

THE ENTERPRISE

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Friday, December 9, 1927

Things To Think About

By JAMES D. TAYLOR

Little Things

All big things usually have very small beginnings. Probably one of the reasons why so many of us stay in the rut is because we fail to see the small things. "Nothing is too small to know, and nothing too big to attempt." There are so many who waste their active years in looking for the big goal without taking time for the little things that so often lead to the really big things.

The man who wrote "What Price Glory," and "The Big Parade" started, since the World War, in a very small way. Just after the late war he applied for a job on a New York paper. He was assigned to the copy desk. A very small beginning, but it led to bigger things for Laurence Stallars.

Seventeen years ago Miss Anna Nichols was working for \$15 a week. A very small beginning, but it led to something really big. Recently, she sold the film rights of her play, "Abie's Irish Rose," for a million dollars.

We are not prepared for the big things until after we have learned of the little things. If we plan to build a large house, we can not start at the top. We do not know how to erect the top story until the small beginnings are attended to.

Start with the small things. Then grow. Get better and better and bigger and bigger.

State authorities, trade bodies, merchants, manufacturers, and individual victims.

"In the Tribond scheme," the department explains, "the lure was the hope of getting \$10 worth of hosiery for \$1. Each chance-taker was, however, first required to hazard the sum of \$4 for four coupons. But before each adventurer even up to the fifteenth link

in the chain of this lone scheme could win the \$10 prize additional investors to the number of 1,549,681,956, which is around the total population of the entire earth, would have to be found to advance the stupendous sum of \$49,045,868.

This is the second time that the Postoffice Department has halted the 'endless chain' scheme for selling merchandise. The first was about ten years ago.

FOR SALE: 1 FORD TOURING car, in good condition; very reasonable price. Apply to Lester Rogers, City, Route 2. d6 2t

NOTICE OF SALE OF REAL ESTATE

Under and by virtue of the power of sale contained in a certain deed of trust executed to the undersigned trustee by P. H. Wright and wife, Ruth H. Wright, on the 19th day of April, 1925, said deed of trust being of record in the public registry of Martin County in book N-2, at page 385, and having been given for the purpose of securing certain notes of even date and tenor therewith, and the stipulations contained in the said deed of trust not having been complied with, and at the request of the holder of the said notes, default having been made in the payment of the same, the undersigned trustee will on Monday, the 9th day of January, 1928, at 12 o'clock m., in front of the courthouse door in the town of Williamston, North Carolina, offer for sale to the highest bidder for cash the following described real estate to wit:

Situated in the town of Williamston, N. C., and beginning at S. R. Reddick's corner on Reddick Street, and running westwardly along said S. R. Reddick's line 110 feet to Bill Thompson's line, thence southwardly along said Bill Thompson's line 48 feet to a post, thence along Bill Thompson's line eastwardly to an iron stob on Reddick Street, thence along Reddick Street to the beginning, and being the same land that was deeded to P. W. Wright by William and Hettie Thompson on the 9th day of April, 1921, which said deed is of record in the public registry of Martin County in book N-2, at page 112.

This the 7th day of December, 1927.
ELBERT S. PEEL, Trustee. d9 4w

Notice of Application of Pardon of William H. Waters

Application will be made to the Commissioner of Pardons and the Governor of North Carolina for the pardon of William H. Waters, convicted at the June term of superior court of Martin County for the crime of manslaughter and sentenced for a term of seven years.

All persons who oppose the granting of said pardon are invited to forward their protests to the Commissioner of Pardons without delay. This the 7th day of December, 1927.
WILLIAM H. WATERS, By B. A. Critcher, attorney. d9 2w

NOTICE

North Carolina, Martin County. In Superior Court.
Mrs. Malissa Peed vs. Gabriel Williams and wife, Lucy Williams, Lena Wilson and husband, Claud Wilson.
The defendant, Claud Wilson, will take notice that an action entitled as above has been commenced in the superior court of Martin County to sell a twenty-two acre tract of the Elisha Moore land for division; and the said defendant will further take notice that he is required to appear before the clerk of the superior court at his office in said county in the courthouse in Williamston, N. C., on the 2nd day of January, 1928, and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in said complaint. This the 6th day of December, 1927.
R. J. PEEL, Clerk Superior Court. d9 4w

RUPTURE EXPERT HERE

F. H. Seeley, of Chicago and Philadelphia, nationally famous expert, will himself personally be at the Proctor Hotel, and will remain in Greenville Wednesday only, December 14, from 9 a. m. till 5 p. m. Mr. Seeley says: "The Spermatic Shield will not only retain any case of rupture perfectly, but contracts the opening in 10 days on the average case. Being a vast advancement over all former methods—exemplifying instantaneous effects immediately appreciable and withstanding any strain or position no matter the size or location. Large or difficult cases, or incisional ruptures (following operations—specially solicited. This instrument received the only award in England and in Spain, producing results without surgery, injections, medical treatments or prescriptions, with distinguished personal patrons of all nations. His method has always been most satisfactory."—Late Dr. Edward Shippen, former medical director, U. S. Navy.

CAUTION—All cases should be cautioned against the use of any elastic or web truss with understraps, as same rest where the lump is and not where the opening is, producing complications necessitating surgical operations. Mr. Seeley has documents from the United States Government, Washington, D. C., for inspection. He will be glad to demonstrate without charge or fit them if desired. Business demands prevents stopping at any other place in this section.

N. B.—Every statement in this notice has been verified before the Federal and State Courts.—F. H. SEELEY, Home Office, 117 N. Dearborn St. Chicago, Ill.

F. S.—Fraud Warning—Beware of transient imposters who imitate and pirate the wording of my ads and otherwise attempt to impersonate me and deceive the public. Note the genuine connotations to "Documents," also "Court rulings," which will be noticeably avoided by imposters. d6 & 9



Photo by Underwood & Underwood

"RED" GRANGE

National Football Star,

writes:

"While at college I learned that the condition of the throat is most important to an athlete. Coaches and captains know that throat irritation may even keep a player out of an important game. For this reason, I insist that my New York Yankees smoke only Luckies, when they smoke."

"I know that Luckies are smooth and mellow and can not irritate the throat."

Harold G. Grange

You, too, will find that **LUCKY STRIKES** give the greatest pleasure—Mild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly aged and blended with great skill, and there is an extra process—"IT'S TOASTED"—no harshness, not a bit of bite.



MADE OF THE CREAM OF THE TOBACCO CROP

"It's toasted"

No Throat Irritation—No Cough.

Does the Chain Store Spell the Doom of Local Initiative

Who owns the chain store, and where will it carry business is getting to be grounds for thought. How long will it be before the Coca-Cola company will stop selling wholesale and do its own retailing? Or how long before the cigarettes and tobacco will all be sold by the United Cigar Stores? No one can do more than guess, but with the rapid trend of things, as shown by the chain store, it is quite possible that the price of everything sold in Williamston in the not-far-distant future may be fixed by an executive board sitting in Norfolk or New York.

It is a fact that there may be too many middlemen to be kept up, but

we are safer in the hands of our neighbors and friends who live with us and pay taxes and form much of the society and back the progress of the community than we would be in the hands of the man who only knows us for our trade, and who loves our money more than he does us.

We will find that the average merchant works for a living and gets no more, while the chain store works for a dividend.

In this mad day of dividends, it is hard to tell what course we are drifting. However, the chain store is working for the trade, and if they get it, then others must go.

Congress's Generosity in Improving the Roanoke

What an extravagant government! According to the Washington dispatches, Congress is threatening to improve the shipping facilities on the Roanoke River; something to be appreciated by a large section of country. It may be unfair to the balance of the world, however, to spend so much on the Roanoke.

According to the figures, the government proposes, through its Congress in regular session assembled, to authorize this improvement. If this work is looked upon with satisfaction by those wise heads assembled in both the north and south wings of the Capitol, then it will become necessary to levy a tax upon the goods, wares, and merchandise of the people, and to collect a customs tax from their trade and commerce and to assess and collect revenues from their trades and upon their goods. According to the figures given the sum which it will be required to collect, as stated in the budget, will be three thousand dollars (\$3,000), that being the

amount fixed to spend on improvements to the Roanoke. Information as to how this large sum is to be expended has not been given to the public.

Some people are predicting that the improvement will consist of an official visit of authorities from the War Department to look over the grounds and view the waters, which in turn will be followed by a corps of engineers, who will make an accurate survey of the river and find just how deep the water is. It is estimated that there will be just enough of the \$3,000 left to buy a kerosene lantern for the Roanoke light house and dredge three bushels of mud out of the mouth of the river and dump it in the Albemarle Sound.

The folks are highly pleased to be recognized by Congress. Other appropriations for river improvement in the first district include \$32,000 for the Pamlico River.

"Endless Chain" Frauds

The editorial below, taken from *The Washington Post*, of Sunday, December 4, will be of more than passing interest to the people of this section, as Calvin Hassell, son of Elder Sylvester Hassell, of Williamston, was the attorney for the Postoffice Department and argued the case before the court of appeals of the District of Columbia, winning the case in that court, and it was later confirmed by the United States Supreme Court. The editorial follows:

Postmaster General New appears indisposed to permit enterprising gentlemen with well-digested schemes for 'getting rich quick' to accumulate fortunes by misuse of the mails. There is the case of the Tribond Sales Corporation, of New York, which stood to accumulate a lot of easy money, when Mr. New arbitrarily ruled that the operations of the Tribond

must cease and desist, as they say in the Federal Trade Commission. In order that the concern might not hesitate upon the order of ceasing, but desist at once, Mr. New called into operation the persuasive power of a 'fraud order.' The Tribond concern endeavored to halt the Postmaster General by applying for a writ of certiorari. But the United States Supreme Court denied the application, and thus sustained Mr. New.

According to Horace J. Donnelly, Solicitor of the Postoffice Department, the decision has far-reaching effect, and will enable the department to protect the public against fraud through the endless chain method of merchandising, which runs from golf balls to automobiles for men and from kitchenware to lingerie for women. Italian villas not excepted.

Complaints against these endless chain schemes were received by the Postoffice Department from

Many winter motor troubles can be side-stepped by good judgment in the choice of gasoline.

"STANDARD" GASOLINE

WANT THE FINEST LOW-PRICED SIX OF ALL?

With Fisher Body—big smooth engine—scores of advanced features? Then you will find the car you want is the Pontiac Six at

\$745

New lowest prices on all body types effective July 15	
2-Door Sedan	745
Coupe	745
Sport Roadster	745
Sport Cabriolet	795

London Sedan \$845
De Luxe \$925
The New Oakland All-American Six, \$1015 to \$1265. 24 prices of factors. Delivered in less than 48 hours. No handling charges. Easy to pay on the General Motors Time Payment Plan.

Robersonville Motor Co.
Robersonville, N. C.

PONTIAC SIX

LET US SELL YOUR TOBACCO BEFORE THE 16th

THE MARKET WILL CLOSE DECEMBER 16TH, AND IN PRACTICALLY EVERY CASE YOU WILL GET A BETTER SALE BEFORE CHRISTMAS THAN AFTER. THE ROANOKE-DIXIE WILL PUSH EVERY PILE UNTIL THE LAST DAY, AND WITH A FULL SET OF BUYERS WE CAN GIVE YOU SATISFACTION. BRING US YOUR TOBACCO NEXT WEEK. WE BUY SCRAP.

Roanoke-Dixie Warehouse - Williamston, N. C.