

The Smithfield Herald

Johnston County's Oldest and Best Newspaper - - Established 1882

SMITHFIELD NEEDS:
Daily Meat and Milk Inspection
Bigger Pay Roll
A Modern Hotel
Renovation of Opera House
Chamber of Commerce

JOHNSTON COUNTY NEEDS:
County Farm Agent
Better Roads Feeding Highways
Equal Opportunity for Every
School Child
Better Marketing System
More Food and Feed Crops

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SMITHFIELD, N. C., FRIDAY MORNING, NOVEMBER 19, 1926

\$2.00 PER YEAR

Plan Is Adopted To Cut Acreage

Farmers Will Be Asked To Reduce Cotton Acreage by 25 Per Cent

Raleigh, Nov. 17.—North Carolina will move forward aggressively to cut the acreage to cotton next season under a plan adopted as a state-wide measure at a meeting of all interested organizations and individuals held in the State Capitol at Raleigh on Monday, November 8. The meeting called by Gov. A. W. McLean heard a number of important suggestions and then adopted a program of action to be put into effect by a special committee headed by Dr. E. C. Brooks, President of North Carolina State College.

This committee consists of a representative of the college, of the State Department of Agriculture, of the cooperative cotton association, representatives of Chambers of Commerce and two or more leading farmers.

The plan under which the reduction in acreage will be brought about calls first for a better balanced system of agriculture, which in itself according to the experience of good farmers should reduce the acreage by 33 and 1-3 per cent. The second point is that a campaign will be begun immediately to curtail acreages by diversifying crops and by signing a pledge to cut the acreage to cotton by 25 per cent. A pledge will be presented to each individual cotton farmer asking him to cut his acreage by 25 per cent and to put in a better balanced system of farming.

Fourth, the aid of bankers and supply merchants will be enlisted and they will be asked to sign a pledge not to supply credit except where acreage is reduced and the elementary principles of good farming are followed. Fifth, public recognition of farmers adopting the new plan will be given. Sixth, better marketing facilities will be worked out and the farmers will be aided in marketing their surplus food and feed crops.

To carry out these plans, one central state committee as given has been appointed and a county committee will be in charge of each county.

BUE'S CREEK IS NOW CAMPBELL COLLEGE

Wilmington, Nov. 17.—Bue's Creek College passed from the page of the present today to give place to Campbell College, when the Baptist State Convention, upon motion, ordered that the name of the Harnett county Baptist institution, of 40 years tradition, bear the name of its founder and greatest friend, J. A. Campbell.

The motion stated clearly the appreciation of the denomination for the untiring service that Mr. Campbell and his family have rendered in giving self and substance during these years to the work of Christian education, and thought it a fitting appreciation to give the institution the name of Campbell.

Students and alumni of the school express themselves very freely concerning this honor shown their friend, who is still doing so much for the cause of education at this school and feel that the honor is fitting and worthily bestowed.

Cooks are important things—when you haven't got one.

AUNT ROXIE SAYS—



"My ole man puts me in mind of a dubbel-barrel lightning-gearred gatling gun loaded wid blank cotteridges."

Shall They Be Seated?



Wm. S. Vane, Pa. FRANK L. SMITH, Ill.

These two men have proved that seats in the United States Senate can be purchased from the electorate. Now the question is, "Shall they be seated?" All America knows that it is not a party question and any senator who so considers it will find himself in the same position as those who voted for Newberry. Where are those senators now? Gone—all gone—Twenty seven of them.

Solumn Tribute Paid "Uncle Joe"

Simple Rites Mark Interment at Danville; Great Throng Attends Funeral Including Officials of State and Nation

Danville, Ill., Nov. 16.—Under the branches of a red haw tree etched against a gray November sky, the body of Joseph Gurney Cannon was committed to the grave today with a simplicity which belied his crowded half century and more of public service.

In keeping with his dislike of ostentation, the man who served for more than two score years in Congress, and who held its scepter for almost a decade with a hand of iron, was given the humble rites of a private citizen.

But not even the desire of his family for a simple funeral could quench the spontaneous tribute which followed Uncle Joe's body to the family lot among the rolling hills of Vermilion county.

Officials of the state and nation mingled at the grave with an outpouring of thousands of his town-folk.

Long before the hour set for the funeral St. James Methodist church overflowed with the throng which converged at Vermilion street and swept down past the Cannon home to the place of worship.

At the conclusion of the church service the cortege journeyed to the cemetery half a mile distant. A marble monolith stood where already were the graves of Mary Reed Cannon, the Speaker's wife; a son who died in infancy, and Mrs. Cannon's mother.

Into the fourth grave was lowered the velvet covered casket, gray as the wintry skies which cloaked the scene. As it descended, Knight's Templar and Boy Scouts stood at attention and the minister concluded a prayer. Nearby chimed the First Presbyterian Church rolled out a hymn.

There was no formal token, except the throng, that it was other than a neighbor to whom Danville said farewell. Citizens moved from the scene with the sense that an American institution has passed from its midst.—Associated Press.

TO HOLD 57-YEAR-OLD COTTON AS HEIRLOOM

Chapley, Ga., Nov. 15.—A bale of cotton almost 57 years old is owned by heirs of Christopher Columbus Jones, who in September 1870 had the bale ginned and then held it year after year for the price he had resolved to get for it—22½ cents per pound.

Planter Jones sold his other cotton but obstinately held to his bale on which he placed a price of \$132.07½ for its original 587 pounds. Eventually the "resolution bale" became a family pet, so to speak, and its sentimental value was such that in recent years when cotton soared to its 45 cents per pound peak, no offers were entertained.

They say candy is a substitute for liquor, but it never makes a man want to sing Sweet Adaline.

Dunn Rotarians At Benson Club

Woman's Missionary Society Elects New Officers; Other Benson News

Benson, Nov. 18.—The Rotary Club of Dunn gave an interesting program at the Kiwanis meeting Tuesday evening. Eugene Lee presided. Dr. A. S. Oliver made the address of welcome, J. C. Clifford, of Dunn, responding. George Metz kept his hearers roaring about ten minutes with rich jokes. Robert Jordan and George Metz gave a violin duet, accompanied by Marion Roame at the piano. An interesting contest was put on between the clubs. Dunn winning, was presented with a prize. W. C. Woodall was chairman of the program, and the club is indebted to him for the delightful entertainment.

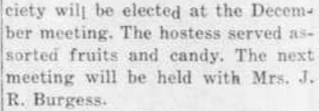
The Fidelis class of the Baptist church met Monday evening with Mrs. Frank Kedrick and Mrs. J. B. Benton at the home of Mr. Benton. Mrs. Frank Woodall presided. The program was in keeping with Thanksgiving. Miss Velma Brady read several short poems. Mrs. J. W. Whittenton read a paper on what Thanksgiving means. Misses Mary Frances Cagle and Ethel Benton sang a duet. Mrs. Frank Woodall, Mrs. Parlia Hudson and Mrs. W. W. Hockaday gave a play entitled "The Spirit of Thanksgiving." There were 25 members present. The hostesses served fruit salad, sandwiches and coffee. Mesdames J. C. Warren and J. F. Martin of Dunn attended the meeting.

The Woman's Missionary Society of the Methodist church had an interesting meeting Monday evening at the home of Mrs. Alfred Parker. The subject discussed was: "What is the Woman's Missionary Council doing to rebuild the disadvantaged homes in your community and neighborhood?" Mrs. W. R. Denning and Mrs. Ezra Parker lead the discussion and the devotional exercise. This was the annual election of officers. The following were chosen for the ensuing year: president, Mrs. F. L. Perkins; vice-president, Mrs. J. E. Blalock; recording secretary, Mrs. Alfred Parker; corresponding secretary, Miss Vallie Hill; superintendent of Bright Jewels, Mrs. Paul Johnson; superintendent of mission study and publicity, Mrs. W. T. Martin; superintendent of supplies, Mrs. W. D. Boone; superintendent of social service, Mrs. W. R. Denning; agent for the Voice, Mrs. W. O. Rackley; treasurer, Mrs. Ezra Parker. The superintendent of the Young People's Society will be elected at the December meeting. The hostess served assorted fruits and candy. The next meeting will be held with Mrs. J. R. Burgess.

Mrs. Parlia Hudson was hostess to the Entre Nous Club Friday evening at 3:30. The meeting was presided over by Mrs. Hudson, the president. During the devotional exercise a Thanksgiving hymn was read. The club sang "The Old North State." The subject for the evening was "How to Dress Well," by Margaret Story. Mrs. W. T. Martin discussed in a general way to dress well, bringing out the things that are required to con-

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Husband and Wife



My husband gives orders to the cook, and I always have to act as peacemaker.—Mrs. Geo. J.

WHAT DOES YOUR HUSBAND DO?

Life Saver Honored



Capt. Chas. Schully of New York received the Congressional Medal for Life Saving. During his 11 years in the "business" he has saved more than 400 persons from drowning.

Watch Window Displays Here

Merchants of Smithfield To Change Show Windows Every Week From Now Until Christmas

The Kiwanis Club is following up its talk at a recent dinner meeting, by enlisting the co-operation of the merchants in paying special attention to their show windows from now until Christmas. Show windows have advertising value not to be overlooked. Everything in stock cannot be placed in the window for passers-by to see, any more than the entire stock can be itemized in a newspaper advertisement, but the window display can show some one thing so attractively that customers will be lured inside to make further investigation. A novel striking window changed often indicates that the merchant is on his job. And who does not like to trade with a merchant that believes in his business enough to keep his old customers ever on the alert, and draw new ones to him?

One can very nearly tell how often the merchant fixes his windows by the advertising cards folks have asked him to put up. These cards often stay for weeks after the event they advertised has happened. The special effort to be put forth during the next few weeks on the part of Smithfield merchants may serve to show the advantage of window dressing so clearly that the custom will continue through the year.

Those merchants in Smithfield responding to the request of the Kiwanis Club committee to change their windows each week until Christmas are, as follows: D. Pender Grocery Company; Hudson-Belk, Jordan Jewelry Store, A. & P. Tea Company, Charles Davis, Hood Brothers, Crumpler-Jones Furniture Company, Joe Davis, Coats Hardware Company, Turnage and Tait, Miss Ora V. Poole, C. M. Johnson, Hill Brothers, Austin's, J. W. Phillips, Wallace Grocery Company, Spot Store, J. E. Gregory Company, A. R. Baroody, Creech's, Rose's, 5, 10 & 25 Cent Store, American Dollar Store Company, Jordan-Edmundson, First & Citizens National Bank, Geo. E. Thornton, R. Lewis, Smithfield Fruit Store, J. D. Spiers, Central Cafe, Graham Smith, Cotter-Underwood Company, Vara L. Smith, Capitol Cafe, N. B. Grantham, W. M. Sanders & Son, Peedin & Peterson, Tea Room, Sundry Shoppe, H. S. Powell, Young Motor Company, W. J. Huntley, Farmers Bank & Trust Company. SEWING—DRESSES, BATH robes, pajamas, children's clothes, Mrs. Royall, 133 N. Second Street. Phone 392.

The recent shipment of 700 bushels of apples from Avery county to Florida met with so favorable a response, that now the call has come to the farmers to ship another car loaded with apples, cabbage, potatoes and pumpkins.

Poultry Profits On Johnston Farm

T. W. Ives Makes Poultry Make Up For Low Price of Cotton: Keeps Financial Account

A flock of poultry on the farm of T. W. Ives of Johnston county has more than made up for the low price of cotton and has returned a net cash income of \$272.01 in addition to \$300 worth of poultry left on the place.

Mr. Ives began the year on January first with 53 hens which he carried until May 7 when the flock was reduced to 43 hens making an average of 48 hens for the year. From this flock he hatched out 384 chicks and raised 330. His financial account shows that he sold 223 chickens for \$210.04; he sold 429½ dozen eggs for \$182.35; he used 172½ dozen eggs at home valued at \$101.00; he used 37 chickens at home valued at \$30.27 and has reserved 11 more chickens for home use at a value of \$10.20. This is a total income of \$534.76 from the flock. His total expenses for feed and added equipment was \$262.75, leaving a net profit for this year of \$272.01.

But this is not all. In his report to Miss Minnie Lee Garrison, home demonstration agent, Mr. Ives states that he now has 108 hens with which to begin the new season and these are laying high-priced eggs at this time. These 108 hens are valued at \$270 and six roosters selected for breeding are valued at \$30.00 which is a total of \$300 worth of well selected stock. The income from the flock paid for feeding and raising this stock in addition to giving the net income.

Miss Garrison states that Mr. Ives is one of the best small farmers of Johnston county. He is owner of Cloverdale Farm which makes a specialty of purebred Hampshire hogs, good seed corn and Mexican Big Bull Cotton. Mrs. Ives is his partner in the poultry venture and the income from the flock this year has aided the family in keeping on a cash basis for incidental expenses and has provided high quality food products for the family during the year.

TEACHERS MUST REPORT ABSENCE

County Board Education Requests Reports To Be Sent To Welfare Officer.

The County Board of Education met Tuesday, Nov. 16 to transact routine business. Among other things taken up was the matter of school attendance.

It was decided by the board that all teachers be directed to report all absences from school to Mrs. D. J. Thurston, county welfare officer, promptly at the end of each week beginning Nov. 22, and also to mail the required notice to all parents not sending their children to school. The board was of the opinion that ample indulgence had been given in order that cotton might be picked and that now every child should be in school and remain there until the close of school. It was ordered that the board respectively request all to put their children in school at once and thereby save all parties the embarrassment of a prosecution.

Tom Tarheel says the main reason why his children are so healthy is because they get all the milk and butter they need.

FREE! 5 Gallons Gasoline

If the person who has the following N. C. license number will present a copy of this to Holleman Motor Company, local Chevrolet dealers, before the next issue of The Herald they will receive five gallons of gasoline absolutely free. Your license tag reads:

259-976E

Mrs. Hall



This is the new unretouched portrait of Mrs. Frances Stevens Hall, principal in the famous Hall-Mills murder case at New Brunswick, N. J.

She had this special picture taken because newspaper photographs had her looking like "a terrible, ugly, scheming woman."

Interest Grows In The Revival

Dr. A. J. Fristoe Is Preaching Strong Sermons Each Evening at The Baptist Church

Large and increasing congregations mark the growing interest in the revival which is going on at the Baptist church. Dr. A. J. Fristoe, who is assisting the church in the revival, is preaching strong sermons each night, and the community is showing unusual interest. He is a preacher of unusual ability and has evangelistic gifts of very high order. For a dozen years he was the state evangelist of the Baptists of Maryland, and spent one year in Philadelphia as the Baptist evangelist for the city. As yet no day services are being held, though several will likely be arranged before the meetings close. The services will continue through Wednesday of next week. Dr. Fristoe will speak three times Sunday: at the Sunday school, at 11 a. m., and 7:15 p. m. The general public is invited to all the services, and a special appeal is made to the singers of the town to help.

MRS. A. D. FORD NAMES NEW SERVICE STATION

Mr. T. S. Ragsdale, who is erecting a filling station on the corner of Johnson and Third streets, announces that Mrs. A. D. Ford, of Four Oaks, was awarded the five dollars for suggesting the best name for this new filling station. The name Mrs. Ford sent in was "The Shamrock Service Station." She said she sent this name because Mr. Ragsdale's grandfather was a full-blooded Irishman and she thought the filling station should honor his memory by bearing a name suggestive of the Irish.

Some time ago Mr. Ragsdale offered five dollars for the best name for his new service station, and numbers of names were sent in. Mr. and Mrs. John White Ives and Mrs. T. S. Ragsdale, Jr., acted as judges in this contest.

The Shamrock Service Station will soon be open to the public. The equipment has been installed and a cement drive is now being laid. This service station is to be one of the most up-to-date in town. Not only the usual things sold by a service station will be kept in stock here, but radio supplies and General cord tires will be on sale there. Mr. Ragsdale has the agency for General cord tires for Johnston county. A modern wash-pit promises excellent service for those who wish to have cars washed.

The opening of the Shamrock Service Station will be announced at an early date.

Evidence continues to accumulate showing that the farmer who grows his food and feed crops cannot be hurt seriously by the low price of cotton.

Chrysanthemum Show A Success

Well Attended and Delightful Throughout; Prizes Are Donated By Smithfield Merchants

The chrysanthemum show held here Wednesday by the Woman's Club was considered a success. This being the first one ever held here, the entries were not so numerous, but the flowers exhibited were unusually pretty. The show will very likely be continued next year, and no doubt more flower growers will take part.

The front part of the grocery department of Austin's store was attractively arranged for the display of chrysanthemums, cakes and candies. Long leaf pine, autumn leaves and tall yellow candles were used effectively in arranging the setting for the show. During the day, tea and sandwiches were served. Various kinds of bulbs, sweet pea seed, and flower barometers were sold for the benefit of the club treasury.

The merchants of Smithfield cooperated in a splendid way by providing the various prizes which were awarded, and the ladies appreciate very much these courtesies. The prize winners were as follows:

White chrysanthemums, Mrs. C. V. Johnson—an aluminum percolator, given by J. D. Spiers.

Best yellow chrysanthemums, Mrs. H. L. Skinner—\$2.50 gold coin, given by the First and Citizens National Bank.

Second best yellow chrysanthemums, Mrs. H. L. Skinner—pair of silk hose given by Hudson-Belk company.

Best pink chrysanthemums, Mrs. J. G. Adams, Selma—six Community silver teaspoons given by Jordan-Edmundson Hardware company.

Second best pink chrysanthemums, Mrs. H. L. Skinner—a week's pass to the movies given by the Victory theatre.

Best bronze chrysanthemums, Mrs. H. L. Skinner—24-pound sack of Roller Champion flour given by Turnage and Tait.

Best collection of anemones, Mrs. H. L. Skinner—a vase given by Jordan Jewelry company.

Best chocolate cake, Mrs. H. L. Skinner—mottometer given by the Young Motor company.

Best cocoanut cake, Mrs. Bertina Smith—a dozen apples, a dozen oranges, a dozen bananas, given by Baroody's fruitstore.

Best angel food cake, Mrs. Bertina Smith—Chevrolet article given by Holleman Motor company.

Second best chocolate cake, Mrs. J. H. Sanderson—five pound roast given by the City Market.

Second best cocoanut cake, Mrs. J. H. Sanderson—24-pound sack of flour given by W. M. Sanders and Son.

Best chocolate fudge, Mrs. H. L. Skinner—bath powder given by the Sundry Shoppe.

Best cocoanut candy, Mrs. H. L. Skinner—bon bon dish given by Creech's Drug company.

Best collection of candies, Mrs. A. S. Johnston—a mahogany tray given by Crumpler-Jones Furniture company.

An interesting feature of the day was when Mr. N. L. Perkins auctioned off all the cakes that were exhibited. Club members donated the price of their cakes to the club treasury. In appreciation for the services of Mr. Perkins, he

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A Tantalizer

There is exactly enough letters in the line below to spell the name of a person in Smithfield, and if the right one decipherers their name and will present it to The Herald office, we will present them with a complimentary ticket to the Victory Theatre. You must bring copy of this paper in order to secure ticket.

etholnaonephens
Dixon Henry recognized his name last issue.