

DIXIE

MIDDLESEX, Route 1, Feb. 20.—Mr. and Mrs. John L. Latham and children, Edith and John Jr., of Greensboro, were the guests of Mr. and Mrs. W. L. Snipes and family Sunday. They were accompanied by Miss Rachel Snipes of N. C. W., Greensboro.

We are very sorry to learn that Mr. William Richardson Jr., recently cut one of his fingers bones almost in two.

Mrs. W. H. Maden spent the week end with her son, Mr. Jimmie Madin and family near Glady's.

Messrs. D. E. Narron, A. D. O'Neal, William Atkinson and J. H. Hocutt made a business trip to Smithfield Saturday.

Messrs. Willie Johnson and Leon Narron, Misses Lillie and Inez Johnson of near Dunn, visited relatives and friends in this section during the week end.

Miss Mamie Boykin, of Wilson, is spending the week end with Mr. John Price and Miss Annie Price.

We are glad that little James, the son of Mr. and Mrs. W. Boykin, is still improving after several days' illness with pneumonia.

Mrs. Emma Hocutt spent part of last week in the Glendale section visiting her brother, Mr. A. B. Narron, and niece, Mrs. Vinson Johnson.

Rev. and Mrs. Tilden Renfrow and son, Council, and Mrs. Jesse Hocutt and children were guests of Mr. and Mrs. Tom Davis of Smithfield Wednesday.

Mrs. D. E. Narron, Mrs. Emma Hocutt and Misses Bessie and Daisy Narron went to Smithfield Saturday.

Mrs. Omega O'Neal and children and mother, Mrs. Marcelline Corbett, were the guests of Mr. and Mrs. W. H. Godwin Sunday.

Misses Nonie Johnson, Sarah McGeachy, Alma Sullivan and Essie Mae Sullivan were guests of Mr. and Mrs. W. L. Snipes on Friday afternoon.

Mrs. Mamie Stancil spent Friday with Mrs. Mary Hocutt near Emit.

Mr. W. H. Maden visited his brother, Mr. Joe Maden near Emit Friday.

Miss Millie Godwin of near Emit spent the week end with Miss Ione Godwin.

Mr. and Mrs. Claude Liles visited Mr. and Mrs. W. H. Godwin near Here's store Friday evening.

GRANTHAM

BENTONVILLE, Route 1, Feb. 24.—Mr. Pennington, the new Scout executive of this and adjoining counties, made a talk at school last Wednesday morning about the scouts and their work.

Misses Mavis Best and Miss Louise Vann, of Dabbersville section, were the guests of Misses Estelle and Isabell Cotton Monday.

The regular monthly community meeting was held here last Friday night. The election of officers was postponed until the next meeting.

On the night of February 14 Miss Grace Tart entertained her friends with a Valentine party.

Miss Sarah Jimnette entertained the Woman's club last Thursday with a Valentine party at her home.

Miss Alva Lee Best happened to the accident to injure her knee last Monday while playing.

The 4-H club meeting was held at the school Thursday. Mrs. Ruth Shine, leader, gave a talk to all the members on "Improvement of Your Room."

Afterwards the members gave a short program.

ELEVATION ITEMS

BENSON, Route 1, Feb. 21.—Mrs. Johnny Austin spent part of last week in the Sanders Chapel section with her parents, Mr. and Mrs. Henry Sanders.

Miss Gertrude Benson spent the week end at Four Oaks with Miss Opal Barbour.

Mr. Jephtha Benson and children spent Sunday at the home of Mr. Rufus Johnson in the Pleasant Grove section.

Mr. and Mrs. Ed Dorman and Mr. Ralph Medlin attended the funeral of Mr. Garland Price at Wilson's Mills last Friday.

Miss Marie Sanders, of Sanders Chapel, is spending this week with her sister, Mrs. Johnny Austin.

Misses Minnie Wheeler and Clara Johnson and Messrs. Orvin Johnson and Wade Massengill saw the show in Smithfield Monday night.

Mr. R. U. Barbour made a business trip to Columbia, S. C., Wednesday.

Mr. and Mrs. J. W. Stephenson, of Smithfield, visited in our vicinity Wednesday afternoon.

Miss Doris Benson spent last Sunday with her cousin, Miss Maxine Johnson at Pleasant Grove.

Mr. and Mrs. Jephtha Benson and son, Norwood, spent Tuesday in Raleigh.

Messrs. Lester Massengill and Shelton Barbour made a business trip to Richmond, Va., on Thursday.

Miss Mavis Stevens went to see her father at the State Hospital in Raleigh Tuesday.

WILSONS MILLS

By MRS. S. L. BARBOUR
WILSON'S MILLS, Feb. 24.—Mr. and Mrs. L. C. Davis and children, Bonnie Louise and L. C. Jr., of Micro, were guests of Mr. and Mrs. Ivon B. Bailey for the week end.

Mrs. Mae Benton, of Spencer, has returned to her home after visiting her sister, Mrs. P. H. Massey.

Mr. and Mrs. Wilson Uzzle, of Raleigh, spent the week end here with Mr. and Mrs. D. O. Uzzle. Miss Margaret Wilson who is teaching in Raleigh, spent the week end at her home here.

Mr. and Mrs. Leon Fields, of LaGrange, were business visitors in town Tuesday.

Messdames Warren McCullers and John Turley, of Clayton, were in town a few hours Tuesday.

Mrs. S. L. Barbour spent last Thursday in Smithfield with Mrs. Ila Clifton.

Mrs. Noah R. Wilson went to Garner Thursday.

Miss Velma Parrish, of Johnson Union, is visiting Miss Wilma Youngblood.

Mr. Roy Eason, of High Point, arrived in town yesterday to spend a few days with his father, Mr. D. E. Eason. He was accompanied by a friend, Mr. Talbort Lambert.

Among those from here who attended the party given by Miss Hersey Adams in Selma Friday night were Miss Wilma Youngblood and Messrs. Harvey and Glenn Adams.

On Thursday night, Mr. Roy Eason entertained a number of friends in honor of his house guest, Mr. Talbort Lambert of High Point. Games and dancing were enjoyed throughout the evening. Those present were: Misses Wilma Youngblood, Inez Eason, Mabel L. Barbour, Mrs. Minnie Moore, Mrs. Vernon Parrish, Messrs. Talbort Lambert, Hook Parrish, Glenn Adams, Glenn Eason, Bill Parrish, Harvey Adams, Roy Eason, and Tommie Stancil.

Mr. W. H. Maden visited his brother, Mr. Joe Maden near Emit Friday.

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Mr. and Mrs. Claude Liles visited Mr. and Mrs. W. H. Godwin near Here's store Friday evening.

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Champion Farm Couple



Mr. and Mrs. Harlan Deaver of Sabetha, Kansas, achieved the unique distinction of being acclaimed the best farmer and the best farmer's wife in the state. Contesting separately for the titles of "Master Farmer" and "Master Farm Home Maker," Mr. and Mrs. Deaver won the cash prizes and trophies in the Kansas farm contest.

MEADOW SCHOOL

(Edited By Tenth Grade.)
BENTONVILLE, Route 2, Feb. 20.—The students of the tenth and eleventh grades enjoyed a picnic given at the lunch period on Friday of last week. This picnic was in keeping with the live-at-home idea and consisted only of food grown at home.

The boys and girls of the Junior Sunday school class of Trinity Baptist church were entertained with a Valentine party on Friday afternoon of last week by their teacher, Mrs. A. G. Glenn at the teacherage. The following officers were elected at the business meeting Friday: India Hill, president; Mary Celestia Johnson, vice president; Annie Lee Wood, secretary; Ada Gold Morgan, treasurer. Many interesting contests and games afforded the amusement for the evening and at the close of the party delightful refreshments were served and each member was presented a Valentine which served as a favor. The enrollment of this class has increased from 13 members to 30 members since the first of the year.

Miss Gladys Hawkes, seventh grade teacher, and the members of the seventh grade class went to Dunn Tuesday afternoon to see the show entitled: "Show Boat."

Our boys' basketball team has been doing some good work lately and have won the last three games they have played.

The girls' glee club was organized in the high school at the beginning of the year and the group singing at the chapel period has greatly improved this year. The girls lead the singing in chapel every Friday morning.

A very interesting George Washington program was given in the auditorium Wednesday morning at the chapel period by a section of the second grade. Miss Lenora Womack's room.

Misses Julia Felton and Nell Grantham spent the past week in St. Pauls.

Misses Dorothy Lide, Annie H. Felton, Genevieve McCormack and Olga Bradley shopped in Fayetteville Saturday.

Miss Mildred Stephenson spent the week end at her home in Angier.

COOPERATIVE MARKETING ALONE NO SOLUTION TO PROBLEM, SAYS MR. POB
There are just two or three additional statements that I feel should be made in this connection.

First, with reference to the formation of an "Interstate Tobacco Committee" to promote the organization of a soundly conceived plan of cooperative marketing as called for by the recent mass meeting of North Carolina, Virginia and South Carolina growers in Raleigh September 7. Plans for the formation of such a committee are under way and will no doubt be announced shortly by J. C. Stone, the tobacco member of the Federal Farm Board, whose conservative but able and constructive address in Raleigh is still winning commendation in all quarters.

Second, with reference to the size of this year's crop. It has been frequently argued that the present disastrously low price of tobacco is due to a large over-production. And if we considered only the increase in production without considering the big increase in consumption, such an argument would be plausible. As a matter of fact, however, the latest official government figures indicate these facts:

1. The present bright flue-cured crop is estimated at only 11,000,000 pounds in excess of a year ago—752,000,000 pounds as against 741,000,000 last year.

2. Since last year's crop of tobacco was made the increased annual "disappearance of tobacco"—that is to say, its manufacture and absorption by commerce—has increased over 97,000,000 pounds, or from 617,000,000 to 714,000,000.

3. If the increase in tobacco consumption the coming year, therefore, is even half what it was last year, the carryover of bright flue-cured tobacco will be even smaller next July 1 than on July 1 of this year.

I have no wish to be unfair to the tobacco companies, and if I felt that overproduction justified present low prices I should face the facts. These official United States Department of Agriculture figures, as given me by the North Carolina Department of Agriculture Crop Reporting Service, however, seem to nullify any such argument.

At the same time I do wish both to admit and emphasize the fact that as a class our farmers in North Carolina as a whole and in Eastern North Carolina in particular, are practicing a one-armed "plant production only" system of farming which will never bring prosperity and in many seasons will bring positive disaster. We have a badly antiquated system of farming. While we have bragged enormously about North Carolina's high rank in crop values or the plant production side of farming, in livestock values or animal production, we make a showing that is positively disgraceful. Roughly speaking, we have been ranking around seventh in crop values and twenty-seventh in livestock values. As a matter of fact, in livestock values per farm North Carolina ranks next to the bottom of all the states in the American Union—North Carolina having only \$441 livestock values per farm against \$2,876 in Iowa, and a great part of our little \$441 is represented by work stock which is a source of expenditure and not a source of income at all! In the census year 1920 North Carolina had 13,000 fewer cattle than it had in 1880, 40 years before; 182,000 fewer hogs and 371,000 fewer sheep. Furthermore, while tobacco is selling for little more than pre-war (1909-14) prices, and the organization of a soundly conceived plan of cooperative marketing as called for by the recent mass meeting of North Carolina, Virginia and South Carolina growers in Raleigh September 7. Plans for the formation of such a committee are under way and will no doubt be announced shortly by J. C. Stone, the tobacco member of the Federal Farm Board, whose conservative but able and constructive address in Raleigh is still winning commendation in all quarters.

Personally, therefore, while I believe that the problems of our tobacco farmers cannot be solved without cooperative marketing, I also believe that cooperative marketing alone will not solve them. Right now our imperative duty is to organize our tobacco farmers into cooperative marketing associations that will seek both to market wisely and to adjust acreage to consumption. But, along with this should go a statewide campaign for a better balanced system of farming—a campaign that will "add animal production to plant production" and save us from being next to the lowest state in livestock values

per farm. When we do both of these things to bring up the livestock side of North Carolina agriculture and provide strong and effective marketing organizations for what we produce—then, in Henry Grady's fine phrase, "will be breaking the fullness of our day."

How Can Our Tobacco Farmers Organize?

When the Tobacco Growers Cooperative Association of Virginia, North Carolina and South Carolina was finally thrown into a receivership three years ago, there were many who said that never, no never in this generation and in this territory should we see another organization that would amount to anything for cooperative marketing of tobacco.

Yet hundreds of leading growers from these three states, farmers of influence and standing, assembled in the State Capitol in Raleigh a few days ago and unanimously and enthusiastically adopted the following resolutions:

"Whereas the assistance and leadership offered by the Federal government through its newly created Farm Board make the time especially propitious for organizing effective cooperative marketing, therefore be it

"Resolved, that the Federal Farm Board, the United States Department of Agriculture, the State Agricultural Colleges, and the State Departments of Agriculture of the Southeastern states be requested to cooperate with the leading farmers, bankers and other business men in these states in working out and setting up efficient system of cooperative marketing for tobacco at the earliest possible moment.

"2. That the Federal Farm Board be requested to take the leadership in this matter and set up an 'Interstate Tobacco Committee' for the study of this whole subject, and the promotion of cooperative marketing of tobacco."

From this fact and from much other evidence that might be presented, this conclusion stands out:

While it is too late to organize for handling this year's crop, a determined effort will be made (and with fine prospects of success) to organize a strong new organization for cooperative marketing of tobacco before next year's crop goes on the market (and such an effort may even help this year's prices).

It is therefore very fitting to ask why such a change of sentiment with reference to cooperative marketing of tobacco has come about. The writer, as a tobacco grower himself, knows how serious a financial problem is presented by present conditions, and our contact with other tobacco growers in the Carolinas and Virginia has given us what we believe is a fairly correct picture of the other big factors responsible for the changing attitude of farmers and the public.

The first thing one thinks of, of course, is the present disastrously low price of tobacco. In last week's "Progressive Farmer" we gave the average North Carolina prices for 62 years—from the time farmers still wearing the gray of the Confederacy sold the crop in 1866 at a 14.3 cent average until 1928 inclusive—and average prices for the last ten years were shown to have been as follows:

Table with 2 columns: Year and Cents. Data points: 1919 (53.3), 1920 (25.3), 1921 (26.9), 1922 (27.6), 1923 (21.0), 1924 (25.9), 1925 (25.9), 1926 (23.6), 1927 (23.6), 1928 (20.0).

For the entire period of the last 10 years, therefore, it will be seen that North Carolina has averaged 27 cents a pound. Yet the average price on the Eastern North Carolina markets the week of opening was under 13 1/2 cents, or less than half the average price of the decade.

Just as our educational leaders used to say, "Ignorance is no remedy for anything," so our farmers may well say to themselves now, "Helplessness is no remedy for anything." We have been three years without an organization and prices have declined each year until this year's

drop has reached the proportions of disaster.

II

And all this has occurred in the face of the fact that the big tobacco companies are rolling in wealth and almost dizzy with the magnitude of their own profits. We have no disposition to stir up bitterness toward the tobacco manufacturers, and yet these are facts it would be unfair and uncandid to ignore. The manufacturers, through organization and modern and effective marketing and salesmanship, have acquired colossal profits, and it would seem to be clear that growers must themselves organize and adopt infinitely improved marketing methods if they are to share in the prosperity of other organized classes.

Just how enormously the tobacco companies have profited through organization and efficient marketing is sufficiently indicated by the official statement by President Hill of the American Tobacco Company as published in the August 29 issue of the New York Journal of Commerce in connection with the issuance of some new stock:

"A purchase of 100 shares of our common stock at the then market, January 2, 1918, would have cost the investor \$14,250, and this investment of \$14,250 if held to December 31, 1928, would have yielded in cash dividends, \$28,787, and on December 31, 1928, the investor would have held, in lieu of the original 100 shares (of \$100 par value stock) 485 shares of \$50 par value stock, with a market value on that date of \$86,298.75. The cash return on the original investment, plus the market appreciation of the 11-year period, is equivalent to an average annual income (including appreciation) of more than 64 per cent on the original investment."

Yet with the largest of the four great tobacco companies advertising that on stock bought ten years ago it has made annual profits of "more than 64 per cent on the original investment" our tobacco farmers are faced with prices which will mean not 64 per cent profit, or 6.4 per cent profit, but returns far less than the actual cost of production.

III

This fact, alone of course would go far toward accounting for the new realization that with every other class organized, it is suicide for farmers themselves not to be organized also.

Yet there are not one or two but a full half dozen big facts which further explain the willingness of farmers to consider forming a new organization for cooperative marketing. For example let us consider what were the main reasons generally given in 1926 for saying there would be no further cooperative marketing of tobacco. A man of that day would have said in effect:

"There will be no further cooperative marketing of tobacco for ten or twenty years because of these six facts as we see them in 1926:

1. Too many mistakes were made by the old Tobacco Growers Cooperative Association.

2. Farmers will never again be willing to sign a binding contract for delivering their crops to any association for five years ahead.

3. Even if a considerable number should be willing to sign such a contract, never again will anything like 50 per cent of the growers sign any such five-year contract, and we must have 50 per cent.

4. There is no effective agency for supervising the work of a cooperative marketing association and seeing to it that it follows sound, honest, efficient policies throughout.

5. The agencies of the Federal government have seemed to be more unfriendly than friendly—the Federal Trade Commission, for example, and the Federal Courts responsible for the receivership.

6. Some of the big tobacco companies have been hostile to cooperative marketing and have discriminated against the cooperative association in buying tobacco."

Such were the arguments, plausible enough, made just three years ago to prove that cooperative marketing of tobacco would not "come back." Yet since that time there has been an almost revolutionary change of conditions as is illustrated by the following facts:

1. There has been a widespread awakening to the fact that while the growers in their initial effort at cooperative tobacco marketing did make a number of mistakes, they themselves had recognized these mistakes and had themselves corrected practically all of these mistakes before a receivership was ordered. In other words the growers showed themselves capable of correcting their own errors and learning from their own experiences.

2. A five year contract is not necessary. On the contrary, the disposition of successful cooperatives almost everywhere now is to allow a certain period each year when a member may withdraw if he wishes to do so. Cooperative associations hereafter will be composed of men who believe in cooperative marketing and want to stay in—not half of this type and half of mutineers only held in check by the fear of prosecution.

3. No longer is it argued that 50 per cent of the production of

any crop must be "signed up" before cooperative marketing of that crop can succeed. The cotton cooperatives of the South, for example, have operated with reasonable success for nine years, although handling in no year quite 10 per cent of the total crop.

4. The Federal Farm Board now guarantees expert supervision of all cooperatives with which it does business, a fact which virtually assures the following not only of sound principles of cooperation but honest and efficient business management.

5. The United States government which formerly stood by, idle and unconcerned, while cooperatives blundered along or fought for their lives, has now made the promotion and success of cooperative marketing its supreme purpose in an effort to give "economic equality to agriculture."

6. Because the United States government has taken this position it cannot maintain its prestige of self-respect and permit any of the big buying companies to discriminate against sanely-managed cooperative marketing associations. Not only the Federal Farm Board, we are assured, but the President of the United States himself is interested in seeing to it that tobacco cooperatives are absolutely assured a square deal in this respect. Furthermore, any new association will make it a point to cultivate friendly relations with the big companies instead of allowing them to understand, "We have got you at our back."

(Turn to page four)

666 Tablets

Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days.

666 also in Liquid

DR. J. C. MANN

The Well Known Eyesight Specialist and Optician will be at his office in Stevens Bldg. next to Postoffice Bldg. Smithfield, N. C.

every second Friday in each month from 10 a. m. to 3 p. m. Headache relieved when caused by eyestrain. Over 20 years daily experience in examining eyes. When he fits you with glasses you have the satisfaction of knowing they are correct. Remember the date and see him if your eyes are weak. Children with weak eyes should have them examined before school opens. His next visit will be—

FRIDAY, MARCH 14

WOODS SEEDS

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Weather forecast broadcast daily at 6:58 P.M. station WRVA, 270.1 meters

NERVOUS WOMAN NEARLY DRIVES HUSBAND AWAY

"I was very nervous and so cross with my husband I nearly drove him away. Vinol has changed this and we are happy again."

Doctors have long known the value of mineral elements iron, calcium with cod liver peptone, as contained in Vinol. Nervous, easily tired people are surprised how Vinol gives new strength, sound sleep and a BIG appetite. Give you more PEP to enjoy life! Vinol tastes delicious. Jo-Me's Store, Oruga.

HEADACHE RELIEVED QUICKLY

This Purely Vegetable Pill quickly corrects the digestive disturbances, removes the intestinal poisons, and sick headache quickly disappears. Your whole system enjoys a tonic effect, constipation vanishes, and you feel a renewed vigor. Avoid bromides and dope they are depressing and harmful. All Druggists 25c and 75c red pills

CARTER'S LIVER PILLS

FRESH LOAD MULES ANY SIZE ANY WEIGHT PRICES RIGHT! THOS. JORDAN Smithfield, N. C.

Makes Life Sweeter

Children's stomachs sour, and need an anti-acid. Keep their system sweet with Phillips Milk of Magnesia!

When tongue or breath tells of acid condition—correct it with a spoonful of Phillips. Most men and women have been comforted by this universal sweetener—more mothers should invoke its aid for their children. It is a pleasant thing to take yet neutralizes more acid than the harsher things too often employed for the purpose. No household should be without it.

"Milk of Magnesia" has been the U. S. registered trade mark of the Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1875.

PHILLIPS Milk of Magnesia

ITCH!

It is no disgrace to have the itch but it is a disgrace to keep it when you can get a bottle of C. J. Lotion, the guaranteed remedy for itch.

Creech's Inc., Smithfield Selma Drug Co., Selma E. V. Woodard, Selma Godwin Drug Co. Pine Level Aaron's Pharmacy, Mt. Olive Corner Store, Four Oaks Vinson's Drug Store Palace Drug Store Goldsboro

Peacock Drug Co., Benson E. T. Thomas Co., Erwin

Advertisement for 666 Tablets, including text about relief for headaches, colds, and malaria, and contact information for Dr. J. C. Mann.

Advertisement for Woods Seeds, featuring a catalog of seeds and contact information for T.W. Wood & Sons.

Advertisement for Rose & Woodall Funeral Directors, offering ambulance service and funeral services.

Advertisement for Oyster Roast, featuring a picture of a couple and text about a barbecue and Brunswick stew.

Advertisement for J.T. Canady, Mgr., located at the arch on No. 10.

Advertisement for Phillips Milk of Magnesia, describing its benefits for children's stomachs and its use as a laxative.

