

# This Week



By Arthur Brisbane

## THE FARMER'S SHARE.

## COOLIDGE ON THE RADIO.

## THE 24-OUNCE DRESS.

## OLD SWIMMING HOLES.

The Agricultural Department shows that in 1924 the farmers averaged a profit of 21 cents a bushel on wheat and 28 cents a bushel on corn. Many lost money on every bushel, others made more than average.

Farmers that raised potatoes on the average actually lost money, and would have been better off if they hadn't planted a potato.

A good wheat speculator, knowing that the prosperous class wanted La Follette badly beaten, and was sure to put up the price of wheat, could easily buy a million bushels of wheat early in the campaign, and sell it at a profit of one million dollars.

It was a lucky farmer that could raise five thousand bushels of wheat and sell it at a profit of one thousand dollars.

No man can guess what power to speak will over the radio may mean in years to come.

The other night bridge parties laid down their cards, women on farms stopped the late cleaning up of dishes, their husbands came in from evening chores, tens of millions listened to the President's clear, incisive matter of fact voice, discussing in plain fashion the importance of national economies and laying down, to the satisfaction of every hearer, the simple truth that the people's money belongs to the PEOPLE.

It was an innovation when Woodrow Wilson, so perfectly dressed, drove to the Capitol and talked direct to Senators, Representatives, the Supreme Court and others.

"Wonderful audience," the world said.

But it was no audience at all compared to the vast multitude that heard President Coolidge talk direct to the people of the United States.

Proof that the complete costume of a modern woman, including dress, stockings, shoes and underwear, may weigh as little as 24 ounces causes the virtuous to grieve. But, even as woman in her changing moods cuts off her dress at top and bottom, there may be comfort. The low-necked dress is partially justified by this fact, to which your doctor will testify: Cancer attacks women more often than men, and cancer of the breast, dreadfully frequent in civilized countries, is quite unknown among female savages that wear no clothing above the waist. Sunshine seems to keep cancer away.

Amundsen is back from "almost to the Pole," and if he lives and can raise the money he will start again. His ambition is to be the only man that ever stood "on both tops of the earth."

In English coal mines, mechanical

## PALE, NERVOUS

West Virginia Lady Says That She Was in a Serious Condition, But Is Stronger After Taking Cardui.

Huntington, W. Va.—"I was in a very weak and run-down condition—in fact, was in a serious condition," says Mrs. Fannie C. Bloss, of 1964 Madison Avenue, this city.

"In my left side the pain was very severe. It would start in my back and sides. Part of the time I was in bed and when up I didn't feel like doing anything or going anywhere.

"Life wasn't any pleasure. I was very pale. I was nervous and thin, and so tired all the time.

"My druggist told me that Cardui was a good tonic for women and I bought a couple of bottles. I took two bottles, then I noticed an improvement. I kept on and found it was helping me. I have taken nine bottles. I'm stronger now than I have been in a long time."

Cardui is made from mild-acting medicinal herbs with a gentle, tonic, strengthening effect upon certain female organs and upon the system in general.

Sold everywhere. NC-163



cutters and carriers of coal are driving out men by the thousands.

"The truth shall set you free," says the Bible. Science IS the truth, and you realize what science has done to set humans free when you look at the pictures of women that used to work in English coal mines, crawling on their hands knees through the narrow passages, an iron chain around their necks, passing under their bodies and fastened to a small coal car. Turn from that picture of a woman pulling coal on her hands and knees to a modern mechanical coal carrier, moved by electricity.

Patriotic citizens of Indiana contributed \$12,500 to preserve James Whitcomb Riley's "Ole Swimm' Hole." That's worth while; sentiment is beautiful.

The government ought to spend a few thousand times \$12,500 to fill up a lot of mosquitoes' old swimming holes, swamps and other breeding places of malaria.

Some of the money that President Coolidge and Secretary Mellon are going to save might well be spent wiping out disease, deserts and swamps on Uncle Sam's great farm.

American officers that went to England to play polo against the British officers beat the British, and the polo military title stays in the United States. That is good. But why are America's enlisted men sent over to act as servants?

## COUNTY MEDICAL SOCIETY MEETS WEDNESDAY, 15TH

For the convenience of those who cannot attend on Tuesday nights, it has been decided to hold the next regular meeting of this society on Wednesday evening, July 15th, at 8:15. This meeting will be held in the Commissioners Room in the Court House, Smithfield. The usual business will be transacted and the following members are expected to discuss any current medical subject of their own choosing for something like ten minutes:

Dr. George Vick, Selma; Dr. R. S. Stevens, Princeton; Dr. A. S. Oliver, Benson; Dr. J. H. Stanley, Four Oaks; Dr. G. B. Wodard, Kenly.

Another good attendance is hoped for. Let each member be as prompt as possible.

L. D. WHARTON, Pres.  
C. C. MASSEY Sec.

## SOIL SAVING WITH SOYBEANS

(By G. A. Cardwell, Agricultural & Industrial Agent Atlantic Coast Line Railroad Co.)

"Believe in yourself, believe in humanity, believe in the success of your undertaking. Fear nothing and no one. Love your work. Work, hope, trust. Keep in touch with today. Teach yourself to be practical and up-to-date and sensible. You cannot fail."

No business can continue for long if operated at a loss, unless its backers are possessed of wealth that makes them indifferent to losses; for few businesses are conducted as are eleemosynary institutions.

If the above statement is true of business is it not also true of farming. For farming is not only an avocation but a business to be conducted like any other business, for profit. It is a fact that the established farmer, fortified with a garden, a few pigs, some sheep, a cow or cows and poultry, with feed grown upon the place, can afford to operate on a

smaller margin of profit than can his brother in the city; but he also must have reasonable profits if he is to maintain a satisfactory standard of living.

Unlike the prices fixed on manufactured articles, based on cost of production, prices on farm commodities are to a considerable extent fixed by the law of supply and demand. Therefore cost of production is a most important factor at all times to the farmer, and especially so when the supply is large and demand inactive. At such times maximum production at minimum costs may spell success, while maximum production at high costs will probably result in failure to realize a profit. It would therefore appear that it is just as important for the farmer to watch production costs as it is for the manufacturer to do so.

For the production of maximum crop yields at low costs the soil must be kept in good condition. This can be done by supplying the soil with a sufficiency of vegetable matter and by skillful crop rotation.

The absence of humus in proper proportions in Southern soils is well known and this deficiency adds materially to production costs, due to the lack of responsiveness of the growing crop.

Vegetable matter of humus can be readily supplied from the growth of soybeans as a soiling crop. Scientists tell us that the vegetation as it decays makes the soil loose, more porous, better aereated, and allows water to permeate the soil readily. Bacteria readily grow in soil supplied with humus; as vegetation decomposes, the hydrocarbon compounds, carbonic acid and other vegetable acids, are formed, which have a very important chemical influence on the inert plant food elements as phosphorus and potassium. Humus is the master-key—the "open Sesame"—to the store-house of soil fertility; its presence in soils after long periods of cultivation (especially in our humid sections) indicates good soil management, soil conservation and good tillage, while its exhaustion means soil pillage, plant starvation, small crops, poor, unintelligent farmers, and usually, a discontented people. The presence of humus is largely an index to the productivity of our cultivable areas, since it exerts so many beneficial influences on soil fertility.

An important function of the soil is to act as a storehouse for moisture. All plant food obtained from the soil must be put into solution before it can be used by the plant, hence, deficiency in soil film moisture is one of the most prolific sources of crop failure. Many of our green farm plants are composed of sixty to ninety percent water. In addition to this, on account of the very dilute condition of plant food, three hundred to five hundred pounds of water for each pound of dry plant structure produced, must pass through the plant; thus the production of a four ton crop of hay per acre would require from the same area, 1,200 to 2,000 tons of water. Humus, supplied readily by growth of the soybean, enables the soil to retain large quantities of water.

One of the greatest economic values of the soybean, then, is to en-

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## SCHEDULE FOR TYPHOID VACCINATION

The first county-wide typhoid vaccination campaign which began on July 6th will continue through this month. The vaccine is given in the arm in three doses at one-week intervals. It is given free of charge to both white and colored and every person is urged to take advantage of this opportunity to be protected against typhoid fever.

Please note the following schedule and meet me promptly on the days mentioned and at the place most convenient:

Monday, July 20th, 27th, Meadow School, 2 p. m.; Ben-sonville Post Office 4 p. m.

Tuesday, July 14th, 21st, 28th, Polenta school 2 p. m.; Pleasant Grove school, 4 p. m.

Wednesday, July 15th, 22nd, 29th: Archer Lodge, 2 p. m.; Corinth-Holders, 4 p. m.

Thursday, July 16th, 23rd, 30th: Micro at Dr. Hinnant's office, 2 p. m.; Corbett-Hatchers school, 4 p. m.

Friday, July 17th, 24th, 31st: Kenly, 2 p. m.; at Foulghum Drug Store; Glendale school, 4 p. m.

Saturday, July 18th, 25th, Aug. 1, Smithfield court house 3 p. m.

DR. C. C. MASSEY, County Health Officer

**John Ruskin**  
Best and Biggest Cigar  
Was 8¢ Now 5¢  
Same Quality—Same Size  
L. LEWIS CIGAR MFG. CO., MARION, N. C.

able the soil to maintain its humus content (with all the physical, chemical and biological properties derived therefrom) and to add to the most expensive plant food required in the production of crops—nitrogen.

## ANOTHER WEEK GIVEN TO GET LICENSE TAGS

R. A. Doughton, Commissioner, State Department of Revenue, yesterday stated that the time for securing automobile licenses, without penalty, for the year ending June 30, 1926, had been extended to and including Wednesday July 15th. He further stated that there would be no additional extension granted.

It was announced that all those operating automobiles without licenses after July 15 will be subject to prosecution. It is estimated that 80 percent of the licenses have been sold.

## YOUTH AND AGE

A story from Asheville life: a young man and his parents arrived at one of the city's boarding-houses this week, and it soon got about that several years ago he had left his Georgia home as a mere boy with a few dollars in his pocket, that he had gone to Florida and, by virtue of his industry and business vision, was now well on his way to riches, that this was his first vacation and that he had chosen to celebrate it by motoring to his old home in his own car and touring through the country, bringing his father and mother to Asheville for a stay of a few weeks he himself paying all the expenses of the trip.

When that became known, the young man was the hero of the house. Everybody there commented on the "unusualness" of his performance. One woman said: "How seldom, how tragically seldom, we see nowadays such thoughtfulness of parents on the part of their children! The cry of the young people now is always for their own pleasure and indulgence. I don't know when I have heard of a more beautiful thing than what this young man has done in electing to spend his vacation in giving pleasure to his parents." His father and mother, taking no pains to conceal their happy pride in their boy, said: "Yes, we think it was a wonderful thing for him to do."

But there is another story back of it. Not all the praise is due the young man. Years ago the seed from which his service of love sprang was planted. The youngsters who go back, in

affection and reverence, to the "old nest" are drawn thither by the pull of their memories of a happy childhood and beloved parents whom they once considered so great and so perfect. The young man in this story, when he gave his vacation to his father and mother, paid tribute to what his parents had done for him

and given him in his younger years. It is almost an unerring rule that the parents in the way they bring up their children, determine how many or how few of the dividends of them in later years—Asheville Citizen.

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## BUIE'S CREEK ACADEMY

AN ACCREDITED HIGH SCHOOL, for both sexes. Colleges and universities accept students upon certificate. Twenty-two men and women in Faculty. 740 students last year, representing 72 counties, 7 states and China. Business Courses, Art, Expression, Piano, Violin, Band, Vocal Music, with special training for Gospel Singers and leaders of Church Music. Fireproof library building. New dormitory for boys; new gymnasium. Electric lights. Expenses moderate. No finer Christian atmosphere to be found.

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BUIE'S CREEK, N. C.

## NOTICE TO TAXPAYERS

NOTICE is hereby given that the County Commissioners will meet as a Board of Equalization in adjourned session on Monday, July 20, 1925, at 10 a. m.

The Board desires to call the attention of the taxpayers to the following provisions of the Machinery Act 1925

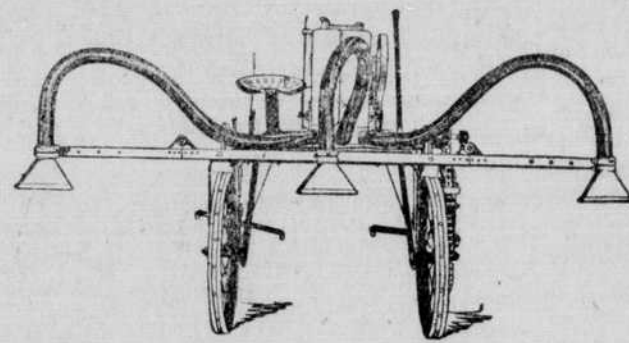
"The said board shall not increase or diminish the assessed value of any lands, except in the year in which the lands are valued for taxation as herein after provided, unless such valuation shall have been affected by some extraordinary circumstances, the fact in connection with which shall be found by such board in each case."

All lands are revalued once every four years, and the next revaluation will be in 1927.

It is therefore desired to call attention that the Board is powerless to revise any values on lands except in extraordinary cases, such as the destruction of buildings by fires.

M. L. STANCIL  
Clerk of Board of County Commissioner

## Are You Ready to Fight the Boll Weevil?



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