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**Children's Book Week, Nation-Wide
Observance, Will Begin November 1**

When CHILDREN'S BOOK WEEK, celebrating its 46th annual observance, gets under way on November 1, millions of families all over the nation will be the targets of their county or town public library's campaign to encourage better reading habits and excellence in juvenile litera-

ture. CHILDREN'S BOOK WEEK is the brain child of Franklin J. Mathews and Frederick G. Melcher. In 1918, from their respective positions as chief librarian of the Boy Scouts of America and secretary of the American Booksellers Association they grew concerned enough about the state of juvenile publishing to launch, with the support of the American Booksellers Association and the official approval of the American Library Association, the first Children's Book Week, their campaign for better reading.

In 1945, the Children's Book Council was formed by the Children's Editors Association. Today the Council, a nonprofit organization of trade book publishers, is headquarters of Book Week and a year-round center of information on children's books. With the American Library Association it has formed a joint committee to study problems of mutual concern and sponsors the State Traveling Library Exhibits.

Miss Hollis Haney, of Southern Pines, director of the Sandhill Regional Library, said that "for one week we concentrate on children's books, not because we don't think about them all the year round but just as a refresher, a reminder of what books can mean, what good books there are, what old books may have been forgotten, what good new books have just arrived. Perhaps most of all, Miss Haney noted, "it is to remind us of what fun reading can be. It is also a time of sharing books, children with other children, children with parents. It comes at a wonderful time of year, just before Christmas, just when new fall books are out, and when the weather encourages us to stay indoors with books to read."

"Swing into Books" is the slogan for Children's Book Week this November 1-7, 1964.

"Moore County Library at Carthage is indeed in full swing 12 months of the year to assist patrons in finding the very best books for the young (and old) to read," Miss Haney pointed out. "There is every reason for parents and teachers to help their children to plan a reading program. There are many lists and booklets carefully and selectively compiled from the many fine children's books to aid readers. R. R. Bowker Co. publishes a booklet called 'Growing Up With Books' which lists 250 books which every child should have a chance to enjoy. There is the Newbery Medal list and the Caldecott medal list of annual award winning books. The Westchester Library System of Mount Vernon publishes a booklet of children's books which have won awards and prizes."

The Sandhill Regional Library, which includes the Rockingham-Richmond County, The Montgomery County and the Moore County Libraries, offers a variety of the best children's books available for free borrowing. A few recent award-winning books which have been purchased by the Library are: THE INCREDIBLE JOURNEY by Burnford (the 1963 Auriarne Award winner); THE BLACK BEAR'S STORY by Liers (1964 winner); STARS, MOSQUITOES AND CROCODILES by Selsam; THE ROCK AND THE WILLOW by Lee; DULCIE'S WHALE by Street; IT'S LIKE THIS, CAT by Neville; RASCAL by North; THE LONER by Wier; JOSEFINA FEBRUARY by Ness; TATSUNO by Enright; WHERE THE WILD THINGS ARE by Sendak; SWIMMY by Lionni; THE GREAT PICTURE ROBBERY by Schindelman; ALL IN THE MORNING EARLY by Ness and THE SNOWY DAY by Keats.

Parents are advised to visit their library this week with their children and to ask the librarian or assistant for information about the best books for a child, according to his age and interests.

Newspaper advertising revenue totaled \$3,681,400,000 in 1962 as compared with \$3,623,100,000 in 1962 as compared with \$3,623,100,000 in 1961, a gain of 1.6%. Newspaper advertising led all other media accounting for 29.7% of total dollar volume.

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CRAIG DRUG CO.
Aberdeen, N. C.

**STATEMENT
SUN INSURANCE OFFICE, LTD.
LONDON, ENGLAND**
Condition December 31, 1963, As Shown By Statement Filed

ASSETS		
Bonds	\$13,757,752.62	
Stocks	9,511,525.00	
Cash and bank deposits	675,907.86	
Agents' balances or uncollected premiums, net	514,861.73	
Funds held by or deposited with ceding reinsurers	1,500.00	
Reinsurance recoverable on loss payments	63,411.40	
Interest, dividends and real estate income due and accrued	117,641.93	
All other assets as detailed in statement	\$ 1,736,479.59	
Total admitted Assets:	\$26,379,080.15	
LIABILITIES, SURPLUS AND OTHER FUNDS		
Losses unpaid	\$ 5,257,187.80	
Loss adjustment expenses unpaid	1,004,685.69	
Contingent commissions and other similar charges	158,109.30	
Other expenses (excluding taxes, licenses and fees)	32,630.44	
Taxes, licenses and fees (excluding Federal income taxes)	509,234.67	
Unearned premiums	6,930,994.95	
Funds held by company under reinsurance treaties	467,601.96	
Amounts withheld or retained by company for account of others	26,706.60	
Unearned premiums on reinsurance in unauthorized companies	\$325,494.58	
Reinsurance on paid losses \$20,344.22 and on unpaid losses 49,378.00	\$322,426.11 due from unauthorized companies	
	\$342,770.33	
Total	\$717,642.91	
Less funds held or retained by company for account of such unauthorized companies	\$447,949.15	
All other Liabilities, as detailed in statement	86,257.05	
Total liabilities	\$14,743,183.22	
Statutory Deposit	\$ 500,000.00	
Unassigned funds (surplus)	\$11,135,896.93	
Surplus as regards policyholders	11,635,896.93	
Total	\$26,379,080.15	
BUSINESS IN NORTH CAROLINA DURING 1963		
Line of Business	Direct Premiums Written	Direct Losses Incurred
Fire	\$ 53,065.38	\$35,788.63
Extended coverage	12,608.89	3,674.08
Other allied lines	19.17	2.63
Homeowners multiple peril	7,695.72	15,907.59
Commercial multiple peril	6,736.50	(68.43)
Inland marine	4,490.25	37.50
Accident only (Individual)	3,075.89	2,206.50
Auto liability (B. I.)	231.03	
Auto liability (P. D.)	74.77	125.83
Auto phys. damage	16,047.40	6,940.69
Total	\$104,045.00	\$64,615.02

President G. Leicester Parker (U. S.)
Atorney for service: Edwin S. Lanier, Commissioner of Insurance, Raleigh, N. C.

NORTH CAROLINA INSURANCE DEPARTMENT
Raleigh, July 21, 1964
I, EDWIN S. LANIER, Commissioner of Insurance, do hereby certify that the above is a true and correct abstract of the statement of the Sun Insurance Office, Ltd., London, England filed with this Department, showing the condition of said Company on the 31st day of December, 1963.

**STATEMENT
"SWITZERLAND" GENERAL INSURANCE COMPANY, LTD.**
75 Fulton Street, New York 38, N. Y.
Condition December 31, 1963, As Shown By Statement Filed

ASSETS		
Bonds	\$ 9,677,754.68	
Stocks	2,094,632.00	
Cash and bank deposits	354,671.30	
Agents' balances or uncollected premiums, net	430,848.55	
Reinsurance recoverable on loss payments	21,319.76	
Interest, dividends and real estate income due and accrued	85,324.44	
All other assets as detailed in statement	70,091.83	
Total admitted Assets:	\$12,734,642.56	
LIABILITIES, SURPLUS AND OTHER FUNDS		
Losses unpaid	\$ 2,471,104.75	
Loss adjustment expenses unpaid	150,000.00	
Contingent commissions and other similar charges	30,000.00	
Taxes, licenses and fees (excluding Federal income taxes)	100,000.00	
Unearned premiums	4,449,313.97	
Funds held by company under reinsurance treaties	52,323.00	
Unearned premiums on reinsurance in unauthorized companies	\$103,509.30	
Reinsurance on paid losses \$11,567.11 and on unpaid losses \$287,915.12 due from unauthorized companies	\$299,482.23	
Total	\$402,991.53	
Less funds held or retained by company for account of such unauthorized companies	\$ 43,903.00	
All other Liabilities, as detailed in statement	\$ 395,088.53	
Total liabilities	\$ 7,611,830.25	
Statutory Deposit	\$ 500,000.00	
Unassigned funds (surplus)	\$4,622,812.31	
Surplus as regards policyholders	\$ 5,122,812.31	
Total	\$12,734,642.56	
BUSINESS IN NORTH CAROLINA DURING 1963		
Line of Business	Direct Premiums Written	Direct Losses Incurred
Fire	\$4,619.56	\$(641.23)
Extended coverage	1,227.13	8.33
Other allied lines	18.78	
Homeowners multiple peril	311.02	220.69
Total	\$6,176.49	\$(412.21)

U. S. Mgr. Switzerland General, Inc.
U. S. Home Office 75 Fulton Street, New York 38, N. Y.
Atorney for service: Edwin S. Lanier, Commissioner of Insurance, Raleigh, N. C.

NORTH CAROLINA INSURANCE DEPARTMENT
Raleigh, July 22, 1964
I, EDWIN S. LANIER, Commissioner of Insurance, do hereby certify that the above is a true and correct abstract of the statement of the Switzerland General Insurance Company, Ltd. of Zurich, Switzerland, filed with this Department, showing the condition of said Company on the 31st day of December, 1963.

**STATEMENT
SUN INSURANCE COMPANY
55 Fifth Ave., New York, New York**
Condition December 31, 1963, As Shown By Statement Filed

ASSETS		
Bonds	\$16,162,974.90	
Stocks	6,894,195.00	
Cash and bank deposits	720,754.18	
Agents' balances or uncollected premiums, net	1,751,703.18	
Funds held by or deposited with ceding reinsurers	1,500.00	
Reinsurance recoverable on loss payments	67,085.19	
Interest, dividends and real estate income due and accrued	101,659.50	
All other assets as detailed in statement	311,216.49	
Total admitted Assets:	\$26,011,088.44	
LIABILITIES, SURPLUS AND OTHER FUNDS		
Losses unpaid	\$ 5,257,185.86	
Loss adjustment expenses unpaid	1,004,685.68	
Contingent commissions and other similar charges	158,190.30	
Other expenses (excluding taxes, licenses and fees)	34,007.04	
Taxes, licenses and fees (excluding Federal income taxes)	509,234.67	
Federal income taxes	153,000.00	
Unearned premiums	6,931,016.95	
Funds held by company under reinsurance treaties	441,176.46	
Amounts withheld or retained by company for account of others	2,210.99	
Unearned premiums on reinsurance in unauthorized companies	\$338,749.98	
Est. unauthorized rein on incurred but not reported losses	49,378.00	
Reinsurance on paid losses \$2,026.17 and on unpaid losses \$262,949.00 due from unauthorized companies	\$265,975.17	
Total	\$653,103.15	
Less funds held or retained by company for account of such unauthorized companies	\$422,653.46	
All other Liabilities, as detailed in statement	84,077.00	
Total liabilities	\$14,805,234.64	
Capital paid up	\$2,000,000.00	
Unassigned funds (surplus)	9,205,853.80	
Surplus as regards policyholders	11,205,853.80	
Total	\$26,011,088.44	
BUSINESS IN NORTH CAROLINA DURING 1963		
Line of Business	Direct Premiums Written	Direct Losses Incurred
Fire	\$86,848.82	\$ 59,056.21
Extended coverage	14,206.00	2,315.26
Other allied lines	102.16	
Homeowners multiple peril	23,555.99	2,945.15
Commercial multiple peril	998.67	5,752.32
Ocean marine	45.81	92.63
Inland marine	2,361.10	414.55
Accident only (Individual)	721.40	63.00
Hospital and medical expense (Ind.)	64.00	(175.00)
Workmen's Compensation	1,204.64	(6,325.39)
Liability other than auto (B.I.)	312.80	
Liability other than auto (P. D.)	52.52	
Auto liability (B. I.)	4,781.20	20,080.00
Auto liability (P. D.)	2,106.73	1,057.08
Auto phys. damage	11,498.84	2,950.53
Surety	632.00	(2,000.00)
Glass	11.08	
Burglary and theft	939.67	
Total	\$150,443.49	\$86,576.34

President C. Leicester Parker
Secretary Charles R. Lewis
Treasurer James E. Preston
Home Office 55 Fifth Ave., New York, New York
Atorney for service: Edwin S. Lanier, Commissioner of Insurance, Raleigh, N. C.

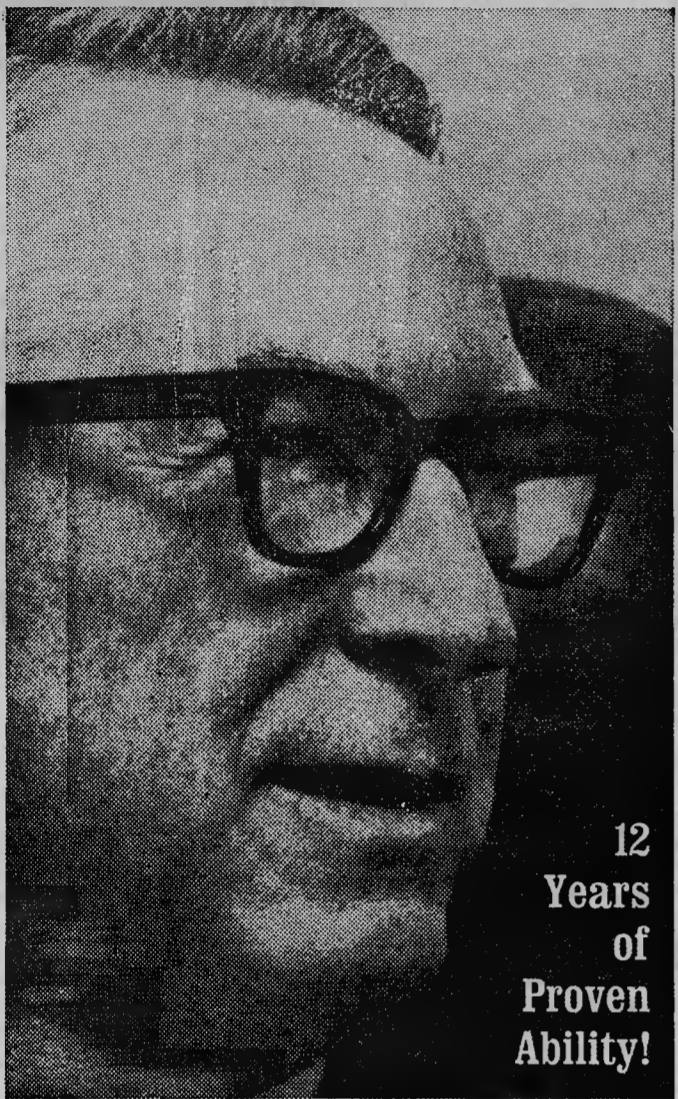
NORTH CAROLINA INSURANCE DEPARTMENT
Raleigh, July 21, 1964
I, EDWIN S. LANIER, Commissioner of Insurance, do hereby certify that the above is a true and correct abstract of the statement of the Sun Insurance Company, of New York, New York filed with this Department, showing the condition of said Company on the 31st day of December, 1963.

**STATEMENT
SUPERIOR AUTOMOBILE INSURANCE COMPANY**
Florence, South Carolina
Condition December 31, 1963, As Shown By Statement Filed

ASSETS		
Bonds	\$ 158,876.11	
Stocks	245,752.44	
Mortgage loans on real estate	130,825.53	
Real Estate	80,427.20	
Cash and bank deposits	879,211.79	
Agents' balances or uncollected premiums, net	321,124.86	
Interest, dividends and real estate income due and accrued	2,291.50	
Total admitted Assets:	\$1,818,509.43	
LIABILITIES, SURPLUS AND OTHER FUNDS		
Losses unpaid	\$ 48,800.00	
Taxes, licenses and fees (excluding Federal income taxes)	13,334.38	
Unearned premiums	1,112,338.44	
Amounts withheld or retained by company for account of others	698.58	
All other Liabilities, as detailed in statement	31,796.74	
Total liabilities	\$1,235,643.67	
Capital paid up	\$225,000.00	
Unassigned funds (surplus)	357,865.76	
Surplus as regards policyholders	582,865.76	
Total	\$1,818,509.43	
BUSINESS IN NORTH CAROLINA DURING 1963		
Line of Business	Direct Premiums Written	Direct Losses Incurred
Auto phys. damage	\$141,360.65	22,654.24
Total	\$141,360.65	\$ 22,654.24

President Phit Stephenson
Secretary Norene E. Martin
Treasurer W. E. Whitney
Home Office, Florence, South Carolina
Atorney for service: Edwin S. Lanier, Commissioner of Insurance, Raleigh, N. C.

NORTH CAROLINA INSURANCE DEPARTMENT
Raleigh, July 22, 1964
I, EDWIN S. LANIER, Commissioner of Insurance, do hereby certify that the above is a true and correct abstract of the statement of the Superior Automobile Insurance Company, of Florence, S. C., filed with this Department, showing the condition of said Company on the 31st day of December, 1963.



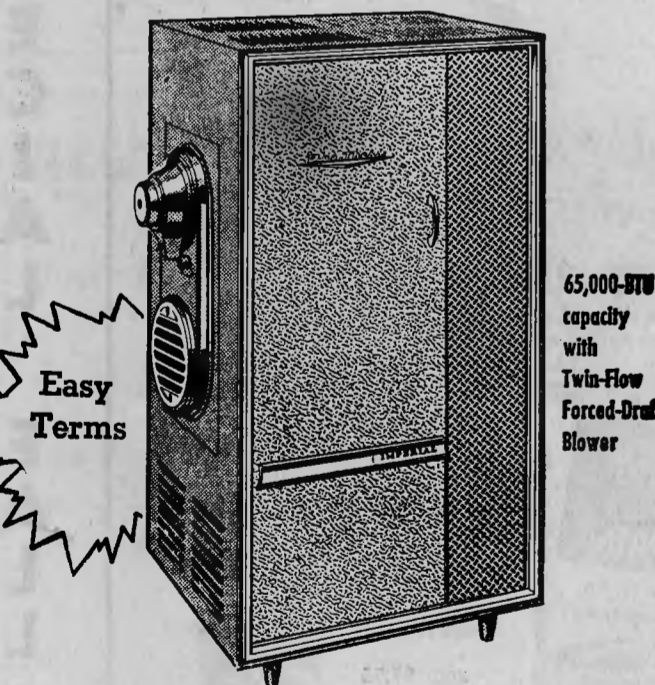
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