

Tailored Tub Silk, Linens and Prints Will Lead for Summer

Big Wholesalers Report Heavy Demand for Tub Silk and Prints

According to Mr. Frank J. Margolis, this summer will see a large number of tailored Tub Silks, Linens and Prints in use. Mr. Margolis, after talking with many of the wholesale dealers in several of the large cities stated yesterday that the wholesalers talked with are expecting an unusual demand for tub silks, linens and prints; in fact, they will be all the go this summer.

At the present time, stated one of the wholesalers to Mr. Margolis, washable silk dresses are found to be the outstanding numbers. These dresses in tub silks are moving well in the medium-priced types. They are attractive this season and moderately priced, a combination which makes them popular items. The biggest demand in tub silk dresses is for the plain rather than tailored styles. These are developed in both one and two-piece types, both of which are selling in the tailored trims developed with tucks and pleatings. Small collars are wanted, some collarless styles are going well. Tucks are utilized with a good deal of originality this season. Vertical tucks, horizontal tucks, oblique tucks, and tucked patterns will be well received in the wash dresses.

Among the better dresses, sheer fabrics will come in for a large share of attention in the printed designs. Lace trims and plain-color self-fabric trims are used frequently in these dresses. Shirrings, pleatings and tiers are outstanding modes. Necklines in these dressy styles are for the most part colorless in the new square V, and oval lines.

The present trend in spring and summer dresses on the wholesale markets is toward the minimum-priced and less expensive merchandise, according to the several wholesalers Mr. Margolis talked with.

It was with this in mind that the Margolis Brothers have bought their spring and summer merchandise, and it will be pleasing to the people of this section to know that the local store will include this class of merchandise in their eighth anniversary sale here during the next ten days.

Women's Clothes More Attractive

This season women's clothes and accessories are more attractive, colorful and joyous than ever before, and every one from the petite miss to the stately matron will find styles at Margolis Brothers' store ideally suited to her type as well as perfectly suited to her income. Margolis' eighth anniversary sale is without precedent, and presents a most remarkable opportunity to obtain values that certainly will not be surpassed—and probably not equalled—even at the end of the season. The savings are too obvious for comment!

Cortley Clothes for Boys and Students

With 22 whole points of extra tailoring assuring better service and better fitting, Cortley clothes have become the choice of little men and students all over the country. Cohen and Lang, manufacturers, have made a reputation in building boys and students suits, and the Messrs. Margolis would not consider their stock complete unless Cortley clothes in all the sizes were ready at all times for the customer.

Boys and students by the thousands have put Cortley's to a test. Mothers have recognized and acknowledged the results, and are particular to select the Cortley make. Mothers are invited to the store to see the unusual values in these clothes and at such great savings during the eighth anniversary sale.

FRANK J SAYS—

Nothing like having a customer come back telling you its the best hose I ever wore—why not?—Margolis Bros. sell the market's best products, including Gotham Gold Stripe, Onyx Pointex, Faultless, Iron Clad, Humming Bird, Blue Crane and what it takes to give the women a trim ankle they have it.

Best men are moulded out of faults—Shakespeare.

Sure-Fit Caps Grow in Favor

Of the Many Hundreds Sold Margolis Never Missed a Fit

It's a broad statement and covers a long area, but Fine and Levy has never missed a fit—they sell Sure-fit caps. Their caps not only carry a sure fit they also, carry style and quality. In other words, three in one plus prestige.

Margolis' line would be miles from completion if it did not carry the Surefit cap, for people's heads vary along with their minds, not saying, however, that if you have no mind you have no head—we all have heads and the surefit people have caps for our heads.

Margolis Brothers have handled the Surefit cap for years and during that time they have sold many hundreds of them. There has yet to come one back that did not meet with approval or do what the name applies, "fit".

Shoes for Women of Discriminating Taste

Margolis Brothers extend to women of discriminating taste a most cordial invitation to visit their display of new footwear. For spring and summer wear they have many lines to choose from, but the outstanding one is that manufactured by D. Myers and Sons. D. M. S. manufacture the finest footwear on the market and import many foreign novelties for exclusive sale in the States.

Frank J., senior member of the Margolis firm, assures all customers that no matter how hard you may be to suit they can fill your wishes in every respect when it comes to selecting footwear. Always a "foot" ahead with styles, the Margolis store will have a complete showing ready for you when the sale starts Friday morning. Myers means merit; that's why you will find D. M. and S. footwear at Margolis Brothers' store.

We are constantly advising people to buy good clothing—chiefly, of course because we want to sell more, but it is a wise thing to do from the purchaser's standpoint, as it means greater satisfaction and better wear.

Spring and "Well-Topped"

The call of spring to Nature's great out-doors can fittingly be answered when you are wearing a Sunfast Hat.

Wear a hat that combines service, quality, and distinction, and you can rest assured that you are "well-topped." Sunfast Hats have sweat-proof silk bands; do not fade; are made of highest quality material, and carry distinction.



SUNFAST HATS



When Summer—the time when your dress is watched by every one—comes, you want to wear those clothes that add to your appearance. May we suggest a Sunfast Hat? You can't lose, the Sunfast is good all year 'round.

We have a large assortment of them at our store and we do not hesitate to offer them to our customers with an assurance of service, quality, and satisfaction.

MARGOLIS BROS.

Fine Shoes for Women

Shoes That Embody Style and Quality to the Utmost

To women of discriminating taste we desire to extend a most cordial invitation to visit our display of new footwear for Spring and Summer. We have many fine lines, but outstanding among them are the high grade shoes manufactured and distributed by

D. M. & S.

Our showing of this well-known line is complete—We assure you that no matter how hard you may be to suit, when it comes to selecting footwear we can fill your wishes in every respect.

Margolis Bros.

Always a "foot" Ahead with Styles

CLOTHES

For The Sturdy Boy

Styled and Made by

Renown Novelty Clothing Co.

of New York

Extend hearty wishes for a successful Anniversary Sale

The secret of Margolis Bros. growth is due to giving their customers the best in clothes value the market affords—and offer at all times the styles the boys want at prices mothers don't mind paying.

Margolis Bros.

Recognized Headquarters for Quality Clothes