

Over \$2,500,000 Paid Out

All-Risk Tobacco Insurance Offered

Payments to policyholders in 1953-54 in 24 North Carolina counties where tobacco all-risk crop insurance was offered by the U. S. Department of Agriculture amounted to over two and a half million dollars for over 11,000 claims, reports Julian E. Mann, state director of the Federal Crop Insurance Corporation of the U. S. Department of Agriculture, at Raleigh.

Dry weather prevented insureds in most claim cases from receiving enough from tobacco sales to pay cash production costs. The Federal Crop Insurance Corporation made up the difference, Mann noted.

In 1953-1954, Moore was one of the North Carolina counties in which tobacco insurance was offered and this county will be one of 26 counties in which this all-risk insurance is offered in 1955.

The majority who were paid claims produced sizeable amounts of tobacco, but quality was so inferior that sales fell below insurance coverages. Almost six hundred thousand dollars were paid policyholders in 1954 and nearly two million dollars in 1953.

Cotton claims totaled over fifty-two thousand dollars for the two years. Cotton insurance is offered only in six western counties and has never been offered in Moore.

All-risk tobacco crop insurance offered by the Federal Crop Insurance Corporation of the U. S. Department of Agriculture is designed to protect cash investments against weather, disease, fire and insect damage from the time the crop is planted in the field until the tobacco is delivered for sale at the warehouse. Premiums are charged at sufficient rates to pay claims over a period of years, and create reasonable reserves for the future. Coverages and rates vary by counties in line with production risks. The number of counties where protection is offered is limited due to the liability involved in all risk crop insurance, and in accordance with the Federal Crop Insurance Act.

Tobacco insurance is available in 1955 for the first time in Harnett and Robeson counties, making a total of 26 North Carolina counties where protection for tobacco may be bought, and six counties where cotton insurance may be purchased.

Private Policies Recommended

All-risk insurance against loss of cash investments due to all types of weather, and unavoidable disease and insect damage, cannot be obtained except through the U. S. Department of Agriculture. It, therefore, does not compete with crop hail and fire policies obtainable through private insurance channels. The Corporation recommends supplementary hail and fire insurance, available through customary agents, for protection against loss of crop values due to specific hazards.

All-risk insurance through the U. S. Department of Agriculture has been available on certain crops in North Carolina since 1942. The protection has enabled farmers to spread severe financial loss, due to crop damages beyond their control, over a large number of growers. When returns in any year fail to bring back the individual's cash production cost, the funds paid in by the group are drawn upon to make up the difference between what is realized from sales, and the amount for which he was insured. Business-minded farmers who participate are using the age-old principle of insurance to stabilize farm operations, thus reducing the necessity for relief funds from federal, state or local governments in years of crop disaster.

Collections Cover Claims

In North Carolina, total funds collected over the years in premiums have been sufficient to cover claims paid. The amount of insurance in force in this state in 1954 was at a record level.

Farm tenants and farm owners who borrow for living and farm production expenses desire to repay loans when they become due. Sometimes they cannot. Farm owners who furnish tenants, and time merchants who sell goods on open accounts, stand to lose heavily if debtors fail to produce enough to pay accounts. Even commercial banks and public credit agencies, which normally require enough collateral for safety, would be in a much more favorable position in years of crop disaster if clients could pay debts from insurance claims. Collateral assignments of claims are available to debtors and creditors.

Crop disaster through adverse weather during the growing season can make repayment of loans impossible from proceeds of the crop. Weather such as drought, hurricane, excessive rain, and such other hazards as plant disease and insects each year bring crop proceeds on many farms below cash production costs.

Hurricane Protection Urged

All eligible producers should be sure that they have protection against hurricane damage, whether accompanied by hail or not, while the crop is growing in the field. The economic life of farm people, and the economic life of all businessmen who depend upon farm trade, would undergo extreme financial hardship if a hurricane like Hazel would pass in 1955 while crops are unharvested in the fields, Mann stressed.

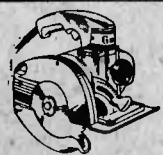
Applications will not be accepted after the insurable crop is planted in the field, and after closing dates established for each county. In Moore County, applications are handled through the Agricultural Stabilization and Conservation office on the third floor of the courthouse in Carthage.

Counties where tobacco insurance is offered in 1955 are: Alamance, Beaufort, Buncombe, Caswell, Columbus, Duplin, Forsyth, Franklin, Granville, Greene, Guilford, Harnett, Jones, Lenoir, Moore, Nash, Person, Pitt, Robeson, Rockingham, Stokes, Surry, Vance, Wake, Wilson and Yadkin.

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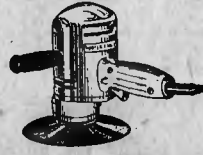
The saw with the famous KICK-PROOF CLUTCH to protect the operator, the saw and the work. Cuts full 2" at 90°. Model A-6.



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A 1/2" Drill with all the features you want rolled into one. Geared Chuck, long grip, plenty of power. Model 107.



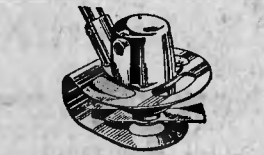
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The most versatile 1/2" Drill on the market. Seven grip positions provide the extra push where it's needed. Model 109.



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Eliminates "hands and knees" lawn trimming. Will do up to 250 ft. in 5 minutes. Light weight—3 1/2 lbs. Model 135.



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Trims 100 feet of hedge in less than half an hour. Smooth continuous chain operation makes 30,000 cuts per minute without vibration. Model 103.

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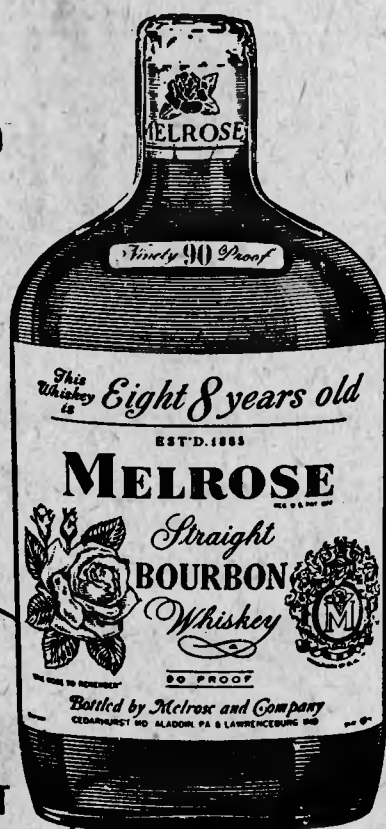
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STATE OF NORTH CAROLINA COUNTY OF MOORE NOTICE

The undersigned, having duly qualified as the Ancillary Executor of the Estate of George W. Case, Deceased, late of the above named County and State, all persons having claims of whatsoever nature against the said George W. Case, Deceased, are hereby notified to exhibit the said claim or claims to the undersigned or Max C. Rush, Process Agent, Southern Pines, North Carolina, on or before the 14th day of February, 1955, or this notice will be pleaded in bar of their recovery. All persons indebted to the said George W. Case, Deceased, are hereby requested to pay the said indebtedness to the undersigned immediately.

This, the 14th day of February, 1955.

WALLACE T. CASE, Ancillary Executor
f18,25,m4,11,18,25c

NOTICE

State of North Carolina County of Moore

The undersigned having duly qualified as the Administratrix, C.T.A. of the Estate of Mary Eva Thwing, deceased, late of the above named county and state, all persons having claims of whatsoever nature against the said Mary Eva Thwing, deceased, are hereby notified to exhibit the said claim or claims to the undersigned on or before the 16th day of March, 1955, or this notice will be pleaded in bar of their recovery. All persons indebted to the said Mary Eva Thwing, deceased, are hereby requested to pay the said indebtedness to the undersigned immediately.

This the 16th day of March, 1955.

GRACE E. THWING, Administratrix, C.T.A.
W. Lamont Brown, Atty.
m1825a1,8,1522c

NOTICE OF SALE

North Carolina, Moore County

PINEDENE, Inc., Claimant vs. PEGGY N. ALLEN, 110 Daugherty Street, High Point, North Carolina, Owner

Notice is hereby given that the

undersigned Pinedene, Inc., Southern Pines, North Carolina, will offer for sale to the highest bidder for cash at its place of business on U. S. Highway No. 1, South, Southern Pines, North Carolina, on the 11th day of April, 1955, at 12:00 o'clock, noon, one

1938 Chevrolet two-door sedan, motor No. 3769903, style No. 38-1211, serial No. 14HB0514507, registered in the name of Peggy N. Allen, 110 Daugherty Street, High Point, North Carolina, said sale made for the purpose of satisfying a storage lien, as provided in the

General Statutes of North Carolina (Recompiled 1953) Chapter 20, section 77 (d), in the amount of Forty-five Dollars and Fifty cents. (\$45.50).

This the 16th day of March, 1955.

m1825c PINEDENE, Inc.

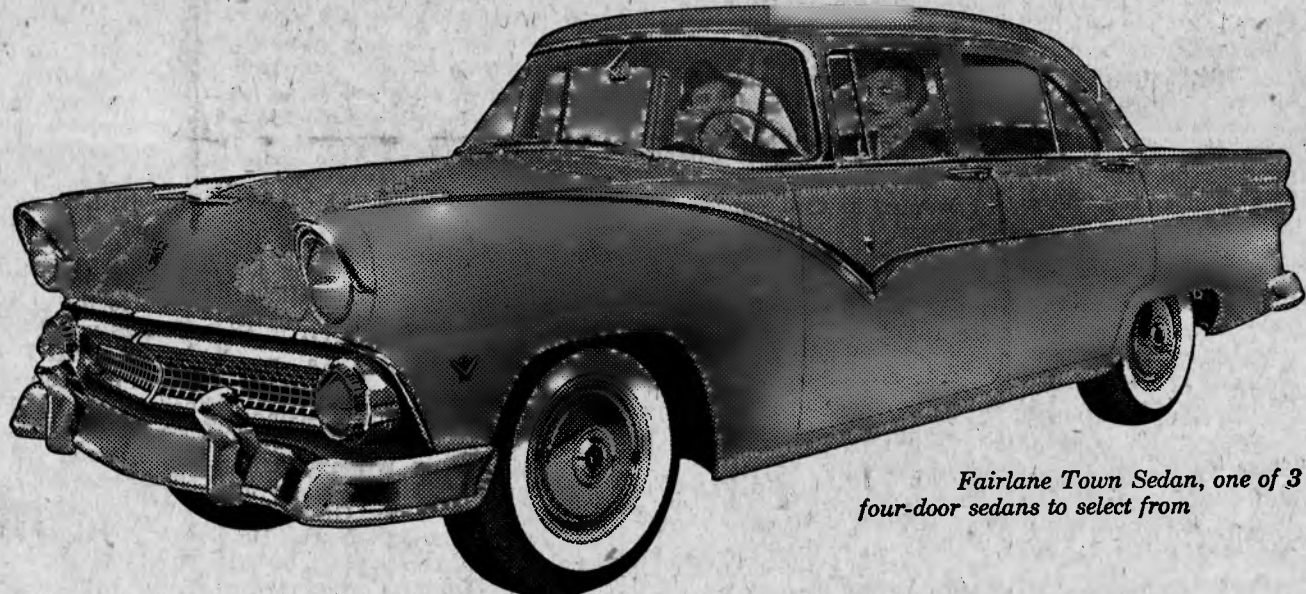
Kentucky Straight Bourbon

\$270 PINT
\$430 4 1/2 QT.



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Ford's five power assists combine to give you more added convenience and extra driving ease than you can get in any other car in Ford's field!

It's great fun to step into a Ford's rich, colorful Luxury Lounge interior . . . to touch the gas pedal and feel the might of Trigger-Torque power responding instantly to your every wish. It's fun, too, to bask in the admiration aroused by Ford's Thunderbird-inspired styling.

But, for the ultimate in driving fun and ease, try a Ford with Ford's optional power assists: new Speed-Trigger Fordomatic, power steering, brakes, windows and seat. Ford's power assists combine to do the most for you automatically . . . so you get the most out of driving!

Automatic Driving at its Best

Speed-Trigger Fordomatic Drive has a new, automatic low gear which lets you start in low, shift to intermediate and then into high—all automatically—all while the drive selector lever is in drive position. It's the only "automatic" in its field that combines the smoothness of a fluid torque converter with the versatility of three automatic forward gears.

Power to Steer For You

Master-Guide Power Steering does up to 75% of the steering work for you on turns . . . yet you retain the natural feel of the wheel on straightaways. It's a great help when parking—makes all driving easier and more relaxing.

Power to Apply Your Brakes

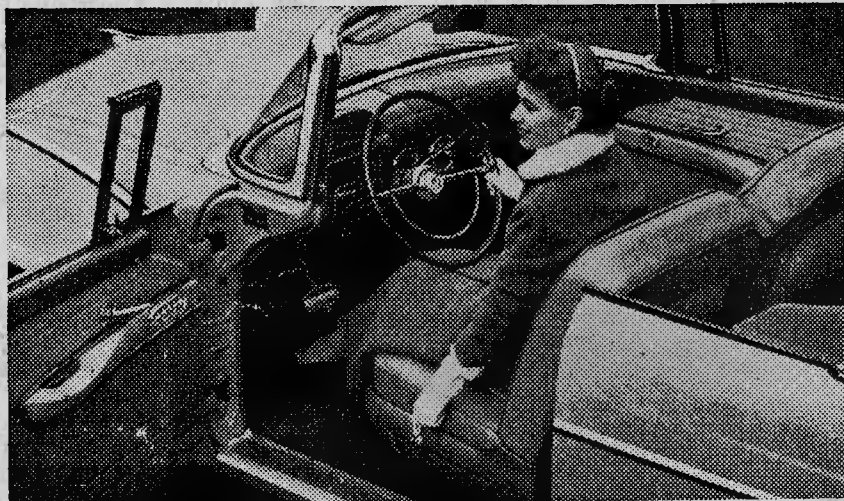
Swift Sure Power Brakes do up to one-third of the stopping work for you. And there's built-in safety. With power off, you stop your car as easily as though your Ford were equipped with the standard braking system.

Power to Adjust Your Seat

Ford's 4-Way Power Seat is the only power seat in Ford's field that adjusts "up and down" as well as "forward and back" for most comfortable driving positions. A touch of the conveniently located single seat control does it!

Power to Lift Your Windows

With Power-Lift Windows you don't need to stop in order to open or close all side windows. Driver can operate all four windows from the master control. And each passenger has a separate control switch for his own window.



And there's Trigger-Torque power to give you more "Go"

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