

Annual Subscription Campaign

This Is Not a Contest---Everybody Wins!

Beginning November 1, and continuing until December 15, you have a chance to win some worthwhile premiums, in your spare time.

Some of our local merchants are cooperating to make possible the wonderful offers we are making, and these premiums may be seen by calling at the stores mentioned.

Fill out this coupon, send in and begin work today. Then select your premium from the list below.

ENTRY BLANK

The Smithfield Herald:
Smithfield, N. C.

Please enroll me in your subscription campaign, and send me a receipt book.

Name _____

Date _____ Address _____

\$75 DIAMOND RING



\$75 Cluster diamond ring with two blue sapphires and 18 carat white gold basket mounting. On display at Jordan Jewelry Store. Given for 100 yearly subscriptions.

NESCO OIL STOVE



A 4-burner Nesco oil stove with oven will be given with every 60 yearly subscriptions to the Herald. This stove may be seen at Jordan's Hardware House.

ALL WOOL BLANKETS



All wool Chatham double blanket size 66x80, on display at W. M. Sanders & Son. 12 yearly subscriptions gets one

Renewals count the same as new subscriptions.

MEN'S SLICKERS
Man's slicker, now on display at Manufacturer's Outlet Store. Given for 4 yearly subscriptions.

ELECTRIC IRON
An Electric Iron will be given for 5 yearly subscriptions. These irons are on display at Hood Bros.



Eugene permanent wave at the Dorothy Beauty Shoppe for 15 yearly subscriptions.

6-CUP PERCOLATOR
A 6-cup percolator will be given for 4 yearly subscriptions. See one of these percolators at Jordan's Hardware House.

48-LB. BAG FLOUR
48-pound bag Sunnyfield A&P flour will be given for 4 yearly subscriptions.

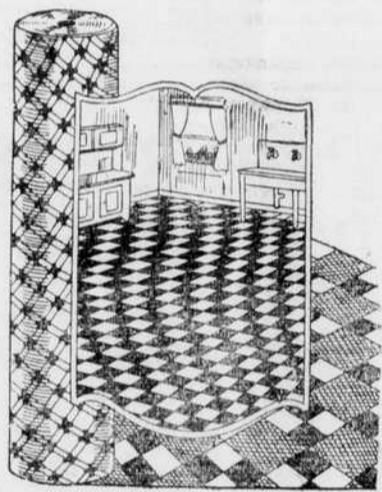
FIRESTONE TIRE



30x4:40 balloon cord, gum dipped Firestone tire (List price \$10.12). On display at Sam's Service Station. For 17 yearly subscriptions.

CHEST ROGERS SILVER
Set consists of 6 forks, 6 knives (stainless steel blade) 6 teaspoons, 6 tablespoons, 1 butter knife, 1 sugar shell. Can be seen at Jordan Jewelry Store. Given for 27 yearly subscriptions.


9x12 CONGOLEUM RUGS



A 9x12 Congoleum rug will be given for 14 yearly subscriptions. These rugs may be seen at Crumpler-Jones Furniture Co.

25 POUNDS SUGAR
25 pounds granulated sugar, on display at A&P Tea Co., will be given for 3 yearly subscriptions.

SILK HOSIERY



Cannonette silk hose, on display at Huntley's will be given for 3 yearly subscriptions. Your choice of shades.

SPARTAN RADIO
\$300 radio, with beautifully finished cabinet for 450 yearly subscriptions to the Herald. On display at Herald office.

OIL HEATER
For 11 yearly subscriptions this oil heater will be given. On display at Jordan-Edmundson Hdwe. Co.

29x4:40 GOODYEAR TIRE
\$9 Goodyear tire 29x4:40 baloon, all weather tread for 15 yearly subscriptions. On display at Holland's Garage.

81x108 BED SPREAD



Rayon bed spread, size 81 x108, assorted colors. May be seen at Hudson-Belk Co. Retail for \$4.95. For only 8 yearly subscriptions.

28-Piece Set of Dishes



28 piece Decorated set of Dishes—6 large plates, 6 medium plates, 6 cups, and 6 saucers, 2 platters, 2 vegetable dishes. This set of dishes, on display at Jordan's Hardware House, will be given for 11 yearly subscriptions

ALUMINUM ROASTER



\$5 aluminum roaster (18 in. long). On display at Jordan-Edmundson Hdwe. Co. For 8 yearly subscriptions.

BIG MAMA DOLL



This Big Mama Doll will be given for 3 yearly subscriptions. On display at J.E. Gregory's 5 & 10 Cent Store.

LADIES' RAINCOAT
Ladies' rain coat, assorted colors to select from. May be seen at Manufacturer's Outlet Store. For 6 yearly subscriptions to the Herald.

FOUNTAIN PEN



Schaeffer's Life Time Fountain Pen, every part guaranteed for a life time. Can be seen at Hood Bros. Given for 12 yearly subscriptions to the Smithfield Herald.

Beautiful framed tapestry on display at Crumpler-Jones Furniture Co., will be given for 18 yearly subscriptions.