PRE-EASTER PRICES ON ALL MEN'S, YOUNG MEN AND BOYS' CLOTHING



Men's Suits, new 3pring models. Reg. value \$15.00. Spe-\$9.95 Men's suits. Regulor \$22.50 value. \$14.95 Men's suits. Regular price \$35.00 \$24.95 Men's suits. Regular price \$29.00. Special\$19.85

Boys suits for Easter wear. Regular \$7.50 value. Speeial Boys suits. Regular price \$12.50. Spe-Boys suits. Regular \$18.00 value. Spe-

One lot Boys Pants that sold for 52.75. Special \$1.95 Ladies new Sweaters at \$2.95, \$3.95 and \$4.95. Regular prices were \$4.00, \$5.00 and \$6.95. 100 dozen men's Socks, white, black, tan. Regular price 15 c. Special 8c. 50 dozen Men's Work Shirts. All sizes. Staple colors. \$1.00 values. Special 69c. Men's dress Shirts. New spring patterns. \$1.25 values. Special 3,000 yards of Long Cloth. Soft finish and yard wide, reg. 25c value. Special ___ 17c. One lot of ladies spring Hosiery. All Spring shades, sizes 8 and 1-2 to 10. Reg. price \$2.00. Special

Ladies wash waists, regular price \$1.50.

Started This Morning Promptly at 9 o'clock

BEGINNING TODAY, APRIL 4th OUR MAMMOTH PRE-EASTER SALE WILL STARTLE THE COMMUNITY IN AND AROUND THE SUR-ROUNDING TOWNS AND COUNTIES

Important!

The reason for this Giganic Pre-Easter Sale is from the fact that we bought heavy anticipating early spring business, but on account of the backward season it is necessary that we unload our shelves to the buying public who

will thereby benefit by the great sacrifice which we are making on brand new seasonable goods. There will be nothing reserved. Every article included in this Mammoth Sale.

YOUR ENTIRE FAMILY CAN BE FITTED FROM HEAD TO FOOT AND AT A TREMENDOUS SAVING



PRE-EASTER SALE OF MEN'S, LADIES, CHILDREN' SHOES

Prices. lagies. Special at \$5.95 tion. The \$5.60 grade for The \$4.00 grade for men Special at

ladies. Special at \$3.95 Special at

Ladies High Grade Slip-Men's shoes in new Pig lot of Soudals pers at Pre-Easter models, both in high at and low styles. Brown 150 pairs of Ladies Oxand black, also Patent fords that sold to 89.00 The \$7.95. grode for Leather and Combina-Special at The \$6.50 grade for The \$9.50 grade for men Special ladies. Special at \$4.95 Special at \$4.95 \$3 00 Children's Shoes

\$2.95\$1.00 Children's Shoes \$2.98 \$1.98 \$2.50 Children's Shoes Special at \$1.49 The \$4.50 grade for The \$4.00 grade for men \$1.50 Children's Shoes ladies. Special at \$2.95 Special at \$2.95 Special at 98c

SPECIALS SPECIALS

Full size Turkish Towels. Regular price 59 cents. Spe-Cotton Huck Towels Bleached. Guest size. Regular price 15 cents. Special 1.000 yards Printed Voile in all new spring patterns. Reg alar price 39 c. Special 19c. Thirty-two inch fast color Ginghams. Regular value 25 ents. Special 19c

Ladies Trimmed Hats. New spring styles. Regular price \$2.50. Special \$1.69 One lot Ladies Trimmed Hats. All new spring styles. Worth up \$5 00 Special \$1.95 One lot of Children's Cloth Hats that sold up to 75 cents Special

ed Homespun. Regular price 20 cts. Special 13½cts. Yard wide Bleaching. Soft quality. Regular value 25c. Special Yard wide Percale. New spring pattern. Regular orice 25cts. Special 15c Fast color Nainsook Cloth. Solid and figured effects. Regulor price 39 cents. Spe-

Yard wide heavy unbleach-

MEN'S STRAW HATS One lot men's Straw Hats. Just in for Easter. Regular \$4.00 value. Special—

\$1.95

BEYOUNIS'

WASHINGTON,

WILLIAMSTON, N. C.

PRE-EASTER PRICES ON ALL LADIES' & MISSES READY-to-WEAR



Ladies Silk Dresses. | Ladies Skirts in regular price \$15.00 Special Ladies Silk Dresses. all sizes, new spring styles, reg \$22.50 values. Speci-\$14.95 Ladies Silk Dresses. including our regular \$25.00, \$27.50 & \$29.50 values. Spec-\$1975 Fifty Dresses in silk and other materials new spring garmen Special \$3.95 coring coats.

plaids and novelty effects. Worth up to \$6.50. Special \$1.98 One lot of ladies opring suits, sold up to \$27.50. Speci-\$19.75 one lot ladies spring suits. Sold up to \$22 50 Special\$14.95 Pre-Easter reductions in our entire ts, worth up to \$10. stock of ladies

Fancy Voile, 40 inches wide. Regular price 50c. Special 2,000 yards colored Sateens, including black and white. Regular 50 c. value. Spe-One lot Apron Ginghams. Staple Checks. Regular 18c value Special One lot Fancy Cretons. Regular 29c yard value. Special 50 dozen Men's Union Suits in Noinsook Checks. Regular 75c value. Special 49c One lot of Children's Dresses, made out of new spring Ginghams. Regular price up to \$2.00. Special One lot Boys Pants. Sold regularly for \$1.50. Special

One lot Boys Pants that sold for \$2.00.