



## North Carolina Rich In Natural Resources

### County-Seat Of Johnston Center-Fine Farming Lands

Smithfield's History Dates Back to 1775; Town Has Had No Mushroom Growth But A Substantial Development

#### SPLENDID CIVIC SPIRIT

Johnston County, ranking high in North Carolina and ranking thirty-seven among the counties of the United States in value of agricultural products, is on the map and Smithfield, the oldest and largest town in the county, is proud to be the county-seat.

Situated on the banks of the Neuse River with quite a number of its one time famous old elm trees still surviving, Smithfield impresses the tourist approaching from Raleigh, only twenty-eight miles distant, with its happy location, and as the tourist drives on and passes perhaps the finest courthouse he has seen in North Carolina erected in 1921 at a cost of \$402,000, he is further impressed with the progressive spirit which made such a building possible.

The growth of Smithfield, however, has been slow. Incorporated and granted its charter by the General Assembly that met in New Bern August 25, 1775, the town has not had a mushroom growth, for after 153 years the population has only reached approximately 3,000 people. Naturally the town received its name from "the original John Smith," who is alleged by Mrs. George W. Woodard of Brevard to have moved to Johnston county from Virginia in 1742. The land upon which the Johnston county courthouse now stands was donated by him and in his honor the town was named. Descendants of the Smith family still reside in the town, who point with justifiable pride to the fact that their ancestor served as the first representative of the county in the colonial assembly of 1746 and continued to serve thereafter until his death in 1773.

However, all the historic lore of the town does not center in the man who gave it its name. Smithfield has the distinction of having had the General Assembly of North Carolina to meet here in 1779. One of our townsmen, Mr. J. H. Woodall, has in his possession a five-dollar bill which was authorized by the Assembly in session here on the fifth of May, 1779. Daniel Webster, too, once spent a while in Smithfield, and is said to have made a speech from the upper balcony of the hotel long since razed to the ground, and Generals Joseph E. Johnston, Bragg, and Wade Hampton spent a short while in the village before and after the battle of Bentonville, which was fought in the lower part of the county in March, 1865.

One of the traditions handed down is one lamenting the fact that Smithfield lacked only one vote of becoming the state capital. According to the poet, the saddest words in any language are: "It might have been." Also one vote decided the location of the Southern Railway at Selma instead of Smithfield, another reason for the town to be downcast. And when another blow was suffered in the abandonment of the proposed Goldsboro-Salisbury railway project, even after the tracks were laid from Goldsboro to Smithfield, it was enough to put a damper upon the growth of any town.

In 1889, however, the Atlantic Coast Line was located by Smithfield, and railroad facilities were at last available. The old town began to revive, and when nine years later a tobacco market was established, Smithfield might be said to begin to boom. Farmers in Johnston county began to learn how to raise tobacco and twenty-

#### Says, Diversify



R. C. GILLETTE

### Banker Discusses Need Of Johnston

R. C. Gillette Thinks Diversification of Crops County's Greatest Need; Farmers Must Raise Food and Feed Stuff

By R. C. GILLETTE, (President Farmers Bank & Trust Company, Smithfield, N. C.)

The greatest need of Johnston county is diversification of crops. All things change and it is now impossible to raise cotton and tobacco at a profit if one buys feed, meats, or any other supplies that can be produced on the farm. A farm was made to live on and get a living from. The farm owner living in town has no chance for living or fair returns on his farm investment.

The farmer who raises cotton and tobacco without giving attention to corn and meat is bound to lose out. If you want to borrow money from a farmer, the surest place to find it is to find one who has a crib full of corn.

Eighty per cent of Johnston county farms are mortgaged for seventy-five per cent of today's value, and the percentage of mortgaged farms is increasing. Therefore, farming as now done is going backwards. But any farmer that will produce milk and hogs to sell and then small crops of cotton and tobacco will find his yearly income is much larger and his net profits several times larger.

Diversification means work 12 months in the year with twelve months income, instead of six months of work with cotton and tobacco and two months income.

TURN TO PAGE 3, PLEASE

### Kiwanis Ideals Practiced Here

Business and Professional to Its Motto: "We Build"; Objects of Kiwanis International

By DR. W. J. B. ORR, President Smithfield Kiwanis Club

The Smithfield Kiwanis Club is one of the clubs of Kiwanis International which has a membership of 100,000 men. There are 1735 Kiwanis clubs in the United States and Canada and three-fourths of them are in small towns. The Kiwanis motto is, "We Build." Kiwanis has made progress in the selection of a motto or slogan as well as in what a motto should and does stand for in Kiwanis.

The objects of Kiwanis International are: To give primacy to the human and spiritual rather than to the material values of life. To encourage the daily living of the Golden Rule in all human relationships.

To promote the adoption and the application of higher social, business, and professional standards.

To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.

To provide through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.

To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and good will.

The Kiwanis Club is one of the large civic organizations with local clubs in all the principal cities in the United States and Canada carrying out their motto "We Build." The membership consists of representative leaders from every walk of life and is limited to not more than two from any one profession or business.

The Smithfield Kiwanis Club has done much in Smithfield in carrying out its motto, "We Build." This club sponsored the hospital drive which resulted in the erection of the Johnston County Hospital. Every year the Smithfield Kiwanis Club boosts the tobacco market, and this club is constantly assisting the underprivileged child; in fact it is behind every constructive measure that is for the advancement of Smithfield and Johnston County. The local club was organized in 1922 with Kiwanian W. N. Holt as first president. Its average membership is 30, representing the finest type of men who are leaders of the best business and professional life of



DR. W. J. B. ORR

this community. In the absence of a Chamber of Commerce the local Kiwanis club has functioned as a chamber of commerce as well as a civic club. This club welcomes the organization of a Lions Club in Smithfield and will be very glad to cooperate with the Lions Club, the Woman's Club, the Business and Professional Women's Club, various societies, and the city and county officials in putting over any constructive program.

TURN TO PAGE 7, PLEASE

### GOVERNOR ANGUS W. McLEAN



### Old North State Takes Forward Stride; Roads And Crops Big Factors

Evidences of Growth Development Phenomenal, Chief Executive Declares—Substantial Citizenship Keenly Alive to Opportunities—Industrial Development is Striking—Agriculture Forging Ahead

By ANGUS W. McLEAN, Governor of North Carolina

North Carolinians have very right to feel proud of the progress and development made by their State during the past few years. National business leaders, metropolitan newspaper, trade publications and special writers have focused the attention of the people of the United States on the achievements of this State, particularly with reference to our great highway development, our expanding industry and our agricultural progress to such an extent that thousands of people who knew North Carolina a decade ago can discuss her progress with varying degrees of enlightenment today.

Most of the statements on the development of North Carolina include references to the almost overnight awakening of the people of the State and a forging ahead that smacks of the spectacular. It is true that the evidences of this growth are somewhat phenomenal, and are surprising, even to the citizens of our State. However, the foundation for this progress has been in the making for many years, and may be attributed to an evolutionary process with a basis of sound and substantial citizenship, coupled with the natural advantages the State of North Carolina has within her borders.

During the past six years fully \$400,000,000 has been expended by the State and by her cities, towns and counties in construction of highways and streets, erection of institutional additions, public buildings and schoolhouses. Approximately \$150,000,000 of this amount has gone into developing the State's highway system, giving ready intercourse between the citizenship of the wide expanse of the State. This highway development has also been largely responsible for the expenditure of approximately \$100,000,000 in erection of thousands of modern schoolhouses all over the State, in that the good roads permitted the program of consolidating schools and transporting pupils, which has made remarkable progress during the past four years. Another \$25,000,000 has been used

TURN TO PAGE TWO

### Great Service Is Rendered by Banks of Johnston County

#### Organization Of Business Women

Local Organization Lives Up Women's Club Enters 17th Life of City During Four Years of Existence

By MRS. JOE DAVIS

"As we come together May Thy blessings rest On our meeting Father On each welcome guest. Give us joy in service, Grant that we may see As we help each other We are serving Thee."

Standing around a bountiful table, a body of young women listen with intent faces to the voice of the speaker of the invocation. A few moments of silence and then a burst of conversation and laughter and the Smithfield Business and Professional Women are in the midst of their regular meeting. Neither finances nor political aspirations are discussed at these meetings but SERVICE, first to each other, to their city, to their State and Country. The task of making BETTER BUSINESS WOMEN FOR A BETTER BUSINESS WORLD is to them a pleasant duty, though at times a little difficult, yet each individual member gives of herself in such a way as to enlarge the slogan from BETTER BUSINESS WOMEN FOR A BETTER BUSINESS WORLD to include SERVICE and COOPERATION.

The State Federation program is divided as follows: Educational, Research, Membership, Civic, Health and Program, none of which have not been neglected by the Smithfield club.

Beginning with the organization on March 18, 1924 with Miss Cora Belle Ives, as its first President, the club has pushed its program of education in many ways. Its contributions to the Elsie Riddick Loan fund which assists in advancing the education of worthy girls throughout the State has gradually grown from its first contributions of \$5 in 1924 to \$15 the present year. In September, 1924 the Smithfield Business School through one of the Club's members established a Scholarship and one girl has enjoyed its benefits. This same year without regard to class or color, \$5 was contributed towards the expenses of a worthy colored girl who was training for nursing and \$10 to

#### Citizens Proud Of Pythian Home

Two Buildings Located on 183 Acre Farm Provide Home For 52 Orphan Children

The Pythian Home located at Clayton is an institution of which Johnston county citizens as well as the Pythians of North Carolina, are justly proud. At this Home fifty-two orphan children, who otherwise might not have the opportunity to develop into fine splendid citizens are cared for and given the sort of training that will make them an asset to their community and state.

The Home is situated on 183 acres of fine land on the edge of Clayton. Forty and one-half acres of this tract in 1909 were conveyed to the Grand Lodge of the Knights of Pythias of North Carolina by A. J. Barbour and wife, Annie Barbour, and D. W. Barbour and wife, Lena Barbour, of Clayton. Twenty acres of this was donated by A. J. Barbour and D. W. Barbour. Later other adjacent lands were purchased. On this farm, two splendid buildings which have a capacity of seventy-five or eighty occupants have been erected, besides buildings which house the laundry and other conveniences.

TURN TO PAGE 3, PLEASE

#### Banks Perform Many Services Without Adequate Compensation; Have A Part in Almost Every Business Undertaking; Mistaken Impression That a Bank's Work Is Done Between The Hours of Nine and Three

By R. P. HOLDING,

Vice President, First and Citizens National Bank of Smithfield



R. P. HOLDING

### Neuse River Clay Good For Pottery

Unique Business For This Section Is Started On Highway 22 Near River Bridge

The Hillside Pottery is a new institution that promises to supply this section as well as tourists traveling on highway number 22 and even northern markets with various and sundry pieces of pottery. Just across the river bridge towards Four Oaks is the location of a kiln which turns out two burnings a week. Clay near Neuse River has been tested and found suitable for the making of pottery. A shop erected by the roadside has on display many pieces of pottery in natural finish or in lovely shades of browns, blues, reds and greens.

The pottery here is one of several in which Mrs. Graham of Pinehurst and New York is interested, and Mrs. Graham who was here several weeks ago has placed orders for quite a lot of pottery to be sold in northern gift shops. Associated with Mrs. Graham and manager of the Hillside Pottery is Mr. H. C. Cole, who comes from Moore county. Mr. Cole comes from a line of potters dating at least six generations back. His great great grandfather came from England and settled in Lincoln county. Members of this family later moved to Radolph county and later others moved to Moore. Associated with Mr. Cole is a potter of lifelong experience who operates the potter's wheel, designing lovely urns, vases, and bric-a-brac. Mr. Cole looks after the tinting and burning. About one hundred pieces can be burned at one time.

In addition, expensive equipment, mechanical equipment, etc., are furnished to securely protect the money of the depositors and to carry on the volume of bookkeeping and detail work. A large force of efficient bookkeepers and other help is necessary, in addition to a competent staff of officers. All this creates a heavy overhead expense and is furnished for the profitable accounts as well as the unprofitable accounts that a bank has to handle.

#### Render Valuable Service

Another valuable service rendered by banks is the advice and counsel freely given by the officers, who are usually men of experience and good judgment, and they are called upon by all classes of people for their time and advice, which is uniformly rendered cheerfully and without any thought of compensation.

We appreciate our telephones, our electric lights, automobiles and every other convenience, overlooking the fact that the methods of handling checks and moneys by banks are just as wonderful and just as necessary and convenient. If we could just follow the check we draw as it goes to some other town, then to the bank there and back through the mails, we

TURN TO PAGE SIX, PLEASE

A great many people in the community, including many who keep deposits in banks do not realize the service rendered by the banks of the country, and especially the amount of service rendered without any compensation. It has been said, and it is probably true, that a bank does more work for nothing than any other business institution.

A bank occupies a very useful place in every community and has a part in almost every business undertaking. Every one should really be interested in and appreciate banking as a business which mobilizes the financial strength of the community and focuses it on the tasks which should be done. A bank is really a reservoir for the accumulation of the wealth of the community in the form of money available for credit, and in that sense really belongs to the people. A banker is frequently a much-misunderstood individual. The money he has to handle belongs almost entirely to other people and in many cases belongs to many different people.

Handling of Money

First, we have the money paid in by the stockholders. Then we have whatever profits or surplus we have accumulated, and after that we have to invest with great care, as it is vital that we protect and preserve the interests of our depositors whose money we hold in sacred trust. Many people have the idea that a bank is a rich man's institution, which is erroneous as the money in a bank is largely made up of the savings of people of moderate means.

A bank performs many services for which it is not adequately compensated. We handle checks set over drafts, notes, or any other form of exchange drawn on any point in the U. S. or foreign countries, giving credit in many instances upon receipt of the items. We keep your bank accounts straight, permitting you to check as often as you please. Many people have no idea of the enormous volume of bookkeeping that is created in a bank by the thousands of checks that are drawn by the depositors.

In addition, expensive equipment, mechanical equipment, etc., are furnished to securely protect the money of the depositors and to carry on the volume of bookkeeping and detail work. A large force of efficient bookkeepers and other help is necessary, in addition to a competent staff of officers. All this creates a heavy overhead expense and is furnished for the profitable accounts as well as the unprofitable accounts that a bank has to handle.

#### Render Valuable Service

Another valuable service rendered by banks is the advice and counsel freely given by the officers, who are usually men of experience and good judgment, and they are called upon by all classes of people for their time and advice, which is uniformly rendered cheerfully and without any thought of compensation.

We appreciate our telephones, our electric lights, automobiles and every other convenience, overlooking the fact that the methods of handling checks and moneys by banks are just as wonderful and just as necessary and convenient. If we could just follow the check we draw as it goes to some other town, then to the bank there and back through the mails, we

TURN TO PAGE SIX, PLEASE