

ATTENDS COMPANY SCHOOL

J. Kimball Watson, 920 East Mass. Ave., attended an Employee Plans School held by the Connecticut Mutual Life Insurance Company at Atlanta, Sept. 16-20. The school reviewed internal revenue code provisions affecting insurance for employees, trust administration, and pension and profit-sharing plans.

PILOT ADVERTISING PAYS

Local Phone Company Manager Cites Court Injunction On Directory Covers

Joe Kimball, manager for United Telephone Company of the Carolinas, Inc., explained this week that the use of telephone directory covers containing advertising is contrary to a recent federal district court ruling.

He cited an injunction issued by a federal district court in North Carolina against a distributor of the covers.

The injunction prohibited Telephone Service Company, a Florida corporation, from continuing to send the covers to subscribers of Citizens Telephone Company, Brevard.

In part the injunction states, "a telephone directory is such an integral part of telephone service that the telephone company and the public have a proper and remedial interest in controlling its use."

"The court's decision is significant in that it upholds and gives legal basis to the position long maintained by our company," the telephone manager said. The company, he emphasized, has opposed the covers because they obscure instructions printed on the cover of the directory itself and detract from the effectiveness

of yellow page advertising. The tariff under which United Telephone Company operates states, no binder, holder, insert, auxiliary cover or attachment of any kind not furnished by the telephone company shall be attached to or used with the directories owned by the telephone company. This information appears in each of the company's telephone directories.

The federal court ruled that this prohibition is part of every contract between the company and its subscribers and that use of the covers is a violation of the contract.

Proving Age For Social Security Often Difficult

Many people in Moore County have difficulty in getting their social security check started because they cannot prove that they have reached retirement age, reports Thomas S. McDonald, Social Security representative for Moore County, because most births were not recorded in Moore County until 1920.

A birth certificate recorded at birth is the best proof of age available but since most people now reaching retirement age will not have this document, the Social Security Administration will accept other proofs.

The following is a list of some proofs which are acceptable to the Social Security Administration. They are in order of preference, and the older a document is, the more acceptable it is:

Birth certificate (recorded soon after birth), baptismal certificate, signed statement by physician who was in attendance at birth, military record, passport, school record, insurance policy which shows age or date of birth, marriage record showing age or date of birth, age of parent on child's birth certificate, census record, statement of other person.

If you are nearing retirement age it will speed up your social security checks if, before you file your claim, you get one or more of the above proofs and bring them with you to the Social Security office.

The North Carolina textile industry and its employees pay more than \$44,000,000 annually in corporate and individual income taxes and in sales taxes. This is almost one-third of the state's total collection from these three sources.

5 3/4% MORTGAGE LOANS AVAILABLE

Unlimited Funds To Loan On Conventional 6% Basis Up To 25 Years. Certain Selected Loans Can Be Made At 5 1/2%.

COMMERCIAL LOANS SOLICITED ON A NEGOTIATED BASIS ON WELL LOCATED BUSINESS PROPERTY.

Whispering Pines Mortgage Co., Inc.

WHISPERING PINES, N. C.

MAIL ADDRESS, BOX 11, SOUTHERN PINES, N. C.

PHONE 692-7731

SS,12,19,26c

The Gray Fox Restaurant

Pinehurst, N. C.

NOW OPEN

Breakfast Luncheon Dinner

Open Every Day

8 A.M. to 2 P.M. and 5 P.M. to 9 P.M.

Village Court Building

CHARLES F. HERMAN, Owner TELEPHONE CY 4-9751

GUARANTEED BEST QUALITY AT COLONIAL!

NATUR-TENDER BONELESS LEAN END **BRISKET ROAST . . lb. 69c**

NATUR-TENDER BONELESS **ROUND TIP lb. 89c**

NATUR-TENDER BONELESS **RUMP ROAST lb. 89c**

NATUR-TENDER BONELESS **SHOULDER ROAST . lb. 67c**

NATUR-TENDER **SHORT RIB lb. 39c**

OSCAR MAYER SMOKIE LINK **SAUSAGE 12-OZ. PKG. 63c**

Natur-Tender **CHUCK ROAST**

BLADE CUT lb. 45c

Fresh, Whole **B-B-Q FRYERS**

each 89c

one lb. or more

NATUR-TENDER **STEAK**

PORTERHOUSE • CLUB **lb. 89c**

SIRLOIN • T-BONE

BONELESS SWISS

BONELESS RIB

OSCAR MAYER **SANDWICH SPREAD**

BRAUNSCHWEIGER

3 8-OZ. CHUBS **99c**

NATUR-TENDER ROUND BONE **SHOULDER ROAST lb. 59c**

ARMOUR STAR CLUMP, TENDER **DUCKLINGS . . 4-5 LBS. lb. 49c**

LARGE, JUICY, NEW CROP FLORIDA **GRAPEFRUIT**

5 LB. BAG **39c**

FIRM, CRISP, CALIFORNIA **LETTUCE**

2 LARGE HEADS **29c**

PAPER PRODUCTS

SOFTEX **LUNCH NAPKINS . . PKG. OF 70 10c**

CORONET 2-PLY **LUNCH NAPKINS . . PKG. OF 100 29c**

GEORGIA PACIFIC **WAXED PAPER 200-FT. ROLL 35c**

PRICES EFFECTIVE THROUGH SATURDAY, SEPTEMBER 28, 1963. QUANTITY RIGHTS RESERVED.

DAIRY BUYS

NU-TREAT DAIRY-FRESH **Cottage Cheese . . 12-OZ. CUP 19c**

NU-TREAT 16 SLICES PROCESSED **American Cheese . . 12-OZ. PKG. 39c**

OUR PRIDE BAKING POWDER **Biscuits 3 8-OZ. CANS 25c**

Guaranteed by Good Housekeeping... Blue Bonnet **Margarine 2 PKGS. 49c**

50 FREE GOLD BOND STAMPS

With This Coupon and Purchase of 24-CNT. PKG. KOTEX, REGULAR OR SUPER VOID AFTER SEPT. 28, 1963 10-3 R-50

50 FREE GOLD BOND STAMPS

With This Coupon and Purchase of 6-OZ. JAR CHASE & SANBORN INSTANT COFFEE VOID AFTER SEPT. 28, 1963 10-3 R-50

50 FREE GOLD BOND STAMPS

With This Coupon and Purchase of 36-CNT. BOTTLE EXCEDRIN TABLETS VOID AFTER SEPT. 28, 1963 10-3 R-50

50 FREE GOLD BOND STAMPS

With This Coupon and Purchase of 26-OZ. SIZE OUR PRIDE ALL BUTTER POUND CAKE VOID AFTER SEPT. 28, 1963 10-3 R-50

50 FREE GOLD BOND STAMPS

With This Coupon and Purchase of 3-LB. PKG. FRESH GROUND BEEF VOID AFTER SEPT. 28, 1963 10-3 R-50

100 FREE GOLD BOND STAMPS

With This Coupon and Purchase of 5-LB. PKG. FRESH GROUND BEEF VOID AFTER SEPT. 28, 1963 10-3 R-100

FROZEN FOODS

BIRDS-YE **WHOLE OKRA or BABY LIMA BEANS**

5 10-OZ. PKGS. **\$1.00**

PACKER'S LABEL **STRAWBERRIES 1-LB. PKG. 29c**

LEAF RAKES EACH 69c

FLOUR

PILLSBURY **38c** C.S. BRAND **34c**

5 LB. BAG

LIMIT: ONE OF YOUR CHOICE WITH \$5.00 OR MORE ORDER.

SAVE 30c ON VI-JON ANTISEPTIC **MOUTHWASH 14-OZ. BOTTLE 19c**

SAVE 40c ON PRESTONE **ANTI-FREEZE GALLON \$1.49**

LIMIT: TWO WITH \$5.00 OR MORE ORDER.

SAVE 11c ON TOP **TEXIZE BLEACH HALF GAL 28c**

GUARANTEED BY GOOD HOUSEKEEPING

TIDE 58c

SAVE 23c GIANT SIZE

LIMIT: 1 WITH YOUR \$5.00 OR MORE ORDER

3-D DETERGENT 48c

NO LIMIT! GIANT SIZE

Cleans teeth whiter and brighter!

Pepsodent TOOTH PASTE

REGULAR OR FLUORIDE

Fresh-tasting! TUBE **53c**

GET YOUR COPY OF THE NEW GOLD BOND GIFT BOOK!

FREE WITH COUPON NO. 3 FROM YOUR COLONIAL COUPON BOOKLET... **VACRON WARE BOWL**

YOUR CHOICE OF COLORS TURQUOISE, PINK AND YELLOW

Plus . . . 4 Coupons Worth 200 Stamps!