

# LOOK READ

A Master Stroke of Selling that will gladden the hearts of every thrifty buyer for miles and miles around. You must be here early to get your share of the bargains right when you need them.

The best news you have had in years. Goods will be sold faster and cheaper than you ever saw. Come, bring your whole family and stay all day. You will not regret it.

**OPENING DAY SPECIAL**  
Boys and Men's Underwear  
83c to \$1.49

## Godwin Slashes Prices!

**OPENING DAY SPECIAL**  
Children's Stockings  
12½c Pair

# To The Bargain Block Now!

Of new and clean goods, ready to wear, furniture, ladies' furnishings etc.

## Sale Starts Saturday October 31st., Will Last Twelve Days

This is not an ordinary sale with a few so called bargains. Its a sweeping drastic reduction on every item in the store. You can well afford to visit this sale, no matter how far you live. You can pay yourself handsomely for your time and trouble. All sales must be for cash. No goods charged. Be here when store opens Saturday to get the pick.



### MEN'S SUITS AND OVERCOATS

Our clothing was manufactured by the leading concerns in the United States and is guaranteed. We have slashed the prices to rock bottom and you cannot afford to pass this up.

Prices for this sale from—

**\$12.98 to \$34.97**

### Endicott-Johnson Stock



For women—Slippers, Pumps and Oxfords, in soft pliable kidskin, suede and patent.



For Men—Dress, street and sports shoes, both high and oxfords. All shades.  
For Boys and Girls—Sturdy, durable shoes of kidskin, calfskin and patent leather for "best". Also work shoes.

**\$1.00 to \$3.98**

### SATURDAY SPECIALS

Outing Flannel, best grade. Regularly sold at 20c. Saturday only **14.3-4c Yard**

Celebrated Anvil Overalls. Union made. Reg. price \$2. Sat. only—**\$1.52 Pair**

### Hats and Caps—New Stock



Some of the hats which we are offering at a tremendous cut are bargains you will never find again. It will pay you to look them over.

Caps ----- **98c to \$1.98**

Hats ----- **\$2.98 to \$5.98**

### Millinery



From the standpoint of value and attractiveness of these hats, this sale is one of the most important ever made in this section. In all cases the prices are so low that their equal is rarely found in view of the excellent quality maintained. These hats have been priced right

**\$1.98 to \$3.98**

### Men's Dress and Work Shirts



We have shirts in this sale which come from some of the largest manufacturers in the country. Everyone first quality.

**98c to \$2.29 each**

### SWEATERS for the whole family—wool and cotton



Each and every garment in this sale, we guarantee as the biggest and best bargains you have ever been offered. Something that you need on these cool days.

**98c to \$6.98**

### SATURDAY SPECIAL

LL Sheeting—you know what it is  
—Saturday only ----- **13 3-4c yd.**



### COATS AND DRESSES

You will find in this sale coats and dresses that are priced right. These goods are all this season's models and were made to sell at a much higher price. Better be early and get your pick.

Coats ----- **\$12.49 to \$19.49**

Dresses ----- **\$9.98 to \$19.98**

## FURNITURE---

**BARGAINS** galore in this department. We are putting in new goods every day this week and guarantee you satisfaction on every article. Come in and look our stock over. We will show you some real bargains.

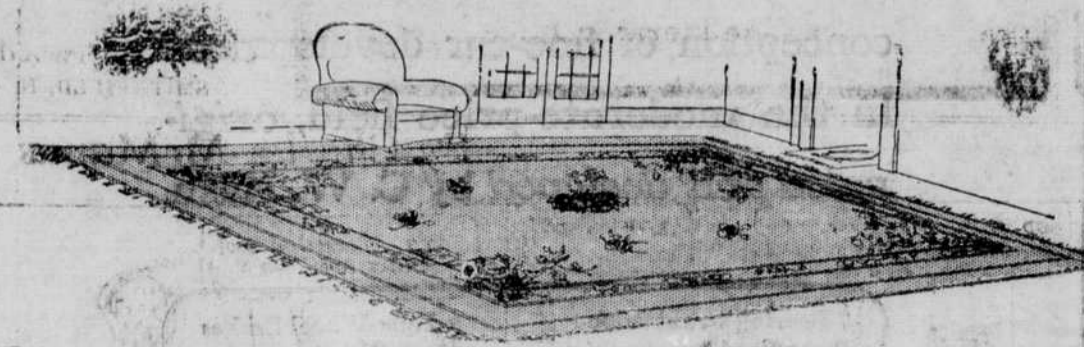
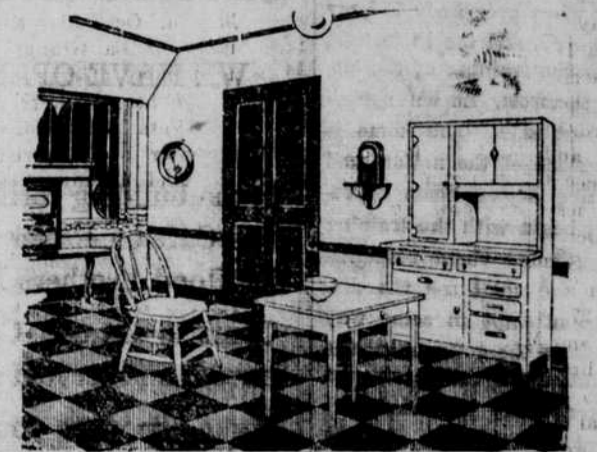
## SPECIALS

**COTTON MATTRESS** for the first 4 hours Saturday morning ----- **\$7.19**

**CONGOLEUM FLOOR COVERING** —Special for Saturday only, yd. ----- **89c**

**GRASS RUGS 9 x 12**—first 2 hours only Saturday morning ----- **\$4.89**

LET US  
FIT YOUR  
KITCHEN  
WITH A  
STOVE  
RANGE  
OR  
CABINET



Special prices on Parlor Suites, Bed Springs, Ranges, Rocking Chairs and in fact our entire stock. For the boys and girls who want a Trunk. If you will bring with you a copy of this ad you will be given 50c off the sale price. By all means see that Eagle Range on display here. We will have an experienced man on the floor.

# GODWIN'S BIG STORE, AT PRINCETON, N. C.