

## Merchants Cooperate With Sale

### Fall Value Days' To Run Thru Saturday, Offer Many Bargains

"Fall Value Days" are under way—Southern Pines' first cooperative sales event.

Thirty-one retail merchants and service firms, members of the Southern Pines Chamber of Commerce, are joining in the three-day sales event—Thursday, Friday and Saturday. Shoppers are asked to "Look for the Pennant Posters" as these, displayed outside, indicate participating firms, and, inside the store, direct attention to specially-marked items. Promotion theme is based on the World Series which opened this week.

Hundreds of special values are being offered to shoppers, and some firms have announced they are making a straight percentage cut of all goods except Fair Trade-priced items which cannot be reduced, by terms of their franchise.

### Prize Drawing Feature

A prize-drawing feature, in which most of the firms are taking part, is expected to draw attention to the sale. The businesses have placed coupons in their ads, which may be found in The Pilot. The coupons are to be filled out with name and address, and dropped in a container in the store, with no obligation to buy. Coupons in special Chamber of Commerce ads in The Pilot and other county papers may be placed in containers in any of the stores.

A name will be drawn in each store at 5 p. m. Saturday, for the awarding of a prize given by the store. All containers will then be taken to Radio Station WEEB for the Grand Prize drawing at 5:45 p. m.

Names of prize-winners at the individual stores will be put back in the containers, and these will also have a chance at the Grand Prize.

### \$25 Grand Prize

Grand Prize will be a \$25 purchase certificate good at any of the participating businesses. It may be spent all in one place, or scattered among several. The \$25 certificate is contributed by the Chamber of Commerce.

Employees of participating stores may not take part in the prize drawing at their own store, but may win at any of the others, or in the Grand Prize drawing.

"The Pennant Posters" have been secured through the Mutual Broadcasting System by courtesy of Radio Station WEEB, tying in with a national sales-promotion feature of the network.

Radio as well as newspaper advertising is being done by the Chamber for the "Fall Value Days" event, and the news is being spread by various other means over a wide area.

### Season Opener

Coordination of the sale is in the hands of the Chamber's Better Business Bureau, chairman of which is Miss Katherine McDonald. As the sale opened she called attention to the fact that "this is being held at the beginning of the season, not the end. Fall merchandise is being offered."

## PRISONER HOME

Master Sergeant Gentry T. Frye, one of three Moore county men who were prisoners of the Communists in Korea, arrived last Friday at the home of his parents, Mr. and Mrs. Theodore Frye, who live out from Carthage toward West End, on Carthage, Rt. 1. In Korea, M-Sgt. Frye served with Co. E of the 38th regiment of the Second division. His name was announced on the Communist prisoner list of December, 1951.

The other Moore county prisoners are Cpl. Henry Bradford of Southern Pines, who is home, and Cpl. Arthur McDuffie of Biscoe, route, whose home is in Moore county near the Montgomery county line. If not already home, Cpl. McDuffie, who was released, is due home soon.



IN HISTORIC BETHESDA CHURCH near Aberdeen, Dame Flora MacLeod, chieftain of the world-wide Clan MacLeod with headquarters at Dunvegan castle on the Isle of Skye, brought to hundreds of listeners in and around the church a message of international good will and an exhortation to steadfastness in building a good world. Dame Flora is wearing a dress of the green MacLeod tartan and a scarf of the yellow MacLeod tartan—the green deriving from the MacLeods of Skye and the yellow from the MacLeods of the Isle of Lewis, as she explained it in her talk. Her scarf is fastened with an Indian-head Boy Scout neckerchief ring presented to her by Scouts of Eastern Carolina who entertained her at a steak supper Saturday night.

(Photo by V. W. Hardee)

## Dame Flora MacLeod Visits Sandhills; Hundreds Hear Her Talk At Bethesda

### MacLeod Clan Meets At Red Springs To Hear Chieftain Speak

A gracious little 75-year-old lady from Scotland won the heart of the Sandhills during the past week.

Dame Flora MacLeod extended to each of the several audiences she addressed an invitation to visit her at Dunvegan castle on the Isle of Skye where she reigns as 28th chieftain of the Clan MacLeod.

Her hospitality rivaled that of this area where she was recognized and honored in a round of events that began with a visit to the Presbyterian Men of the Church dinner here Friday night and reached its height at Red Springs Tuesday afternoon where she addressed some 500 persons of MacLeod name and blood, launching a nation-wide effort she will make to extend in the United States the membership of the world-wide Clan MacLeod Society.

Dame Flora, whose title derives from a coronation-time appointment as a Dame of the British empire by Queen Elizabeth II, was the guest of Mr. and Mrs. J. Talbot Johnson of Aberdeen who had extended her an invitation to visit this area as she begins a goodwill tour of the nation.

Her appearance as featured speaker on the afternoon program of the Bethesda Presbyterian Church homecoming at Aberdeen Sunday and her address to the MacLeods at Flora Macdonald college, Red Springs, were the chief scheduled events of her North Carolina visit—but she participated with obvious pleasure in various other observances and meetings.

### Twin Grandsons

Adding interest and color to the appearance of Dame Flora was the presence of her twin grandsons, John MacLeod and Patrick Gordon, her daughter's sons, who went about dressed in Highland costume, apparently enjoying evening.

## Sandhill Legion Meet Set Tuesday

Sandhill Post 134 of the American Legion will hold its first fall meeting next Tuesday evening at 8 o'clock in the Legion Hut on East Vermont avenue, in Southern Pines.

Jerry V. Healy, post commander, announced the meeting this week. A speaker is scheduled, though his name is not yet available. Membership plans for 1954 will be made.

All veterans are invited.

## Clark Appeals For Support Of Boy Scout Drive

### General Menoher Heads County-Wide Effort On Tuesday

Citing a goal that will make Boy Scouting available to every boy in Southern Pines, Mayor Lloyd Clark today appealed for public support for the annual finance campaign of the Oconeechee Council, Boy Scouts of America, that will get underway early on the morning of October 6. He is the community drive chairman.

Among the volunteers assisting with the drive in Southern Pines are: "Majors": Joe Montesanti, Jr., Louis Scheipers, Jr., and "Chic" Holliday; and "Captains": Dr. Bruce Warlick, Dr. Robert B. McKenzie, Donald Madigan, H. Lee Brown, Millie Montesanti, Russell Lorenson, Frank Buchan, Jr., Raymond Cameron, Mary Grover, Louise Johnson, Mrs. B. M. Harrington, Harold McAllister, Joe Garzik, Russell Mills and J. R. Seagars.

Brig. Gen. Pearson Menoher of Knollwood heads the finance campaign in Moore county, one of 12 counties in the Council. He will be assisted by community drive chairmen who will in turn have the help of a large number of volunteer workers. The community drive chairmen include:

Robbins, Carl Scoggin; Eagle Springs, Walter Monroe; Carthage, Dave Ginsberg; Cameron, J. M. Kelly; West End, A. A. McDonald; Lakeview, J. E. Causey; Vass, Aubrey Keith; Aberdeen, Lee Buchan; Robbins Mills, John Sloan; Pinebluff, E. H. Mills; and Pinehurst, Clarence Thomas.

**No Local Quota**  
"We have no local quota," Mr. Clark said. "The Council budget of \$105,729 was made up by a group of volunteers from the counties in the council and is considered the minimum amount needed to provide the service, not only to the more than 7,000 Boy Scouts in the area but to the entire South." (Continued on page 5)

## Lions Club Has Crutches To Loan

The Southern Pines Lions club has six pairs of crutches—three pairs for adults and three pairs for children—which the club will loan to any person in the Southern Pines area for a period of 60 days or less.

The club bought the crutches as a public service in view of the difficulty of getting needed crutches on short notice and for short periods of time. Arrangements can be made to borrow crutches by calling Walter Harper, club member, who is in charge of the project.

## State To Vote Saturday On Bond Issues Aiding Schools, Hospitals

### Bonnie Laddie At Homecoming

A bonny laddie who turned up in full Highland regalia at the Bethesda Church homecoming at Aberdeen Sunday was Bob Baskerville, Jr., son of Mr. and Mrs. Robert D. Baskerville of Warrenton. He will be two years old Monday. Shown here doffing his bonnet in the doorway of the historic church, Bob was one of several children at the homecoming dressed in Scots costume. His mother is the former Jane Gibbs who was home service representative with the Carolina Power and Light Co. here for about two years some 10 years ago and who also was home economics teacher at Pinehurst High school for a year and a half. A Flora Macdonald graduate who used to entertain gatherings in this area by performances of the Highland fling, Mrs. Baskerville takes a keen interest in Scottish matters and attended not only the homecoming but also the events in which Dame Flora MacLeod, Bethesda homecoming speaker, took part at Flora Macdonald college, Red Springs, this week. (Pilot Staff Photo)



## High School Football Team Defeats Aberdeen 30-26 In Homecoming Game

### Manager Requests Committee Study Of Five Problems

City Manager Tom E. Cunningham has asked the 15-member Southern Pines Community Advisory committee to undertake five studies of various municipal problems. They are:

Efficiency and effectiveness of the police department.

Policies regarding Mount Hope cemetery.

Development planning for zoning and town-wide land use.

Use and needs of the Community Center (former Elks Club building) on May street.

Plans for putting the sewerage system on a pay-as-you-go basis.

In all of these studies, Cunningham said, he will cooperate and assist in any way he can.

The Community Advisory committee was appointed by the town council to make surveys and recommendations of municipal problems referred to them by the council or the city manager.

The committee will meet Tuesday night at town hall at 8 o'clock.

### Points Made After Touchdowns Clinch Victory For SPHS

Southern Pines High lived up to its tradition of being a tough customer on its Homecoming day by defeating Aberdeen High 30-26 in a six man football game here Wednesday at Memorial field.

As the score indicates, it was one of those games that keeps the cash customers standing on their feet, and as usual a typical Aberdeen-Southern Pines game from the first whistle.

It is a tribute to the fine sportsmanship existing between the two schools as well as the rival coaching staffs that despite the keen rivalry, the game was remarkably clean, with a total of only 25 yards in penalties called on either team. Tempers flared at times for the tackling was rough and hard, but the boys quickly recovered themselves.

The score is an accurate measure of the difference between the two teams, the trusty toe of Tommy Ruggles providing the margin of victory for the Blue and White. The two teams were even in touchdowns.

### Visitors Score First

Following a scoreless first period, Aberdeen broke the ice midway of the second when Sonny Sugg spotted Cribb in the clear and hit him with a bulls eye pass. Cribb racing over for the first touchdown of the afternoon. Muse's conversion try failed and the score was 6-0.

With time running out, Billy Cox matched the Aberdeen score for Southern Pines, scoring from (Continued on page 8)

## Baseball Lights

### Fund Reports To Be In Saturday

All cash and pledges collected so far in the baseball lights fund drive are to be turned in by the solicitors Saturday, whether or not the reports are complete at that time, said W. B. Holliday, chairman.

Only a half-dozen incomplete reports had been made by Thursday morning in the \$6,500 drive being sponsored by the Chamber of Commerce. With some 75 solicitors working, these were too few to indicate how the drive is going, the chairman stated.

He requested that reports be turned in at the Chamber of Commerce office until Saturday noon, and after that to him at the Coffee Shop.

The chairman said he has received a number of contributions from friends of Southern Pines "all over the country" and urged that more such contributions be made from friends of the community elsewhere.

## Wide Support Recorded For Two Proposals

Voters of Moore county and North Carolina will go to the polls Saturday to determine whether the state will issue \$50 million in bonds for school construction and \$22 million in bonds for expansion and improvement of mental hospital facilities.

At the 17 precinct voting places in Moore county, voting will begin at 6:30 a. m. Saturday and will close at 6:30 p. m.

Any person who is registered on the general election books in the precinct where he or she now resides is eligible to vote.

W. A. Leland McKeithen of Pinehurst and W. C. Barrett of Carthage, co-chairmen of a Moore County committee working for approval of the bond issues, this week made a final appeal for a "yes" vote from the citizens of Moore county. Other members of the county committee are John S. Ruggles, Southern Pines; H. Clifton Blue and J. K. Melvin, Jr., Aberdeen; E. H. Mills, Pinebluff; J. A. Culbertson, Robbins; and M. C. McDonald, West End.

The campaign in Moore county is strictly non-partisan, the co-chairmen, Mr. McKeithen and Mr. Barrett, are the respective county chairmen of the Democratic and Republican parties.

### Voting Places

Here are the voting places for Moore County precincts:

- Southern Pines—fire station.
- Aberdeen—American Legion hut.
- Pinebluff—Home Demonstration club.
- Pinehurst—community building near fire station.
- Vass—Oldham's Jewelry Store.
- Cameron—community house.
- Eureka—Farm life school.
- East Carthage—community house.
- West Carthage—fire station.
- Robbins—municipal building.
- West End—West End school.
- Bensalem—Old Bensalem school.
- Deep River—railroad depot or Dowd's store.
- Highfalls—Highfalls school.
- Spies—Sheffield's store.
- Ritters—election building at McConnell.
- Spencerville—Westmoore school.

### Wide Support

While undercurrents of disapproval of the bond issues have been reported from some individuals in the county, there has been no open opposition to either of the bond issues and there has been wide-spread active endorsement by school officials, civic groups, other organizations and many individuals.

Underlying facts behind the bond proposal are summed up by the committee as:

"The State is tragically short in space and in facilities for educating her children today."

"North Carolina is today still sadly deficient in facilities to care for its mentally ill."

State-wide bond issues, the committee states, offer the only possible way to meet these emergencies.

## CHECKING PARKING

City Manager Tom E. Cunningham said today he has asked Police Chief C. E. Newton to assign a police officer to check "the entire limited parking areas of the town" regularly.

"Although it is not my desire to work hardship on anyone," Cunningham said, "the enforcement of duly passed laws of the town council is the responsibility of the police department and myself. I sincerely believe there is only one way to enforce laws. This is to apply them across the board to everyone. With this in mind, I have requested the police department to issue a traffic summons to the city manager, the mayor or anyone in violation of any of the town's traffic ordinances."



AT CHURCH GATHERING — Appearing at last Friday night's Men of the Church annual Ladies Night banquet, in the Fellowship Hall of Brownson Memorial Presbyterian church were, left to right: J. Graves Vann of Southern Pines, program chairman; J. Talbot Johnson of Aberdeen who introduced a visitor from Scotland, Dame Flora MacLeod; Mrs. P. P. McCain, dean of Flora Macdonald college, Red Springs; the Rev. Alasdair Johnston of Scotland who preached at the homecoming of Bethesda church, Aberdeen, Sunday; Dame Flora MacLeod, chieftain of the Clan MacLeod; Dr. Marshall Woodson, president of Flora Macdonald college and main speaker for the occasion; and A. L. Burney of Southern Pines, president of the Men of the Church. (Photo by V. W. Hardee)