

State Library

ADVERTISING  
Your money back.—Judicious advertising is the kind that pays back to you the money you invest. Space in this paper assures you prompt returns.

# The Enterprise.

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VOL. VIII - NO 50

WILLIAMSTON, N. C., FRIDAY, SEPTEMBER 13, 1907

WHOLE NO. 393

## Big Premium Sale

### September 25, 1907

#### Sales Open 9:30 a. m.

The premiums applies to the Roanoke Warehouse, Dixie Warehouse and Farmers Warehouse, at Williamston, N. C. We will have plenty of good lively buyers and we want everybody to bring a load of tobacco. Whether you have any hopes of a premium or not, you can rest assured of a high price for your Tobacco. Also there will be a big horse race and plenty of fine music all day. We will have disinterested judges to give the "Gold Out." Premiums will be as follows:

For the largest one-horse load of Tobacco not over 5 miles distance from Williamston, \$5.00 in Gold.

For the largest one-horse load of Tobacco over 5 miles distance from Williamston, \$5.00 in Gold.

For the largest two-horse load of Tobacco not over 5 miles distance from Williamston, \$5.00 in Gold.

For the largest two-horse load of Tobacco over 10 miles distance from Williamston, \$5.00 in Gold.

For the largest one-horse load of Tobacco over 5 miles and under 10 miles distance from Williamston \$5.00 in Gold.

For the man who comes the longest distance with a load of Tobacco, to weigh 500 pounds or more, \$10.00 in Gold.

For the largest two-horse load of Tobacco over 5 miles and under 10 miles distance from Williamston, \$5.00 in Gold.

T. S. Graham, Eli Gurganus and J. G. Staton, being Farmers are debarred from competing for these premiums.

Everybody bring a load of Tobacco on the 25th of September and you stand a good chance to get the GOLD. If you don't get a Premium you will get a big pile of Gold anyway, for your Tobacco will sell high.

DON'T FORGET THE DATE

### Wednesday, September 25, 1907

And Come Along. It will be the Next Thing to the Jamestown Exposition  
COME ONE. COME ALL.

changing their methods. For the past several years they have been compiling lists of people throughout the land; and one house boasts that it has listed 25 per cent of the heads of families living in towns and agricultural districts. Instead of using advertising space in newspapers money is being spent in catalogues and postage.

One of the latest things under consideration by one of the great houses which has distributing depots in a number of cities, is the establishment of stores on the department plan, and selling both from behind its counters and through the mails. It appears that this will be the future of the great concerns. Even so, the evil of the system will not be lessened. The mail-order house will continue to draw the dollars from the rural communities and towns just the same as ever. All that the cities where the branch houses are operated will get out of the business is the small amount of money that will be paid in salaries. The profits will go to the owners in Chicago, and go to swell the coffers of the Wall Street capitalists.

As long as the people will blindly ignore the underlying faulty economic principle of mail-order house patronage, these houses will continue to do business, and in some manner will secure the goods to fill orders they receive. One of the best plans for the merchant to pursue to head off the evil of trading away from home is to carefully study better business methods, adopt them, and keep the home people interested in the fact that home stores can sell, and do sell, as good goods at as low prices as the foreign concerns.

The country press for the first time is carrying on the best educational campaign ever made as to home trade. Week after week in the auxiliary sheets are presented common-sense articles directed against the catalogue house system. Every side of the question is weighed. Soundest arguments are given, and if this work does not bring the people of the country to an understanding as to the direct results of sending money from home, there can be little hope for the home town. I notice that the Asheville Citizen runs daily editorials on the Retail Mail-Order Problem, and the Winston-Salem Sentinel and the Newport News Times-Herald daily print articles setting forth the advantages of trading at home.

Merchants should realize the power of the local papers and give the editor proper encouragement in the way of advertising patronage. It is not merely "contributed," but it is an investment that will bring splendid returns. But unless the merchant is up to date and in position to make good, advertising will do him little good. The day of the moss-back has gone by. The business man of the present must be a live one, or he will find himself a bankrupt. It is the weak-kneed and incompetent merchant that the catalogue house hurts the most. The live fellow manages to fight his battle against the mail-order octopus and turn it to profitable account. It is more upon the merchants of small towns that the future of the catalogue houses depend than upon the masses. Let each and every merchant meet the competition rightly, and the evil will not be the great bugaboo that it appears to be.—Theo. B. Brown in September Merchants Journal and Commerce.

Chamberlain's Cough Remedy One of the Best on the Market  
For many years Chamberlain's Cough Remedy has constantly gained in favor and popularity until it is now one of the most staple medicines in use and has an enormous sale. It is intended especially for acute throat and lung diseases, such as coughs, colds and croup, and can always be depended upon. It is pleasant and safe to take and is undoubtedly the best in the market for the purposes for which it is intended. Sold by S. R. Biggs

—Deeds of Trust, Warranty Deeds, Crop Liens, Chattel Mortgages, Order Books, etc., printed and for sale at this office.

## Female Weakness

"Last Fall," writes Mrs. S. G. Bailey, of Tun-  
nelton, W. Va., "I was going down by inches, from female disease, with great pain. After taking Cardui, Oh! My! How I was benefited! I am not well yet, but am so much better that I will keep on taking Wine of Cardui till I am perfectly cured."

Despite the envious attacks of jealous enemies and rivals, Cardui still holds supreme position today [as in the past 70 years] for the relief and cure of female diseases. It stops pain, tones up the organs, regulates the functions, and aids in the replacement of a misplaced organ.

**FREE ADVICE**  
Write us a letter describing all your symptoms, and we will send you Free Advice, in plain sealed envelope. Address: Ladies' Advisory Department, The Chattanooga Medicine Co., Chattanooga, Tenn.

At Every Drug Store in \$1.00 Bottles.

### WINE OF CARDUI

## Farmers

Let J. T. FISHEL,  
the Silver-Tongued

### Auctioneer

Sell your TOBACCO and he will make

## MONEY

For You at the

## Farmers Warehouse

We have led in Prices since the opening sale, and by hard work on our floors will continue to do so. Come and see us day or night, always open and ready to work for your interest and see that you get a good price for every pound of your tobacco.

Yours truly,

### Gurganus & Fishel

JOHN D. BIGGS, President ASA T. CRAWFORD, Secretary & Treasurer  
T. W. TILGHMAN, General Manager.

## The Dennis Simmons Lumber Co.

MANUFACTURERS OF

### Kiln Dried N. C. Pine Lumber

DENNIS SIMMONS BRAND CYPRESS SHINGLES

ORDERS AND CORRESPONDENCE SOLICITED

WILLIAMSTON, N. C.

## A New Business School

Eastern North Carolina now has a first-class business school where its young men and women can acquire a business training equal to that given in any of the business schools of the larger cities and at much less expense. Opened June 3rd Enrollment first month, 52 pupils. Can begin at any time. Special rates to first pupils who enroll from new sections. Write TODAY for catalogue if interested.

Courses of Study:

Business, Shorthand, English, Telegraphy

*Southern North Carolina Business University*

First Nat. Bank Building, Washington, N. C.; also Norfolk, Portsmouth and Newport News, Va.  
J. M. RESSLER, Pres.

### Professional Cards.

**HUGH B. YORK,**  
PHYSICIAN AND SURGEON,  
Office: Chase's Drug Store,  
OFFICE HOURS: 8 to 10 A. M.; 7 to 9 P. M.  
Williamston, N. C.  
Office Phone No. 53  
Night Phone No. 63

**DR. J. A. WHITE,**  
DENTIST  
OFFICE—MAIN STREET  
PHONE 9  
I will be in Plymouth the first week in November.

W. R. Warren, J. S. Rhodes,  
**DRS. WARREN & RHODES,**  
PHYSICIANS  
AND SURGEONS.  
OFFICE IN  
BIGGS' DRUG STORE  
Phone No. 29

**BURROUS A. CRITCHER,**  
ATTORNEY AT LAW  
Office: Wheeler Martin's office.  
Phone, 23.  
WILLIAMSTON, N. C.

**S. ATWOOD NEWELL,**  
LAWYER  
Office formerly occupied by J. D. Biggs.  
Phone No. 77.  
WILLIAMSTON, N. C.  
Practice wherever services are desired  
Special attention given to examining and making title for purchasers of timber and timber lands.  
Special attention will be given to real estate exchanges. If you wish to buy or sell land I can help you. PHONE 47

F. D. WINSTON S. J. EVERETT  
**WINSTON & EVERETT**  
ATTORNEYS-AT-LAW  
WILLIAMSTON, N. C.  
Phone 31  
Money to loan.

**A. R. DUNNING**  
ATTORNEY-AT-LAW  
ROBERSONVILLE, N. C.

**HOTEL BEULAH**  
D. C. MOORING, Proprietor  
ROBERSONVILLE, N. C.  
Rates \$2.00 per day  
Special Rates By the Week  
A First-Class Hotel in Every Particular.  
The traveling public will find it a most convenient place to stop.

**K. B. CRAWFORD**  
INSURANCE AGENT,  
Godard Building  
Williamston Telephone Co.  
S. ATWOOD NEWELL, MANAGER.  
Office over Bank of Martin County.  
WILLIAMSTON, N. C.  
Phone Charges:  
Messages limited to 5 minutes; extra charge for over time.



**RUNNING FOR AN ENGINE**  
is a pretty poor way of protecting yourself from loss by fire. The only sane method of avoiding loss is to

**PROCURE FIRE INSURANCE**  
We represent the best, soundest and fairest companies in the country. Let us write you a policy to-day. The cost is but little, the protection great. An ounce of foresight is worth a ton of regret.

**Williamston Telephone Co.**  
S. ATWOOD NEWELL, MANAGER.  
Office over Bank of Martin County.  
WILLIAMSTON, N. C.  
Phone Charges:  
Messages limited to 5 minutes; extra charge for over time.

To Washington ..... 25 cts.  
" Greenville ..... 25 "  
" Plymouth ..... 25 "  
" Tarboro ..... 25 "  
" Rocky Mount ..... 35 "  
" Scotland Neck ..... 25 "  
" Jamesville ..... 15 "  
" Kader Lilly's ..... 15 "  
" I. G. Staton ..... 15 "  
" J. L. Woolard ..... 15 "  
" J. B. Harris & Co. .... 15 "  
" Parmele ..... 15 "  
" Robersonville ..... 15 "  
" Riveretts ..... 15 "  
" Golf Point ..... 15 "  
" Geo. P. McNaughton ..... 15 "  
" Hamilton ..... 20 "

For other points call "Central." Non-Subscribers must go to Central. Non-Subscribers must pay for phone connections.

## BROWN & HODGES

Dealers in

### Fancy and Staple Groceries

Our stock is complete

Let Us Supply Your Table Wants

Free delivery within corporate limits  
Phone us your orders

## Statement of the Condition of BANK OF ROBERSONVILLE

At the close of business August 22, 1906.

RESOURCES.		LIABILITIES.	
Loans and discounts	\$62,431.19	Capital stock	\$15,000.00
Overdrafts	1,036.76	Surplus fund	5,800.00
B'k'ng House, F. and fixtures	3,688.81	Undivided profits	390.35
Due from banks and bankers	1,300.57	Bills Payable	23,000.00
Cash items	3,590.01	Time certificates of deposit	4,819.00
		Deposits	22,826.88
		Cashiers' checks outstanding	248.14
	\$72,084.34		\$72,084.34

State of North Carolina—County of Martin.  
I, J. C. Robertson, cashier of the above named bank do solemnly swear that the above statement is true to the best of my knowledge and belief.  
J. C. ROBERTSON, Cashier.  
Subscribed and sworn to before me this 27 day of August, 1907.  
S. L. ROSS, Notary Public.  
Correct—Attest: R. H. Hargrove and J. H. Robertson Jr., Directors.

## Cosby Patent Air-Tight Baker and Heater

### IT HEATS AND COOKS TOO.

The Most Convenient, Useful and Economical Stove for the Home Ever Made.

### IT DOES DOUBLE DUTY

It warms the coldest and largest room in the house, making it cozy. The busy housewife can cook or bake anything from light rolls to Thanksgiving or Christmas turkey. Still it looks just as neat as any heater made. It is air-tight and a great fuel saver. Thousands are being sold. Thousands of housekeepers are enthusiastic. Fine Cast Iron tops and bottoms, making it last for years without repairs. Made only by  
**UNION STOVE CO., Inc.,**  
RICHMOND, VA.

