

Bathing Suits Riot of Color This Summer

As for Color, New Suits
Will Resemble
Rainbow

While knitwear generally exhibits a trifle more restraint than has been evident in the past, the beaches in the approaching summer will be brilliant, if bathing suit producers have anything to say about it, for in no season has there been observed such a riot of color and such an unhampered adventure in bizarre design—horizontal stripes, mortise stripes, diagonal stripes, etc. One producer of bathing suit beauties has gone so far as to sew together an assortment of vertical stripes, guaranteed to produce envy in the rainbow.

In certain sections these gay bathing suits will soon appear, not so noticeable at first, but it is declared that bathers are following the example set by the Pacific coast a number of years ago, and are contributing brilliant hues to the seascape.

The brightest shades of blue, orange, red, tans and other eye catching colors are being featured and are popular numbers in the lines which are being shown to the retailers this season.

Tests Favor the Sunfast Hat

After experimenting with much care for several years, Margolis Brothers, local merchants, decided on the Sunfast as its standard popular-priced hat. It was given an acid test, and proved its merits as advertised in every instance; consequently a large assortment of the brand of hats is carried in Margolis' store.

It has become a real leader in its line, and is backed by both its manufacturers and sellers. Tests were held and the hat was allowed to remain in the sun for more than two weeks and at the end of that time not a change could be detected.

The Sunfast hat is nationally advertised and the Messrs. Margolis take pride in handling it, for they know it to be a hat that meets approval both as to price and quality. In the past year the firm has sold a large number of these hats and the demand for Sunfast continues to grow.

They are never alone that are accompanied with noble thoughts.—Sir Philip Sidney.

Irving M.



Irving Margolis, junior member of the firm, Margolis Bros., has played no small part in attracting new business to Williamston. During his eight years' stay here he has won the admiration of numerous friends, who wish him success during the years to come.

PITHY PARAGRAPHS FROM ALL THE CORNERS MARGOLIS BROTHERS STORE

Here again is proof that good taste is less a question of money than it is of knowledge.

Styles may come and styles may go, but white shirts remain forever. Go where you will, you won't find a larger assortment or better values in white shirts. They live up to our reputation for quality and value—shirts of finest imported broadcloth.

The eminence of our position is gratifying, because it enables us to serve you with greater satisfaction. Quantity buying, expert buying, cash buying, and a "lower overhead" constitute the reasons why we can and do offer our suit customers a positive saving of \$9 to \$15.

New connections—improved buying facilities—our ever increasing volume all combine to give you more for your money—finer quality and style. And this spring we very sincerely believe that you will see clothes here at our store that you never thought could be purchased at our prices.

New summer straws, smart snap-downs in Panamas and Leghorns, and sailor shape for the young and romantic; dignified shaps for the business and professional man—made of the finest materials and designed exclusively for us—Margolis Brothers.

S. S. S. Brand Clothing Now a 'Best-Seller'

Margolis Brothers Are
Exclusive Dealers
in This Section

Margolis Brothers have pleased many men, both young and old, with SSS clothes especially designed for their stocks. They selected the SSS brand because the garment, fashioned after the mastercraftsmen, embodies every element of quality and workmanship found in the most exclusive makes. And it goes without saying that their selection has met with a 100 per cent. approval, for numbers of these suits are now seen in this section—worn by men who care.

The gentleman on the street will tell you that no other suit can give you such splendid service at such a popular price. But, despite the particularly attractive price, the SSS company warrants its make of clothes.

Hats for every occasion—decide on the proper shade to match your outfit—then step in and try on your new hat—here you will find a hat for every occasion in a wide array of patterns and colors at popular prices. Margolis Brothers.

Coats for Milady's wardrobe come from the House of Chicken Styles—New York's foremost manufacturers of youthful styles, or when you get your coat next fall you will be delighted to wear a coat designed by a house with a nation-wide reputation of making youthful styles for the Miss or Matron—Always something new at Margolis Brothers.

Reductions in Every Department of Store

It is the aim of Margolis Bros. to make their eighth anniversary sale a marked event, one in keeping with the firm's progress during these eight years. To make this sale a success, the management announces that the price reductions will be made in every department of the store, not one item escaping a mark down.

The sale will continue for only ten days, and if you are early you can buy dependable merchandise at great savings.

SURE-FIT CAPS

For Every Male Member of the Family



STUART HOLMES
Screen Star

Would You
Buy A Silver Spoon
Without
The Sterling Mark?

Then why accept an
imitation SURE-FIT Cap
without the SURE-FIT
label?

SURE-FIT originated the
"Tighten-and-Loosen"
SURE-FIT comfort principle. We support that
principle by carrying
only the Original
SURE-FIT.

Little Brother's cap is designed and tailored in the same fashion as Big Brother's—

A complete range of patterns to choose from will be found in our store.



MILTON SILLS
Screen Star

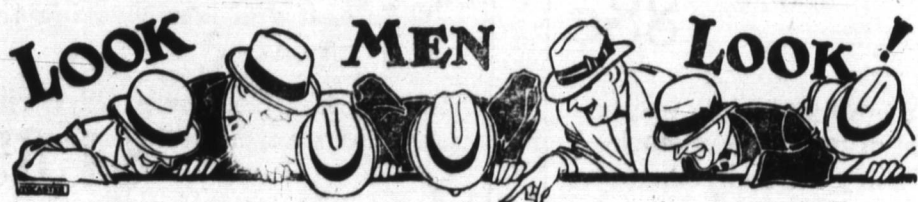
WERE not trying to
fool you when we say
the SURE-FIT CAP
is the genuine
one.

Fact—more SURE-
FIT than any other
and still leading
the genuine
has never been
successfully imitated!

Remember to look for
the SURE-FIT Label. We
sell the genuine.

MARGOLIS BROS.

"We Top Them All"



S. S. S. Clothes

The Young Man's Line
of North Carolina

Where the well-dressed men gather, you'll find S. S. S.
Clothes worn—

Exclusive Styles and Patterns

No other suit can give you such splendid service at such
popular prices—

Exclusively Sold in Williamston by

Margolis Brothers

Clothes for Young Men and Men who wish to Stay Young

What's in a Name?—

PLENTY, IF THE NAME IS ATTACHED TO
CLOTHES THAT ASSURE SATISFACTION

Cortley Clothes

for Boys and Students



Have been recognized and acknowledged by mothers to
be the clothes that will stand the test—

The makers, Cohen and Lang of New York have cooperated with us to make this one of the greatest years ever experienced in Williamston—Our styles are correct and prices the lowest in town—Bring your boy to our store during this Anniversary Sale—the savings are worth while—

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POINTS

Cortley Special

These constructional features are your guarantee of satisfaction.

COAT	TROUSERS
1. Special fitted workman.	18. Lined throughout.
2. Workman double-breasted.	19. Extra strength lining.
3. Notched lapels.	20. Reinforced waist band.
4. Double edged.	21. Adjustable bottoms.
5. Guaranteed mohair lining.	22. Belt loops.
6. Super sleeve lining.	23. Seams taped and double stitched.
7. Special canvas fronts.	24. Best seams serged.
8. Pockets bar tacked.	25. Outlets on large sizes.
9. Lapel & collar padded.	26. Non-ravel pocket facing.
10. Buttons sewed on by hand.	27. Hip and Crotch Pockets.
11. Bottom flying tacked.	
12. Collar, cuffs, close to neck.	

Made by the Makers of the Famous Cortley Clothes for Young Men.

Sold Exclusively by

MARGOLIS BROS.

Where Quality is Always high and Prices
Always Low