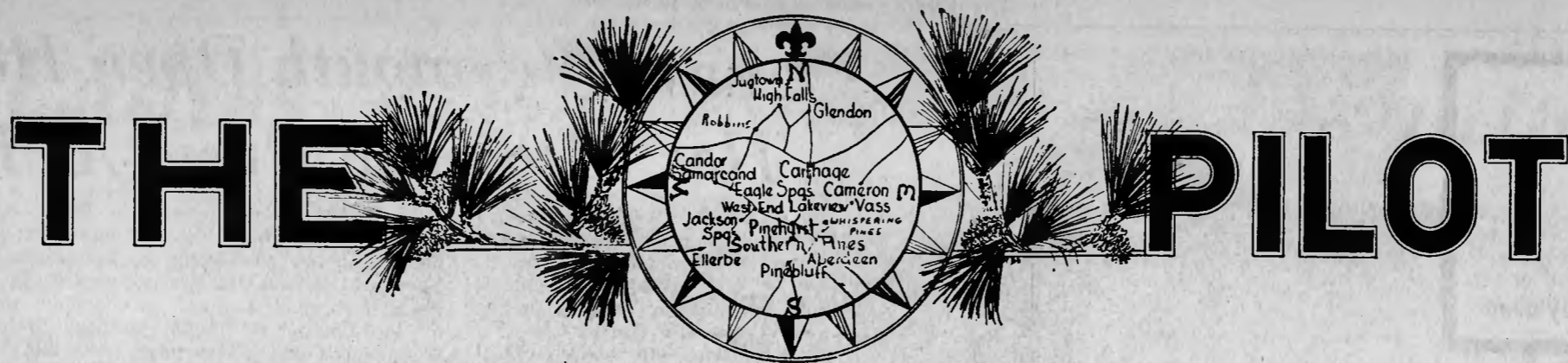


Tobacco

Sales reached a new high on the Carthage market this week. Growers are "well pleased." Story, Page 10-A.



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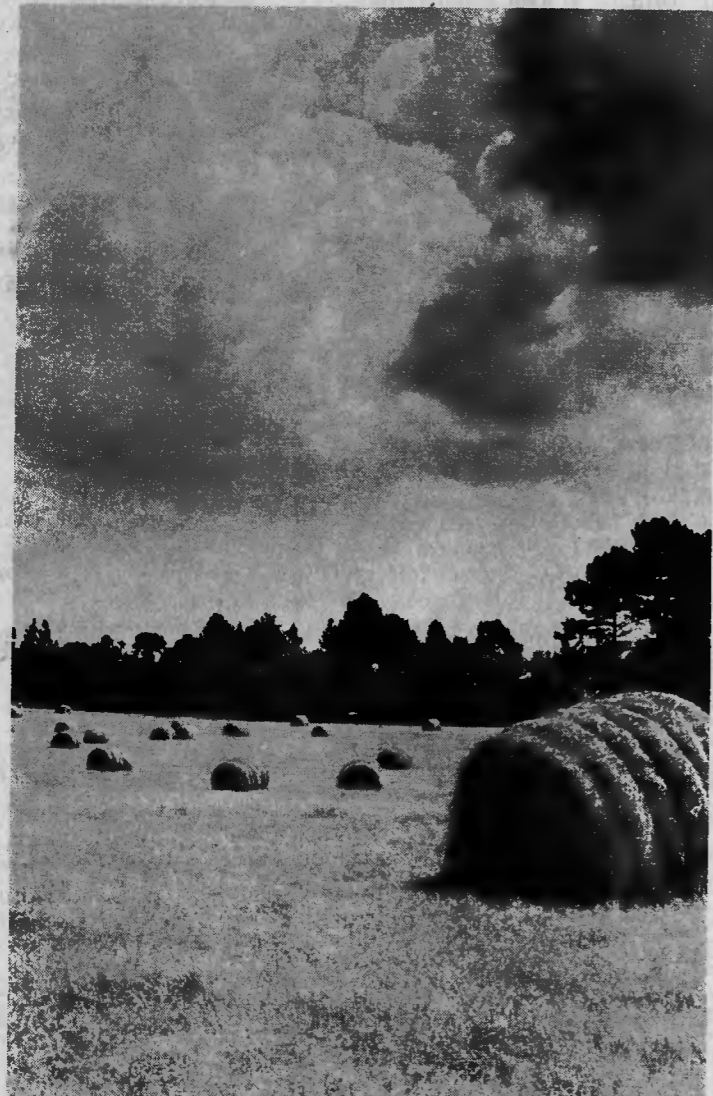
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Southern Pines, North Carolina 28387

Wednesday, September 13, 1978

68 Pages

PRICE 15 CENTS



FALL DRAWS NEAR — Fall is a week away but there are signs of the season everywhere, such as this scene of new-style hay bales on a farm near Southern Pines.—(Photo by Glenn M. Sides).

78% Approve Liquor Sales

Southern Pines voted overwhelmingly—by 78 percent—in favor of liquor-by-the-drink on Tuesday.
With a 58 percent turnout of eligible voters the results were 1,577 for and 433 against.
Approval of the mixed drink plan under the local option law enacted by the North Carolina General Assembly this past spring means that qualified restaurants and private clubs can start serving liquor-by-the-drink within the coming weeks.
They will have to wait until the State Alcoholic Beverage Control Board approves a set of regulations on the sale of mixed drinks. That approval is expected some time in October, paving the way for the first cocktails to be sold in late November.
The vote by precincts in Tuesday's referendum was:
Knollwood—201 for and 61 against.
Pinedene—346 for and 73 against.
North Southern Pines—614 for and 167 against.
South Southern Pines—416 for and 132 against.
It was a stronger vote on Tuesday in favor of mixed drinks than in two previous votes here on the same issue.
In 1971 when Moore and

Mecklenburg counties voted on the question under special legislation on the vote in the four Southern Pines precincts was 1,714 for and 520 against. In 1973 when a statewide election was held on whether to adopt the local option plan the vote in the same four precincts was 1,651 for and

821 against. In both of those referendums Moore County as a whole voted against liquor-by-the-drink.
There were 3,468 voters eligible to cast ballots in Tuesday's referendum.
Prior to Tuesday's election both proponents and opponents of

liquor-by-the-drink had organized and conducted campaigns which were devoid of emotionalism, name-calling or recriminations. Citizens opposed to mixed drink sales had pointedly tried to avoid some of the tactics used by dry forces in
(Continued on Page 12-A)



EARLY VOTER — Fran Douglas was one of the early voters at the South Southern Pines Precinct in the local option liquor-by-the-drink referendum on Tuesday.—(Photo by Glenn M. Sides).

Sandhills Among Leaders In NC Growth Of Tourism

A recent article by Craig Webb of United Press International cites the Sandhills region as one of six tourist attractions in North Carolina showing the greatest increase in travel business in 1978.
Webb writes: "Advertising appears to be making the difference between record crowds and sharp attendance drops at tourist sites across North Carolina this year."
He also quotes Bill Arnold, state director of travel and tourism, as saying, "Nine times out of ten, you can trace it (attendance) back to the amount of promotion."

Par Travel Council of the Sandhills Area Chamber of Commerce has, for the past two years, promoted the Sandhills Area as "The World's Most Famous Birdie Sanctuary."
Advertising funds were first allocated to the Council by the Moore County Commissioners in fiscal year 1976-77 and its advertising campaign actually got under way in January, 1977.
"Our advertising immediately brought a great many responses from interested people," says Melvin Nelson, Chairman of the Travel Council. "Better yet, the year broke all existing records for travel and tourism in Moore

County. Of the last nine months only two, May and July, failed to break records. May barely missed but July was pretty dismal—not as bad as it was in 1970 when only a fourth of our hotel-motel rooms were filled on the average."
The Travel Council bases its figures on local hotel and motel occupancy rates which rose by 7 percent in 1977 from an estimated \$6 million increase over 1976. Nelson estimates that if July, '77, had held at the level of June and August it would have created \$700,000 more than it did in travel expenditures.
(Continued on Page 12-A)

Schools Will Set Promotion Policy

The highlight of a routine business meeting by the Moore County Board of Education Monday, held at the West End Community Center, was a decision to set a policy on promotion and detention in the entire school system.
This move, which could have far-reaching effects, was introduced by Superintendent R.E. Lee, who said there had been discussion in the administration of the schools of setting such a policy. The upcoming competency test has sparked state-wide discussion about promotion.
Lee explained that for the past

Pinehurst Votes Against Incorporation

BY JENNIFER CALDWELL
Incorporation, which has divided the Pinehurst Village Council and many throughout the unincorporated village, will no longer be an issue, at least for the time being.
Village residents, given the

chance to decide the issue in a referendum Tuesday, voted almost two to one against incorporation, which many thought would result in increased taxes and more control in other facets of life.
Pinehurst will remain

unincorporated, as it has been since the 1890s.
Sixty percent voted against incorporation.
The 431-284 vote represented a heavy turnout for Pinehurst, which has a single precinct. There were 1,020 eligible to vote

Tuesday. Approximately 70 percent voted during the twelve-hour polling period at the Pinehurst Community Center.
The vote represented a triumph for the Pinehurst Conservatives, a group headed by Micaiah (Mike) Wyatt, a

member of the Village Council opposed to incorporation. Another group which developed earlier during controversy on the issue was the Pinehurst Civic Group, a pro-incorporation group headed by Tom Hope.
The majority of the present

Town Council indicated they favored incorporation by filing for a second referendum election which was held in conjunction with the actual incorporation vote.
If incorporation had passed in
(Continued on Page 11-A)

Hubbard Leaves Council; Vacancy Will Be Filled

Southern Pines Town Councilman E. Earl Hubbard has resigned as of August 31, it was announced at the regular monthly meeting of the Council Tuesday night, held at the Community Services Building.
He transferred some time ago from Southern National Bank here to the bank headquarters in Lumberton and has been commuting. Now he is moving



Lt. Gen. George P. Hays

Gen. Hays Dies at 85 At Home

Lt. Gen. George Price Hays, who received the Congressional Medal of Honor during World War I and served in World War II through the Battle of the Bulge, died Thursday at his home in Pinehurst. He was 85.
A funeral service was held Saturday at 10 a.m. in the Village Chapel with Chaplain Henry C. Duncan and the Rev. Dr. Charles W. Lowry officiating.
Graveside services, with full military honors, were held Monday at 11 a.m. in Arlington National Cemetery.
He is survived by his wife, Gladys F. Hays of Pinehurst; one son, George James Hays of Baltimore, Md.; one daughter, Mrs. James H. King of Beaufort, S.C., and nine grandchildren.
Upon his retirement from his
(Continued on Page 11-A)

Pride-Trimble Granted Special Waste Permit

Despite overwhelming citizen disapproval at a public hearing in mid-May, the Department of Natural Resources and Community Development has issued a permit for Pride-Trimble to construct an electroplating waste treatment facility.
According to the department's findings, the waste facility planned by Pride-Trimble met ecological criteria and would not damage Crystal Lake in Lakeview, as residents contended.
A.F. McRorie, who heads the office of enforcement for the department, told The Pilot of the decision yesterday, when it was made in Raleigh.
When informed of the state's decision, Pride-Trimble's president Jim Thompson said he

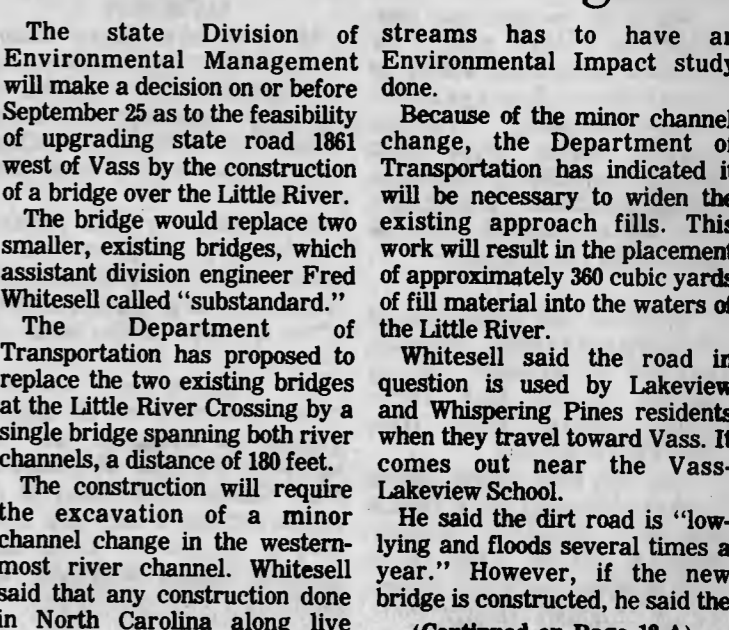
GOP Candidate Impact Study To Be Made On Little River Bridge

Howard T. McNeil of Robbins has filed as a Republican candidate for the office of Moore County Commissioner District 3.
McNeil was appointed by the Moore County Republican Executive Committee following the sudden withdrawal of Frankie Trotter McCaskill from the race. He is married and is the father of two children and is a life-long resident of Robbins.
McNeil was a Republican candidate for County Commissioner in 1962.
The state Division of Environmental Management will make a decision on or before September 25 as to the feasibility of upgrading state road 1861 west of Vass by the construction of a bridge over the Little River.
The bridge would replace two smaller, existing bridges, which assistant division engineer Fred Whitesell called "substandard."
The Department of Transportation has proposed to replace the two existing bridges at the Little River Crossing by a single bridge spanning both river channels, a distance of 180 feet.
The construction will require the excavation of a minor channel change in the western-most river channel. Whitesell said that any construction done in North Carolina along live

Aberdeen Gets Water Requests

A group of firemen appeared before the Aberdeen Town Board in the interest of CETA employees and a delegation of citizens asking the town to supply water service for the Midway area were heard September 11 at the regular meeting of the Board of Commissioners.
Citizens from the Midway Section of Aberdeen heard Mayor Taylor explain that Midway is not within the town limits and the town could not pay for water lines. He said that the town would cooperate and offered the services of Gary Mofield, Director of Special Projects, to get in touch with Martin Criscoe, Asst. Co. Administrator, to see if grant money is available to help with the project.
Those appearing were Carl L. Love, Rosalyn Downs, Mary A.
(Continued on Page 12-A)

Bridge Project — The State Department of Transportation plans to construct a new bridge to replace two across Little River on State Road 1861 between Lakeview and Vass. However, before work can be started an environmental impact hearing must be held. The above picture shows recent flooding on the road.—(Photo by Glenn M. Sides).



Court Facility Space Agreement Is Reached

The Moore County Commissioners in special meeting Monday night unscrambled a space problem at the new court facilities building brought up by Clerk of Court Charles McLeod at last Tuesday night's meeting.
Discussing the plans with Southern Pines architect E.J. Austin, the Commissioners decided to revert back to the original plans and have two magistrates' offices and a

Tufts Tells Of Pinehurst Operations In Early Days

BY RICHARD S. TUFTS
To the residents of the Village of Pinehurst:
This brief review of the development of our village is being written before the results of the referendum on September 12 can be known. My purpose is to appeal to all those who live in Pinehurst or who are concerned in its future, to accept the results of this vote and to do all we can to live and work together harmoniously and to lay aside

THE PILOT LIGHT

TAYLOR—The reception for Elizabeth Taylor at the Pinehurst Country Club has been changed from Sept. 23 to Oct. 7, Republican Chairman George Little announced Tuesday.
Miss Taylor is reported suffering from an eye injury received Monday night when she was eating at a Richmond, Va. pizza restaurant and a metal fragment became lodged in her right eye.
The reception, hosted by former Governor and Mrs. James Holshouser, is being held

for the benefit of Roger Austin, the Republican candidate for Congress from the Eighth District.

CARTER—President Carter is coming back to North Carolina this week, this time to take part in a big fund-raising event for John Ingram's campaign for the U.S. Senate, at Biltmore near Asheville.
Governor Jim Hunt will be on hand to welcome the President and take part in the event,
(Continued on Page 11-A)

Tufts Tells Of Pinehurst Operations In Early Days

our personal views and interests in the common purpose of building here the ideal, peaceful haven of rest which the founder of Pinehurst came here to establish.
I will condense what I have to say by starting with the inheritance on February 2, 1902 by my father of a resort which was a complete monopoly. On this date my father was happily employed in his lifetime work and had no experience with

resort operations. His interest in Pinehurst was at first casual but the losses were considerable and in the fall of 1904 he decided to spend the winters in Pinehurst, and soon decided to make the resort his permanent occupation. About 1906 he started to sell a few lots and it was soon after this that he asked me to join him on his visits to other resort hotels. On these visits he always alerted me on the weak and strong features of each operation

and I look back on these trips as the start of my education.
What impressed me most was that each visit usually ended up in a conference in the manager's office during which one question was invariably raised by the manager or owner of the hotel we were visiting. This question was: why was Pinehurst selling lots to its best hotel customers and encouraging those who worked for us to establish their homes in the village. The opinion

was that this policy of father's created a dangerous conflict of interest. My father's answer was that he felt any resort could operate more successfully from a permanent base composed of those who had a personal interest in its success. The argument that he was losing his own best hotel customers to homes in the village, and building an obligation to provide employment to those who worked and lived here, left

father cold. He soon even encouraged competition within the village from other operators in a number of the various businesses he was then conducting. In the great depression of the thirties many of the resorts he had visited with me failed, but with the loyal support of those who worked here and had established their homes here, and the sound advice and financial assistance
(Continued on Page 12-A)