

DON'T BE A JULY 4 HOLIDAY HEADLINE!

**TAKE CARE
PLAY
IT
SAFE**



Precious lives (including your family's and your own) are in your hands every time you take the wheel of your car.

SO DON'T TAKE CHANCES!

Take a **LITTLE LONGER ...** and live a **LOT LONGER!**

When you get the urge to swing out of a busy traffic lane and "take a chance" by passing a dozen cars in a row

**DON'T DO IT --
IT'S MURDER!**

When your friends coax you to "take a little drink" before starting for home

**DON'T DO IT --
IT'S MURDER!**

When you feel like pushing the speed up to 70 or 80 to get home sooner

**DON'T DO IT --
IT'S MURDER!**

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