

GRAND OPENING SALE

BIG MONEY SAVINGS EVENT

> THE LEADER >

open its doors to the buying public of Williamston and surrounding country
 Friday Morning January 11th at 9:30 o'clock

DON'T WANT ANY PROFIT DURING THIS SALE

Never Before in The History of Wmston has there been offered the people such an

WE WILL SELL REASONABLE MERCHANDISE BY THE TON

opportunity to purchase High Grade Seasonable Merchandise as will be found at this Great Opening Sale. Lay aside Everything and profit by this Money Saving Event.



LADIES' COATS

We have made two assortments of our fine line of Coats, among them you will find the finest quality of Bolivia, in plain and fur trimmed—up to \$50.00 each
 \$18.45 and \$24.95

Ladies' UNDERGARMENTS
 Fine quality ribbed, each 39c

LADIES' SKIRTS
 A wonderful collection worth double our price \$2.95 to \$9.95

Misses WOOL DRESSES
 we have cut deep down on these made up in all latest styles \$2.95 and \$3.95

Ladies' STYLISH COATS
 We carry a big line of Bolivia Coats all colors with and without Fur Collars—we are going to sell at this sale at Sacrifice Prices

BIGGEST REDUCTIONS
 in history on Ladies' Poirer Twills, Canton Cree—all the latest styles and ranges of and colors.

MISSSES COATS
 Among these you will find Coats easily worth \$15.00 that we are going to sell for \$6.85 Ladies'

OUTING GOWNS
 fine extra heavy quality, each 85c



Bedroom Slippers
 extra heavy Felt 85c

Dress Gingham
 12 1/2c

BOY'S SUITS
 A fine selection in Serge and Worsted. \$3.95 and \$4.85

DON'T MISS THIS SALE

LADIES' SILK HOSE
 39c Up

CHILDREN'S STOCKINGS
 Don't fail to see them Prices Vary Low

BLANKETS
 All wool, Stripped and Plain Half Price

DRESS GINGHAMS
 32 inch fast colors

15c

MEN'S SILK SOX
 39c Up

MEN'S WORK SHOES
 Half Price

MEN'S PANTS
 In Serge and Worsted, each \$2.95

OVERALLS
 Good heavy Quality Sacrifice Prices

MENS DRESS SHOES
 In solid leather, blucher and English, black an tan—2.95 and \$3.98

BOYS OVERCOATS
 Men's Good Heavy Work Shirts—Each 69c



MEN'S SUITS

In all Wool, Worsteds and Serge, Young men's & Conservative Models—here is a real snap men some with extra pants. \$9.85 and \$14.85

LOOK! FOR THE BIG RED SIGN LOOK!

THE LEADER

WILLIAMSTON, N. C.