

# THE PILOT

Southern Pines North Carolina

"In taking over The Pilot no changes are contemplated. We will try to keep this a good paper. We will try to make a little money for all concerned. Wherever there seems to be an occasion to use our influence for the public good we will try to do it. And we will treat everybody alike."—James Boyd, May 23, 1941.

## More Than Lip Service Needed

Nationwide observance of Brotherhood Week, sponsored by the National Conference of Christians and Jews, will be held February 15-22. President Dwight D. Eisenhower is Honorary Chairman of the observance.

The 1959 theme is "Brotherhood for Peace and Freedom—Believe It!—Live It!—Support It!"

The purposes of Brotherhood Week, according to Dr. Lewis Webster Jones, president of the National Conference, are to give people an opportunity to re-dedicate themselves as individuals to the ideals of respect for people and human rights. "We try to dramatize the practical things that people can do to promote understanding and realization of those ideals. Brotherhood Week is essentially a campaign against the prejudices and bigotries that disfigure and distort religious, social and political relations."

The big promotion during Brotherhood Week, according to Dr. Jones, will be to urge people to do more than give the principles of

brotherhood mere lip service. "By getting to know the other fellow, the one who has a different creed, race or national origin than yours, by understanding his viewpoint, his ambitions and goals, you will find old prejudices disappear. You'll find that we are all one family made strong and great by the very differences that so many times divide us as individuals and groups. You'll learn to accept or reject a person strictly on his merits as a human being and not because he happens to be different from you."

"We hope that during Brotherhood Week people will begin to get to know and appreciate each other — to make Brotherhood a year-round practice."

The importance of attempts at mutual understanding between differing peoples in a shrinking, crowded world is admirably expressed in an article from the Christian Science Monitor, appearing on this page with a cartoon especially drawn for Brotherhood Week.

## Appreciating All Our Industries

We applaud the designation of the last two weeks of February as "industrial appreciation weeks" in Moore County "to let our already existing industries know that they're appreciated."

The quotation is from Robert S. Ewing, chairman of Moore County's Industrial Development Committee, a group that is expanding much effort in working with new industries that are considering locating here.

It might go without saying that the county appreciates its existing industry, since a great many of us, directly and indirectly, derive all or part of our livings therefrom. However, with the spotlight on the search for new industry, it is good to let our old friends know we appreciate them, too.

There is, of course, no conflict between

new and old industry, except possibly in a situation where there would be acute competition for an inadequate labor supply. But there is no such situation here. There is ample labor available for both old and new industries. And all of us, in whatever occupation, old or new, would benefit by the addition of new payrolls to the county's economy.

High quality Moore County industrial products—lumber, textiles, carpet, furniture and even such small items as handmade pottery, soap and candles are being sold throughout the nation. We have an active, balanced industrial life. And all these industries live as "good neighbors" in their respective communities over the county.

We welcome this opportunity to add The Pilot's voice to those expressing appreciation for the existing industries in Moore County.

## Driver Training: Dividends In Safety

Southern Pines parents who have doubts about the value of driver training in high school—a program that is being conducted here and for which each car owner has just paid an extra dollar with his license fee—may be interested in some information from an expert on the subject.

Dr. B. C. Tinnell of Appalachian State Teachers College at Boone has taught and studied driver training for 10 years and has observed first-hand over 100 programs operating in the United States.

What student driver training does—and Dr. Tinnell sees this as the key to reducing accidents—is develop sensible driving attitudes among youngsters.

We're inclined to agree. The simple mechanics of driving are easily mastered by a machine-conscious generation. But driver training is far more than learning to drive.

## Setting The Pace In Blood Donations

Residents of the Robbins and Carthage areas turned out in force last week to set a record of Red Cross blood donations far superior to the response recorded several weeks ago when the bloodmobile visited the Aberdeen and Southern Pines areas.

The excellent response in the upper end of the county last week was the first bright spot in the long and generally discouraging effort to set up a new system of blood procurement for the county's two hospitals.

From the time it was first proposed that Moore County abandon the haphazard and often difficult system of obtaining individual donors as needed, the plan of cooperation with the Red Cross blood center at Charlotte ran into tough sledding.

Under the new proposal, all types of blood are immediately available for hospitals here from the Charlotte center—provided that the people of the county pay the administrative expenses and donate a quota of blood based on the county's needs and population.

From the beginning, all this made sense. Yet extra funds for administrative expenses during the first year were subscribed apparently only with the greatest reluctance. And when it came time for the first collection, Aberdeen and Southern Pines failed to meet the rather modest quotas assigned.

We hope that last week's success in Robbins and Carthage has put Moore County over the hump in this project and that hereafter the example of what happened in Upper Moore will inspire Sandhills folks to be equally as generous.

When the bloodmobile was in this lower county area before, we heard some expressions of resentment and unwillingness to contribute blood, based on, real or fancied grudges against the Red Cross, arising from some experience in military service.

Aside from the fact that most such stories are based on hearsay evidence and the serviceman's well known and often understandable tendency to gripe, complain, belly-ache

or whatever you wish to call the reaction, it is ridiculous to link this valuable blood project with anything in the past.

Everyone who has had to struggle individually with the blood donor problem, with a family member in a hospital, can testify what a blessed relief it is to know that ample blood of all types is available through the Charlotte Center.

It is not the Red Cross that is injured by anyone refusing to donate blood in Moore County. It is the people of the county and it might very well be a member of the refuser's own family—or even he himself at some time in the future.

## 'One Great Hope . . .'

"Education, like peace, has become a world-wide problem, one and indivisible with the well-being and survival of mankind. Today, ignorance is a burden society can no longer afford. . ."

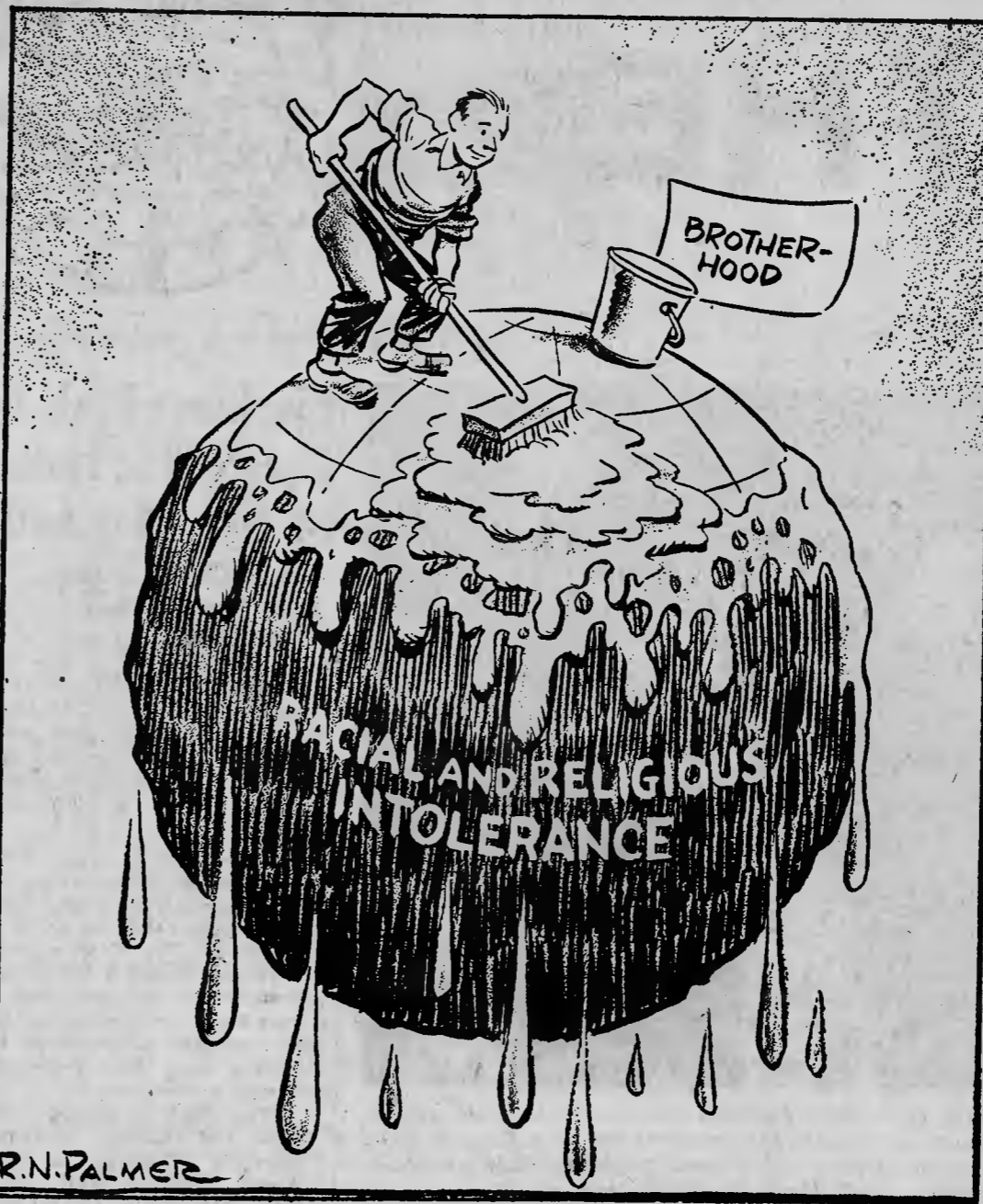
"The outburst of earth-jarring events since World War II has given particular urgency to H. G. Wells' observation in 1920 that 'human history becomes more and more a race between education and catastrophe. . ."

"Man's future hinges on his ability to master his own mind. His only salvation is through education: The cultivation of the skills and habits of intellect that are basic to human achievement. . ."

"The vigor of a nation and its educational level go hand in hand. Ignorance forestalls or imperils individual freedom and national political independence. . . One great hope is that education, with its power to liberate the mind, will provide not only the tools for scientific advancement but the environment for the fulfillment of man's moral and spiritual nature. . ."

—From the 1959 report of the Ford Foundation

## Cleanliness Is Next To Godliness



## WILLINGNESS TO GIVE AND RECEIVE

## Brotherhood--Another Dimension

Courtesy Christian Science Monitor

Much has been written about brotherhood as a sentiment, or as a duty to fill a brother's need. But brotherhood has another dimension, which refuses to be ignored in these days of danger to free civilization. This is the dimension of mutual respect and appreciation. It demands to be expressed in willingness to receive from our brothers of other nationalities or races or backgrounds the valuable ideas they have acquired in their experience, as well as to offer them ours.

One of the besetting weaknesses of the entire Western community of nations as it endeavors to build a common front

against totalitarian denials of brotherhood is this: the different peoples of the community know all too little about one another's achievements and virtues.

Am I my brother's keeper? Is it my job to know all about him?

Not only is it necessary to know as much as possible about him. Not only does our own communal security rest partly in such knowledge. A new richness and completeness for individual experience awaits anyone who learns to look beyond his own personal—often too personal—environment into the lives, the problems, the hopes of others.

This adventure begins at home but cannot fully fructify there. It demands a willingness to give, but what is for many hard-

er to develop, a willingness to receive.

Never before in history has it been so necessary for mankind to master the perils of propinquity in an ever-shrinking, ever more crowded world. The excuses for ignorance about one another are disappearing with the increase in communications among all mankind. The dangers of ignorance also increase because communication based on misconceptions tends to breed enmity where trust and sympathy are needed.

"What do I know about my brother?" This is as important a question as "What does my brother know about me?" It is moreover a question within our own means to answer correctly and responsibly.

## The Public Speaking

Says Court Here Adds No Funds For County

To The Editor: I am enclosing for publication, if you wish to print it, a letter I have written to Hon. L. R. Reynolds of Route 1, Robbins, chairman of the Moore County Board of Commissioners.

CHARLES M. McLEOD  
Carthage

(Enclosure)

Dear Mr. Reynolds: According to the county papers, Southern Pines officials are again requesting additional funds from the Moore County A.B.C. stores profits. That is a problem to be worked out by you and the other commissioners, and I am quite happy it is yours and not mine.

However, I noticed (again, according to the papers) the statement made to the effect the county would receive additional revenue due to the establishment of the Southern Pines Recorder's Court. Knowing both Mr. Blue and Mr. Scheipers, I do not believe they meant to be misleading, but had probably taken someone else's idea without checking on it.

It is my opinion the Southern Pines Recorder's Court will fail to add any funds to the county that the county would not have received through the Moore County Recorder's Court, the Aberdeen Recorder's Court, and the various Justice of the Peace Courts in the county. To say other than that would be to imply the law enforcement officers of Southern Pines and in this section were derelict in their duties before the establishment of the Southern Pines Court.

Also, the county does have to bear a portion of the expense of the court. The county is called upon to pay the insolvent costs, as is the case with the County Recorder's Court, and the Aberdeen Recorder's Court.

It is also possible they neglected to point out that in addition to the ten per cent, they

also get taxes from the stock located at Southern Pines?

As a resident of Carthage, I am proud the Courthouse (County) is located here, and pledge to you that I will not lead any delegation before your board asking that our town be paid a portion of the county tax because of the location of this edifice.

I am sending a copy of this letter to the Mayor and Town Manager of Southern Pines, the other County Commissioners, our Representative and Senator in the legislature, and the county newspapers.

## A MAN'S CATASTROPHE

W. E. H. In Sanford Herald

Nothing is quite alike to the lamentations of a man getting dressed to go to work, a dinner party or the show who comes up with a broken shoe lace.

Maybe he's well dressed from head to, well, foot. Perhaps even a tuxedo or a white coat, with standup collar and black tie. Even his dark "preaching" suit with a quietened down four-in-hand tie and newly laundered white shirt, with cuff links yet, all ended up with dark blue or black socks and navy-polished black shoes.

So now your man stoops down, sucks in his belly and prepares to tie his shoe laces. Then comes catastrophe: a shoe lace has broken.

Only the wisest and most far-seeing men have extra shoe laces around. Bet money there aren't a score of men in the whole confines of Sanford who have extra pairs of black and brown laces against the time when one will cease its usefulness and give up the ghost.

The darn things cost so little (not over a dime and if you want to shop around only a nickel) but for an inexpensive item, I can't think of anything that causes as much annoyance and grief as one that pops in two, because it's always inopportune.

## Six Good Points On Industry

(Memphis Commercial Appeal)

We commend for careful attention the advice on pitfalls in industry hunting as outlined by George W. Cox, in the Thursday issue of The Commercial Appeal.

Mr. Cox is head of industrial development for the Atchison, Topeka & Santa Fe. These railroad men who go after new plant locations are unusually successful, as many an industry seeker in the Memphis region can testify from personal experience.

Exaggerated claims for advantages of a location are harmful. It is wasteful to put effort and money into meeting requirements of a prospect until financial standing has been investigated. There may be bigger possibilities in expansion of present industries than in getting a new kind of industry started. It is possible for a leading citizen to get more attention from a prospect than a professional industrial campaigner. And it is easy to lose a plant by the rush to brag and take credit for accomplishment before the management is prepared.

Each of these points is common sense and yet commonly overlooked.

They are five good points, and we would like to add a sixth:

Don't fail to advertise your cultural advantages. More and more the industrial builders are looking for cultural advantages for their employees, and for recreational attractions, too.

Colleges, instructions in specialized branches of learning, opportunities for the mature to continue their education, libraries, musical organizations, training for artists and stages for live entertainers—these are some of the cultural activities which make a town attractive.

## Grains of Sand

Another Problem  
A friend who lives near the Hudson River, above Albany, N. Y., writes that there's been a lot of high water up that way recently.

Enclosed in the letter was part of the "Lost and Found" classified section from what appears to be an Albany or Troy paper. Along with ads about several lost or found dogs and cats was the following:

"GEESE LOST—Flock of geese, last seen floating down Hudson River. Reward. Call etc. . ."

With all the rain of the past week here, that's one weather problem we don't have in the Sandhills—having geese carried away by flood waters.

So, you see, it might be worse, after all.

Taste Test

"People are convinced that the cookies in a package they like taste much better than the cookies in a package they don't like—even though we have put the same cookies in both packages."

So quoth one of those insufferably smart advertising psychologists recently, showing no disinclination whatever to have himself quoted in a feature story out of New York.

Just to be insufferably argumentative, too, we'll disagree. The fancier the package on anything, the more likely we are to suspect what's inside. Certainly, it is common sense that the more expensive there is in the package, the less value you'll be getting in the product—or else you'll be paying just that much more for packaging in the price you plunk down.

Immediately, on reading the psychologist's statement, we recalled the best-tasting cookies we ever ate which came graced with no package at all—they were scooped up and dumped into a paper bag, from a big box in an old fashioned grocery store.

Far from worrying about whether the cookies were daintily draped in cellophane, it made not the slightest difference to us at the age of 10 whether the scooping hands of the grocer were even clean or not. No struggling with packages—attractive or unattractive—in those days. The procedure was simply: grab and eat.

Hail to the Vest

Al Resch, editor of The Chat-ham News at Siler City, welcomes the return of men's vests, as predicted by fashion experts. He makes clear that he is talking about the old-fashioned matching vest and not the colored or checkered ones that natty individualists have been sporting for some time.

What's so wonderful about the vest? Well, Mr. Resch says, he likes all those little pockets to use for pencils, pills, notes, glasses and so forth. Then, too, he likes the notion of using his watch chain, again, strung across his chest.

Then he turns to the third person, when he notes how much vests will mean to "other people" also—especially orators who like to hook their thumbs in the lower pockets of vests and rear back in a classic pose. Mr. Resch thinks that oratory has never been the same since the vest went out.

Others who will be pleased at having vests again: Wearers of Phi Beta Kappa keys.

Dry cleaners.

The only adverse effect the Siler City editor could think up for vests would be that on laundries: vests may keep shirts clean longer.

## The PILOT

Published Every Thursday by THE PILOT, Incorporated Southern Pines, North Carolina

1941—JAMES BOYD—1944

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Subscription Rates:  
One Year \$4. 6 mos. \$2. 3 mos. \$1  
Entered at the Postoffice at Southern Pines, N. C., as second class mail matter.

Member National Editorial Assn. and N. C. Press Assn.