

# Gold (2) Store <br> 223 Washington Street <br> Williamston, N. C. 

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twice
dally

## The Gold Star Points The way to Saving and Servce puals, Our Protit Sharing Plan

Gold Star Stores are more than just another place to buy your groceries-they aspire to high ideals of service to the community in which they are located. They aim to make every store a fixed part and a tangible asset of the community it strives to serve. To show you that we mean to keep faith and to prove our sincerity in this declaration of policy, on Saturday, December 11, 1926 we will begin

## Our new profit sharing plan

AND HERE'S HOW IT WORKS - With every purchase, we isue a printed detailed sales slip showing the amount of the purchase Save these slips until you accumulate $\$ 250$ worth of them, and解 table organization a check for $\$ 5$ for each $\$ 250$ in slips sent in. Here is a fine chance to save money on your purchases or to unite with friends and build up a fund for the charitable and other objects of the activities of your favorite organization.

FOR FURTHER INFORMATION APPLY
TO E. L. WARD, STORE MANAGER
Remember-For $\$ 250$ worth of sales slips we give you $\$ 5$; for $\$ 500$ we give you $\$ 10$; and for $\$ 1,000$ we give you $\$ 20$. In addition to this exceptional money-saving plan our prices are the lowest, quality considered. For example, here are a few of our money sav ing items:
Stick Candy, a bargain, lb. . 10c
Enameled Dish Pan, large size - 47c
Wesson Oil, qt. . . . . 49c
Lard, Old Glory, lb. . . 13e
Snowdrift, 4 lbs. . . . . 848
Octagon Soap, large bar, . . $\mathbf{6}_{2}^{1} \mathrm{c}$
Jello, any flavor . . . 10c
Maxwell House Coffe, 3 lbs. $\quad \$ 1.53$
Rowena Buckwheat, 2lb. . 15c
Gibbs Shoe Peg Corn, can . 19c
R.R.\& B. String Beans, Niem on tomer $12_{2}^{1} \mathbf{C}$

"PLENTY" OF YOUNG CHICKENS AND HENS ON HAND.

## J. K. HOYT'S GREAT HOLIDAY SALE

An Event of Interest to All Christmas Shoppers-Extra Christmas Values that Will Appeal to All Shoppers who Wish to Ma ke Their Money go as Far as Possible in Supplying Their Christmas Needs.

| BARGAINS FOR WOMEN |  |
| :---: | :---: |
| We are offering decided reductions on our entire stock. Glance over these prices and you will se e the extent of the big savings: |  |
| $\$ 20.00$ Coats and Dresses | \$14.95 |
| 25:00 Coats and Dresses | 18.75 |
| 30.00 Coats and Dresses | 22.50 |
| 35.00 Coats and Dresse | 26.25 |
| 40.00 Coats and Dresses | 29.75 |
| 4500 Coats and Dresses | 33.75 |



## BARGAINS FOR MEN

Here's your opportunity, Men! We can make it-p
$\$ 20.00$ Suits and Overcoats $\quad \$ 14.95$ 25.00 Suits and Overcoats 30.00 Suits and Overcoats 35.00 Suits and Overcoats 40.00 Suits and Overcoats 45.00 Suits and Overcoats
14.95
18.75
22.50
26.25
29.75
33.75

Extra Special for Children-Toys and Novelties that will delight the hearts and souls of the Littlel Ones-A most Pleasing display which is certain to appeal to you.

