

The Enterprise
A County Newspaper published weekly at the County Seat of Martin by
W. C. MANNING, Editor & Owner
Entered at the Post Office at Williamston, N. C. as Second Class Mail Matter
Address all Communications to
THE ENTERPRISE,
Williamston, N. C.
FRIDAY, SEPTEMBER 13 - 1919

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THE AMERICAN PEOPLE MUST RE-DOUBLE THEIR EFFORT, DECLARES FOOD ADMINISTRATOR PAGE

Food Requirements of Allies 50% More This Year Than Last—Failure to Win in 1919 Will Cost One Million Extra Lives and the Issue is Clerally Drawn, "Sacrifice at Home or on the Battlefield"—The Humanitarian Impulse—Mr. Page Explains Situation.

The gigantic task before the Food Administration and the American people in the matter of saving foodstuffs was explained by State Food Administrator Henry A. Page today upon his return from Washington, where he with Executive Secretary John Paul Lucas, attended a conference of all Food Administrators with Mr. Hoover and his staff. The purpose of this conference was to discuss in detail and to determine upon details of policy during the present fiscal year.

What the Food Administration and the American people are up against may readily be seen from the statement that the Food Administration has promised to send to the Allies during the present fiscal year 15 million tons of foodstuffs as against 10 million tons saved and shipped to them by the most strenuous effort during the last fiscal year, and in addition to this increase of 50 per cent in exports, to lay up a reserve of wheat and other foodstuffs as insurance against a short crop next year which, without such insurance, might prove disastrous for the Allied cause.

are confident that the American people will not fail in this matter. It is a source of constant wonder to the English, French, and Italians that we have been able to accomplish through intelligent voluntary cooperation the savings in foodstuffs that were absolutely necessary to keep those nations in the war.

"We shall not have the direct appeal of 'meatless days' and 'wheatless meals' of 1918, from now on, but I am confident, speaking for North Carolina, that our people have acquired such a war consciousness that they need only to be told what is necessary for the winning of the war. The few food slackers, labor slackers, and other kinds of slackers among us must be made to feel the withering scorn and burning contempt of patriotic and decent people, so that they will not dare engage the success of the war through their idleness and failure to do something like their duty.

"Our leaders feel that our people desire to share in the sacrifices that have been made and are being made by our Allies. Our people do not need to suffer to the same extent as our Allies have, but it shall be their privilege, as well as their duty, to cut out non-essentials in every thing, especially in those articles that must be transported, so that they may not add to the strain upon our resources and upon our railroads.

Must Strip to the Bone.
"This whole nation must strip to the bone if our Allies are to be given a fair chance to win this war next year," declared Mr. Page. "The view is frankly expressed in Government circles at Washington that our failure to win the war in 1919 will cost the lives of a million additional American soldiers."

The Whole Thing Resolves Itself into a Question. "Are the American people at home going to make sacrifices to make probable the winning of the war next year, or shall our armies sacrifice a million red-blooded American boys because they do not get the backing at home which they must have from this very minute if they are to win."

The Food Products are Pretty Well Balanced. "We are not going to have any spectacular drives on meat saving, wheat saving or fat saving, but we must have a terrific drive on the saving of all foodstuffs. We must actually get down to bed rock and live by this motto:
"Buy Less,
"Eat Less,
"Waste Nothing."

While the producers must add to that motto the further injunction: "Produce More."
Must Taste of Real Sacrifice.
"Our people have not realized yet what real war strain is. Before this war ends they must taste of real sacrifice. They must have a war consciousness that will make them divest the course of their affairs in such direction as will aid in the winning of the war. Every individual must consider the effect of every action upon the course of the war. In no other way can we win without useless sacrifice of lives and the continuation of the appalling suffering in our Allied countries and in the countries of friendly neutrals."

One very great incentive to the quickest possible winning of the war is the condition of 150 millions of people, extending from Roumania on the south and including Poland, Norway, Sweden and Holland. In some of these countries there is the most acute suffering. Hundreds of thousands of those people can see absolutely nothing ahead except slow starvation. It is our humane duty, in addition to our duty to our own sold and Allies, to win this war just as quickly as possible so that we may relieve these people. We can do nothing for them as long as the war lasts and all of our exports are required for our Allies.

Non-Essentials Must Go.
"Not only in foodstuffs, must the American people economize. We must economize in labor particularly and in other things that are large factors in the war situation. It is expected that we will have between two and three millions additional men in France early next summer, with a million or more under arms in camps in this country. At the same time we must very greatly increase the number of workmen in shipyards, munition plants and other war industries. All of this means that there is to be an unprecedented drain upon the labor of the country. Non-essential industries must go. Women must take the place of men in some industries that are essential. In France 95 per cent of agricultural work is being done by women and children and the other 5 per cent by old men and wounded men. We shall not approach any such condition as this, but patriotic women must volunteer for such positions as they can fill and men just be relieved wherever possible for the harder manual labor required in agriculture and the essential industries.

The 'Work or Fight' order of General Crowder applied to the new draft is going to work wonders but in this country we must depend upon the voluntary, patriotic effort and co-operation by every individual man, woman and child.
Officials and Allies Have Confidence.
"Mr. Hoover and all members of the Food Administration and of the Government at Washington and our Allies

Sugar Still Scarce.
"The sugar situation is unchanged. The October allotment will be the same as the September allotment, and it is not likely that there will be any change in the sugar ration until next summer. It is hoped by that time we will build up a sufficient reserve to take care of the canning situation for the next season. There are going to be rationing restrictions on the use of sugar for the less essentials."

The Flour Program.
"It is very probable that within a short period practically all the flour sold throughout this country will be ready mixed, so that the housewife will not be inconvenienced to the extent of having to mix her 20 per cent of corn meal or other substitutes with flour. Until the mixed flours are obtainable it is very earnestly desired that every patriotic American housewife will not make any bread, cake or other wheat product without incorporating with it one pound of corn meal or other cereal substitute for each four pounds of flour. Necessarily this mixing will have to be done in the home until the mills are prepared to turn out mixed flour in large quantities."

All in all, instead of letting up because of good crops, we must look ahead and tighten up in all things so that this war may be won quickly and decisively and all the horror in neutral as well as belligerent Europe may be ended."

Raleigh—"The cottonseed industry, from producer to refiner, has been stabilized on a basis much higher than any one could have hoped for a few weeks ago," today stated John Paul Lucas, Executive Secretary of the Food Administration, upon his return from Washington where he, with State Food Administrator Henry A. Page, attended a conference of all State Food Administrators with Mr. Hoover.

The price of cottonseed has been stabilized at a slightly higher average figure than the figure received for them by farmers last year. The price of oil has been stabilized at the same figure, thanks to the Food Administration's influence with the refiners and compound lard manufacturers through its control of export sales of their products. The price of hulls will be \$20 per ton. The price of meal will be a little higher at the mill than it was last year unless the War Industries Board can be influenced to increase the price of linters from the present figure of \$4.67 per hundred. If the price of linters is increased, the price of meal will be decreased.

The price of cottonseed was fixed at the figure suggested by the producers of cottonseed as represented by the Commissioners of Agriculture and farmers' organizations throughout the South. This basis was approved and recommended by the Food Administrators of the cotton-producing States and accepted by Mr. Hoover and the Cottonseed Division. The price for seed will range from \$34 to \$73 per ton, depending upon oil and meal content.

The whole South is being divided into zones, according to the oil and protein content in the respective zones. North Carolina will be divided into two zones. Zone No. 1 showed last year an average oil content of 307 1/2 pounds per ton, and the price of seed in this zone will be \$70 per ton. The content of oil in zone No. 2 was last year 320 pounds per ton, and the price of seed in this zone will be \$73 per ton. Zone No. 1 embraces all of that territory east of the eastern boundary of Robeson, Hoke, Harnett, Wake, Franklin and Warren counties and zone No. 2 the counties named and all counties west of them.

WILLIAMSTON TOWNSHIP ROADS

in account with B. F. Godwin

RECEIPTS	
AUGUST 1917	
1	Joe Peck \$19.96
4	D. D. Stalls, Hay 96.50
4	Freight 2.00
4	Pay Roll 18.00
4	Skinner 27.50
4	S. T. Beverage Co 146.40
11	Pay Roll 57.26
18	Pay Roll 56.75
25	City Hay & Grain Co 50.00
25	Freight 1.00
SEPTEMBER 1917	
1	Pay Roll 75.00
1	J. T. Skinner 75.00
1	Hoyt 6.00
1	Do Freight 2.00
1	Pay Roll 29.75
1	Freight 1.92
1	Pay Roll 25.00
1	Auctioneers 1.25
1	Pay Roll 17.25
1	J. T. Skinner 75.00
1	Pay Roll 55.75
OCTOBER 1917	
1	S. T. Beverage & Co 136.25
1	S. T. Beverage & Co 126.75
1	J. E. Bates, Hay 260.00
1	Freight on hay 260.00
1	J. E. Bates, Hay 260.00
1	Freight on hay 260.00
1	Pay Roll 1.00
1	J. T. Cross, work 10.00
1	The Enterprise 18.50
1	Pay Roll 25.00
1	J. R. Robertson, Bing 60.00
1	Hoxworth Co 118.50
1	Pay Roll 29.25
1	Pay Roll 32.75
1	S. T. Beverage & Co 100.00
NOVEMBER 1917	
1	J. T. Skinner 75.00
1	Pay Roll 25.00
1	D. D. Stalls 43.50
1	Walter Garage 2.50
1	R. S. Crotcher 21.00
1	Pay Roll 28.50
1	Freight 6.15
1	Ward & Gottlieb 12.18
1	Pay Roll 26.75
1	J. W. Watts, Hay 28.50
DECEMBER 1917	
1	Pay Roll 75.00
1	Freight 1.00
1	Hoyt Hardware Co 12.50
1	Pay Roll 27.50
1	S. E. Bogg, L.A. 30.00
1	Do L.S. De L.L.S. 6.00
1	Pay Roll 1.00
1	City Hay & Grain Co 177.50
1	Standard Oil Co 14.00
1	Inter. Companies 14.00
JANUARY 1918	
1	S. T. Beverage & Co 94.00
1	J. E. Bates, Hay 27.50
1	Freight on hay 60.00
1	S. T. Beverage & Co 146.00
1	R. S. Crotcher 1.00
1	Joe Peck 1.00
1	J. T. Skinner 75.00
1	Pay Roll 21.00
1	Freight 1.00
1	Pay Roll 18.45
1	Pay Roll 16.00
1	Joe Peck 2.00
FEBRUARY 1918	
1	Pay Roll 75.00
1	Freight on hay 77.50
1	Do Freight 12.50 119.00
1	Hoyt 2.00
1	Pay Roll 20.25
1	Pay Roll 30.00
1	New and Observes 6.00
1	Pay Roll 21.00
MARCH 1918	
1	Pay Roll 41.00
1	Freight 1.98
1	City Hay & Grain Co 106.00
1	S. T. Beverage & Co 50.00
1	J. R. Robertson, Bing 90.00
1	Pay Roll 21.00
1	Freight 1.00
1	Pay Roll 18.45
1	Pay Roll 16.00
1	Joe Peck 2.00
APRIL 1918	
1	Wilson Lumber and Co 630.00
1	Pay Roll 50.17
1	S. T. Beverage & Co 70.00
1	City Hay and Grain Co 58.00
1	Pay Roll 61.11
1	J. W. Peck 8.50
1	Pay Roll 18.00
1	E. F. Craven 85.00
1	Pay Roll 50.17
1	R. S. Crotcher 1.00
1	Freight 2.58
1	C. D. Carstarphen 60.15
MAY 1918	
1	Hoyt Hardware Co 7.75
1	Watts Garage 12.00
1	Blount Mfg Co 6.00
1	Pay Roll 75.00
1	A. Edwards 75.00
1	J. S. Meeks 2.00
1	Pay Roll 61.50
1	Pay Roll 35.75
1	P. D. Stalls 35.00
1	R. G. Harrison 66.75
1	War Tax on freight 4.50
1	Pay Roll 39.25
1	J. W. Peck 5.75
JUNE 1918	
1	Blount Mfg Co 6.20
1	R. S. Crotcher 1.00
1	Hoyt Hardware Co 2.00
1	Pay Roll 62.75
1	E. A. Edwards 75.00
1	E. F. Craven 24.00
1	C. D. Carstarphen 130.00
1	Freight 9.40
1	Parisher ditching 5.00
1	Watts Garage 20.00
1	Pay Roll 40.50
1	S. T. Beverage & Co 20.00
1	Pay Roll 62.50
1	J. W. Peck 6.00
1	J. O. Manning 1.18
1	Pay Roll 63.75
1	Pay Roll 17.25
1	E. A. Edwards 75.00
1	M. W. Mobley 10.17
1	Freight 4.19
JULY 1918	
1	Interest Coupons 1,175.00
1	Pay Roll 50.83
1	Pay Roll 53.95
1	J. E. Pope, Ins 9.66
1	Anderson Crawford Co 17.55
1	J. C. Crawford 17.86
1	Better Roads Mfg Co 100.00
1	Blount Mfg Co 45.75
1	Pay Roll 48.50
1	S. T. Beverage & Co 58.00
1	Freight 37.70
1	Pay Roll 82.10
1	S. T. Beverage Co 321.08
1	J. W. Peck 4.50
1	Standard Oil Co 23.82
1	Tobacco edue roads 2108.76
1	Hoyt Hardware Co 20.86
1	C. D. Carstarphen 64.72
1	J. R. Robertson 21.00
1	E. A. Edwards 75.00
1	Sinking Fund 1,000.00
Total \$13,789.71	

AUGUST 1917	
1	By Balance the roads 2,908.11
OCTOBER 1917	
6	By Union Storage Co 136.25
6	By H. M. Burras 21.63
6	By J. R. Robertson 26.45
NOVEMBER 1917	
11	By Sale Bags 5.50
JANUARY 1918	
19	By auto tax 420.40
APRIL 1918	
20	By State Highway 88.50
MAY 1918	
1	By J. H. Page 2,000.00
JUNE 1918	
1	E. B. Bruce and Co 14.05
7	By J. H. Taxes 7,339.56
JULY 1918	
30	By J. R. Robertson 600.85
30	By State Highway 60.00
30	By Town of Williamston 26.00
30	By interest collected 36.00
Total \$13,789.71	

Preparing For A Liberty Wheat Harvest
Eastern Carolina farmers are going right ahead with plans to grow sufficient wheat to bread themselves next year. Great interest is being shown in the Government's request for more wheat from North Carolina. In as much as Western North Carolina already grows a large acreage of wheat Eastern Farmers will be looked to for most of the increase of 116,000 acres which is ten per cent over last year.

The Agricultural Extension Service published 15,000 copies of Extension Circular No. 71, "Growing Wheat in Eastern North Carolina," and the demand has been so great from farmers in the Coastal territory that the supply is almost exhausted.

Reports of the preparation being made for sowing wheat are daily reaching the Extension Service. District Agent R. W. Freeman of Wilson says that much interest is shown in all Eastern counties from Wilson to Dare and from Northampton to Brunswick. County Agents are busy making arrangements to provide good seed wheat so that it will be easily accessible to farmers who desire good seed. The following extract from the weekly report of County Agent Paul of Brunswick County is an example of the way the Farm Demonstration Agents are helping with this important Government project.

"An order for 510 bushels of wheat was placed this week. The outlook for wheat on every farm in Brunswick is good at present. We will order as much as the farmers want and the Citizens Bank of Charlotte is glad to lend money to any farmer who needs it for purchasing seed."

Mr. Freeman says there will be a great Liberty Harvest in this section next year and every farmer will eat biscuits made of wheat from his own bin if the Government's campaign continues as it has begun.

STRAYED—I have in my pen, one black and white sow, about one and one-half years old; split in left ear and saw tooth in right ear. Owner can have same by paying damages and for this ad.—Dr. J. S. Rhodes

FARMERS:

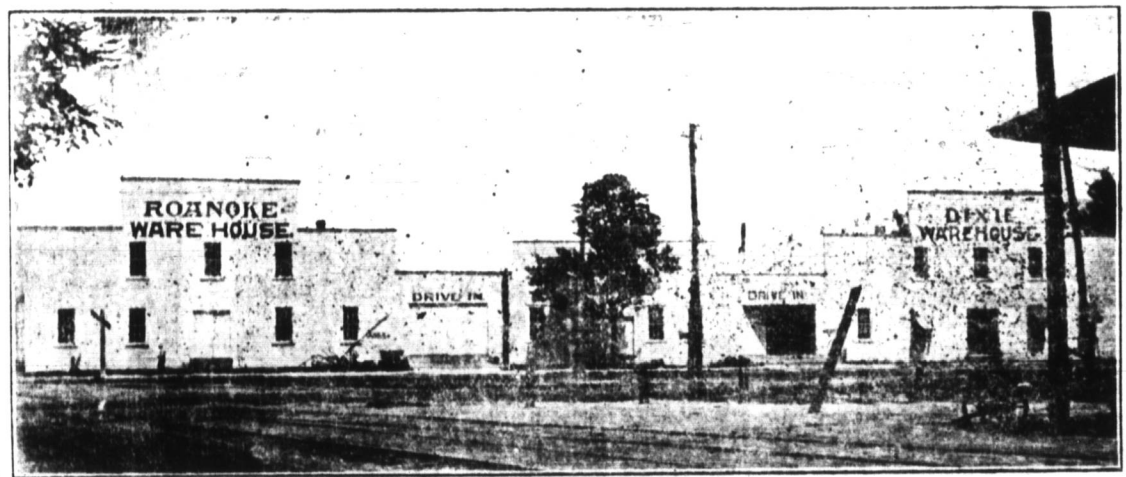
We want to sell a part of your tobacco. We know how to get the high dollar for it and our patrons will testify to this.

Our facilities are unexcelled and you will find us right on the job all the time. Come to see us

FARMERS WAREHOUSE

WILLIAMSTON, N. C.

Mobley, Taylor & Hight, owners and managers



Look at a few of the averages made for primings at

Roanoke & Dixie Warehouses

during the past few days:

RHODES & DANIEL	46	R. B. GARDNER	39	PEEL & JACKSON	40
114 pounds at	50	130 pounds at	45	60 pounds at	46
162 pounds at	66	350 pounds at	48	210 pounds at	48
234 pounds at	57.82	274 pounds at	48	306 pounds at	48
Average		130 pounds at	48	Average	46.43
SAM ARINGTON	65	GEO. ROBERSON	50	ROGERS & FOWDEN	41
130 pounds at	55	480 pounds at	46	322 pounds at	45
348 pounds at	45	414 pounds at	45	344 pounds at	47
254 pounds at	40	396 pounds at	47.17	440 pounds at	47
144 pounds at	50.98	Average		Average	46.19

MARKET WILL RE-OPEN MONDAY WITH PRICES BETTER THAN EVER. BUYERS ARE ANXIOUS FOR TOBACCO. COME TO SEE US

Imperial Tobacco Co. is now on the market for tips.

JIM STATON, Manager