

Town Advertising Committee Seeks \$7,500 For Work

Meeting Last Night Draws Enthusiasm

About 40 people, representing all phases of business and professional life in Southern Pines, turned out for the first public meeting of the Town's Advertising Advisory Committee last night and enthusiastically endorsed the committee's projected six-point program of promotion.

George Pottle, the committee's chairman, outlined the work already accomplished and that yet to be done and called on various sub-committee chairmen to explain their programs. The committee has groups working on developing closer relationships with people engaged in the horse business, hotel and motel operators, and workers to secure subscriptions for the committee's proposed program.

Ward Hill, chairman of the subscription committee, announced that some \$5,000 would be sought from merchants, ranging from \$15 to \$100 each.

Those funds, he said would be added to \$2,500 already appropriated by the town for advertising in newspapers, paying for the operation of the information center, and the construction of two signs at entrances to the town.

Following the close of the formal part of the meeting Hill's committee members met with solicitors and started working on the drive. He said results should start coming in within a week or ten days.

Pottle, who has been chairman of the committee for three terms, said that the advertising program, which he termed quite successful in the past, would probably begin in January and February. "We plan substantially the (Continued on page 8)

New Way Found To Plant Peach Orchards Over

With the use of soil fumigants peaches after peaches can now be grown on the same land.

In the past, root-knot has made it almost impossible to replant peach orchards as old trees die. When young trees are set in old orchards several species of nematodes damage the roots so severely that many die. Those which survive often are stunted.

Dr. C. N. Clayton, plant pathologist for the N. C. Agricultural Experiment Station near Candor, reports that peach trees have now been grown satisfactorily in old orchards. The soil, however, was fumigated before the trees were planted.

The trees yielded about as well as trees on new ground and two to three times as well as trees set in old peach orchards that were not fumigated.

Dr. Clayton said D-D and ethylene dibromide look most practical of several fumigants tested. Satisfactory rates were 50 gallons of D-D and 12 gallons of ethylene dibromide (Dowfume W-85) per acre.

Annual Pet Show, Gymkhana Slated In Pinehurst Ring

The annual Pet Show and Gymkhana at Pinehurst will be held in the Carolina Ring Sunday, November 30, beginning at 1:30 p. m., according to an announcement made today.

The pet show will be first on the program and is open in three categories: best of show, funniest, and most unusual. Any pets at all are eligible for entry and prizes will be awarded in each category.

The gymkhana portion will include the following events: beginners horsemanship, intermediate horsemanship, musical stalls, advanced horsemanship (class A), advanced horsemanship (class B), and an egg and spoon race.



MOORE COUNTY HOUNDS, one of the nation's most famous packs, move out for the traditional opening hunt tomorrow, Thanksgiving Day. With W. Ozelle Moss and Earl S. Hoy serving as joint masters, the hunt begins at 10 o'clock in the morning.

This photograph was made on the opening day last year by Emerson Humphrey and shows the pack and hunters leaving Mile-Away Farms where the hunt begins.

Weekend Visit By New Owners Of Bishop Plant Set

Officials of Fletcher Southern Inc., the newly formed company that has acquired the old Bishop plant for a textile equipment manufacturing operation, will be in Southern Pines this weekend to look over the property and make decisions as to when the operation will begin.

According to members of the Southern Pines Industrial Development Committee, Mr. and Mrs. Edward Taws, Sr., and their son, Edward, Jr., will arrive here Friday morning.

They will be accompanied by two of the supervisory employees who will make an inspection tour of the plant and, it is believed, also look at housing facilities.

Edward Taws, Jr., who will head up Fletcher Southern, Inc., is expected to make his home in Southern Pines when the plant begins operation, projected at present for some time in January or February.

The plant will operate independently of Fletcher Works, Inc., which has offices in Philadelphia and which is under the presidency of Mr. Taws. It will, however, serve as a warehouse for Fletcher Works products for distribution to Southern outlets, and will make a line of goods compatible for those made in Philadelphia.

Norris Hodgkins, Jr., chairman of the local industrial development committee, said today that no definite schedule has been arranged for the Taws.

HODGES ISSUES WARNING

Hunting Season To Open Tomorrow, But Dryness May Cause Postponement

The hunting season for quail, rabbits and wild turkeys begins tomorrow, Thanksgiving Day, and extends through February 14.

Hunters were warned, however, that the possibility of forest fires because of the extremely dry conditions prevailing may cause a postponement of the opening day.

Governor Hodges was quoted in a dispatch from Raleigh this morning as saying he may be forced to close North Carolina's woodlands to hunting and other activity if the fire hazard grows worse. He strongly urged hunters and other persons engaged in woodland activity to exercise caution with fire.

Local Situation
In Moore County, Forest Ranger Travis Wicker said this morning that yesterday (Tuesday) was rated a "Class 4" in fire hazard conditions.

"Class 5 is as high as the ratings go," he said, "and we'll hit that today unless we have rain. To date we've been fortunate in this county and have had only minor blazes, but in surrounding counties they have not been so lucky."

He said that last Thursday about 12 acres were burned near Robbins, "the worst fire we've had this year and considered small as forest fires go."

Personnel at the fire warden (Continued on Page 8)

Local Author Is Speaker At Book Fair In Capital

Glen Rounds, Southern Pines author of some two dozen books, was one of the principal figures in the 9th annual Washington Post and Times Herald Book Fair in Washington this week.

Mr. Rounds, whose recent book "Wildlife At Your Doorstep" is being widely acclaimed, was one of several authors who appeared on various programs of the fair, which is being held in the Department of Commerce Building.

He gave three different "shows," in each drawing pictures and explaining to some extent how he works and how he gets subject material for his books. On Sunday, the biggest day of the show, fair officials held an open meeting for the general public. Monday, two shows were held by Mr. Rounds for teachers and their pupils from schools in Washington and nearby Virginia.

On exhibit at the fair were hundreds of books from a number of publishing houses.

This is Mr. Rounds' fifth appearance in the show, one of several he attends during the course of the year.



MALCOLM SEAWELL

Attorney General To Speak At Scout Recognition Event

North Carolina Attorney General Malcolm Seawell will be the principal speaker at the annual Recognition Dinner of the Moore District Boy Scout organization, it was announced today by Joe Sandlin, district commissioner.

The dinner, to be held next Thursday, December 4, at the National Guard Armory, already has an advance reservation list of some 750. To begin at 6:30, the dinner will be followed by a program which includes Mr. Seawell's address and the installation of new officers.

Murray Clark, general chairman of the event, said that others on the program would be E. A. (Al) Resch of Siler City, Occaneechee Council president; Hal Trentman of Raleigh, the incoming president; John Shutt, also of Raleigh, the Council's executive; and Sandlin.

Among the new officers to be installed will be Sandlin, who was re-elected District Commissioner for another one-year term; and vice-chairman James Perkinson, David Drexel and Fred Chappell.

Mr. Seawell, one of the State's most popular Attorney Generals and widely respected as an accomplished speaker, will be introduced by Harold Collins of Southern Pines, a longtime friend. Collins is finance chairman for the district.

Robert M. Cushman, executive vice president of the Amerotron Corporation and long identified with Boy Scout work, will serve as master of ceremonies.

To be recognized at the dinner will be Dr. J. C. Grier, Mr. Perkinson, Dr. J. D. Ives, Mr. Cushman, Mr. Collins, Fred Flinchum of Carthage and James D. Hobbs, Southern Pines, all of whom were recently elected members of the Occaneechee Council Executive Board.

Awards to outstanding Scout leaders will also be made during the program.

Southern Pines In Class "A" Football Championship Game

4 Longtime County Officials Turning Over Jobs Monday

Four of Moore County's public officials will bow out of office Monday, all retiring after long-time tenures in office.

Heading the group will be Sheriff Charles J. McDonald, who will have been sheriff 30 years Monday; and Gordon Cameron, who has been a member of the Board of County Commissioners for some 26 years.

The other two are Mrs. Bessie Griffin, Register of Deeds, and Haywood Frye, county surveyor.

Sheriff McDonald, who has been ill for several months, will be succeeded by Wendell B. Kelly, winner in an eight-man contest in the May Democratic primary and subsequently elected over Herbert McCaskill, the GOP candidate, in the November elections. Mr. Kelly has not announced officially any appointments in his office but it is rumored that he will name D. B. Cranford, a present deputy sheriff, to retain his post.

There is rumor also that he will name Herman Grimm of Carthage, a defeated candidate in the primary, and J. A. Lawrence of Aberdeen.

A. W. Lambert and A. F. Dees, both longtime deputies, are retiring.

Taking Mr. Cameron's place on the Board of Commissioners will be W. Sidney Taylor of Aberdeen. The commissioners will go into session immediately after the swearing in ceremonies to name a chairman, the post held by Cameron.

Mrs. Griffin is being succeeded by Mrs. Audrey McCaskill, who has been a deputy Register of Deeds for several years.

And Mr. Frye is to be succeeded by C. H. Blue, a registered land surveyor.

Bridegroom Must Face Larceny Charges In Court

A few dishes hidden away in the apartment of a newly wed couple, and some aluminum cooking pots which the groom's mother said he had given to her, resulted Friday in the arrest of Garland Dave Dowd, 20, of Carthage, charged with larceny of items valued at more than \$1,000.

The warrant lists such items as a GE clock-radio, electric shaver, dishes, quilts, bedspreads, sheepskin boots, flash camera, gold and pearl compact, picture frames, bottle of Chanel No. 5 perfume, dresses, jewelry, pots and pans and even a heater stove, all allegedly stolen from the home of Mr. and Mrs. W. A. Brinley, who live on NC 15-501 near Eastwood.

Date of the alleged robbery is undetermined. The Brinleys reported last week to the sheriff's department that they had returned from an eight weeks' trip to find their house ransacked, and virtually every movable item gone.

The SBI was called in, and several futile leads were followed, until finally, on a search warrant, the apartment of Garland Dave Dowd yielded the dishes which Mrs. Brinley identified as hers. Some aluminum utensils at the home of Dowd's mother, which she said her son had given her, were also identified by Mrs. Brinley.

Dowd, who was married early in November, denied any knowledge of the robbery. Arrested last Friday, he made \$1,000 bond, then waived hearing Tuesday for his appearance at the January criminal term, making a new bond of \$1,000.



A NEW INDUSTRY for North Carolina obviously pleases Governor Luther Hodges as he learned of it last week in Philadelphia where he and more than 100 men from across the State were "telling the North Carolina story" to industrialists. The industry, to be known as Fletcher Southern, Inc., will be located in the plant formerly occupied by J. Bishop Platinum Works

on the Carthage-Southern Pines road. Here with the Governor are, from left, Robert S. Ewing, chairman of Moore County's Industrial Development Committee; Edward T. Taws, Jr., president of Fletcher Southern; and Les Branson, Jr., of the Area Development Department of Carolina Power & Light Company.