

UNLIMITED POWER SUPPLY

CAROLINA DIVISION

VIRGINIA ELECTRIC & POWER COMPANY

Introducing Ourselves to the People of Williamston, North Carolina

The Virginia Electric and Power Co. is a Virginia corporation and licensed to do business in North Carolina. The Company's system serves a large portion of Tidewater Virginia and north-eastern North Carolina with electric light and power, does the electric railway and bus, and gas business in a number of important communities and an ice business in two smaller communities. The territory served includes Fredericksburg, Richmond, Petersburg, Hopewell, Suffolk, Portsmouth, Norfolk, Franklin, Boykins, and numerous other places in Virginia. The territory now served in North Carolina includes Roanoke Rapids, Weldon, Halifax, Seaboard, Jackson, the Hart and Fountain Cotton Mills in Tarboro, Elizabeth City, Hertford, and Edenton. Contracts have been made with Scotland Neck, Severn, Pendleton, Conway, Milwaukie, Potocasi, Woodland, George, Rich Square, Roxobel, Kelford, Lewiston, Woodville, and Aulander in North Carolina. Power transmission lines are being built into these places. The present population served is about 610,000.

With the new steam plant complete in Norfolk the aggregate generating capacity of the steam oil, and hydro-electric power plants of the Virginia Electric and Power Co. will be 196,200 horse power. In addition to the above the company owns water rights that will permit of an additional development of nearly 100,000 horse power. The principal stations are interconnected by 434 miles of high-tension transmission lines in operation or under construction serving an area of about 10,000 square miles.

The Virginia Electric and Power Co. is under the executive management of the firm of Stone and Webster, which firm has been successful public utility operators for many years.

The Virginia Electric and Power Co. desires to build its high-power transmission lines to Williamston and thereby make available in Williamston an unlimited supply of power both for its present needs and the needs of Williamston's future industrial development.

As soon as the Virginia Electric and Power Co. constructs its power transmission lines to Williamston, Williamston at once secures a new and large corporation that will not only become a taxpayer but a "good citizen." The interests of Williamston will become the interests of the Virginia Electric and Power Co.

If negotiations are completed between Williamston and the Virginia Electric and Power Co., the Virginia Electric and Power Co. will establish a branch office in Williamston, an efficient crew of men will be employed to maintain the distribution system, make power connections promptly, render prompt service, read meters, make collections

install meters and be ready to serve Williamston at any time. The Virginia Electric and Power Co. will rebuild, from time to time, the power distribution system in Williamston and construct same under the standards of present-day electrical engineering.

Super power in unlimited amounts sold under the lowest rate in North Carolina will attract industries to Williamston.

The Virginia Electric and Power Co. offers to pay Williamston \$50,000.00 in cash for its complete electric distribution system. Power plant site, power plant buildings, and power generating equipment are to be retained by Williamston.

The Virginia Electric and Power Co. not only offers to pay \$50,000.00 in cash to Williamston, but they will also put into effect in Williamston, as soon as power is available from their power transmission lines, their STANDARD RATES. These standard rates are the same as are now in effect in Richmond, Petersburg, Suffolk, Portsmouth, and Norfolk, Va., and Roanoke Rapids and Weldon, N. C., and are the lowest rates offered by the Virginia Electric and Power Co.

COMPARISON OF RATES

Rates Now in Effect in Williamston Compared With Virginia Electric and Power Co.'s General Schedule No. 1-B Rate. Service for Residences, Stores and Small Users

Kilowatt hours used per month	Amount of monthly bill under Williamston rates	Am't of monthly bill under V.E. & P. Co. rates—general retail service, Schedule 1-B	Amount to be saved on each monthly bill under V.E. & P. Co. rates
10	\$1.50 min.	\$1 00 min.	\$.50
20	3.00	1.70	1.30
30	4.50	2.55	1.95
40	6.00	3.40	2.60
50	7.50	4.25	3.25
60	9.00	5.10	3.90
70	10.50	5.95	4.55
80	12.00	6.80	5.20
90	13.50	7.65	5.85
100	15.00	8.50	6.50
110	16.50	9.10	7.40
120	18.00	9.70	8.30
130	19.50	10.30	9.20
140	21.00	10.90	10.10
150	22.50	11.50	11.00
160	24.00	12.10	11.90
170	25.50	12.70	12.80
180	27.00	13.30	13.70
190	28.50	13.90	14.60
200	30.00	14.50	15.50

Explanation:—Assume a residence in Williamston uses an average of 40 kilowatt hours each month for a year. Under Williamston rates he would pay \$72.00 per year, under Virginia Electric and Power Co. rates he would pay \$40.80 per year, an actual saving of \$31.20 per year. In this particular case, assumed at random, the reduction would be forty-three (43) per cent. Under the retail power rates of the Virginia Electric and Power Co. a large majority of power users in Williamston would pay (43) per cent less for their lights than they are paying now.

Small Motor Power

A comparison between the present small power rate of Williamston and the Virginia Electric and Power Co. small power rate schedule No. 4 clearly indicates that on bills of \$25.00 and under the Virginia Electric and Power Co. rates are a fraction higher than the present Williamston small power rates. On all bills over \$25.00 there is a material saving to be effected under the Virginia Electric and Power Company's rates.

Lighting, Cooking and Refrigeration

The Virginia Electric and Power Co., combined lighting and appliance rate for residences (power for electric lights, cooking, heating, and refrigeration, measured by one meter) is much less than the combination of the same rates now in effect in Williamston.

Power for Large Users

The Virginia Electric and Power Co. rate number 10, applicable to large power users, is the lowest advertised power rate in North Carolina.

A forty-three per cent reduction on light bills, to a vast majority of power users in Williamston, is worthy of consideration. This is an actual saving on the cost of an every-day necessity.

Payment to Williamston by Everetts for power sold to them by Williamston will be accepted by the Virginia Electric and Power Co. as payment in full for Williamston's street light service, water pumping needs (present and future) and power for resale to Everetts.

Officials of the Virginia Electric and Power Co. will be glad to meet with the people of Williamston and go into all the details concerning our offer.

CAROLINA DIVISION

VIRGINIA ELECTRIC & POWER CO.

W. E. WOOD, President

J. T. CHASE, Manager