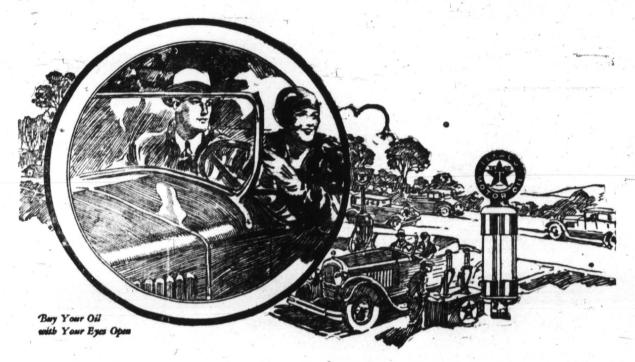
TEXACO

The Worlds Best

GASOLINE and MOTOR OILS



See the golden color as it pours

Many motorists do no more when buying oil than drive up and say "two quarts." Some go a step further and buy their oil by name. But the motorist who wants Texaco, and knows why he wants it, goes still further and proces that the oil he gets is the oil he pays for. He identifies it by the clean, clear, golden color of Texaco Motor Oil which is as distinctive and easily recognizable as the trade-mark on a sealed can.

See the golden color in the Texaco Comparoscope. Watch the golden stream as it pours. From then on - so long as you continue to buy golden Texaco - your engine will be free from carbon troubles and excessive wear. Consult the Texaco Lubrication Chart for the right grade to use.

> THE TEXAS COMPANY, 17 BATTERY PLACE, NEW YORK CITY TEXACO PETROLEUM PRODUCTS

CLEAN, CLEAR, GOLDEN

EXACO



