## THE <br> 11th

The Eleventh Month Sale will solve the question as to when and where to buy your family needs in ready to wear, shoes, dry goods, etc., for it offers the most advantages and savings. It proves the power of your dollar. It strengthens the nerve of your pennies. Ride if you can-Walk if necessary.

| SUITS <br> Where Your Dollar Will | SHOES <br> Men's Scout Shoes $\$ 1.95$ | LADIES' DRESSES <br> $\$ 14.79$ | HOUSE APRONS 78c | SILK HOSE <br> For Men and Women | LadiesSHOES <br> Turned <br> Pumps |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Do Double Duty \$18.75 | Boys' Long-Pants Suits Two Pairs Pants $\$ 9.95$ | $\begin{gathered} \hline \text { LADIES' SWEATERS } \\ \$ 2.95 \end{gathered}$ | $\begin{aligned} & \text { LADIES COATS } \\ & \$ 9.85 \end{aligned}$ | 25 c <br> Limited Quantity | \$3.85 <br> Values to $\mathbf{\$ 5 . 0 0}$ |

Sale Lasts 10 Days Only

## NASSEF'S DEPARTMENT STORE

WILLIAMSTON, N. C.
"The Big Store With Little Prices"

## WANTS



## Do your Xmas Shopping Early

Hand painted Art Novelties on sale at Biggs Urug Store. Special orders taken for Christmas.

Mrs. S. R. Biggs

## PENDER'S YELLOW FRONT STORES

oUr prices are always lower
OLD DUTCH CLEANSER, can .............. 7c
CANNED VEGETABLES
 D. P. BORAX SOAP, 6 bars for ............... 25c

EVAPORATED FRUITS

 PICNIC SHOULDERS, 1b. ......................23c CEREALS
P. Oats, pkg. -_-_ Pe Pillsburys Farina, pkg. 12

 Quaker Oats, pkg. ....10c | Gold Medal Buckwheat Flour |
| :---: |
| pkg. | BROOMS, Standard, No. 6, each ............. 35c FRUITS AND VEGETABLES

Grape Fruit, extra low price, each 9 and 12c



Gelatine

PENDERS OLD VIRGINIA FRUIT CAKE In Fancy Decorated Tins. Absolutely the Best Quality Mad 2 lb . and 4 lb . tins, pound ................................
LARD, good cooking, pound ................. 16c
YELLOW FRONT COFFEE, Steel Cut
Pound sealed package ............ 40c
Growing in Popularity Daily. You Save 10e on Every Pound

\section*{| THAIS I S A | S T U D |
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## Pledge to the Public on Used Car Sales

1 All used cars offered to the public shall be honestly represented.

Studebaker automobiles which are sold as CERTIFIED
2 All Studebaker automoperly reconditioned, and carry a 30 day guarantee for replacement of service on adjustments.

3 Every used car is conspicuously marked with its price in plain figures, and that prist.


4 Every purchaser of a used car may drive it for five days, and then, if not satisfied for any reason, turn it ase of any apply the money paid as a cred. other car in stock-new or used.

to The Studebaker Corporation of America,
Not only to the public, but also to The Studebaker Corporauion of Aling used cars. Not only to the pulle pledge adherence wo
whose cars we call, we lor CO.
SWAN MOTOR CO.

The Studebaker Corporation of America takes pride and pleasure in announcing that the above Pledge is being carried out by

## Swan Motor Company

WILLIAMSTON
New Bern, N. C.

- WASHINGTON

$$
\begin{array}{ll}
\text { THE Pledge speaks for itself. } & \text { which in some times and places } \\
\text { It is a formal declaration of the } & \text { has fallen into ill repute: } \\
\text { fair and square attitude of Stude- It is an assertion of confidence } \\
\text { baker dealers toward the public. } & \text { in the reserve mileage built into } \\
\text { It is an assurance of honest the sturdy "one-profit" Studebaker } \\
\text { dealing in a line of merchandising automobiles. }
\end{array}
$$

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