Taking the Profit Out of War

By BERNARD M. BARUCH

Reprinted from The Atlantic Monthly.

[The Pebruary issue of the Atlantic for 1925 carried a paper by Mr. Sisley Huddleston dealing with the general subject of "taking the profit out of war," which Mr. Huddleston called "An American Plan for Peace." The first-quoted phrase was put into the language by the War Industries Board toward the close of the World War through its efforts to eliminate all war profits. Mr. Huddleston's article came to the attention of Mr. Bernard M. Baruch, chairman of the War Industries Board and administrator of the non-profit plan, and (as he writes us), since it seemed to indicate a growing interest in the idea, induced him to invoke practical means to bring ahaut a full-comprehension of taking the profit out of war in the various great countries of the world. To this end he responded to a suggestion of Mr. Ouch D. Young, of the Page School of International Relations at Johns Hopkins University, that he establish a course of loctures there to expound the War Industries Board plan in detail. Later he will proceed to make similar arrangements at leading universities in Great Britain, France, Germany, Italy, and Japan, Agreeing with Mr. Baruch, that the subject calls for public knowledge and discussion, it yeas natural for the Atlantic to turn to him for the following paper.—Thus

War was once described as Prus-

sia's most profitable industry.

It needs only a scant examination of ry to learn that other countries were open to the same indictment. The methods of the Robber Barons not pass with the end of feudalism. Annexation by conquest did not But when America entered the World War President Wilson fathered doctrine that shall always govern us that never a foot of territory
weuld be added to our boundaries by

So, as America has taken the lead toward making impossible national profit through war, it too may be America's privilege to point the way toward making impossible individual profit through war. To take the profit out of war is to take a long step to-ward creating an economic detesta-tion of war. The experience of the United States in the World War affords a basis for the belief that the plan herein discussed is practical. In fact, it is more than a belief—it is a certainty, although not widely known.

The world is such a busy place, and se greatly enlarged because of modern inventions, that it is not strange that there are but few people who are conwith what was quietly but effectively taking place in this country in the mobilization and use of its erial resources in the World War a process that would have eventual

ly eliminated all improper profits. Strength is given to the public advecacy of industrial mobilization made by both President Harding and President Coolidge—Mr. Coolidge as recently as last October in his Omaha the American Legion-by

WANTED: OLD-TIME FURNITURE

sofas, beds, desks, tables, chairs, cup

boards, chests, sideboards with long

legs; andirons, fenders. Send rough

outline with decription. Highest cash

prices; will call anywhere. Agents

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FINELY GROUND FLAME DRIED

Fine for all crops. Minimum car, 20

tons 200 lb. burlap bags. Terms cash

Give freight station. Address "X,"

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FOR SALE: COTTONSEED MEAL:

\$37 per ton; \$1.90 per bag. See

John Peel at the Dixie Warehouse.

oyster shell lime. Peanut specialty.

agencies had once been set up and

successfully operated under the War Industries Board. Preceding the President's recent clear exposition of this subject, some degree of public interest had been en-gendered by an exchange of letters be-tween Owen D. Young (of Dawes plan ame), in behalf of the Walter Hine Page School of International Relations, and the writer. The corre spondence resulted in the establishment of lectures at the Page School (of Johns Hopkins University) on this theme. Previously the Atlantic Month. ly printed an article by Sisley Huddle ston, who pointed out that Europe saw great strides toward peace in the American idea of "taking the profit out of war" in a systematic way. His basic reference was to the plan of the

War Industries Board.
The resources of a country might
be referred to as the five M's: (1) Industries Board. man power; (2) money; (3) main-tenance or food: (4) material reources (including raw materials, manufacturing facilities, transporta-tion, fuel and power); and (5) morale. The intelligence with which the first four are directed and co-ordinated as a whole will determine the fifth, the norale of the community.

In the war emergency it early became evident to those who were charged with the responsibility of mobilizing the resources that there was a just sentiment among the peo-ple against profiteering. Profiteering might be willful and profit making might be involuntary; but, whatever its form, there was a just determination it should cease. So it became

(To Be continued)

FOR SALE: SPECIAL SELECTED

seed corn, mammoth yellow soy beans,

Barred and Buff Rock hatching eggs, and one 350-chick Standard Reliable

brooder. J. F. Weaver, adjoining fair

NOTICE OF CANDIDACY

I hereby announce my candidacy

for the office of clerk of the superior

court of Martin County, subject to

W. H. CRAWFORD.

the action of the Democratic primary, and solicit the support of the voters

AM NOW PREPARED TO DO PRI-

vate nursing. Mrs. Joanna Tetter-

FOR SALE: MAMMOTH YELLOW

and Biloxi beans. See Dr. John D.

grounds.

of said primary.

This March 1st, 1926.

on, Williamston, Route 3,

yellow dew seed corn, Biggs prolific

NOTICE OF CANDIDACY

I hereby announce myself a candidate for the office of Sheriff of Martin County subject to the action of the Democratic primary, and solicit the votes of the good men and women of the county.

LOST: DARK RED SOW, MARKED

left ear. Dogs had gnawed and split

one ear. Please notify Jos. Aaron

m16 2tp

smooth crop right and swallow fork

This the 1st day of March, 1926.

FOR RENT: THREE UNFURNISHed rooms. Price reasonable. Apply to Mrs. Richard Daniel, Williamston, N. C. m23 8t

GOOD STRAIN BARRED ROCK eggs for setting. \$1 for 15. B. S. m2 2t

Caskey road. Mill days Tuesdays and

NOTICE OF SALE OF LAND

Under and by virtue of the authority contained in that certain deed of trust executed by J. T. James, on the same place that the said George B. 31st day of August, 1925, to the undersigned trustee, said deed of trust being of record in the public registry of Martin County in book S-2, at page 89, said deed of trust having been given to secure a certain note of even date and tenor therewith, and the stipulations in said deed of trust not having been complied with, and at the and J. T. Barnhill on the west.

request of the parties interested, the to the highest bidder for cash, at pubhe auction, on the 12th day of April, liamston the following described prop-

We have a grist mill located at the and on the west by Joe Wynn, and fork of highway No. 90 and the Mc- being a seventy-two acre tract of land interest in the above-described land to the highest bidder for cash the following more or less, all in woods, and being Fridays. Guarantee good meal. Mi- that certain tract of land that the m23 2tpd said J. T. James owns a one-sixth un-

divided interest

Second tract: Containing 50 acre more or less, and known as the Geo. P. James homestead, and being the James resided at the time of his death and being same tract of land conveyed to Geo. B. James by L. B. James and wife, Elizabeth James, by deed dated 22nd day January, 1870, and recorded in book OO, pages 247-248, now adjoining the lands of Mc. G. Roberson on east. James Mobley heirs on south

Third tract: Containing by survey undersigned trustee will offer for sale 31 1-2 acres, more or less, and fully 1926, at 12 o'clock m., in front of the courthouse door in the town of Wil- and recorded in public registry Mar- trust not having been complied with First tract: Bounded on the south hill on north and west, Wm. Britton will on Monday, the 12th day of April by J. O. Peel, on the east by G. W. on the east, and being all the lands 1926, at 12 o'clock m., in front of the Blount, on the north by A. D. Wynn, owned by Ida James and L. C. James. courthouse door in the town of Wil-This is to only cover 1-6 undivided liamston, North Carolina, offer for sale

This the 11th day of March, 1926. J. S. AYERS, n16 4tw

Martin & Peel, attorneys.

NOTICE OF SALE OF REAL ESTATE Under and by virtue of the pow

of sale contained in a certain deed of

ee by W. H. Hopkins and wife, Addie Hopkins, on the 30th day of December, 1922, which said deed of trust of record in the public registry of Martin County in book G-2, at page described by metes and bounds as lot 533, and securing certain notes of ever No. 3 in a deed Geo. B. James dated date and tenor therewith, and the stip tin County, in book E-1, page 383, and and at the request of the holder of adjoining now the lands of J. T. Barn- the said notes the undersigned trustee

lowing described real estate, to wit: Beginning at the fork of the Wilton and Washington road and the Jones road, thence down said William ston and Washington Road 77 yards to a pine; thence westward 85 vards to a stake in the right of way of the Jones road; thence up said road — yards to the beginning, containing one acre more or less and being the school lot this day deeded to Addie Hopkins trust executed to the undersigned trus by O. S. Green and wife.

This the 11th day of March, 1926. ELBERT S. PEEL,

The **BULL'S EYE**

Martin & Peel, attorneys.

Editor and General Manager
WILL ROCERS



A fellow from Carolina wants to know where I get the idea that "Bull" Durham and George Washington come from the same state. He says, "Why don't you write and give the people the real History of Bull' Durham in its native State, South Carolina, that people would appreciate that more than these Bull Legends of yours."

History

Now thanks, Sir, for your goodnatured suggestion. If I knew History I wouldn't be able to write "Bull" Durham Ads. I would be a College Professor, get everything right, and get nothing for it. Everything you suggested me telling the public about when and where "Bull" Durham originated has been told for 66 years by typical Advertising writers. That's the only thing the Company asked of me was "please don't tell again where it came from, or how." You see you didn't read their Ads, but you did read mine and remembered it, because it was wrong.

Writing Ads that will be remembered is a queer game. This is an Ad, not a History. I selected Ads over History on account of the pay. (American Tobacco Company's pay is as good as its tobacco.) Where "Bull" Durham comes from or where it goes to is left for the

The Rogers

P.S. You notice I named in this article the WRONG Carolina. That's so North Carolina will get sore because I named South Carolina, and South Carolina will get sore because I didg't name North Carolina. A true Southerner never forgets.

P.P.S. There will be another piece in this paper soon. Watch for it,



NOTICE

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A number of people have mailed checks to Tarboro. All checks should be mailed to Williamston or bills paid at the office.

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COATS	6 15 2	COATS	Yes and see	COATS	
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The finest collection of coats, dresses, hats, shoes, hosiery, and other finery for the Miss and Matron—now on display for Easter wear.

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