THE ENTERPRISE

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1 year

BUILD A GOOD NAME. OUR LOSS BY RUST. DID "FATE" GET HIM? HONOR THE AUTOMOBILE.

What is the value of a good name? Financiers that bought the Dodge automobile company from the heirs of the two able brothers that established it have re-sold the company to the public (keeping a lot of stock for themselves) at a valuation in which the name Dodge represents \$80,000,000. The public eagerly purchases the stock and bonds at that valuation.

Similarly, when Hart Schaffner Marx made a company of their usiness, the name which they had established, by business ability SOUND ADVERTISING, sold for five times as much as the actual assets. And that name was prob-ably worth TWENTY times as

much as the assets.

Build up a name by houesty, intelligence, wise advertising, and you have something that fire, earthquake or tornado connot de-

a year and scientists wonder can save that money. way is to use copper or brass

You are told that rust is caused electricity generated by water lair combining. A way may be and to make iron rust-proof. anwhile, wherever air and water troubles for a hundred years.

Ocear Palmquist went down with the Titantia. But he came back to the surface, swam for hours in the swaters, and lived until March and, last. His body was found in shallow pond in Connecticut. He

re born to be drown-

ed' you'll never be hanged, and vice versa," some will say swim as hard as you like, the water will get

The Türks and millions of other Orientals, deeply religious and superstitious will assure you that the day of your death was fixed millions of years before you were born. God knows exactly when you will die and how. Therefore, the hour and manner MUST have been fixed from all eternity, otherwise. God could not know. And to doubt that he knows all things ahead is implous.

into the pond, and would have been drowned, when the Titantic sank had he not been a strong swimmer. This world would be too dull if This world would be too dull if everything were fixed for us in advance. And if, as the Turks believe, all is settled in advance, and Allah and Mohammed, between them, know everything, each man's fate and destination after death, must be sattled in advance. In that case, why struggle to reach Mohammed's Paradise? Struggling would not do any good, if you're sentenced before you're born.

On motoring tours, throughout the United States, seeing America first, and seeing America in the most comfortable, satisfactory way, Americans will spend this year \$2,500,000,000.

This gigantic sum will be divid-d among the various communi-es along the popular motor roads

Respect the automobile, the mean that make them, perfect and cheap. And if you have no automobile, go and get one. To be WITHOUT it

Daniel Clancy, father of twenty sons and daughters, drank a little too much in honor of his oldest approaching marriage,

That's judicial wisdom. You observe that it is usually the father of twenty, not the mother, who eelebrates in that particular way. Any obstetrician will convince you that the mother of twenty really might celebrate with a good excuse. But the mother of twenty or more, or fewer, is content to selebrate by astting a good excusive.

The Turks and millions of other

Cold common sense, however says that Palmquist would not have been drowned, had he not wandemed

of the country. And prosperity will increase greatly in the wake of the two and a half billions of each left behind.

is extravagance.

was arrested.

"Go free," said the Magistrate;
"the father of twenty is entitled
to a little celebration."

That's judicial wisdom, You ob-

WELL I DON'T FOLKS WHAT A IN OUR TOWN Did He Mean ? By Edward McCullough AUTOCASTE



NOTICE OF SALE

Under and by virtue of the power of sale contained in a certain deed of wife, Lula W. Carson, to the undersigned trustee on the 1st day of Jan uary, 1921, which said deed of trust is of record in the public registry of dart.n Coun y in book G-2, at page 167, said deed of trust having been given o secure certain no'es of even date and tenor therewith, and the stipulations contained in the said deed of trust having been given to secure certain notes of even date and tenor herevi h, and the sipulations con samed in he said deed of trust not having been complied with and default having been made in the payment of

he is tes secured thereby, and at the request of the holders of said notes the undersigned trustee will on Thurs day, the 4th day of June, 1925, at 12 o'clock m., in front of the courthouse door in the town of Williamston, highest bidder for cash at public aucion the following described real estate, to wit:

Being one lot situate in the town of Parmele, N. C.

Beginning at an fron stake in Railad Street, Roebuck's corner, thence outhwardly with Roebuck's line 150 eu'hwardly with Roebuck's line 150 worth of property, according to the feet to an iron stake in said Roebuck's line and J. L. Williams corner, thence of to a stake in Railroad Street, tion shall vote a ballot on which shall Roobuck's corner, thence eastwardly with Railroad Street 77 fee' to the be ginning.

Known as the house and lot conveyed to J. L. Whitehurst by J. T. Stokes,

be written or printed the words "For ater conveyed by whitehurst to L. D. Roebuck. Being the identical proper- special road tax," and those who are ty conveyed in a deed from L. D. Roe- opposed to said proposition shall vote rust executed by C. V. Carson and buck and wife to said C. V. Carson a ballot on which shall be written or and Lula W. Carson, da ed on the printed the words, "Against Special 25th day of November, 1920. And road tax." this deed of trust is created for the Said election will be ducted at purpose of securing the payment of a the time and place aforesaid by W. part of the purchase price mentioned S. White, registrar, and Jesse A. Leg-

as consideration in said deed. This the 4th day of May, 1925. T. JONES TAYLOR,

gett and Albert Edmondson, judges

of election, and under the rules and

regulations as are now provided for

the election of members of the Gen-

eral Assembly under the general elec-

By order of the Board of County

By HENRY C. GREEN.

J. SAM GETSINGER.

Register of deeds and ex-officio clerk

TRUSTEE'S SALE

in me by a deed of trust executed to

Commissioners on May 4th, 1925.

to the board of commissioners.

NOTICE OF SPECIAL ROAD TAX tion laws of the State.

ELECTION—POPLAR POINT TOWNSHIP

North Carolina, Martin County Under and by virtue of an order by the board of commissioners of Martin Attest: County, entered at their regular session on Monday, the 4th day of May, 1922, notice is hereby given that an elect on will be held at the usual vot- m8 4'w North Carolina, offer for sale to the ing place in Poplar Point Township Martin County, North Carolina, on the 20th day of June, 1925, for the purpose of taking the sense of the qualified voters of said township on the me by W. L. Jones and wife, Mattie ques ion of whether the board of Jones, on the 10th day of September, commissioners of Martin County shall 1921, and duly recorded in the regislevy a special tax for the purpose of ter of deed's office in Martin County, improving and maintaining the public in book G-2, page 362, to secure the eet to an iron stake in said Roebuck's roads of said township. Said tax levy ine, and J. L. Williams corner, thence not to exceed 30 cents on the \$100

tax list of said township. At said election those qualified vot northwardly with Roebuck's line 150 ers who are in favor of said proposi

BILIOUSNESS

Retired Minister Tells How He Keeps in Good Form With the Assistance of Black-Draught.

West Graham, Va.—The Rev. Lewis Evans, a well-known retired Lewis Evans, a well-known retired minister, now past 80, living here, has a high ofinion of Black-Draught, which he says he has taken when needed, for 25 years. "For years I had been suffering with my liver," he says. "Sometimes the pain would be very intense and my back would hurt all the time. Black-Draught was the first thing-I found that would give me any relief.

"My liver has always been sluggish. Sometimes it gives me a lot of trouble. I have suffered a lot with it—pains in my side and back, and bad headache, caused from extreme billiousness.

"Affer I found Black-Draught, I would begin to take it as soon as I

would begin to take it as soon felt a spell coming on and it re-lieved the cause at once. I can recommend it to anybody suffer-ing from liver trouble. A dose or two now and then keeps me in good form."

form."

Made from selected medicinal roots and herbs, and containing no dangerous mineral druss, Black-Draught is nature's own remedy for a tired, lazy liver.

NC-166

Thedford'S
BLACK-DRAUGHT
LIVER MEDICINE



Stokes, N. C. Phone 582 Robersonville



PHONE 242

YOUR HANDSOME

WRAP RUINED?

Not at all. Just bring it traight to the Pope Service Shop, the dry cleaners, and in a few days we will return it to you none the worse for its sad experience. A little money spent in our cleaning will save you a large outlay

POPE'S

Service Shop

payment of a certain bond bearing trom W. L. Jones and w even date therewith, and the stipulations in said deed of trust not having ogen complied with, I shall expose at public auction, for cash, on Thursday, the 4th day of June, 1925, at 12 o'clock at the courthouse door, Williamston, N. C., in Martin County, the following property:

Adjoining the lands of Daniel and Staton, the heirs of S. N. Yarrell and the lands of the heirs of J. R. Lanier, lying on the road that leads from the Williamston and Washington Read to the Daniel and Staton Mill, contain ing 125 acres, more or less, and being the same land allotted to Lizzie Yarrell Peel in the division of the estate of J. S. Yarrell and being the same land deeded to W. L. Jones by N. S. Peel and Julius S. Peel, and being the same land described in a deed of trust

Federal Land Bank of Colu This the 5th day of May, 1925 A. R. DUNNING, Trustee

PATENTS

Obtained. Send model or sketch and we will promptly send you a report. Our book on patents and trade-marks will be sent to you

D. SWIFT and CO.

Patent Lawyers 305 Seventh St Washington, D C Over 34 years experience

-- I C E --



Solid big cakes of pure ice frozen from carefully filtered water. Ice which will withstand the heat and is most economical for home use. Do not risk the health of your family in delaying a start of summer ice service

Start your refrigerator now and enjoy the advantages of having your food kept pure, besides the comfort of cold iced drinks.

Lindsey - Lilley Ice Co.

NOTICE TO CAXPAYE

BY ORDER OF THE BOARD OF COUNTY COMMISSIONERS I WILL LEVY ON ALL REAL AND PERSONAL PROPERTY MAY 1st.

THEREFORE, WILL THANK THE PEOPLE WHO HAVE NOT PAID THEIR 1924 TAXES TO COME AND PAY THEM, AS YOU KNOW IF SAME IS ADVERTISED THERE IS ADDITION-AL COST.

RESPECTFULLY YOURS.

H. T. Roberson, Sheriff.



There have been many changes

There are certain precautions between by successful sheep owners at shearing time which have een found to increase the value of the clip. For example, bright ays are selected on which to hear, as this will avoid obtaining ecces wet with dew or rain. Do at shear sheep on the ground at rather use a clean platform pon which to do the shearing peration. Keep the fice's in one face, and clip out some of the affort tags.

y, a very dirty fleece is dis-ninated against by the Luyer.

For tying up each fleece, use, if possible, a paper twine. If binder twine is used, experience has shown that the fibres of the twine get into the wool, and as they cannot be removed, they are a damage to the resulting manufactured woolen goods. In preparing wool for shipment, large sacks which will hold several fleeces are used. The program of sheep owners of onld include plans for most effectively harvesting a quality wool. The wool crop will be a large source of income this year, as it will be for years to come. High prices are being offered for the 1925 city, and extremely satisfactory returns are assured. The changes that have saken place in the methods of harvesting wool are of great value to the sheep it dustry.

MONEY TOLOAN

on real estate and city property, for 3, 5. 10. or 33 years 50 per cort appraised value.

See

J. R. WILSON