

Summer Goods Arriving Daily At Local Store

Has Large Line Spring and Summer Merchandise

Margolis Brothers have one of the largest lines of Spring and Summer offerings ever carried by their store, according to a statement made by the senior partner of the firm day before yesterday. In their large line of spring and summer apparel, Mr. Margolis stated that each and every article was selected with utmost care and in each case personal attention was given the purchase of these goods. During the next week the firm is expecting one of the largest trades witnessed in any of the years since its establishment, the owners stating that they are sure that the large assortment of spring and summer apparel would meet with approval of hundreds of the most particular customers.

Since their establishment here eight years ago, Margolis Brothers have always worked with the aim of increasing its number of customers so that a quick turnover of merchandise would result and make possible low prices for reasonable and select merchandise. They have not only accomplished this, but they have set styles for hundreds and hundreds of people in this section. It is a fact that they are the style leaders, and that they have them here soon after their introduction in the larger cities of the country.

This spring and especially next week the firm is enjoying the cooperation of several of the big manufacturers in an effort to further urge the purchasing of standard and reliable merchandise. In the store can be found practically all of the articles made by the leading manufacturers of the country. The management takes pride in carrying such articles in the store, and the manufacturers take pride in

HOME OF MARGOLIS FIRM DURING THE PAST EIGHT YEARS



Williamston's shopping center for eight years, the firm of Margolis Brothers is celebrating their anniversary with a great reduction in prices in every department of their store.

having Margolis carry their articles. It was through correspondence with many of the large manufacturers that next week this store is able to offer a most unusual and exceptional line of merchandise. Mr. Margolis stated that it was a pleasure to him to have this cooperation, but that it meant in a great way much to his customers in that bargains are made possible in those lines of merchandise that carry good will, distinction and value. Already this week additional shipments of spring and summer coats, suits and other articles are arriving at the store, and we know you would enjoy seeing them.

The management wants you to visit the store, and feel under no obligation whatsoever to make a purchase or spend one cent with them.

FRANK J. SAYS—

Straw hats and Mansco underwear help to relieve the summer heat. The old fashioned way of keeping cool was to park under a shady tree—to-day you put on comfortable clothes and you don't mind the hot sultry weather.

Popularity and Efficiency of Sales Force Has Proved Big Factor in Margolis Success

Smallest as Well as Largest Purchaser Always Made to Feel at Home by Members of Force as Well as By the Owners

The sales force at Margolis Brothers Store has had much to do with the growth of that institution during the past several years. The members of the force during their service with the Messrs. Margolis have taken a great deal of interest and pride in their work and have made many friends and customers for that store. The smallest, as well as the largest purchaser, is always made to feel at home by the members of the force as well as by the owners. Personal attention

and many valuable suggestions are at the customer's hands, and the undisputable good judgment of the members of the force has caused hundreds of customers to go well dressed.

The sales force, of which Mrs. Mary Bell Osborne, Mrs. Lewis Manning, and Mrs. J. W. Andrews are members, and including the store's owners, Messrs. Frank J. and Irving Margolis, extends to you a cordial welcome to visit the store whether you have a purchase to make or not.

Firm of Margolis Brothers Celebrate Eighth Anniversary

Marlboro Shirt Popular Seller With Margolis

Sells Around 1200 Shirts During the Past Year

That the Marlboro shirt is fast covering the nation is seen by the vast number of them sold last year. Margolis Brothers who sell the shirt in Williamston, sold around twelve hundred of them last year, and in every instance the purchaser was well-satisfied. The large number of sales is due to a large extent to the popular price and the shirt is recognized to be one of the best buys on the market.

As for quality offered in the shirt and the price charged, the Marlboro ranks first. After experimenting for several seasons, Margolis Brothers found that this make of shirt came nearer meeting the demands and desires of their customers than any shirt on the market.

Fast colors are guaranteed in all the various grades, and the store does not hesitate to replace any one of them that fades. The shirt has the seven button front, is full cut and constructed as fine as possible. The collars are semi-stiff and are made with webbing back, giving the appearance of the laundered collar and comfort of a soft one.

The local store is witnessing a rapid increase in the sale of this brand of shirt, and the fact that there are at least 1200 wearers right here in this section shows that it is a good buy.

FRANK J.



Frank J. Margolis, senior member of the firm, Margolis Brothers, is prominent in both social and business circles of the town. He is president of the local chamber of commerce, and a leader in his field.

Renown Clothing Is Popular with Boys

The secret of Margolis Brothers' growth is due to giving their customers the best in clothes values the market affords. The Renown Clothing company, makers of clothes for the sturdy boy, have done much in adding to Margolis Brothers' success by making clothes with care and thoroughness and at prices that meet with the approval of the masses.

The features of Renown clothes are outstanding; they carry styles that boys want and are sold for prices that mothers don't mind paying. A large stock awaits you at Margolis' store at reduced prices during the eighth anniversary sale.

Begins Sale on Friday May 20; To Last Ten Days

During the next ten days, the firm of Margolis Brothers will celebrate their eighth anniversary in business in Williamston. This section is devoted to the interests of that firm, and is prepared in part by some of the country's largest wholesale dry goods dealers.

Their eighth anniversary, while it does not carry an astonishing record as to years, it does carry a record of service and style leadership.

Carrying dependable lines of merchandise at fair prices was given as the secret of their success by Messrs. Frank J. and Irving Margolis during their eight years in business in Williamston.

The carrying of such brands of merchandise as Florsheim shoes, Society Brand clothes, Gotham Gold Stripe hosiery, Surefit caps, Marlboro and Manhattan shirts and Walk Over shoes were mentioned as comprising a dependable line of merchandise that has won for them many customers.

They invite you to their store on the merits of the merchandise, and low prices during their sale. Courtesy and fair dealings are always evident in their dealings with patrons, and a visit to their store during the sale or any time for that matter does not place you under any obligation whatever to buy one thing.

FRANK J. SAYS—

Why not slip into a Bradley Bathing suit and show your form off to a better advantage than dive into a so-called knitted suit that looks like a cotton stocking on a trim ankle—Margolis has a complete line of Bradleys' from the smallest tot's size to the full developed man's or woman's size.

Newest and Latest - - - And Always the Greatest

MARLBORO SHIRTS

Men who care, if you seek shirt patterns of distinction, combined with quality of fabrics and the comfort that a correctly made shirt assures, then we heartily suggest Marlboro Shirts.

Every Marlboro Shirt is full cut, constructed as fine as possible, thus appealing to you who desire a popular-priced shirt.

Interlined with preshrunk linings, Marlboro shirts do not shrink. They are made exclusively to meet the wearer's desires and needs. All collar-attached shirts are made with one pocket, single rounded cuffs with large button, medium long pointed collar, curved band fitting contour of neck, avoiding wrinkling of collar. The separate collars are semi-stiff, made with webbing back, giving the appearance of the laundered collar and comfort of a soft one.

Sloped to the Neck — Keeps Wrinkles in Check Cutting Is Full, and They Don't Bind or Pull.
A Trial Will Introduce a Shirt That You Will Be Glad You Bought

ASK TO SEE THE EXCLUSIVE PATTERNS OF

MARLBORO

AT

Margolis Brothers

WILLIAMSTON, N. C.

"Made With Care Beyond Compare"

The Marlboro Shirt is fast becoming the Nation's shirt. It carries distinction, combined with quality and comfort

"Style for Ease And Bound to Please"

