



GREAT NEWS FOR FAMILY MENUS ...

This Glittering Array of Frosty, Fresh and Flavorful Dairy Delights from Montgomery!

Montgomery Homogenized Vitamin D Milk—Pure, wholesome, delicious . . . and brim-filled with energy! That's Montgomery, the milk that always tastes as good and fresh as milk can be, because it's the only milk produced and processed in this area. Drink 3 glasses every day. And try Montgomery Homogenized Milk as a health-building, flavor-enriching ingredient in so many wonderful new recipes.

Montgomery Chocolate Milk—A healthful, refreshing milk drink with that deep-down, delicious chocolate flavor . . . A great thirst-quencher for kids and adults alike . . . And a real energy-builder too! Be sure to try some with generous scoops of vanilla ice cream for an all-season, all-family refresher that's truly the living end.

Montgomery Buttermilk—The creamy-smooth, high-energy drink that's reduced in calories. . . Heat got you beat? Try a frosty glass of tangy Montgomery buttermilk mixed with luscious crushed strawberries, or chunks of juicy pineapple. It's called a Buttermilk cooler, and you'll call it the best way there is to make heat worries a thing of the past.

Montgomery Trim—The skim-milk treat that rates high in health-building vitamins, minerals and proteins—low in weight-building calories. What's more, Trim is wonderfully appetizing—heartily, full-bodied and flavorful—never thin and wishy-washy the way skim milk often tastes. Start today to keep your shape in shape with Montgomery Trim.

Montgomery Half and Half—Richer than milk . . . lighter than cream . . . better because it's fresher . . . that's full-bodied Montgomery Half and Half, the nicest thing that can happen to a cup of coffee. Pour some over your breakfast cereal, and on fruits too! Montgomery Half and Half has what it takes to bring out the flavor and goodness of any food, and to perk up appetites in children and adults alike.

Montgomery Whipping Cream—This is cream the way cream should look and taste . . . thick, rich and golden-good. Farm-fresh Montgomery whips into firm, snowy billows in a matter of seconds. And what a perfect crowning touch to add to gelatine and pudding desserts, to colorful short cakes and dozens of other mouth-watering delights. Pick up a carton or two today . . . It's Mmmmm-Montgomery good!

At Your Store or Door --
 The Finest Dairy Products Made in the Best Containers Produced . . .
MMMM-Montgomery
 in New, Plastic-Coated Cartons!

