

To The Cotton Planters:

I have received so many letters endorsing my efforts for a reduction in acreage from nearly every section of the South that I have decided to continue the work and by request write another article on similar lines that will be carried by the Southern weekly papers all during this month so that every planter will have a chance to read it. Cotton for October delivery sold this week at eight cents per pound. Can you produce it at a profit at this price? No. Then in order to get a profit on what you raise this season you must plant less than you intended planting at first. Reports on the acreage issued so far show that the acreage will be about 4 per cent. larger than last year. This is probably due to the new farmers that have settled in Oklahoma and West Texas putting in so much new land. We must more than offset this increase by reducing in the rest of the belt.

I again state that the main cause for the declines in prices is lack of confidence caused by the fear of a large acreage which means, with good weather conditions, a large crop and even lower prices than at present. Do you want to grow a crop at an actual loss? If not reduce your acreage; then if your neighbor persists in planting a large acreage and you have to sell your crop at a loss you lose less than he. If by reducing you add \$300,000,000 to the wealth of the South you will not only receive a part of this but you can feel that you did your part to add to the prosperity of the country.

Is it good business to plant a crop where there is no profit in it? No. Then let every reader at once plant part of his present acreage intended for cotton in some feed crop, or let the land lie idle one season as you can get more money for the crop grown on the part you do cultivate. If you have it already planted do not work it out as it will be labor thrown away.

Which do you prefer? To plant your present acreage and get from 7 to 8 cents per pound or reduce it and get 11 to 12 cents and possibly higher. The present contemplated acreage and good weather means a return to the old days of cheap cotton of ten years ago while a reduced acreage means a continuance of the prosperity of the past few years.

Let every planter that reads this at once make up his mind that he will not be the cause of Wall Street Bears fixing the price for your crop as they will do with a large crop. Go to work at once to reduce your own acreage and see as many of your neighbors as possible at once and get a united action in this matter as this is the only way we can be independent and prosperous.

I urge every merchant and banker throughout the South to advise their customers to reduce their acreage as it means a loss to you as well as to the planter to return to the old days of low prices again. If will pay you to write a circular letter and send it to every planter you have dealings with urging a reduction in acreage. Don't delay but get busy as there is no time to lose. We must have a reduction in acreage to save the South. It is as much your duty as mine to help in this work. I get nothing for it.

I again urge the members of the Farmers Union and Southern Cotton Association to work together for a reduction in acreage which means much higher prices for the balance of this crop and all of the next one, as well as an influence on future crops. I want to hear from every section of the belt as to what you are doing in the matter. Write me and I will give you all the assistance I can. Don't delay but get busy now.

J. A. TAYLOR, President,
National Ginners Association.
Memphis, Tenn., May 1st 1908.

Here comes the Spring Winds to chap-tan and freckle. Use Pinesalve Carbolic, (Acts like a poultice) for cuts, sores, burns, chapped skin. Sold by Chase's Drug Store.

HONORABLE Locke Craig

OF BUNCOMBE COUNTY

Candidate for Governor

Will Speak at the

COURT HOUSE

WILLIAMSTON

Monday, May 18

2:30 O'clock p. m.

Mr. Craig will discuss the Political Issues of the day

He is one of the State's most
gifted speakers

Every Man and Woman is Invited to

Hear His First Speech at the

County Seat of Martin

Music By Williamston Band