

NEW TELEPHONE TOLL RATES

Effective Jan. 21, 1919

(This does not change the rates of handling of calls in the local service area.)

A new method of computing the charges on telephone calls (to points outside the local service area) under which all toll rates throughout the United States are placed on a standard basis, becomes effective 12:01 a. m., January 21, 1919.

A brief description of this new method and of its application to the several classes of service offered, is given in this circular.

Station to Station Rate

When a person makes a toll call without specifying that conversation is desired with a particular person, and the connection is established and the conversation held, the "station to station" rate applies.

This rate is determined by the air line distance between toll points and is computed on a basis of 5 cents for each six miles up to 24 miles and 3 cents for each 8 miles beyond that distance. Station to station calls should be made by number wherever directory information is available. Where this information is not available at the calling telephone such calls may be made by giving the toll operator the name and address of the subscriber at the telephone called.

Person to Person Rate

When a person makes a toll call, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "person to person" rate applies.

As this service requires a greater amount of operating effort, the rate for such calls is about one-fourth greater than the station to station rate. The person to person rate is computed on the day rate between the points involved, whether the call is made during the day or during the night and the minimum charge is 20 cents. No person to person call is accepted where the station to station rate is less than 15 cents.

Report Charge

When a person to person call is made and the particular person desired is not in or will not talk, or when an exact telephone address of the particular person desired has not been given and he cannot be reached at a telephone within one hour, a report charge applies.

Such a charge also applies if the calling party is absent when the connection is completed within one hour or if he refuses to talk. This charge is to cover compensation for the operating work performed and is usually about one-fourth of the station to station rate. In any case where a report charge applies, the minimum charge is 10 cents and the maximum \$2.00.

Appointment Rate

When the calling party in placing his call appoints a definite, specified time at which he will talk on a person to person basis and the conversation is held at the specified time the appointment rate applies.

The appointment rate is usually about one-half greater than the sta-

tion to station rate. The appointment rate is computed on the day rate between the points involved, whether the call is made during the day or during the night and the minimum charge is 25 cents. No appointment call is accepted where the station to station rate is less than 15 cents.

Report charges apply under the same general conditions as specified for person to person calls.

Messenger Calls

When a call is made on a person to person basis and a messenger is required to secure attendance of a designated person at a particular location at the distant point, the messenger call rate applies. This rate is the same as the appointment rate, plus any charge for messenger service. The messenger call rate is computed on the day rate between the points involved, whether the call is made during the day or during the night and the minimum charge is 25 cents. Messenger charges incurred are to be paid, even if the desired conversation is not held. No messenger call is accepted where the station to station rate is less than 15 cents. Report charges apply under the same general conditions as specified for person to person calls.

Standard Toll Night Rates

The following reduced rates for night service on a station to station basis only are effective 12:01 a. m., January 21, 1919.

8:30 p. m. to 12 midnight—About one-half of the station to station day rate.

12:00 midnight to 4:30 a. m.—About one-quarter of the station to station day rate.

For the purpose of applying night rates the time of day at the point at which a station to station message originates is used.

The minimum night rate is 25c. Day rates apply on calls made at night when the station to station charge is less than the minimum night rate.

Collect Calls

Collect calls are calls for which the charges are reversed; that is are to be collected from the subscriber at the distant station at which the call is completed. Such collect calls or reversed charges are allowed only in connection with person to person calls.

Examples Showing How Method Is Applied

Assuming the air line distance between toll points to be more than 144 miles, but not more than 152 miles, the following initial period rates for services under the various classes offered would apply:

Station to station rate	\$1.00
Completed person to person rate	1.25
Completed appointment rate	1.50
Completed messenger call rate	1.50
Plus messenger charges	
Report charge	25c
Rate between 8:30 p. m. and 12 midnight station to station service only	50c
Rate between 12 midnight and 4:30 a. m. station to station service only	25c

The Propagandist At Work

Comptroller of the currency, John Skelton Williams prosecuted a leading banker of Washington a year or more ago on the charge of being engaged in some unlawful practices. The banker, however, was acquitted of the charge.

But it seems that the acquittal did not stop the activity of the banker whose animosity the comptroller incurred.

A propaganda was launched by the banker who employed a newspaper man in Washington in an effort to create hostility to Comptroller Williams and "get his scalp" if possible.

We refer to this covert attack on the Comptroller to show the methods that the high and mighty employ to carry their points or to win favor.

If some prominent labor leader were to employ such methods he would be condemned by the monopoly-defending press throughout the country.

Incorporated in the comptroller's statement is a copy of a memorandum agreement between the newspaper correspondent and the banker, a photographic copy of which the comptroller says he now has in his office.

The memorandum is as follows:

"Memorandum for Mr. Williams. If reappointed and confirmed the present comptroller of the currency will remain in office for five years.

All that is needed is determination on the part of two or three Republican senators if they assume the responsibility the Democrats are not apt to make a serious fight for Williams in the Senate.

"A publicity campaign should be started at once, but should be run very quietly. Several papers will print stories if the stories are handed to them disguised."

"Full publicity can come when the name is sent to the Senate and recalled to the committee. In the meantime a story here and there would help the senators along."

"Get several bankers in on the deal. Do not tell them who is to handle the publicity at the beginning. That is a matter strictly between you and me for the present, because I will want to work quietly at first, since, when I have to come out in the open, I will be sure to make some enemies in high places."

Since the fight promises to last only a few weeks and in handling the publicity I will be sure to incur some enemies, the charges will be \$250 a week. I am sure I can do some good work for the cause."
—Tarboro Southerner.

Ten Ways to Help the Country Church

Here are ten ways to help the country church of your community. You can help by seeing to it:

1. That the church has a whole-time pastor at a salary you are not ashamed of.
2. That a twelve months in the year Sunday school is maintained.
3. That a parsonage is provided and furnished.
4. That there is a teachers training class in the Sunday school.
5. That the church lives up to its highest possibilities in the matter of church music.
6. That the church building is painted.
7. That the church grounds are made beautiful with trees, shrubs, flowers and walks.
8. That the church is properly heated and lighted.
9. That there is a rest room for women and children.
10. That hitching places are provided for horses so that they will not gnaw shade trees.

Any earnest citizen can help accomplish these things in his neighboring church and Sunday school and should count it a privilege to be able to do so.—The Progressive Farmer.

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That The **Dixie Cafe** is still open, but under new management and we are serving the best that the market affords. Give us a trial and be convinced. Special attention to ladies.
JOHN D. SPANO, Manager.

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