

THE ENTERPRISE

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Economy Another Great Need of the Day

Economy is one of the needs of the day. It makes not so much difference how much we get if we do not use economy in spending it. A dollar spent to make lands, roads, homes, churches, or schools better is an investment that will reflect itself in a better country and a better people in the coming years, such expenditures may be classed as economy. On the other hand, the dollar that is spent for some thing that wears out, rusts out, or burns may be called wastefulness.

A certain financier who makes commercial-loans of all kinds recently said that his bank found collections on automobile notes 95 per cent better than any other class of notes, which means that people are more in love with automobiles than they are horses and-mules, homes or farms, groceries or dry goods.

Certainly it is not economy to put too much of our earnings in gas, oil, and autos, because it is too quickly gone and too little value is left. The railway traffic has been better than for the summer months of any previous years. Building activities, it is said, are good. The year promises to be the largest automobile year in the history of the business. They cite the fact that we will export about 200,000 more cars than for last year, which in itself increases our trade balance.

The cotton mill business is said to be reviving rapidly. Many mills have already sold their output for months ahead. The silk and rayon industries are enjoying a season of great prosperity. The figures and forecasts tend to make the people feel good. Yet it

Next Week National Fire Prevention Week

Seldom does the editorial page "scoop" the news columns. This is an exception. A tremendous disaster occurred today. Property value at \$1,466,744.44 was wiped out and 41 persons lost their lives by fire. The destruction proceeded continuously thru 24 hours; every hour \$61,115.60 every minute \$1,018.59—every second \$16.97 was wiped out!

This is another way of stating what the National Board of Fire Underwriters—the highest authority on the subject—tell us, namely, that our national annual fire loss is \$325,372,782. What this means may be comprehended from a few comparisons. Our annual production of gold and silver is \$103,119,741—less than one-fifth of our annual fire loss. As a people we produced wealth of \$1,900,287,000 in

preventable, the results of one form or another of carelessness. Carelessness certainly is to be denounced. But it is a delusion to think that the time necessary to forestall the result of carelessness will ever come when it will not be carelessness.

666

is a prescription for Malaria, Chills and Fever, Dengue or Bilious Fever It kills the germs.

BILIOUSNESS

and sick headaches, sour stomach, inactive liver and harmful constipation are avoided, and digestive processes put to work in a normal healthy manner by

Chamberlain's Tablets

They keep the liver healthily active, make digestion easy, and cause the regular daily movement so necessary to good health. Why suffer when Chamberlain's Tablets may be so easily had. Only 25 cents.



IT MAY STRIKE YOU that falling paint pots generally leave a disagreeable impression behind them—or wherever they happen to touch in their descent. If such unpleasant experiences be yours, let your first thought be to get rid of the inevitable stains. Rush that suit here today, and we will return it tomorrow spotlessly clean.

POPE'S Service Shop

HEAD COLDS
 Melt in spoon; inhale vapors; apply freely up nostrils.
VICKS
 VAPORUB
 Over 17 Million Jars Used Yearly

NORTH CAROLINA STATE FAIR

Raleigh—October 12 to 17, 1925

THE SHOW WINDOW OF THE STATE

SIXTY-FOUR YEARS OLD

But GROWING YOUNGER EVERY YEAR

Keep It Young By Making It Your Fair and Enjoying Its Educational and Entertaining Features

A Most Wonderful Week's Program, Calling for a Budget of More Than \$76,000—Almost \$32,000 Offered in Premiums Alone, \$7,200 for Racing

\$25.00 Will be Paid the Oldest Person at the Fair This Year Who Attended the First Fair After the Reorganization in 1869; \$15 to the Second Oldest

THE STATE COLLEGE STUDENTS' AGRICULTURAL FAIR Will Be Held in Conjunction With the State Fair

SOCIETY HORSE SHOW WEDNESDAY and THURSDAY NIGHTS Auto Races Saturday Fireworks Every Night

The Flowers On the Grounds Are Beautiful. Everybody Welcome—Come!

Rate of one and one-half fares, good for the week, on all railroads. Special round-trip excursions on Thursday from Winston-Salem, Goldsboro, Weldon, and Hamlet—Less than one-way rate. Inquire of your agent.

Fall Fashion Display

WINDOW EXHIBIT AND AUTOMOBILE PARADE

At Greenville

Tues. Evening Oct. 6 7:30 to 10

Other than the latest creations in men's and women's wearing apparel there will be a general display of merchandise of practically every variety to be found in the retail stores of the business district. Preceding the unveiling of the show windows and the opening of the stores at 7.30 there will be an automobile parade showing the newest type cars.

Open Air Free Radio Concert Biggest Like Event of the Season

GREENVILLE MERCHANTS ASSOCIATION

SEED RYE SEED OATS

SOW NOW FOR WINTER COVER CROPS
 Fulghum Oats, Rust-Proof Oats and Appler Oats

COVER CROPS
 Crimson Clover, Hairy Vetch, Red Clover, Rape, and All Kinds of Grasses

Purina Chows for Your Chix and Cows

Place Your Order for Your Lime Now for Your Pastures. We Also Handle Provisions

Mann and Blount

Phone 42 Feed & Seed Washington, N.C.

DREADFUL PAINS

Georgia Lady, Who Had Lost Too Much Weight, Was Advised to Take Cardui and Is Now Well.

Columbus, Ga.—Mrs. George S. Hunter, of this city, writes:

"After I married, thirteen months ago, I suffered with dreadful pains in my sides during ... My side hurt so bad it nearly killed me. I had to go to bed and stay sometimes two weeks at a time. I could not work and I just dragged around the house.

"I got very thin—I went from 126 pounds down to less than 100. My mother had long been a user of Cardui and she knew what a good medicine it was for this trouble, so she told me to get some and take it. I sent to the store after it and before I had taken the first bottle I began to improve.

"My side hurt less and I began to improve in health. ... The Cardui acted as a fine tonic and I do not feel like the same person. I am so much better. I am well now. I have gained ten pounds and am still gaining. My sides do not trouble me at all.

"I wish every suffering woman knew about Cardui." NO-160



True-Blue Serge Suits!!

Just what the young men of today are wearing!—Suits that are made of the finest wools obtainable. Suits that are hand-tailored by experienced men. Prices that are reasonable!



See them—they're well worth it.

W. R. Orleans

WILLIAMSTON

NORTH CAROLINA

To Our FRIENDS and CUSTOMERS

We know that you have heard that our Mr. Jule James is in bed for a few days, but will be out by Monday and at his place of business. We are glad to say that since his sickness the interests of our customers have been keenly looked after—every one going home praising Rice and James for the glorious sales they are making, and hurrying to come again.

Many farmers who have sold on larger markets and who have sold with us are loud in praise of our sales, saying that we have decidedly the best market in the east, and the traveling men also say we have the strongest market in the east.

And Rice and James house is full every day. There is a reason—We have our good customers to answer.

All good grades are much higher this week, so come on with a load of good tobacco next week and let us sell it for you. Old Jule will be at his place of business Monday to welcome you again.

We lead in pounds and prices—We know tobacco from the seed to the plug—We don't jump back on your tobacco as do the big markets. We did not come from the crawfish family.

We are not afraid to buy, that's why we lead. Come to see us if you have not been; and if you have been you will surely come again.

Rice & James -- Farmers Warehouse