

**The Smithfield Herald**

111 1/2 COURT HOUSE ALLEY  
ESTABLISHED 1882

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Foreign Advertising Representative  
**AMERICAN PRESS ASSOCIATION**

TUESDAY, APRIL 7, 1925

The value of farm crops and livestock production for last year was \$12,404,000,000 according to estimates of the United States Department of Agriculture. This amount has been exceeded by only two years in the history of this country—1917 and 1920. These figures do not sound like the "hard times" cry that we often hear in this section.

Commissioner Grist kills two birds with one stone when he buys a car load of paper from the great pulp mill at Canton, Haywood County, for use in official departments at a saving of \$1,800 per year. He practices economy and at the same time lives up to a mighty good slogan: North Carolina for North Carolinians. To patronize home industries especially when the goods are satisfactory commends itself as a good policy.

Of the different "weeks" that are being observed all over the country from time to time, perhaps "Be Kind to Animals Week" which is to be observed April 13-18 is gaining in interest as fast as any yet originated. It is a fine movement that was started by humane societies and every one should be glad to help encourage the sentiment

that prompted the celebration of this week. Animals should be treated with kindness and consideration, especially the domestic animals that give their lives in service to man.

**FACTS AND COMMENTS**

It would be interesting to know who writes some of the editorials in the Raleigh News and Observer. For instance, the three column editorial in the Sunday edition did not seem to be in the usual style of the editorials in that paper. If some one on the outside is writing editorials attacking the administration of the State Prison by Mr. Kou, that fact should be indicated.

Mr. Josephus Daniels says that the political issue between the two parties now is, "Shall the trusts be in the saddle?" Possibly that may become the issue, but there does not seem to be any well-defined issue between the two parties now. During the last campaign there was no clear issue between the Republican and Democratic parties. Coolidge was for "common sense in government", and Davis was for "common honesty in government." There was no issue on these two slogans, for everybody was for both common honesty and common sense in government.

Over the entrance to the door of the Ford plant, at Charlotte, there is a sign which says that every workman must have on a clean pair of overalls on Monday morning. At first thought that might seem to be one of Ford's cranky ideas, but there is probably a good reason for it from Ford's standpoint, which is greater efficiency in production.

Book agents and magazine agents tell us that "leaders are readers."

**Capitol Cafe**

Where you get good things to eat

OPEN DAY AND NIGHT

EASTERN CAROLINA EXPOSITION  
April 13—18



Your Boy Deserves a Real Easter Suit—

Your Purse Deserves a Square Deal—

HERE ARE BOTH!

If we could talk collectively to the parents of Johnston County for 5 minutes and illustrate our speech with these suits and savings—even tho' this stock is tremendously large—there wouldn't be enough clothing to go around.

These models are our bid for business of the present and to the citizens of the future.

These prices are your bid to walk in and see Values that were heretofore unknown in Smithfield.

Try it—C o m p a r e—No one can get hurt—except Competition.

**N. B. Grantham**

Head-to-Foot Outfitters  
for MEN AND BOYS

Smithfield, North Carolina

It is by no means true that all leaders are readers, and it is certainly not true that all readers are leaders. However, there is a great deal of truth in the statement that leaders are readers. The leaders in any vocation or profession have to keep abreast of the times, and especially do they have to keep themselves informed as to the advances in their own vocation or profession. This can be done to a certain extent by conversation with others in the same profession or trade, but the best way to keep fully abreast of the new methods and ideas of one's trade or profession is to read two or three papers or magazines of one's trade or profession. Once in a while a book which has been written by an authority in one's trade or profession should be read. The farmer should subscribe for two or three good farm papers and study them carefully. The farm papers secure for their readers all of the latest information about farming, marketing, etc. All the practical results of the experiments which are made at the experiment farms and agricultural colleges find their way to the farm papers. Thus the farmer can get many benefits of the agricultural college without going there. What is true of the farmer is true of the mechanic, the druggist, the milliner, the lawyer, the doctor, the teacher, and for any other vocation or profession.

Of course, merely reading these papers and magazines will be of no use unless there is an effort made to use what seems to be practical

for one's own purpose. Much that is printed in the magazines and papers is not practical for the average man in his vocation or profession, but a great deal of it is practical. Once in a while an idea will be found which can be worth hundreds of dollars if the idea is put into use.

Then there is such a thing as reading too much. Some people do so much reading that they have little time for doing anything else. Furthermore, they may get mental indigestion.

**MR. SANDS REVIEWS HISTORY OF CO-OPS**

(Continued from first page)

twelve grades on which the growers have received 75 percent of the bankers' valuation. The only section in which complete settlement on the two crops has not been made is said to be in the dark fired district of Virginia.

Assets of the members of the association are steadily growing, as they pay each year one-fifth of the \$3,000,000 owed on 150 warehouses in the tobacco belt, of the three States, and as the reserve fund of the association is built up. This, together with the establishment of credit corporations under the intermediary credit act, has given the tobacco growers a new means of credit hitherto unattainable by the individual farmer.

In the letter accompanying this statement, Mr. Sands calls attention to the increased money brought into the three States through the increased price which tobacco has brought during the existence of the association. More than \$50,000,000 annually has been added to the rev-

**KEEP THE TRASH MAN BUSY**

When we expect company we usually clean up, sweep floors, dust, etc. Smithfield is looking for 10,000 people next Monday. Why not every body clean up front yards, back yards, streets, alleys and anywhere else that a visitor's eye may rest. Let all business houses that have waste paper see to it that it is burned or turned over to the trash man. It is quite an eyesore to see loose paper blowing about, lodging around yard-fences, flower bushes and lawns. The visitors will get a bad impression of our town if they are allowed to see it dirty. Show your town pride if you have any and if you do not, clean up any way, to be in the latest style. When anything is thrown out to be burned, be sure that it is really burned. Some one fired a pile of paper Monday and it was scattered all over the court house lawn. This was not intentional, but some one was in a hurry and the wind did the rest.

A. J. PARKER.

**Hall's Catarrh Medicine**

is a Combined Treatment, both local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists.

F. J. CHENEY & CO., Toledo, Ohio

enne collected by the growers in the three States, he declares, adding that this means a better living for the producers and better business for all businesses in Virginia, North Carolina and South Carolina.

**FOR OVER 200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

**The BULL'S EYE**

Editor and General Manager  
WILL ROGERS



Another 'Bull' Durham advertisement by Will Rogers, Ziegfeld Folies and screen star, and leading American humorist. More coming. Watch for them.

EVERYWHERE you go everybody is figuring out a Cross Word Puzzle. Nobody is working or even exercising. America will lose the next War but win the next Puzzle Contest. It's the greatest craze that hit this country since Prohibition. People say to me, "Why Will, you don't understand, it is an Education, it learns you more ways, to say one word." If you know one way to say a word, what do you need to know any more for? Nobody is going to give you anything for nothing, I don't care how many ways you ask for it. Our nation has never been short on words. We might lack ideas sometime but never words. This puzzle has done one thing, it has learned us which is Horizontal and which is Vertical. But a Cross Word Puzzle is not new. Railroad Time Tables have been out for years. Smoke 'Bull' Durham while working one, that is, if you want to, if you don't, why smoke wherever you want to.

*Will Rogers*

P. S. I'm going to write some more pieces that will appear in this paper. Keep looking for them.

**SIXTY-FIVE YEARS AGO!**

In 1860 a blend of tobacco was born—"Bull" Durham. On quality alone it has won recognition wherever tobacco is known. It still offers the public this—more flavor, more enjoyment and a lot more money left at the end of a week's smoking.

TWO BAGS for 15 cents  
100 cigarettes for 15 cents



**'BULL' DURHAM**

Guaranteed by  
The American Tobacco Co.  
INCORPORATED

111 Fifth Avenue, New York City

RESERVED SEATS

...for...

**Marie Sundelius**

TWO RECITALS

April 14th, 3:30 and 8:30 p. m.

NOW ON SALE AT HOOD BROS. DRUG STORE

Prices Afternoon \$1.00 and \$1.50, tax free  
Night \$1.50 and \$2.00

Miss Sundelius sang to 125,000 people at Providence, R. I., last year.



BILLY SUNDAY

**Billy Sunday**

Spoke to 18,000 People  
the Other Night

There is a reason for this  
throng going to hear him

Come Monday April 13, afternoon or night and find out the reason. Chair seats now on sale at Hood Bros. Drug Co., but will be taken off Wednesday night. Buy now and get a chair seat. Wait and take your chances along with the others.

**Big Eastern Carolina Exposition**  
SMITHFIELD, N. C. APRIL 13 TO 18, 1925

WEDNESDAY—Baby Show afternoon, Style show at Night.

THURSDAY—Noon, Senator Thos. Heflin, Afternoon, the Queens. Night, Senator Thos Heflin and Queens again.

FRIDAY—School Day. Parade 2 P. M. Friday Night the big Pageant. DON'T MISS THIS.

SATURDAY—Hear your own Choirs sing afternoon and night.

**VICTOR'S FAMOUS BAND ALL THE WEEK**

Miss Gertrude, the Girl With a Million Dollar Voice, twice daily. Hear her!

The Walter Stanton Co., Presenting the famous Rooster Act twice daily entire week.

6 BIG DAYS—ALL DIFFERENT

For any Information, call or write,  
N. G. BARTLETT, Secretary-Manager  
Smithfield, N. C.