1927 Taxes

THE ENTREPHISE

COTTON CO. OBS
HOLDING OWN
IN DELIVERING
1. Association in South
Association





"It's toasted"



WHAT is the quality that Giacomo Rimini, Margaret D'Alvarez, Cesare Formichi, Armand Tokatyan, Emma Trentini, William Faversham, Florence Reed, Paul Whiteman, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKYSTRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever

11,105 * doctors answered this question "YES."

These figures represent the opin-ion and experience of doctors, those

LIGARETT

LYBRAND, ROSS BROS. &



"How best can I trade in my present car for a new car?"

THEN you are ready to trade in your present car for a new car, you naturally want full value for your present car. But most of all you want full new car value.

It will therefore pay you to consider varying trade-in allowance offers in the light of these basic facts:

Your present car has only one fundamental basis of value: i.e., what the dealer who accepts it in trade can get for it in the used car market.

Your present car has seemingly different values because competitive dealers are bidding to sell you a new car.

The largest allowance offered is not necessarily the best deal for you. Sometimes it is; sometimes it is not.

An excessive allowance may mean that you are paying an excessive price for the new car in comparison with

First judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your present car.

Remember that you are making a o purchase—not a sale. You are buying a new car and simply using your present car as a credit against the new car's purchase price.

WE publish this message, believing that the public is entitled to have all the facts. And we invite you to send for the facts about General Motors products by using the coupon below.

GENERAL **MOTORS**

DONTERAC literature describing the General Motors produc	GENERAL	MOTORS (Dept. A), Detroit, Mich.
BUICK Address	PONTIAC	literature describing the General Motors product I have checked—together with your bookle
LASALLE . Address		Name
	LASALLE .	Address

THE 1927 TOWN TAXES ARE NOW DUE AND THERE IS NO BETTER TIME THAN NOW TO PAY THEM.

From now until the first of November a 2 per cent discount will be allowed on all taxes paid before that date. This discount was allowed by the Board of Town Commissioners in regular session Monday night with the hope that 1927 tax collections might be made early and save time and trouble next summer.

W. B. DANIEL

TOWN TAX COLLECTOR

WILLIAMSTON, N. C.