# THE HERALD.

PUBLISHED EVERY FRIDAY MORNING.

BEATY & LASSITER,
PROPRIETORS.

Entered at the Postoffice at Smithfield Johnston County, N. C., as second-clas matter.

RATES OF SUBSCRIPTION:

One year, cash in advance, - - - $1.00
Six months, cash in advance, - - .50

FRIDAY, MARCH 20, 1908.


### One Woman's Story.

The Home and Farm is a well known journal published at Louisville, Ky. In its issue for March 1, 1908, there appeared in its Woman's Column the following letter of inquiry which carries in it a sad story:

"Dear Aunt Jane:—I have been married six years and have three children. My husband has always been a drinking man. He promised when I married him to give up the habit. For awhile he left off, then began to take a dram and so on, until for the past three years he has been drinking constantly. He treats me cruelly. When he comes in drunk he uses vile language, beats me and often brings vile men to the house. What can I do. I have no father or mother, no one to help me. I have no money and can earn none. When he is sober he provides for the family and is kind. But he is not often sober. Our small farm is running down and I am a most unhappy woman. A. L. M."

This is a sad letter from a wife and mother in great distress, and no one but the Ruler of the Universe knows how many hundred similar cases there are all over this land. In the same column of the above named paper several answers are given to the sorrowing wife's question.

The first answer says "leave him," but she had no where to go and then there were her three children. What about them?

Another suggested that "the neighbors hold an indignation meeting and a dozen or more go and take the drunken wife beater out and give him a severe flogging." But the trouble about this plan, though it may be deserved, is that the law does not allow the individual to administer punishment, and neighbors who do such are violators of the law and would be dealt with.

This badly abused wife says that her husband is kind and provides well for his family when sober. This shows that there is some good in the man. Now let every man answer this question. Which is the most humane way to treat a fellow-man—a brother—who is too weak to control himself?

1. To advise his wife to leave him.

2. For the neighbors to take him out and brutally beat him,

3. Or to take whiskey so far away from him that he would have to be sober.

Which of the three?

The first two violate the laws of God and man. The last follows the law of love and affection, the law of sympathy and good will to men and keeps inviolate the laws of God and man. Which of the three? On May 26, you have an opportunity to answer. How will you do it?

### State Sunday School Couvention.

The fifth annual convention of the North Carolina Sunday School Association will be held at Burlington, April 7-9. Messrs. Tullar and Meredith, of New York city, will have charge of the music and a fine musical programme is promised. Among the speakers on the programme are W. C. Pearce of Chicago, the Teacher Training and Organized Adult Department Superintendent of the International Sunday School Association; Mrs. J. W. Barnes, Superintendent of the Elementary Department of the International Association; Rev. B. W. Spilman, of this State; Dr. Jas. A. B. Sherer, president of Newberry College, S. C., and [illegible] Sunday school work[illegible] tion is [illegible] Sunday school in the State is asked to send a representative. Those who desire to attend should send their name to W. K. Holt, Burlington, so that entertainment may be provided.

150 Rolls of farm fence. Be quick if you want to save money Cotter-Stevens Company.

### Lost Large Part Of Their Insurance.

Mr. I. M. Massengill, of Four Oaks, was here Tuesday and told us of the heavy loss his firm sustained in the recent fire in his town. He is a traveling salesman for a Norfolk hardware house.

Early this year he and his brother, Mr. W. A. Massengill, and Mr. J. E. Allen formed the Massengill Hardware Company and bought a good stock of hardware amounting to $2,800.-00. Their invoices, with three or four small ones lost, amounted to $2,743.66. They took with the Dixie Fire Insurance Co. of Greensboro insurance for $1,-000.00, and with the Atlantic of Raleigh, $800.00.

They had sold a few goods before the fire and taken in cash amounting to about $175.00. After the fire occurred they naturally expected to collect $1800.00, the amount of insurance they had paid for but they found no such settlement. After considerable trouble with the insurance adjusters they received only $1,186.81, thereby losing over one third of what the policies called for. The companies got out of paying by technicalities.

At the back of the store in which they did business was a ware room which joined the store and its contents were protected by the lock and key to the front door of the store. They had placed in this ware room about $600 worth of the goods. The insurance adjusters disclaimed any liability for these goods because they had been placed back in the ware room.

The companies had a clause in their policies, we are told, requiring merchants to own iron safes to keep their books from fire. The Massengill Hardware Company had selected a safe but it was not in the store and so this point was taken against them by the insurance companies.

This was a new experience to these young men but thousands of others have lost money in these, or similar ways. Men rest much better with their property insured, but they often think their policies worth much more before a fire occurs than they find after it has occurred. When a company insures for an amount it should pay that amount if the claim is just.

### It Is Not Safe.

It is not safe to keep intoxicating liquors in easy reach of boys and young men and others whose appetites have been whetted to demand liquors.

### Godwin-Hooks.

A beautiful home wedding occurred last Wednesday night, March 11, at the home of the bride's mother, Mrs. S. F. Hooks, when Mr. Pharoah Godwin led to the altar her charming daughter Miss Ora B.

The bride wore a gown of white satin and carried a bouquet of bride's roses while the maid of honor, Miss Nettie Hooks, cousin of the bride, wore white silk mull and carried white carnations.

At the melodious strains of a beautiful wedding march so sweetly rendered by Mrs. R. T. Rentfrow the happy couple entered the room, the bride with her maid and the groom with his best man Mr. G. W. Evans, where the ceremony was beautifully performed by Rev. J. W. Nobles.

We congratulate them and wish success to be theirs hoping their pathway through life may be strewn with life's happiest flowers.

Both the bride and the groom are among our most highly esteemed young people, the groom being one of our prominent business men.

The out of town guests were as follows: Mr. G. W. Evans, of Selma; Miss Nettie Hooks, of Selma; Mr. and Mrs. W. J. Hooks, of Ayden; Mr. C. B. Bailey, Four Oaks.

Kenly, N. C. A FRIEND.

### Burnell Items.

We are glad to report that the scare of small pox is over, and every body is going at head rate again.

Miss Harriet Johnson and little [illegible] the measles have nearly done their do and the old Burnell section is in good fix again.

We are pleased to note that Sunday School will open at Oliver's Grove Baptist church the fifth Sunday afternoon in this month. Every body invited to attend.

March 18. G.


# Where Low Prices Prevail

## Economical Buyers Will Gather!

This Fact was Fully Demonstrated Yesterday at the Great Money-Saving

# Fire, Water And Insurance Sale

Opened by Davis Brothers, When the big stock of the Will H. Lassiter Dry Goods Co. was placed on sale at prices that appeal to you and your neighbors as nothing has ever done before. The reason for this great fire sale is as follows: Fire broke out in the rear of The Lassiter Dry Goods Co's big store---Fire alarm turned in---Fire engine quickly on the scene---Store filled with smoke---Firemen unable to locate fire--Large streams of water turned in store---Fire quickly extinguished---Water and smoke slightly soiled and damaged goods---Insurance adjuster arrived---Satisfied Mr. Lassiter---Goods sold by adjuster to highest bidder---Davis Bros. the buyers---Goods moved to Boyett Bros. old stand where they have been rearranged and marked down lower than low, and will be distributed among the people of Johnston and surrounding counties

## *You Cannot! You Dare Not Miss This Sale!*

### *Dress Goods*

25c Dress Goods, various colors, sale 16c
50c Dress Goods, all descriptions, sale 23c
50c Brilliantine and Mohairs in all colors, sale price ..... 22c
1.00 Rain proof dress goods, sale price 68c
1.25 Broadcloth, Mohairs, etc. in all latest shades, sale price ..... 79c
1.25 Taffeta in Black, Brown and White, sale price ..... 38c
25c Waistings of all descriptions ..... 11c
25c Mercerized waistings all kinds ..... 11c
25c Linens, sale price ..... 14c

### *Ladies Shoes*

Drew Selby children's shoes and oxfords, 1.50 and 2 00 quality from .....98c to 1.18
1.50 Everyday shoes, sale price ..... 89c
1.75 Southland Belle, ..... 1.00
1.50 Dress Shoes, sale price ..... 98c
2 25 Dixie Girl, oxfords sale price ..... 1.48
3 00 Drew Selby shoes and oxfords ..... 1.97
3.50 Drew Selby " " " ..... 2.08

### *Children's Shoes*

50c Children's shoes ..... 34c
1.00 Children's shoes ..... 68c
1.50 Boys brogans ..... 98c
1.50 Misses shoes ..... 98c
2.00 Misses in all leathers ..... 1.18
1.25 Misses everyday Shoes ..... 79c

Come, meet me face to face, and then convinced you will be that what I say is True.

Don't Fail To VISIT OUR

# 5 AND 10c Tables

A General Assortment of 25, and 50c articles from 5c to 10c.

### *Specials*

35c Ladies Underwear, sale price ..... 16c
1.50 and 2.00 Underwear ..... 68c
25c Men's Neckwear, sale price ..... 14c
1.00 corsets, sale price ..... 49c
20 bolts pant cloth .....from 8c yd. up
500 rolls fine ribbon .....from 4c yd. up
1 large lot ladies belts 25, 50c qual .....5c up
1 lot black silk lace 15, & 25c qual ..... 4c
Children's rubber shoes ..... 25c
One special lot baby caps ..... 15c
10,000 yards Embroidery in all colors, styles and widths .....3c yd. up
100 pieces ribbon ..... 1c yd
One large lot remnants, 50c & 1.00 qual ....25c
One large lot trimmings .....1c yd. up
One large lot chiffon at ..... 20c

### *Domestics*

12½ and 15c Percales in all colors and figures, sale price ..... 6c
12½ and 15c Chambrays all colors, sale 6c
15c A. F. C. Dress Ginghams, sale ..... 6c
12½c Flannelettes in all colors, sale ..... 7c
25c Turkey Red table damask, sale ..... 15c
10c Ladies Hose, sale price ..... 4c
10c Men's Hose fancy, sale price ..... 4c
25c Suspenders, sale price ..... 16c
150 doz. 4 ply linen collars, sold everywhere at 15c, sale price ..... 3c
10c Towels, sale price ..... 4c
Coats Spool Cotton, sale price ..... 4c
10c Men's Handkerchiefs, sale price ..... 3c
1.50 China and Suisane Silks in all colors, sale price ..... from 18c up

$1500.00 Worth of Millinery Will be Sold at 25 Cents in the Dollar

# This Stock Will be Sold in 30 Days!

Yesterday long before the appointed time of Opening, the people had gathered in great crowds and when the doors were opened, the Great Sale, like a mighty pendulum swung into action and our many clerks were taxed to their utmost capacity to accommodate the eager buyers. They Came; They Saw; They Bought.

[illegible] climax to all Previous Sales

# Now Let Nothing Keep You Away!