



# spell CASH

...the Great New Fun Game at Colonial!  
it's easy to share in thousands of dollars  
in CASH prizes plus millions of Gold Bond Stamps

### HERE'S ALL YOU DO...

You get a "Spell CASH" card each time you visit any Colonial Store. Every "Spell CASH" card has a letter under the Mystery Ink Spot. You remove the Mystery Ink Spot by placing card under running tap water. When the spot is removed, it reveals one of the letters "C", "A", "S", or "H". You collect cards until you have all four letters to spell CASH. Bring cards to your Colonial Manager and win \$100 plus 1000 FREE Gold Bond Stamps. That's all there is to it. There's nothing to write or buy. Come in to Colonial this week and get your first "Spell CASH" card.

### EVERYBODY WINS \* . . .

Save all your "Spell CASH" cards. During the two weeks after the "Spell CASH" game each card will be worth 10 Free Gold Bond Stamps, up to a limit of 10 "Spell CASH" cards per family, please. Watch our ads for dates for redeeming your cards.

\*Employees and families of employees of Colonial Stores Incorporated and subsidiaries are not eligible to participate in game or stamp redemption.



COLONIAL STORES

## SPELL CASH WINNERS

- Fred H. Lee, Raleigh, N. C.
- Mrs. John J. Carroll, Greensboro, N. C.
- Mrs. Marceline Mize, Roanoke, Va.
- Rose Marie Simmons, Greensboro, N. C.
- Willie Edward Parker, Tarboro, N. C.
- Willie Joyner, Greenville, N. C.
- Mrs. R. S. Price, Fayetteville, N. C.
- Mrs. Marie Choplin, Raleigh, N. C.
- Hazel Lee, Whiteville, N. C.
- George A. Arno, Fayetteville, N. C.
- Elnae Sheridan, Havelock, N. C.
- Henry A. Tucker, Warrenton, N. C.
- Chester Hazelwood, South Boston, Va.
- Ralph Stanhope, Durham, N. C.
- Mrs. Addie B. Vann, Clinton, N. C.
- Mrs. Nancy W. Francis, South Boston, Va.
- Mrs. Stella Mowley, Danville, Va.
- John E. Roakes, Lynchburg, Va.
- Mrs. Willis Fortenberry, Jr., Lynchburg, Va.
- Joseph C. Stewart, Havelock, N. C.
- Mrs. Macon Short, Henderson, N. C.
- Mrs. Harry B. Clements, Greensboro, N. C.
- Mrs. Barbara Barker, Henderson, N. C.
- T. V. Blankenship, Lynchburg, Va.
- Mrs. Lillian S. Thompson, Lumberton, N. C.
- Mrs. Frank Carden, Mebane, N. C.
- Mrs. Tyrus Bissett, Wilson, N. C.
- Mrs. Edna Taylor, Greensboro, N. C.
- Melvin H. Warren, Greensboro, N. C.
- I. N. Brown, Tarboro, N. C.
- Mrs. S. T. Glover, Jr., Wilmington, N. C.
- Margaret Davis, Wilmington, N. C.
- J. A. Ross, Macon, N. C.
- Ida Felton, Morehead City, N. C.
- Willie R. Moore, Greenville, N. C.
- Mrs. Charles Sullivan, Durham, N. C.
- Mrs. P. L. Rothman, Raleigh, N. C.
- Mrs. Marvin Dull, Winston-Salem, N. C.
- Mr. J. D. McCormick, Lumberton, N. C.
- Mr. J. Edward Allen, Warrenton, N. C.
- Mr. W. B. Ruse, Raleigh, N. C.
- Earlean Boone, Roanoke Rapids, N. C.
- Mr. Harold A. Stadus, Tarawa Terrace, N. C.
- Mrs. Gene S. Campbell, Greensboro, N. C.
- Mrs. D. M. Blanchard, Raleigh, N. C.
- Mrs. C. L. Brewer, Winston-Salem, N. C.
- Mildred Singletary, Winston-Salem, N. C.
- Mrs. Letta Shook, Siler City, N. C.
- Mrs. E. L. Tucker, Greensboro, N. C.
- Mrs. Allen Hoskin, Jacksonville, N. C.
- Alice Clark, Mebane, N. C.
- Mrs. Gertrude Foster, Greensboro, N. C.
- Mrs. Jack C. Alexander, Winston-Salem, N. C.
- Miss Sue Embler, Winston-Salem, N. C.
- Charles R. Elliott, Havelock, N. C.
- Melvin Sulk, Roanoke, Va.
- Mrs. Charles Gaddy, Clinton, N. C.
- Mrs. W. C. Kelley, Mebane, N. C.
- Mrs. W. C. Whitlock, Kinston, N. C.
- Mrs. Virginia Burwell, New Bern, N. C.
- Mrs. Oran Ball, Morehead City, N. C.
- Ray Davis, High Point, N. C.
- Mrs. Frances W. Phipps, Goldsboro, N. C.
- Mrs. Betty Brown, Asheboro, N. C.
- O. P. Worley, Lynchburg, Va.
- Mary Cameron, Jacksonville, N. C.
- Irene Hardman, Tarawa Terrace, N. C.
- Mrs. James Wertz, Roanoke, Va.
- Mrs. E. J. Alred, Burlington, N. C.
- Mrs. Lillie Richman, Graham, N. C.
- John Fridley, Roanoke, Va.
- Mrs. Robert Jordan, Danville, Va.
- Mrs. Norma King, Wilmington, N. C.
- Ethel Wood, New Bern, N. C.
- Thomas Anderson, Asheboro, N. C.
- Annie Simmons, New Bern, N. C.
- Mrs. Jack Harbott, Goldsboro, N. C.
- Virginia Hendricks, Cavville, Va.
- Mrs. Cecil Mullins, Danville, Va.
- Claude Stultz, Red Springs, N. C.
- Mark Floyd, Lumberton, N. C.
- Charles King, Raleigh, N. C.
- J. E. Newcomb, Jr., Chase City, Va.
- Rev. Douglas McCortney, Kinston, N. C.
- Mrs. Ira G. Cutrell, Windsor, N. C.
- Mrs. T. G. Barbee, Rocky Mount, N. C.
- Edwin Spira, Roanoke Rapids, N. C.
- E. R. Evans, Mebane, N. C.
- James M. Sutton, Windsor, N. C.
- Charles R. Pierce, Winston-Salem, N. C.
- Barbara Ann Hare, Asheboro, N. C.
- T. G. Cayton, Greenville, N. C.
- Mrs. Catherine Rankin, Greensboro, N. C.
- Mrs. Cleo C. Liles, Durham, N. C.
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- Leslie Perry, Durham, N. C.
- Miss E. Murray, Durham, N. C.
- Mrs. Lucille A. Rogers, Durham, N. C.
- L. R. Toney, Raleigh, N. C.
- Mrs. Fannie Chry, Weldon, N. C.
- Mrs. Betty Mangum, Rocky Mount, N. C.
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- Mrs. Cecil M. Mason, Newport, N. C.
- Mrs. Eva P. Hawkins, Weldon, N. C.
- Mrs. Sarah Reid, Garysburg, N. C.
- Charles C. Eller, Danville, Va.
- Mrs. L. J. Philpott, Roanoke, Va.
- Mrs. Theodore Bowen, Williamson, N. C.
- Mrs. R. J. Shafer, Beaufort, N. C.
- Louise Barger, Jacksonville, N. C.
- Edward L. Batts, Jacksonville, N. C.
- Garland Whitley, Williamson, N. C.
- H. Beard, High Point, N. C.
- Mrs. W. H. Atkins, Winston-Salem, N. C.

## Gold Bond Stamps offer an Easy Way to Help your Church, School, Hospital, or Club

Gold Bond is the only stamp plan that offers you the chance to use stamps twice . . . (1) for gifts for yourself, and (2) to earn points for an organization project.

Just turn in coupon today. Gold Bond will send you full information on how your organization can earn free equipment with Gold Bond Stamps.

FILL OUT AND TURN IN THIS COUPON AT ANY COLONIAL CHECK-OUT COUNTER. Gold Bond will send you full information on how your organization can earn free equipment with GOLD BOND STAMPS.

NAME OF GROUP \_\_\_\_\_  
 PERSON TO CONTACT \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_

NATUR-TENDER LEAN, JUICY

# CHUCK ROAST

NATUR-TENDER ROAST **SHOULDER or BRISKET lb. 59c**      NATUR-TENDER FAMILY STYLE **CHUCK STEAK ..... lb. 49c**      NATUR-TENDER 5TH AND 6TH RIBS **RIB ROAST ..... lb. 69c**

NATUR-TENDER FULL-CUT BONELESS ROUND

# Steak lb. 79c

GARDEN-FRESH, READY TO COOK

# Sausage lb. 39c

FARM BRAND FRESH PORK

# SHELLED BLACKEYE PEAS ..... POUND BAG 39c

FIRM, JUST-RIPE, GOLDEN

# BANANAS

**2 POUNDS 19c**



# SHORTENING

CRISCO | C. S. PREMIUM QUALITY  
 3 POUND TIN **69c** | 3 POUND TIN **59c**  
 SAVE 20c | SAVE 14c

LIMIT: ONE OF YOUR CHOICE WITH \$5.00 ORDER.

SAVE 5c ON RED GATE LUSCIOUS

# PEARS

FOR DESSERTS OR IN SALADS **3 # 2 1/2 CANS \$1.00**

SAVE ON OUR PRIDE THRIFTY

# BREAD

ALWAYS FRESH **2 16-OZ. LOAVES 25c**

# MARGARINE

# ICE CREAM

# CREAM PIES

OFF LABEL KRAFT'S MIRACLE WHIPPED

RICH, SMOOTH SALLY SOTHERN

SAVE 20c ON MORTON'S FROZEN BANANA, CHOCOLATE, LEMON, COCONUT, STRAWBERRY

# GROUND BEEF

EXTRA-FRESH, EXTRA-LEAN

**3 lbs. \$1.29**

# LUNCHEON MEATS

ARMOUR STAR

**4 6-OZ. PKGS. 99c**

NU-TREAT PURE CREAMERY

# BUTTER

HALF-POUND PATTY **35c**

POUND QUARTERS **69c**

# BREAD

OUR PRIDE BUTTERMILK **24-OZ. LOAF 25c**

# RYE BREAD ..

OUR PRIDE SEEDED **16-OZ. LOAF 19c**

# WIENER BUNS

OUR PRIDE HAMBURGER OR **PKG. OF 12 27c**

Baked Fresh Daily!

# CHIFFON CAKE

Delicious With Ice Cream  
 OUR PRIDE  
**8-OZ. SMALL CAKE 29c**  
 OUR PRIDE APPLESAUCE **22-OZ. 69c**



CLIP THESE COUPONS FOR **350** EXTRA Gold Bond Stamps

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO ONE-LB. PKGS. GOLD KING FROZEN HUSHPUPIES IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 C-1 8-1 R-50

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO 8-OZ. PKGS. GOLD KING FROZEN ONION RINGS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 C-2 8-1 R-50

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE POUND FROSTY MORN FRANKS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 M-1 8-1 R-50

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF FOUR PKGS. ROYAL INSTANT PUDDINGS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 G-1 8-1 R-50

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE 16-OZ. FREEZER QUEEN PEPPERONI PIZZA IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 C-3 8-1 R-50

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE POUND GOLD LABEL COFFEE IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 G-2 8-1 R-50

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE 12-OZ. PKG. MATEY BUBBLE BATH IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962  
 C-4 8-1 R-50