

THE ENTERPRISE

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W. C. Manning Editor

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Tuesday, October 18, 1927

Our New Fourth Industry

The moving-picture business is now rated as the fourth largest American industry, according to official figures, with one and one-half billion dollars cash invested.

The 20,000 picture houses in the United States take \$12,000,000 from the 42,000,000 people who visit them during the six working days of each week.

It is one of the marvels of the century that in the short space of only a few years the people should be willing to pay as much for a small amusement as the entire government cost 30 years ago.

It is also marvelous to see how quickly a thing can grip people and fasten itself on them as a habit. Especially is this true if there is sand-

wiched a few streaks of coloring matter in the scene.

The public will stand around a long time to take a peep when the door is open. It is said that the shady show draws more than it repulses.

It is at least a big enough proposition to guard against. It shows our trend toward pleasure and amusement at any cost of time or money, and it may drift us into the detours of vice and immorality.

The world is its own judge as to the profits derived; that is, as to what the ledger balance will finally show as a profit in the tangible things that a man needs through life and in death.

"Liberty" and The Ten Commandments

Liberty, a magazine of religious freedom, published at Washington, D. C., says in a recent article that "the Ten Commandments are still adequate." The funny part about the article is the fact that it quotes one of the most stringent laws as an argument against laws.

One commandment says, "Remember the Sabbath Day, to keep it holy." The journal especially objects to this particular law of God if it is to be put in force by the nation.

Liberty quotes Rabbi Cohen's words to substantiate the force of the Ten Commandments, which indicates it has not seen the purpose of the life of Christ, which fulfilled the law and gave the world an entirely new vision of itself. The Gospel is possibly more liberal than the commandments. Certainly the letter kills, and the spirit maketh alive.

The strange thing about *Liberty* is the fact that it seems to kick almost all the laws that would tend to build

a stronger code of morals. It simply wants to liberalize the functions of the government until a man is permitted to do just what he pleases. It is, therefore, perfectly natural to see every lawless element in the land rally to these standards, which makes all laws hard to enforce.

The Question Is Who Went Up the Ladder First

All the papers are praising Miss Elder for demanding that her pilot be saved from their sinking plane before they took her on board. That act of thoughtfulness will go with her as long as she lives and will count as an act of unselfishness and bravery worthy of the praise of all men.

But, on the other hand, if that fellow did actually climb up the ladder ahead of that pretty girl, leaving her to flounce around in the chilly

waters until a second rope could be thrown to her, shouldn't he have been thrown overboard.

Certainly, we may not know just how men feel when they have crossed a wide ocean in an airplane, but most people will think of a man climbing up a gangplank ahead of a woman in about the same way as they would a man who covers his head up while he sends his wife downstairs to scare a burglar away.

Are We Falling Down on the Job?

Durham County voters defeated a \$250,000 bond issue proposal last week. The purpose of the proposed issue was to erect a county tuberculosis hospital.

It is assumed that the voters based their reason for a defeat upon the ground that it would cost more than it was worth. If we take the history of our own State's sanatorium work, it will certainly prove the wisdom of our State's expenditure. We, as a people, can hardly think of the fact that we waited so long before we built and equipped our State institution without feeling we are guilty of something akin to criminal neglect. Durham County will doubtless some day regret its failure to make life more secure by caring for its tubercular citizens.

Our State has but recently examined 7,841 children, by giving them the tuberculosis test, and found 1,864 were infected, which means that nearly one-fourth of the children examined were infected to some extent, generally in the very slightest degree; and most of which will entirely pass away with proper eating and sleeping rules being followed.

Are the people of the State measuring up to their civilization, enlightenment and Christianity when they fail to look after all the people who are subject to the great white plague, so easily destroyed in its early stages but so deadly when one waits too long.

We need more tuberculosis hospitals and sanitariums.

NOTICE OF SALE OF REAL PROPERTY

Under and by virtue of the power of sale contained in a certain deed of trust executed to the undersigned trustee by C. O. Godard and wife, Ida Godard on the 14th of June, 1924, and of record in the public registry of Martin County in book Q-2, at page 181, said deed of trust having been given to secure certain notes of even date and tenor therewith, and default having been made in the payment of the said notes, and the stipulations contained in the said deed of trust not having been complied with, and at the request of the holders of the said notes

the undersigned trustee will on Monday, the 7th day of November, 1927, at 12 o'clock in front of the courthouse door in the town of Williamston, N. C., offer for sale to the highest bidder, for cash, the following described real estate, to wit:

Being about one and one-half acres of land, more or less, and a part of the Godard home place, being 135 yards on the south side of the Williamston and Jamesville road, and being where the said C. O. Godard and wife now reside.

This the 6th day of October, 1927.
ELBERT S. PEEL, Trustee.

SHIP TO

WINBORNE & COMPANY

COMMISSION MERCHANTS

NORFOLK, Va.—Cotton SUFFOLK, Va.—Peanuts

Get their latest prices on nitrate of soda, peanut bags, lime, and fertilizers before buying.

Will loan 75 per cent value on cotton and peanuts shipped to store.

BUSINESS AND CORRESPONDENCE SOLICITED

NOTICE

North Carolina; Martin County; in superior court.

Turner Bond vs. Jennie Bond

The defendant above will take notice that an action entitled as above has been commenced in the superior court of Martin County, North Carolina, to obtain an absolute divorce on the grounds of adultery; and the said defendant will further take notice that she is required to appear before the

clerk of court of Martin County, in Williamston, N. C., on 17th day of November, 1927, and answer or demur to the complaint on said action, or the plaintiff will apply to the court for the relief demanded in this complaint. This the 7th day of October, 1927.
R. J. PEEL, Clerk superior court.

BARGAIN IN FARM EASY TERMS

344.48 acres, 6 1-2 miles north from Williamston on Highway No. 125, then 1 1-2 miles to right, known as J. Lass Wynne farm, which is a part of the old Ballard farm.

There are about 134 acres of open land on this farm, of which about 90 acres is in crop this year. It has the best part of the old Ballard farm land on it. There is considerable pine, gum, and cypress timber on it and much good woods land as well.

Owners will sell as it is or will build improvements to suit the purchaser, as and where he wants them.

This farm can be bought at a bargain and on terms to suit. The right sort of a man can own it with a small cash payment down. See Elbert S. Peel, attorney, Williamston, or write

North Carolina Joint Stock Land Bank
DURHAM, N. C.

04 6t

MR. FARMER--

IT WILL PAY YOU TO SELL YOUR GOOD TOBACCO WITH US. OUR SALE MONDAY WAS ONE OF THE LARGEST WE HAVE HAD AND

We Averaged For The Entire Sale \$28.33

WE WANT YOUR GOOD TOBACCO BECAUSE WE HAVE ORDERS FOR THE FANCY TOBACCOS AND FEEL SURE THAT

We can get you more money

NOTE A FEW SALES MADE TODAY:

A. D. MOORE 1,106 Pounds Sold for \$ 419.08
AVERAGE \$37.89

WILLARD AND ROBERSON 596 Pounds Sold for \$ 214.70
AVERAGE \$36.03

J. L. ALLIGOOD 468 Pounds Sold for \$ 197.44
AVERAGE \$42.20

E. F. EDWARDS 610 Pounds Sold for \$ 269.62
AVERAGE \$44.20

C. L. WILLARD 2,532 Pounds Sold for \$1,112.62
AVERAGE \$43.94

BRING US YOUR GOOD TOBACCO AND LET US SEND YOU HOME HAPPY.

Timberlake, Keys and Woolard

WASHINGTON, N. C.

BIG MONEY SAVING SALE

BEGINNING OCTOBER 21

DRESS & APRON GINGHAMS,
per yard

5c

GRANULATED SUGAR,
quantity limited, pound

5c

\$25,000 stock to be sold at your own price

THE LEADER STORE R. SUMARA, Prop. Williamston, N. C.

GORMAN'S MARKET REPORT

October 15th, 1927.

Prices are better this week on the good and fine tobacco, and the market's average has been the best of the season. GORMAN'S averaged last week \$24.28 for all we sold, and we had a large percentage of common tobacco. We sell a larger percentage of common tobacco than any house in Greenville, yet our floor average is higher than the market's average. We get more for all grades or this would not be the case. The sworn report to the State gives Greenville's average, first hand (Farmers) sales, at \$18.59 for September. GORMAN'S average was \$19.18, and this is the highest average made in the State for September that we have heard of. We have averaged around fifty cents for a number of our customers this week. Some of our competitors are making false statements in their newspaper advertisements, if they do this in print, what will they do when talking? We give actual figures and never try to mislead any one.

Come and see our sales. We believe you will be convinced that we know values, protect every pile, and sell all grades higher.

Yours truly,

Gorman's has second sale Wednesday, first sale Thursday, and Second Sale Friday.

J. N. GORMAN and SONS, Greenville, N. C.