

The Smithfield Herald

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NEW BUILDING ON W. MARKET STREET

One Of Best Equipped Garages in N. C.—Finished Mahogany and Enamel

The Herald representative enjoyed a visit to the handsome new building recently completed on Market street, by the Sanders Motor Co., which is shown in the accompanying cut. This is certainly one of the finest garages in the state, and is an ornament to Smithfield. The building is of pressed brick, and is 85 x 185, and two stories high, with a basement in the rear, 45 x 60 feet.

The reporter found Mr. T. C. Young busy at a desk in the Display Room, but with characteristic courtesy, he laid aside his work and escorted me over the whole big establishment, carefully and patiently explaining all the parts and processes of motor machinery, which were as unfamiliar as Greek verbs to this knight of the pen.

The Rotunda is a large entrance room 40 x 44 feet, finished in mahogany and white enamel, with handsome metal ceiling, and with a mezzanine floor above. On one side of the upper floor, opening on the balcony, is a cozy Rest Room for ladies, and a commodious Assembly Room for employees. On the other side are two bed rooms, and in the rear, is a tastefully appointed private office. All around the balcony are handsome Ferns, and knowing that this building is controlled entirely by men, the reporter was surprised to find that these are real growing plants, and that they are well cultivated and vigorous. Evidently the Sanders Motor Co., is efficient and painstaking at everything.

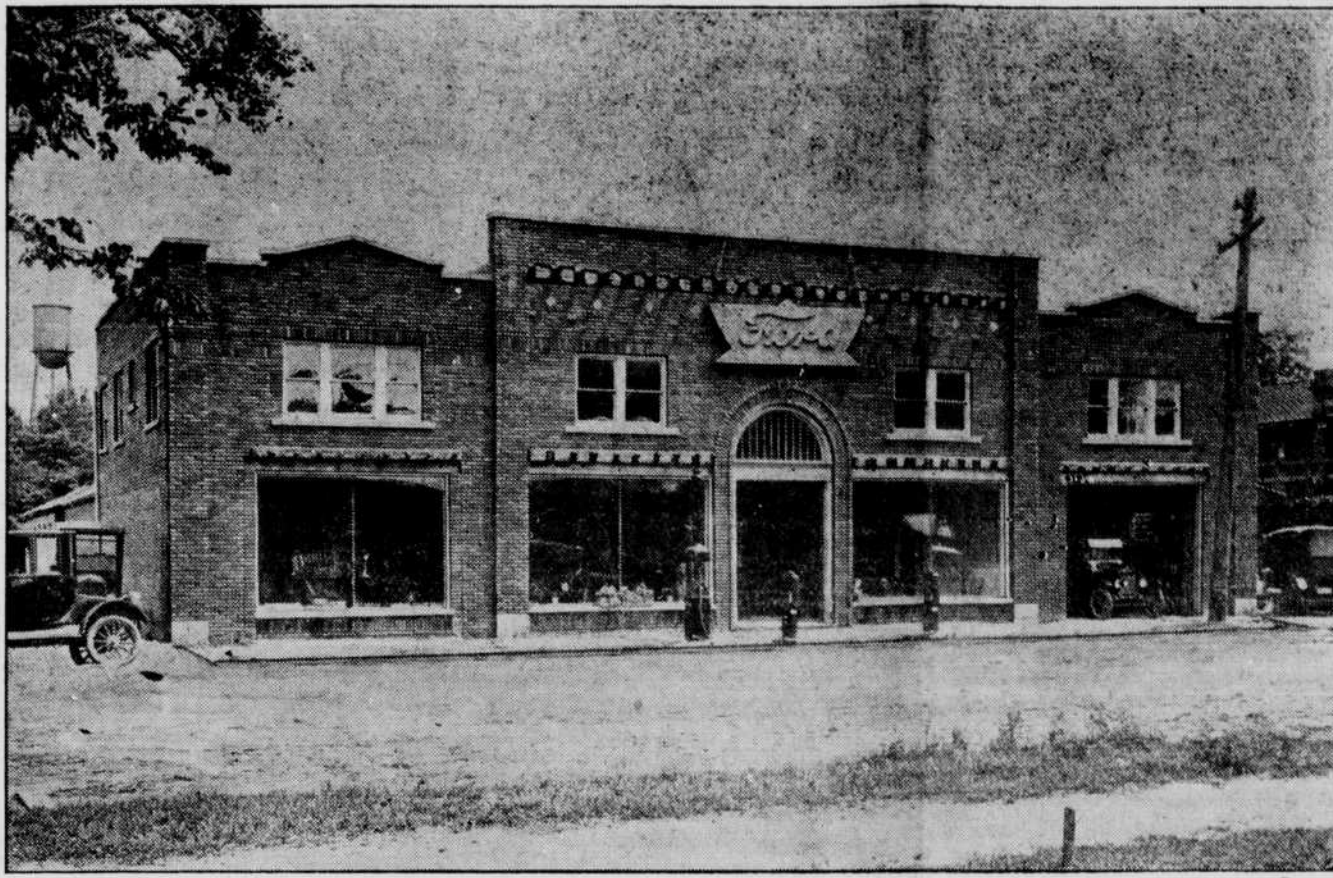
The Rotunda and Balcony are adorned with pictures of some of the 32 buildings which are used by the Ford Co., in the United States, among others, two views of the parent factory in Detroit, said to be the largest car factory in the world. Naturally a life size crayon of Henry Ford has the place of honor.

On the first floor, opening from the Rotunda, which is used for the display of some specimens of the most interesting cars, is the Stock Accessory Room, 22 x 85 feet, equipped with Steeres-Kitson Bins. This contains a separate bin for each part of the Ford car, Ford tractor and Ford truck and is capable of accommodating a stock worth \$70,000. The work shop is located in the rear, and contains the latest and most up-to-date machinery for repairing Ford products. The equipment includes a Burning-in Stand, for burning in Main Bearings and Connecting-Rod Bearings, in all types of Ford motors. Here too is a 250 ton hydraulic press, for pressing solid tires on trucks, together with all other necessary machinery for handling Ford products. All this machinery is driven by electric motors.

In the basement is located the electrical Storage Battery department. There is also an Implement Shop 24 x 100 feet, for the storage and display of farm implements, and machinery sold with tractors. And in addition to all these departments in the main building, there is, in an adjoining building, a paint shop 44 x 80 feet. The Sanders Motor Co. furnishes outside service, Gasoline, Oils, free air and water.

This enterprising firm is a co-partnership formed 1918 by Messrs W. R. Sanders, D. W. Parrish and T. C. Young. They are the authorized agents for all Ford products in Smithfield and Benson, and are the distributors in this territory for Corbitt trucks, Havoline Oils, Oldfield Tires, EverReady Batteries, Monkey Grip patches, and American Saw-Mill Machinery Co. products, all of which they handle in wholesale and retail lots.

The reporter remarked to Mr. Young that the familiar air of despondency was missing in his establishment. The laughing reply was that they were not as blue as they expected to be—that of course they were not repeating the unprecedented sales of last year, that they did not expect such continued good fortune, but that so far, they had sold all open cars which they have been able to secure, and that closed cars are selling fairly well with a very good demand for trucks and tractors. After a delightful half hour, the reporter left, wish-



The Sanders Motor Company's Handsome New Quarters

PRESIDENT ISSUES HIS PROCLAMATION

Wilson Calls on Nation "In Plenty, Security and Peace" to Give Thanks

Washington, Nov. 12.—President Wilson issued his Thanksgiving proclamation tonight, saying that "in plenty, security and peace, our virtuous and self-reliant people face the future," and setting aside Thursday, November 25, for the usual observance. The text of the proclamation follows:

"The season approaches when it behooves us to turn from the distractions and preoccupations of our daily life, that we may contemplate the mercies which have been vouchsafed to us, and render heartfelt and unfeigned thanks unto God for His manifold goodness. This is an old observance of the American people, deeply imbedded in our thought and habit. The burdens and the stresses of life have their own insistence.

Cause for Thanksgiving
"We have abundant cause for Thanksgiving. The lessons of the war are rapidly healing. The great army of freedom, which America sent to the defense of liberty, returning to the grateful embrace of the nation, has resumed the useful pursuit of peace, as simply and as promptly as it rushed to arms in obedience to the country's call. The equal justice of our laws has received steady vindication in the support of a lawabiding people against various and sinister attacks, which have reflected only the baser agitations of war, now happily passing.

Must Discharge Duties
"In plenty, security and peace, our virtuous and self-reliant people face the future, its duties and its opportunities. May we have visions to discern our duties; the strength, both of hand and resolves, to discharge them, and the soundness of heart to realize that the truest opportunities are those of service.

"In a spirit, then, of devotion and stewardship, we should give thanks in our hearts, and dedicate ourselves to the service of God's merciful and loving purposes of His children. Wherefore, I, Woodrow Wilson, President of the United States of America, do hereby designate Thursday, the twenty-fifth day of November next, as a day of thanksgiving and prayer, and I call upon my countrymen to cease from their ordinary tasks, and avocations upon that day, giving it up to the remembrance of God and His blessings, and their duties and grateful acknowledgment."

THOMASVILLE FIRST TO GO "OVER THE TOP."
For the second successive year Thomasville was the first town in the southeast to report "over the top" in the annual roll call of the American Red Cross.

ing the Sanders Motor Company all the good luck which that pleasant trio of hustlers deserve.

CLAYTON NEWS

Clayton, Nov. 13.—Mr. and Mrs. Sam R. Gully, of Norfolk, Va., are here visiting relatives for the week.

Rev. and Mrs. A. O. Moore, and two children, Jack and Elizabeth left Tuesday night for a month's visit to Mr. Moore's mother in Mississippi.

Mr. A. B. Austin is visiting relatives here now.

Mr. Davis Branham, who holds a position at Rocky Mount is here for the week-end. He has his guest Mr. Grover Raper, of Wilson.

Mrs. Miller White and Susan from Darlington, S. C., visited relatives here this week.

On last Thursday afternoon from 3 to 5 o'clock Mrs. Joe Turley was hostess to the members of the Y. W. A. Work was given out to be done for the Bazaar, after the program, which was in charge of Mrs. Aubrey Gattis, we were served tea and sandwiches by Mrs. Turley.

Miss Flossie Parrish, of Townville is at home for a few days. The school building at that place was burned and she is at home while they manage to have school at some other place.

Miss Gladys Barbour spent Friday afternoon in Raleigh.

Master Thurman Smith, Jr., returned from Raleigh today after having his tonsils removed yesterday.

Mrs. Luther Rose and Mr. B. A. Houghton spent this afternoon in Raleigh.

All of the ex-service men of the township enjoyed a barbecue supper at Rand's pond Thursday afternoon. The weather was dreary yet the boys were there and enjoyed the many good things planned for them.

Mrs. Paul C. Duncan has gone to Roanoke Rapids to make her home there. Mr. Duncan has been there for sometime.

Mr. and Mrs. Exum Ellis, of Raleigh are spending sometime here with relatives.

Mr. Ralph Hilliard who had charge of the Lyric Theatre here has sold out the business and accepted a position in a drug store at Lillington.

Five Men Injured

Charlotte, Nov. 14.—Five men, injured are in a local hospital unconscious as the result of an auto wreck this afternoon. The men, who were from Gastonia, were coming to Charlotte for the afternoon, with Alex Hanes driving. He struck a telephone pole in Camp Green while going at terrific speed, all miraculously escaping death. The car was demolished.

Hanes is held by the police without bail pending the recovery of a man named Cobb. Hanes also is charged with operating a car while under the influence of whiskey. Charlotte Policemen, Riley and Earnhardt witnessed the accident, as they were returning from Gastonia in a car. They ditched their car to save being struck. All men were drinking, the police said, a bottle of liquor being found in the car.—Greensboro News.

T. A. Sikes Associate Editor

Rev. T. A. Sikes who for the past three years has been pastor of the Methodist church in Franklinton, has been elected Associate Editor and manager of the North Carolina Christian Advocate. Mr. Sikes has served two charges in Johnston county—Kenly and Clayton.

FOUR OAKS ITEMS

Four Oaks, Nov. 12.—Mrs. R. B. Strickland left last Sunday to visit relatives at her home in Elm City.

Mrs. A. L. Adams is visiting her parents in Airlee this week.

Miss Florence Adams, who is in school at G. C. W., Greensboro, spent last week-end at her home here. She was accompanied by Miss Margaret Balsam, of Brooklyn, N. Y., who is in school there also.

Mrs. Margaret Stewart, of Atlanta, Ga., is spending sometime here with her daughter, Mrs. H. B. Adams.

Miss Hattie Phelps gave a party last Saturday night to celebrate her birthday. Several games were played after which Misses Pauline Lee and Hattie Phelps rendered several selections on the piano. Refreshments were served later by little Miss Ruby Phelps. The guests departed at a late hour declaring Miss Phelps a charming hostess.

Mr. D. C. Lassiter, of Raleigh, spent the week-end here with Mr. J. C. Keene's family.

Miss Leona Martin visited her brother, Dr. W. T. Martin in Benson last Sunday.

Misses Caroline Fitzgerald, Zelma Wester and Catherine Wilson spent the week-end with Miss Fitzgerald's sister, Mrs. Floyd C. Price, of Pine Level.

Mr. Leon Adams made a business trip to Burgaw last week.

Mr. O. F. Blackenship has moved his family here from his home near Asheville. We welcome them into our midst and hope their stay will be very pleasant.

Misses Martha Ratcliffe spent last week-end in Kenly.

Several of our teachers attended the teachers meeting in Smithfield last Saturday.

Mrs. C. H. Wellons returned home Monday after visiting relatives and friends in Columbia, S. C.

Miss Leola Sanders, who is in school at Meredith College, spent the week-end here with her parents, Mr. and Mrs. J. W. Sanders.

Armistice Day was celebrated at the school on Thursday morning. Talks were made by Mr. Ira Lee, Rev. E. B. Craven, Rev. C. E. Stevens and Prof. Blackenship. All of these talks were concerning the origin of the past war, the events leading to the Armistice, and the meaning of the Armistice itself. They were enjoyed by a rather large crowd of our citizens who heard them.

The week of prayer was observed this week by the ladies of the Methodist church Missionary Society. Different leaders were chosen as well as different meeting places which made the meetings more interesting.

Fire Near Four Oaks

Sunday morning at about 8 o'clock the dwelling house of Mr. Sidney Adams, who lives about one mile this side of Four Oaks, caught fire and was totally destroyed. The family was at breakfast when they heard the roaring of the flames which had gained such a headway that nothing could be done. Some of the household furniture was saved, but much was lost. The fire caught from the kitchen flue. A smoke house nearby was also burned. There was no insurance on the property.

LAUNCH CAMPAIGN FOR EDUCATION

Greensboro Chamber Invites Leaders—Bickett And Latham Speak

Friday night the Greensboro Chamber of Commerce held its annual membership banquet to which a hundred leaders of the state had been invited at which an advertising campaign was launched to put the imperative need of more money for education before the people of North Carolina. J. O. Livingston in the News and Observer of Saturday tells the story, from which are taken the following extracts:

"Governor Thomas W. Bickett received a tumultuous welcome when he arrived at the dinner of the chamber, which was given at the North Carolina College for Women. He was selected to present the imperative need for more money for education. Nine persons pledged \$500 each for the drive right off the bat, and it is planned to raise not less than \$25,000 at once, all of which will be spent in a publicity campaign before the next Legislature meets.

"The Chief Executive told the story of turning away 2,500 young men and women from the colleges last year; told of a need of a half million dollars increase of teachers salaries next year and the absolute necessity of better training for the children of the State. All of this will take money, he explained, but he decried the need of the retrenchment, but thought it time to talk plainly and for North Carolinians to rise up like men and do their duty.

He paid a tribute to the denominational college, and urged graduates of State institutions to feel under the same obligation to contribute to the support of their alma mater as do the alumni of the private institutions. He would have the State continue its support of public schools and colleges, but saw no reason why alumni should not aid in proportion "as the Lord has prospered them."

Others who spoke for the cause were Howard Rondthaler, president of Salem college and J. E. Latham, Greensboro broker and farmer

Latham Plan in Detail

In introducing his plan for impressing the people with the need for higher educational facilities, Mr. Latham said:

"Education is a whistle for which no people ever yet paid too dear. It is necessary that we have wider opportunities for higher education in the South and its coming in North Carolina is inevitable. Why not do it now? Let's project a lead of 25 years over many other states. If our dear old North Carolina has the money making ability to pay \$163,000,000 into the Treasury in one year, almost double that of any other Southern state, it has no right to stand 47th in illiteracy. Such a condition as seems to exist and does exist is reflective upon a great and free people.

"Fellow North Carolinians, we have been so busy with other problems that we have not informed ourselves nor our law makers of the conditions nor of our desire to remedy them. You ask me if I have a plan? Yes, I have a plan! Go to the people with a message that has quality and tell them the truth and nothing but the truth. Teach every father in North Carolina to feel that his son and his daughter has a patrimony in the schools of his state; teach every reading person in the state that our charitable institutions have been sadly neglected. Teach them that we intend to make honorable amends. To my mind this teaching can be done in but one way and that is by skillful advertising. I presume most of you have seen the delightful comedy, 'It pays to advertise.' I might call to your attention that advantage of the 'printed page', but but this audience is a reading public. The Saturday Evening Post, costs to make 41 cents, but it sells for a nickel because it pays to advertise and those who advertise know the value of consistent advertising."

Cost of Republican Campaign

French Lick, Ind. Nov. 11.—The Republican national campaign cost \$3,416,000, according to figures given out here tonight by Fred W. Upham, treasurer of the Republican National Committee, who is here for a brief rest. He stated that the deficit amounted to \$1,350,000.

LATE ENSIGN EDWIN S. POU AGAIN CITED

The Parents of Ensign Pou Receive the Navy Cross Awarded Posthumously

Mr. and Mrs. Edward W. Pou, have received the following letter, dated November 11th.

"The President of the United States takes great pleasure in presenting to you the Navy Cross, awarded posthumously to your son, the late Ensign Edwin S. Pou, U. S. N. R. F., for service during the World War as set forth in the following Citation:

For distinguished and heroic service as a seaplane pilot on September 27th and October 26th, 1918, in bombing operations against enemy submarines, on one of which occasions, the submarine attacked, was officially reported as having been destroyed. Later lost his life in a seaplane accident.

For the President.
JOSEPHUS DANIELS,
Secretary of the Navy.

The Navy Cross is a handsome bronze medal in the form of a Maltese cross, with Palms. On one side is a sail boat, and on the other are two anchors crossed with the letters "U. S. N."

As will be seen from the citation the United States government, gives Ensign Pou credit for having sunk a German submarine. The French government, under which he was operating, gave him credit for having sunk two submarines and exploding a mine. The commander of our station at Brest wrote to his father, Hon. E. W. Pou, that it was his information that Edwin S. Pou conveyed more troops into Brest than any other Aviator in the American forces.

MISSISSIPPI CHANGING COURSE

Meeting Called to Devise Means To Prevent Stream From Cutting A New Mouth.

New Orleans, La.—One of the most important meetings ever held in the Mississippi Valley has been called for November 16-17 at New Orleans. Its object is to devise ways and means to prevent the Mississippi River from cutting a new mouth through the delta, to the Gulf of Mexico, as it is now trying to do by following one of its old mouths, the Atchafalaya River down to Atchafalaya Bay, past Morgan City, about 100 miles west of New Orleans. Gov. John M. Parker issued the call for this meeting, on representations of some 500 property owners, whose lands, totaling about 2000 square miles, in eight parishes are flooded each year by the constantly increasing volume of flood waters which pour out of the Mississippi through the Old River and the mouth of the Red River into the Atchafalaya, and thence southward to the Gulf of Mexico.

At present about one-sixth of the flood-waters of the Mississippi River is going out to the gulf through this new mouth, which has been widened from 15 feet in 1840 to nearly 1700 feet today. In addition to flooding these 2000 square miles of cotton lands, the danger is great that the Mississippi will abandon its present channel, leaving New Orleans on a still-water lake, and send virtually all its waters through the Atchafalaya.—Christian Science Monitor.

France Honors Unknown Dead.

Paris, Nov. 11.—An unknown soldier, the symbol of France's victory in the war, was laid in his final resting place beneath the Arc de Triomphe today in an apotheosis of glory, accompanied by expressions of the gratitude of two millions of his countrymen and allies. Never in the history of France has a king or emperor been afforded such honors as those rendered the unknown soldier. The body of Napoleon returning from St. Helena did not stir the French to such a depth of emotion as did this nameless man.

The most impressive ceremony was at the Pantheon where all the prominent men of political, official and judicial Paris had assembled. Three marshals of France, all the generals prominent in the war and the whole diplomatic corps, with the exception of the German Ambassador, listened to President Millerand's speech.—By Associated Press.