



THIS IS AMEROTRON...

what it means to our community



Any company, managed soundly, well directed in its financial and operating methods, can bring an abiding strength to any community. This strength finds expression in a continuing feeling of security and of stability in the peace of mind of its working men and women, their families and the entire community. It also creates new jobs when it produces products which the public finds in-

creasingly desirable and thus enlarges the demand further.

Amerotron, including the operations in our community, has twenty-nine mills, located in communities in the Eastern and Southern States.

Amerotron came into existence as a result of the joining of three important companies, American Woolen Company, Robbins Mills, Inc., and Textron Incorporated.

While each of these companies, separately had something useful to contribute to the American economy, the men who managed them saw clearly that by integrating the separate capacities of the three companies under a single guidance, each company could take strength from the other, and give strength to the other. Under one integrated business

structure, a cross-pollination of these know-hows would invigorate the new enterprise with a strength and resiliency that none of the companies could generate so fully by themselves. Present and future economic and technical changes could be met with a new assurance, confidence and vigor.

To accomplish these worthwhile purposes, Amerotron Corporation now assumes complete administration and control of all the textile operations of the combined companies and will give a strong, unified direction to management, production, purchasing, research, advertising, styling and sales.

Amerotron pledges all its energies in developing a constantly widening measure of respect and confidence from the communities it belongs to. Amerotron asks, in all fairness, a full measure of cooperative understanding from its communities in return.

AMEROTRON PLANTS

- ABERDEEN, N. C.Aberdeen Mill
- ANDERSON, S. C.Toxaway Plant
- Ladlassie Plant
- Gossett Finishing Plant
- Riverside Plant
- Southside Plant
- ANDOVER, MASS.Shawsheen Mills
- BELTON, S. C.Peerless Plant
- CHARLOTTE, N. C.Louise Mill
- CLARKSVILLE, VA.Clarksville Finishing Plant
- ENFIELD, N. H.Baltic Mills
- FAIRFIELD, ME.Kennebec Mills
- GARNERVILLE, N. Y.R. W. Bates Finishing Plant
- HARTWELL, GA.Hartwell Plant
- HONEA PATH, S. C.Honea Path Plant
- LOWELL, MASS.Beaver Brook Mills
- MACHIAS, ME.Machias Plant
- NEWMARKET, N. H.Pioneer Plant
- NO. VASSALBORO, ME.Vassalboro Mills
- OLD TOWN, ME.Ounegan Mills
- PINEHURST, N. C.Dale Dwyer, Inc.
- *Hand Woven Woolens*
- PLYMOUTH, MASS.Puritan Mills
- PUERTO RICOPonce Plant
- RAEFORD, N. C.Raeford Mill
- RALEIGH, N. C.Raleigh Mills
- RED SPRINGS, N. C.Red Springs Mill
- ROBBINS, N. C.Robbins Mill
- SKOWHEGAN, ME.Anderson Mills
- TIFTON, GA.Tifton Mfg. Mills
- WILLIAMSTON, S. C.Rayon Plant
- Throwing Plant

AMEROTRON CORPORATION

From fibre to fabric *Amerotron serves America*

A TEXTRON AMERICAN COMPANY