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# THE ENTERPRISE

IF YOU RESULTS AD IN THE

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Williamston, Martin County North Carolina, Tuesday, October 25th, 1921

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## General Review of Business Condition Up To October 1st

By George E. Robert. The end of September disclosure of improvement in the business situation, and while for the most part they relate to seasonal conditions, some of the changes are indicative of a gradual restoration of the industrial equilibrium which is necessary to permanent prosperity.

The shoe industry and the cotton and woolen goods industries are now generally active. Raw cotton has advanced in a little over a month from about 11 cents per pound to about 20 cents, and the market is now open to the goods market and encouraged buying.

Cotton goods, however, have not advanced to correspond with raw cotton, and although the mills having stocks of 11 and 12 cents raw material on hand are able to work them up and sell the goods, the pinch will come when they have to buy cotton at the new quotations and advance the price of goods accordingly.

Retail merchants are vigorously opposing advances in all textiles and insisting that lower prices are necessary to create a good volume of trade. The situation is unsettled, with opinion spreading that costs must be reduced both in the manufacture of cloth and in the garment trade.

In many lines there is a stir of increased activity, attributable to fall trade. Crop moving is not, however, according to the normal stimulus, owing in part to the low prices of farm products and in part to the fact that the proceeds are going largely to pay old debts. However, there is a more cheerful feeling as debts are paid or reduced. There is not enough business to go around, which makes competition sharp, with profits at the minimum.

The wheat crop of the United States and Canada stands at latest estimate about the same as a year ago, and the world's crop is about the same for last year. About 155 million bushels were exported, either as whole grain or flour, between July 1 and October 1.

It has been recognized in well-informed quarters throughout the last two months that the price of wheat between now and the next harvest depends largely upon the crops in Argentina and Australia, two countries which have their harvests in our winter season. Neither of these countries ship wheat to the United States, but their surplus competes with ours in Europe and the price of the surplus makes the price everywhere. In view of the prospect for light sowings in Russia this fall and no surplus there next year, it would seem to be a policy to sow a larger acreage of wheat in the United States this fall.

It does not appear that the position of agriculture or any of the primary industries has generally improved during recent months. The cotton producers have gained by the increased value of their carryover; tobacco and dairy products are bringing better prices, and wheat is on a remunerative basis, but hogs have suffered a heavy slump and are now with cattle and sheep down to about pre-war prices. Taken as a whole the prices of farm products are so far out of line with the prices of manufactures and changes for transportation that the usual exchanges cannot be made. Hence the state of unemployment in the industrial towns.

The whole business situation is clouded and obstructed not only by the high cost of railroad operations but by high industrial costs, placing goods beyond the purchasing power of consumers. This is the principal reason why millions of men are out of work and it will have to be squarely faced before any general recovery can take place.

The sunshine cure is no remedy for this situation. Prosperity will be created by cheerful talk while the unbalanced state of industry exists. It will not be created by unemployment unless they bring about an understanding of the necessity for reducing industrial costs. Such piecemeal shifts as spreading what employment there is to include the unemployed and creating employment upon public works are at best effective only as a means of tiding over a temporary situation, and are chiefly objectionable because they actually postpone the readjustments that are necessary to the restoration of a normal state of industry. The natural course for an employer to pursue when reductions of force must be made is to retain the oldest and most worthy employees, and it is not likely that many will be persuaded to do otherwise.

There is no way to have prosperity except by self-supporting, balanced industry by the free and natural exchange of products and services, and this requires that the compensation of the people in the various industries shall be on such a basis that they will absorb each other's products. When a general state of confusion exists in which the usual production goes down, the individual employer cannot go on making goods unless he can sell them. When his outlet is closed he shuts down, and when he stops buying materials and paying wages an outlet for other products is closed. Employers and employees alike affected; it is not a situation to be tided over, but to investigate, reorganize, to find the original cause.

The existing situation presents a test of the quality of labor leadership. Has it the foresight, the wisdom and courage to act for the interests of the whole body of workers and of society as a whole?

Undoubtedly the responsible labor leaders are in a trying position. One of them is quoted as saying that "labor unions are not organized to reduce wages," but are expected to secure advances rather than reductions. Leaders, however, depend for their lasting influence upon their ability to lead wisely and to serve the real interests of their followers, which means that they must serve the best interests of the public as well. There is no achievement worth while for any class unless it promotes the welfare of the entire community. There is a fair adjustment of relations which deserves every interest best, because it produces the greatest aggregate result. Anything short of that is not less to every participant. That is not mere altruism, but economic law. Labor has the highest return when there is a full demand for all of it, and when all the production forces of society are in full action.

**DID YOU EVER STOP TO THINK SCHOOL CHILDREN** That you school children of the Williamston Graded Schools could be carrying 1,000 shares of Building and Loan Stock with your wasted money. Why not save 25c each week instead of buying sweets?

## THE FARMERS WIN ANOTHER VICTORY

The following good news was published in the October issue of the Peanut Promoter: "In a recent meeting of the Peanut Growers' Exchange, Inc., with a membership of about 5,000 growers estimated that the peanut crop had been reduced about 100 per cent. The exchange will have to be reckoned with the fall in the making of prices. The peanut crop of one-half of the Virginia-Carolina crop. They have arranged with the War Finance Corporation to help in financing the marketing of the 1921 crop and in our opinion low prices of just year will be seen at any time this coming season."

The organization of the Peanut Exchange has increased the number of farmers in North Carolina and Virginia to a marked degree, and we hope the Exchange will be forgiven for making so many hats.

In other words, it has proved that a lot of croakers and speculators were not half as wise as they imagine they were. Where is the man who said farmers could not be organized, and that they would not stick? Where is the man who said just a few years ago that farmers would not sign a seven-year contract? Where is the man who said that if it could not be financed? Where are the boys who the secretary of the Exchange arrested for selling stock without license? Where are the buyers who advised farmers to go slow and not to sign their rights away? Have they come into winter quarters? No, they have been hibernating all the time and they are afraid to open their mouths now, for people are tired of hearing them bray. They are dead and do not know it, but they will probably find out soon. They have played their last card and lost.

These men present a sad spectacle. The farmers who have refused to organize are in the same class, or worse. The speculators will have to half the crop to get out of the farmers' hands this fall, and he will buy less every year because farmers are going to join the organization which Mr. Farmer, don't stand in your own light any longer. Get a contract and sign it. The demand for peanut oil will be increased one hundred per cent by advertising, but if you are on the outside, you will have to do as you have always done, take any price the buyers offer. You owe it to your family and your country to be in this great movement.

Very truly yours,  
O. E. McCRAVE, District Agent

**MR. HOLLIDAY WINS PRIZE AT THE STATE FAIR** At the Raleigh State Fair Mr. Joseph L. Holliday of Martin County so far as we know, made the first single farm crop exhibit ever made by a Martin County citizen at the State Fair. Mr. Holliday won the first prize in fourth class. His prize was \$75.00.

Mr. Holliday owns the Eagle Farm, seven and one-half miles from Williamston. Our county is to be congratulated and should appreciate the efforts of one of its citizens who takes the trouble and goes to the expense of taking a farm exhibit to the State Fair. The advertising is worth much to our county.

**HUNTING CLUB RETURNS SATURDAY EVENING** The Roanoke Hunting Club came Saturday after a two weeks outing. Members of the club report the best hunt they ever had; they killed four deer, many duck and about six hundred squirrels. They also caught few fish but not as many as usual because of the water being too low and muddy.

The members of the club who were at the party were Dr. J. S. Rhodes, Mr. J. G. Stator, Mr. A. K. Dunning, Mr. K. B. Crawford, Mr. W. H. Crawford, Mr. J. S. Cook and Mr. T. S. Cook. Mr. Joe Gurkin was an invited guest and the members. Mr. Eli Roberson accompanied them as "official" palder.

**VIRGINIA WOMAN IS CANDIDATE FOR GOVERNOR** Portsmouth, Va., Oct. 24.—Mrs. George Custis, of Keller, Virginia, has announced her candidacy for governor of Virginia on an independent socialist ticket. She is, as far as can be ascertained, the first woman ever to aspire to the governorship of the Old Dominion.

Adopting the slogan, "Help us purify politics," Mrs. Custis declared "Many of us feel that the time is at hand when our conception of government must be broadening to meet the crisis that changing economic conditions are precipitating."

## Local News and Personal Mention

Elmer Sylvester Hassell returned yesterday after filling his regular appointment at Great Swamp Sunday.

Mr. J. G. Godard spent a few days of last week in Norfolk on business.

Mr. T. B. Gettenger arrived Saturday night from Raleigh and returned to Plymouth with Mr. Gettenger Sunday.

Mr. J. L. Holliday and son attended the State Fair last week.

Mr. W. Wilson of Norfolk was in town Monday.

Mr. and Mrs. J. A. Mizelle of Robersonville were in town Sunday.

Messrs. Lynton Cox and Roy Ward of Rocky Mount spent the weekend in town visiting friends.

Miss Eva Wynne of Norfolk is here visiting her parents Mr. and Mrs. J. L. Wynne for a few days.

Mr. Robert Bogart of Washington was in town Sunday.

Dr. Buggs left Sunday morning for Suffolk to attend a meeting of the Peanut Growers' Association.

Mr. John Martin of Hamilton spent a few hours here Sunday.

Confederate Veterans Cushing B. Harrison and Jas. B. Waters left Sunday for Chattanooga, Tenn., to attend the 32nd United Confederate Reunion for Veterans of the Civil War.

Dr. and Mrs. J. F. Thigpen and Rev. and Mrs. L. C. Larkin and Miss Louise Hunt, house guest of Mr. Larkin, motored to Greenville yesterday morning.

Dr. and Mrs. Julian Hassell of Lewiston were in town for a short while yesterday.

Dr. and Mrs. J. S. Rhodes, Mr. and Mrs. Wheeler Martin and Mr. C. I. Carstarphen went to Washington to attend the dance given by the Ladies Club.

A few pennies invested each day in Martin County Building and Loan will buy you a new home in a few years.

Mr. J. D. Cherry of Everetts is in town today.

Mr. and Mrs. J. G. Godard, Jr., Mr. J. W. Watts, Jr., Miss Daisy Wynne and Mrs. Oscar Anderson motored to Washington this afternoon.

Mr. T. Jones Taylor of Robersonville was in town on business this morning.

Mr. Frank L. Gladstone of Hamblton is spending the day in town.

Mr. Hubert T. Warren spent the weekend in Durham with his family.

Mrs. Edwin Hampton of Eflaw, Tenn., will return to her home tomorrow after visiting her sister, Mrs. L. B. Harrison and Mr. Harrison at their home on Haughton street for several weeks.

Messrs. W. H. Vanikin and S. C. Prent spent the day in the country with Mr. and Mrs. Sylvester Peel.

Miss Louise Hunt returned to her home in Greensboro today after visiting Rev. and Mrs. L. C. Larkin for two weeks.

Mrs. Arthur White has returned from a visit to her parents, Mr. and Mrs. T. R. Hodges at Washington.

Mr. R. E. Roberson is spending the day in Rocky Mount on business.

Mr. and Mrs. W. W. Griffin were shoppers seen in town yesterday.

Mrs. P. H. Brown, Mrs. Minnie Ballance, Mrs. L. B. Wynne, Mr. and Mrs. J. L. Rogerson went to Washington this afternoon to see an oculist.

An evening of rare pleasure is promised those who see—

**"HOME TIES" OPERA HOUSE**  
Friday Evening  
! G O !

## "I AM THE COUNTRY NEWSPAPER"

By BRISTOW ADAMS.  
I am the Country Newspaper.  
I am the friend of the family, the bringer of tidings from other friends; I speak to the home in the evening light of summer's vine-clad porch or the glow of winter's lamp.  
I help to make this evening hour; I record the great and the small, the varied acts of the days and week that go to make up life.  
I am for and of the home; I follow those who leave humble beginnings; whether they go to greatness or to the gutter, I take to them the thrill of old days, with wholesome messages.  
I speak the language of the common man; my words are fitted to his understanding. My congregation is larger than that of any church in my town; my readers are more than those in the school. Young and old alike find in me stimulation, instruction, entertainment, inspiration, solace, comfort. I am the cheerleader of birth, and love and death—the three great facts of man's existence.  
I bring together buyer and seller, to the benefit of both; I am part of the market-place of the world. Into the home I carry word of the goods which feed and clothe and shelter, and which minister to comfort, ease, health, and happiness.  
I am the word of the week, the history of the year, the record of my community in the archives of state and nation.  
I am the exponent of the lives of my readers.  
I am the Country Newspaper.

## TIME TO BEGIN ON OUR GOOD ROADS

The little county of Chowan is spending \$3,000,000.00 on its roads. That county is only about half the size of Martin. Still our county is making no effort to build roads, waiting for the state and nation. That may be an easy way to get them, but it is a very slow way.  
It makes no difference which way you start—east, west, south or north, when you cross the county lines the roads are better. If Martin County will bend every effort possible we can get good roads to Washington, Plymouth, Hobbogood and Tarboro, connecting up with the adjoining counties.

Are we waiting for Edgecombe, Beaufort and Bertie to lay down fine hard surfaced roads and we still plod in the sand. The loss in time, horse, sweat, gasoline, wear and tear would pay the cost of the road many times.  
If those in authority expect road to come in any other way than to proceed to build them then they should put the anxious waiting public next to their secret. We know of no other way than to go ahead.  
The Board of County Commissioners may expect some cussing and fussing. What does that amount to if they are getting something worth more than the cost and are building up the interests of the people?

**BEAR HUNTING TIME**  
Last Friday morning a bunch of hunters went out on the road near Smithwick's Creek church and then dogs soon brought a bear out to Jesse Griffin and Herbert Taylor who killed him. On Sunday another bear was seen on the road near the same place and hunt was arranged for Monday morning. Many of the neighbors came out and had the bear going pretty soon. He was shot at by several people but was not killed until he passed Jesse Lilly, the last man on the line. Lilly's nerve was truly enough to take good aim and he succeeded in bringing the bear to the ground.  
A real bear hunt is worth going to. The excitement and thrill is great.

**WILLIAMSTON'S NEW FIRE TRUCK CHRISTENED**  
Mrs. Vanderbilt, President of the State Fair and her daughter, Mrs. Connelia, christened the new fire truck of the Williamston Fire Department. The truck was at the State Fair on exhibition and on Friday morning, Mrs. Vanderbilt left her silver-blue Packard, mounted our fiery red fire-fighter with Deputy State Fire Marshal Sherwood Brockwell at the wheel, and rode twice around the race track at the Fair Grounds, taking the turns on two wheels, without a tremor.

This was quite an advertisement for our town and Fire department and we hope that the department will put a worthy successor to the President of the State Fair on the Truck and that they will not be afraid to ride a little faster than they have pushed the hose cart to the previous fires.

**OWN YOUR OWN HOME**  
Do you want a home of your own? If so, put every dollar you can spare in the Martin County Building and Loan Association.  
Your money is safe and it grows in there, and you will soon be able to own a nice comfortable home.

**BIRTHDAY PARTY**  
Mr. and Mrs. R. J. Peel entertained at their home on Haughton street Saturday afternoon in honor of the seventh birthday of their daughter, Miss Edith Peel. About seventy-five little folks were invited and most of them were there and spent a most happy hour playing games directed by Miss Eva Peel. The little hostess was the recipient of many beautiful gifts from her friends.  
Later in the afternoon ice cream and cake and candy and fruit were served by Mrs. Peel and Misses Velma Harrison, Pattie Harrison, Margaret Manning, Laura Orleans and Carrie Lee Peel.

**"THE LOWEST PRICE" IS OUR MOTTO**  
"Satisfaction" is our guarantee. "The best steaks, roasts, pork chops, lamb, veal and farm produce" is our line.  
"Yours to serve"  
NEWTON & MANNING.

**HALLOWEEN NIGHT AT OAK CITY**  
Plenty of Fun for All. In the City Hall, Friday, October 28th, 8:00 P.M. Admission, 15c and 25c.

**WANTED: MEN OR WOMEN TO take orders among friends and neighbors for the genuine guaranteed honey, full line for men, women and children. Eliminates darning. We pay 75c an hour spare time, or \$36.00 a week for full time. Experience unnecessary. Write International Stocking Mills, Norristown, Pa. 107c**

**Car load wire fencing and nails, also carload No. 1 Timothy Hay, just received. Cheap for the cash. C. D. CARSTARPHEN and Co.**

## COUNTY LOSES \$7,605 ON RAILROAD'S TAXES

The loss in railroad taxes by our County on the A. C. L. Railroad is \$7,605.50. The A. C. L. assessed for \$2,687,510.00 heretofore, but by their suit they agree to pay on \$1,771,185.00 worth of property which is a reduction in value of \$918,325.00.

The A. C. L. runs through thirty counties and the total loss to these counties will amount to about \$150,000 which does not include amounts that will be lost by special tax districts, cities and towns.

Of the counties through which the Coast Line runs, Halifax has the highest rate, \$1.35. Other counties having a rate above \$1.00 are North Hampton, \$1.20; Lenoir, \$1.04 and Beaufort, \$1.00. Scotland has the lowest rate, 48c; Bertie has a rate of 85c, Pitt 75c and Edgecombe, 60c.

The average rate for all the counties being 86c, Martin county has a rate of 83c which is 3c below the average.

**HIG STRIKE HAS ABOUT STRUCK**  
The railroad folks are still quarreling. The public has interest in only two phases of the fight. They want freight and passengers hauled and hauled cheaper. And if the strike threat does that, if it does no further good it has accomplished its purpose so far as the public is concerned. It has caused such a sweeping reduction in heavy freights, especially in the West where they were highest, that the people of the United States will save many millions of dollars.

Of course the business of the country is not going to be tied up by a strike. There is already enough unemployment. People need more work and not less. The outside folks think that railroads are getting too much and that many class of railroads are also getting too much. With this idea in mind, if the strike should come, it would be the proper thing for the government to take the railroads from the owners and the jobs from the employees. That would be just about the proper thing to do with that class of people who are already getting more than their share of what is going around.

**CONFEDERATE VETERANS MEET TOMORROW**  
Chattanooga, Tenn., Oct. 24.—This city, where the first reunion of the United Confederate Veterans association was held on July 4, 1890, again will receive the veterans in their annual encampment tomorrow. The camp for the 1921 reunion is ready and the city presents a gala appearance. Many of the veterans have already arrived but the reunion will officially begin tomorrow. This is the thirty-second reunion and each year it is predicted that "this will be the last gathering of the Confederate Army."

Although time has dealt kindly with the Confederate veteran, each reunion has made it apparent that his vitality is surrendering and efforts are being made in many cities and towns to send as many of them to this year's reunion as possible. Atlanta, Georgia, has undertaken the task of raising a fund of \$6,000 with which to defray the reunion expenses of every dependent veteran in the Atlanta district. Many other communities have adopted similar methods to swell the ranks when the gray army parades the streets of Chattanooga tomorrow.

The social program will be an outstanding feature. Commanders of departments, divisions, brigades and camps have appointed their sponsors and maids of honor and all of them will be present at the encampments tomorrow. Among those appointed are Miss Martha Dulaney Bachman, of Chattanooga, daughter of Judge Nathan L. Bachman of the Tennessee Supreme court and grand daughter of Dr. J. W. Bachman, chaplain of the veterans as chief sponsor for the reunion, which carries with it the highest social honors of the week. M of honor include Miss Alice Richard, of Lake Charles, La., Miss Eva Tall, of Macon, Ga., Miss Selene Rountree of Birmingham, Ala., and Miss Elizabeth Winston Creecy of Elizabeth City, N. C., who is the granddaughter of the late Colonel R. B. Creecy.

The veterans always is the patriarch of the assemblages and the honored guest of all occasions. Dancing the Virginia Reel is one of his delights, and many still are able to go through the steps of the more modern dances. The modern dances will give way to the polka, the two step and the round waltz and the younger set will take a back seat to permit the old soldiers and their wives to dance the old dances.

Car load wire fencing and nails, also carload No. 1 Timothy Hay, just received. Cheap for the cash. C. D. CARSTARPHEN and Co.

**STRAND THEATRE**  
—THURSDAY—  
Ceil B. DeMille's Production—  
"FORBIDDEN FRUIT"  
With Agnes Ayres, Theodore Roberts, Julia Faye, Kathryn Williams  
25c and 50c  
—FRIDAY—  
Sennett and Big "V" Comedies  
"Double Adventure"—Episode 12  
and 13  
20c  
—SATURDAY—  
MAE MURRAY in  
"THE GUIDED LILY"  
"Vanishing Trails"—Episode 3  
and 4  
20c and 40c