

Why so many farmers and ranchers plant money in U.S. Savings Bonds



Stop by a county seat bank any Saturday morning and you'll find farmers and ranchers at the Savings Bond window.

Ever since the Savings Bond Program began, these folks have been among its best customers. In fact 1/3 of all cash reserves owned by U.S. farmers and ranchers is invested in U.S. Savings Bonds.

Bonds for Business

Bonds owned by the millions of people who run our farms have their work cut out for them. They replace machinery. Pay for new land. Provide insurance against the risks of farming.

They get personal assignments, too, like replacing the

old homestead, sending the kids to college, and making life more comfortable when the tractor lumbers into the barn for the last time.

Why they keep U.S. Bonds "down on the farm"

U.S. Savings Bonds are a "crop that never fails," guaranteed by the U.S. Government to grow. \$18.75 becomes \$25 in 7 years, 9 months. In 10 more years, it becomes \$36.25. They can be cashed in anytime, with interest. And if they're lost or destroyed, the Treasury Department replaces them free.

Every U.S. Bond you buy is an investment in Peace. What better way to help your government help you enjoy the things you're saving for?

Why America's Prominent Farm Groups Support The Savings Bond Program



James G. Patton, President, National Farmers Union, says: "Savings Bonds are an excellent means of providing for a family's security, and will continue to be a part of our efforts toward a better agriculture and a stronger nation."



Chas. B. Shuman, President, American Farm Bureau Federation, says: "Farmers have always been strong supporters of The Savings Bond Program. Their current investment of \$5 billion is a tribute both to their thrift habits and to Bonds."



Herschel D. Newsum, Master, The National Grange, says: "Savings Bonds are an investment in America. Farmers—like all Americans—buy them, assured that they are making an indestructible investment."

You save more than money with

U.S. Savings Bonds

Buy them where you work or bank



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