

THE PILOT

VOL. 38—NO. 2

TWENTY PAGES

SOUTHERN PINES, N. C., THURSDAY, DECEMBER 5, 1957

TWENTY PAGES

PRICE 10 CENTS

Town May Get Plant With \$1 Million Payroll



CHRISTMAS WREATHS, furnished and made by the Chamber of Commerce, were placed on poles along Broad Street early this week by members of the town's street department. The Chamber constructed 62 of the wreaths, made of hemlock and decorated with a string of lighted bulbs, and will leave them up through the holidays. (Pilot photo)

BRIGHT TOUCH IN BUSINESS AREA

62 Christmas Wreaths Are Put Up In Town By Chamber Of Commerce

Christmas wreaths—62 of them—went up in Southern Pines this week and will remain through the holiday season.

Placed on power poles, the wreaths are made of hemlock branches and have colored lights in them. Miss Katherine Wiley, who was in charge of the project, said that 58 were placed in the downtown area and four on the Pennsylvania Avenue bridge. All of them, she said, are new this year and will take the place of the small trees that in the past were placed in front of stores along Broad Street.

The Chamber of Commerce provided the wreaths and the lights that went on them. The committee working on the project included Miss Wiley, Mrs. Tom Darst, Mrs. Graham Culbreth, Alton Clark, and Mr. and Mrs. George McCormac. Mr. McCormac, who died Monday morning, had spent much time on the project over the weekend and members of the committee said the beauty of the wreaths was because of him.

Further decoration will be added to the business section in the next few days when the Southern Pines Garden Club decorates the big tree at the intersection of Pennsylvania Avenue and Broad Street, an annual project. The club will also decorate the railroad station house this year, it was learned.

SCOUT MEETING

The annual meeting of the Moore District Boy Scouts of America, will be held tonight at the new National Guard Armory. W. D. Campbell, longtime prominent in Scout activities, will be principal speaker.

Joseph Sandlin of Southern Pines, who has been named the new commissioner, will also formally take office at the meeting, which is expected to draw close to 600 people.

Presentation Of Builder's Cup To Be Made Tomorrow

Highlight Of Kiwanis Club Ladies' Night

The awarding of the "Builder's Cup," one of the most important events in this area each year, will take place tomorrow (Friday) night at the annual Ladies Night program of the Sandhill Kiwanis Club, donors of the cup.

The recipient will be the 24th to have received the cup, and will be recognized as a person who, "by unselfish personal service, without hope of personal gain, has outstandingly contributed to the upbuilding of the Sandhills section." Winner last year was Eugene C. Stevens of Southern Pines, whose name was added to a long list of prominent residents of this section.

The program, for members of the club and their guests, will be held at the Pinehurst Country Club beginning at 7:30 with dinner. Thomas T. Hayes is chairman of the Ladies Night program and R. F. Hoke Pollock is chairman of the Builder's Cup committee.

The speaker will be E. T. Holmes of Charlotte, a noted humorist. Writer of two books, both on the humorous side, Mr. Holmes has spoken to groups throughout the country and, Hayes said, never fails to entertain.

Jim Crisp and his orchestra of Durham will present music for the occasion. Also on the entertainment end of the program is Mrs. Nancy Spencer of Southern Pines, who will present several selections on her guitar.

Hayes said that E. T. McKeithen of Aberdeen, the club's second president, and James D. Hobbs of Southern Pines, immediate past president, will receive President's Cups for their service. In charge of that portion of the program is Superior Court Judge W. A. Leland McKeithen of Pinehurst.

Jack Taylor, official of Taylor Chemical Company in Aberdeen, will also be honored with the presentation of a 25-year service award, which will be made by J. Talbot Johnson.

Voit Gilmore of Southern Pines is in charge of the program devoted to the 35th anniversary celebration of the founding of the organization.

Bruce Warlick of Southern Pines will act as master of ceremonies.

High School Choir To Sing Christmas Songs At PTA Meet

A special Christmas musical program by the 34-voice Blue Knight choir will be presented at the PTA meeting Monday night at 8 p.m. in Weaver Auditorium.

Mrs. I. A. Woodell, president, extends a special invitation to the public to attend this meeting, the one each year which has the most appeal to the general public.

Under the direction of Roger Gibbs, the choir will tell the Christmas story in music, consisting of a number of familiar Christmas anthems and carols. Part of the program will be devoted to the cantata, "Child Jesus," for mixed voices, by Joseph Clokey and Hazel Kirk.

Soloists are Bob McIntosh, Grace DuPree, Frank Talbert, Jean Franklin, James Bowers, DeLores Maready, Everett Cushman and Betty Foshee.

Mrs. Ina L. Bullock is accompanist.

Part of the same program will be presented at the regular meeting of the Rotary Club tomorrow.

YEAR'S REPORTS TO BE MADE

Retired Investment Official Will Speak At Chamber Banquet Tuesday

Curtis V. Crellin, a retired investment company official who makes his home in Hawaii, will deliver the principal address at the annual meeting of the Southern Pines Chamber of Commerce next Tuesday night, it was announced today by Joseph Scott, who is in charge of arrangements.

The meeting will be held at the Hollywood Hotel beginning with a social hour at 6 o'clock. Dinner and the program are scheduled for 7 o'clock.

Scott said this morning that some reservations had already been received. He urged those who plan to attend to mail their reservations in before Saturday, or telephone him.

Various reports of the Chamber's activities throughout the year will be heard during the business meeting, including a "highlights of the year" review by Mrs. S. D. Fobes, organization secretary. Scott said that a nominating committee had made its preliminary report but it will not be announced at the meeting. Several nominees have not been contacted, he added, but would be in the next few days. L. D. McDonald is in charge of that committee.

Expected to attend the meeting are mayors of several nearby towns who have received special invitations, and L. B. Creath of Pinehurst, chairman of the Moore County Industrial Development Committee.

Mr. Crellin, who is expected to talk along the lines of "an out-



CURTIS V. CRELLIN

sider takes a look at Southern Pines," has been a frequent visitor to the Sandhills. He is married to the former Louise Stanley of Carthage whose father now is a resident of Manly.

He was in the investment business in Los Angeles when Pearl Harbor was bombed by the Japanese in 1941. He stayed there a few months and then went to Washington where he offered his services to the government. He was appointed food programmer for the British Colonies Supply Mission, an agency which was responsible for supplying some 21 British colonies with food. He held the position until the end

(Continued on Page 8)

Open Meeting Called Monday To Lay Plans For Raising \$150,000

This community has been selected as the location for a new plant with a payroll of approximately \$1 million annually, it was disclosed this morning by Southern Pines members of the county's Industrial Development committee.

A public meeting, to which residents of the entire community and surrounding areas have been invited, will be held Monday at 2 p.m. in the high school auditorium. Additional details will be discussed at that time, according to L. B. Creath of Pinehurst, chairman of the county committee, and John L. Ponzer, chairman of the local group.

Part of the financing for the new plant must be accomplished through local subscription, the men said, listing the amount as "between 150 and 175 thousand dollars."

Plans call for raising the funds through the sale of bonds at an attractive rate of interest.

The location for the new plant was not announced, although committee members said it would be outside the city limits. At the meeting Monday the location will be given, along with a history of the company's financial background, its previous operational record, and the type building that has been proposed. Landscaping details will also be announced.

The president of the company, which is presently operating in

two other states, has been a frequent visitor to this area, staying at the Carolina Hotel in Pinehurst. Creath and Ponzer said that in one conference he informed them he became interested in this area through those visits and felt that employees of the plant "would be on a 365-day-a-year vacation," referring to the ideal climate.

Countless meetings have been held by the committee with officials of the company over the past few days, some of them including experts in the North Carolina Department of Conservation and Development. William P. Saunders of Southern Pines, C&D director, has also met informally with the committee and advised on procedures to be taken.

It is believed that North Carolina's new tax structure, favorable to the location of new industry, and a personal campaign in the New York area recently by Governor Hodges and the C&D helped persuade the company to look this area over.

"We have spent uncounted hours discussing this opportunity among ourselves and with C&D officials," Chairman Ponzer said. "The committee, and C&D, has checked the background of the company and find it possesses an excellent reputation. This community has, for some time now, been interested in obtaining a desirable, highly skilled industry. We now have a definite commitment from one and the opportunity to realize a tremendous boon to our economy."

Members of the Southern Pines Town Council have also been in on the discussions and have approved the proposals. The Council has offered assistance in helping locate the plant in this area, though no details are available on that particular phase of the planning.

"Getting this industry rests with the people," Creath and Ponzer said. "The opportunity is one that should interest everyone and we believe it will."

When in production, the committee said, the company would employ about the same number as the Robbins Mill and Amerotron Corporation did when it operated the plant in Aberdeen that is now part of the A. & M. Karageusian carpet manufacturing firm.

Members of the local committee, in addition to Ponzer, are Harry Fullenwider, Norris Hodgkins, Jr., Robert S. Ewing, D. A. (June) Blue, and John Ostrom. All have been in on discussions that preceded today's announcement, as well as other members of the county committee.

Council Will Hold Public Hearing On Sign Ordinances

Discussion of the financing of the new town hall and future policy on signs in certain zoned areas are the big items on the Town Council agenda Tuesday night.

The meeting, which will be held at the new National Guard Armory on Morganton Road, is expected to be brief.

A public hearing was ordered at the last meeting of the Council to hear any opposition to a change in the sign ordinance for Residential District III. The Council has, at the recommendation of the planning board, decided to allow certain sign changes in that area and is expected to make the decision part of its official policy unless unexpected opposition develops at the meeting.

Under the law now no sign of any large size can be erected in the area. Mid Pines Club petitioned the town to change the law to allow a larger sign, citing its distant location across a lake and the disadvantage of seeing a small sign from that distance as being injurious to business.

Plans for a new sign, larger but in what the planning board said was good taste, were presented at the Council's November meeting and met with approval.

As for financing total completion of the new town hall as originally planned the Council has not at this moment come up with any plan although several have been rumored as under discussion.

Gen. Pearson Menoher asked at the last meeting that the matter be placed on the docket.

BENSCHOTEN ON ALL-STAR SQUAD

Aberdeen Gives Up 6-Man Football; Elected Member Of Cape Fear Loop

The Aberdeen Red Devils, runners-up for the state six-man football title this year and champion last season, has been elected a member of the Cape Fear Conference and will field an 11-man team next season.

The action came at the winter meeting of the conference at Fairmont school Monday night.

Southern Pines became a member of the loop last season and voted its approval of the entrance of Aberdeen, considered a natural rival. The selection of Aberdeen was coupled with that of Rohanen of Rockingham, bringing loop membership to 10 schools.

The only sport affected, so far as Southern Pines and Aberdeen are concerned, is football. Both teams will retain membership in the county basketball and baseball conferences.

Other action at the meeting Monday night saw a Southern Pines player, tackle John Van Benschoten, named to the first-string all-conference squad. James Bowers, the other first string tackle, was named to the second

team.

Red Springs was awarded the championship trophy, made available by Clark Sporting Goods Company of Fayetteville, and St. Paul's won the runner-up trophy, donated by the Fayetteville Observer.

Irie Leonard, head coach at Southern Pines, was named to a committee to arrange a round-robin tournament next year, and said the schedules would be announced in about two weeks. Southern Pines will play nine conference games, its only non-conference encounter against Sanford.

Under round-robin procedures, each team is required to play all

(Continued on Page 8)

Jaycees To Again Sponsor Lighting Contest In Area

Sponsorship of a residential Christmas lighting contest for Southern Pines has been announced by the Junior Chamber of Commerce. This is the second year that such a contest has been held and a club spokesman said that a large number of entries were expected.

Winner will receive a 11 by 14 natural color photograph of his display, handsomely framed and engraved.

The most expensive display will not necessarily be the winner. The committee said: "Our concept of Christmas lighting is the application of proven lighting techniques to originality and individual expression."

Entries will be judged on originality, technique, and ingenuity. Any type lighting fixture may be used.

The Jaycees will distribute handbills to every house in the area, pointing out the requirements and the period of judging.

The winner, incidentally, will be entered in the nationwide contest sponsored by General Electric Company which offers more than \$1,000 in prizes.

TIP-OFF DINNER

The Southern Pines High School basketball teams—both boys and girls—will open their home season tomorrow (Friday) following a "tip-off" dinner in the school cafeteria.

At the dinner, scheduled for 5:30 to 7 p. m., members of both squads will be introduced and Coach W. A. Leonard will outline to fans the prospects for the year.

Following the dinner the first game of a double-header with Robbins begins at 7:30. The visitors will be favored in both events, though the local girls, who broke a two-year Robbins winning streak last season, have been given an outside chance of repeating the performance.

Last year the Robbins boys were regular season county champions but lost to Aberdeen in the tournament.

Local Minister Condemns Showing of Picture In Theatre Here This Week

The Rev. Martin Caldwell, rector of Emmanuel Episcopal Church, let loose another blast today at a meeting of the boys' choir in his church at what he termed "disgraceful movies."

The movie referred to is "I Was A Teenage Werewolf," which is playing at the Sunrise Theatre.

The Rev. Mr. Caldwell, speaking to the some 28 boys in the choir, whose ages range from seven to 14, told them that he had carried on correspondence with the Charlotte firm that operates the Sunrise and had been assured that movies shown here "were of the highest quality."

He added, however, that movies such as the one currently being shown "disprove this statement completely."

"Such movies as this are not just a matter of one's individual taste," he said, "but involve moral

principles and are completely opposed to the ethical teachings of the Christian churches."

His remarks, he told the group, were not directed against local management but "against the Charlotte office which directs the schedule of movies to be shown here."

Once before, speaking from his pulpit, the Rev. Mr. Caldwell criticized the type film that is sometimes shown here. The PTA executive committee has also criticized some of the movies.

Adding emphasis to his remarks this afternoon, the Rev. Mr. Caldwell told his choir that he "hoped they would refrain from attending the present movie, and all others shown there as long as pictures like 'I Was A Teenage Werewolf' continue to be included on the movie schedule."