

Chain Stores and Power Companies

Mr. Editor:

I have read with much interest the editorial in your issue of December 9th, under the caption—"Does the Chain Store Spell the Doom of Local Initiative?" and I concur in it and am wondering if you will give space for a few comments.

The chain stores have spread over the country like an epidemic, spreading over a community and is threatening the very existence of the home town merchant, who has been, and as a part of us, and who has done his part in making of our towns what they are, and the writer believes as you do that some measure should be taken looking towards his preservation.

But, Mister Editor, in reading the above-mentioned article, I can not but think of some of the things that have recently appeared in your good paper pertaining to the selling of the town-owned light plant, which also was, and is, a part of us, and which has contributed more than any other single institution to our development. I am absolutely unable to reconcile the two positions. Of the chain stores, you apparently signify when you think of prices being fixed by an executive board sitting in Norfolk or New York, and refer to them as being one "who loves our money more than he does us." Now, doesn't this apply with equal force to the power company? Is any one so blind as to think they are waiting to get in here for any love, they may have for us? Mark you—if they did not know that they could get a good dividend out of us, they would not be endeavoring to secure our utilities.

It can be said of the chain stores that they have never been charged with attempting to corrupt either State or national legislation but have experienced their rapid expansion by reason of their large purchasing powers. Can this be said to the credit of the power companies? Senator Reeds investigation committee charges that the power companies are in "trust" and that five big men control more than 75 per cent of all the electrical energy distributed in the United States and that when one of these big men want to put a man friendly to his interest in the United States Senate that he is willing to buy the office at the stupendous sum of a half million dollars.

Much has been said about the earnings of the light plant, and twist the figures around as you will the fact remains that the present administration has, in the last two years, paid off over twenty thousand dollars; they have not raised either the assessment or the tax levy, and this money came from the earnings of the light plant—there was no other source for it to come from. Notwithstanding the fact that this plant is the only revenue-producing asset the town owns, and that it is a money-maker for the town, if a majority want to sell it, then we can get service, the electric current sent down to us from another State. It is equally true that the merchants of the town, and they, too, are making money, should decide to retire from the mercantile business they could notify some big mail-order house to send a catalog to the citizens; each household would be supplied such a catalog and every citizen could get service from another State. Any article that can be found in all the stores of Williamston could be delivered right to any citizen's home, and in good shape, too—but who would want to do this?

We are reluctant to think of letting prices be fixed for chain-store articles by a non-resident executive board, but we are about to place ourselves in the hands of the power companies, after which we will be forced to accept such rates as some commission man, from time to time, grant. And these rates—mind you—will be based upon records gotten up and handed down from Wall Street. We will have one of two

MANY CHANGES IN SALES ZONES OF CHEVROLET

Personnel of Various Field Zones Also Changed by General Motors

Widespread changes in its field personnel, creation of new sales zones and regions, and establishment of better facilities for handling fleet and commercial car business were announced today by the Chevrolet Motor Co.

Outstanding in the new arrangements are two new sales zones, one at Detroit, Mich., and the other at Knoxville, Tenn., and the creation of two new regions, one with headquarters at Atlanta, Ga., and the other at Dallas, Texas. These changes will bring the factory organization into closer touch with the dealers and will enable the latter to provide better service, quicker delivery, and generally improved facilities for the public.

The new Detroit zone was established on December 1 under the direction of A. H. Goodman, formerly Detroit city sales manager, while the Knoxville zone will be established on January 1, with J. E. Johnson, of the central office as sales manager. These will bring the total number of zone sales offices in the United States to 45, 10 of which were established this year.

In the new regional divisions territory formerly making up three regions has been reapportioned into five regions. This change resulted, factory officials explained, because the growth of business in the original regions exceeded the normal volume.

Under the new plan, for the former southeastern region, with headquarters at Norwood, Ohio, is renamed the Midwest region. It remains under the salesmanship of A. F. Young and comprises the Norwood, Indianapolis, Louisville, Knoxville, and Charleston, W. Va., sales zones.

The new region at Atlanta takes the name Southeastern region, and will be under L. S. Costley, formerly assistant to Mr. Young, and embraces the Atlanta, Birmingham, Jacksonville, Columbia, and Charlotte zone, which formerly were a part of the region at Norwood.

In the Middle West region, with offices at St. Louis under A. W. L. Gilpin, the Denver zone is being transferred from the Pacific Coast region to the Middle West region; while the Dallas, Houston, and New Orleans, and Oklahoma City zones are transferred from the Middle West region to form the new Southwestern region, with headquarters at Dallas under Felix Doran, jr., formerly assistant to Mr. Gilpin. The Southwest region also takes over the El Paso zone from the Pacific Coast region.

With these changes effective, the total number of regions is increased from six to eight. Those unaffected are the Great Lakes region, with headquarters at Chicago, the Flint Region, at Flint, Mich., and the Atlantic Coast region, at Tarrytown, N. Y.

The following changes in zone sales managements were made also on December 1. F. H. Knight went from the home office to the Richmond, Va., zone to succeed E. F. Jones; C. P. Fiskin, formerly sales manager of the Janesville zone, goes to Indianapolis to succeed C. R. Lee, transferred to another General Motors division; P. A. choices; Pay them or do without the service.

Let's not strain at a gnat and swallow a camel.

HOME-TOWN ADVOCATE.

Jerru, formerly Denver sales manager, succeeds Mr. Fiskin, at Janesville; C. E. O'Meara, formerly Houston sales manager, goes to Denver; and G. H. Kavanaugh, formerly assistant sales manager of the Little Rock zone, becomes the Houston sales manager.

Simultaneous with these changes was the announcement that commercial car and fleet sales managers are being added to the personnel of approximately half the zone sales offices. These additions were made necessary through the rapid growth in business of this type, and, with an expert commercial car fleet man in charge, the company will be in a position to extend its service to business concerns.

NOTICE

I will offer for sale at public auction for cash on the premises of the late Joel Bennett, all of the personal property belonging to said estate, consisting of 75 barrels of corn, 700 bales of hay, 5 good mules, all wagons, carts, and buggies; all farm tools, consisting of plows, cultivators, transplanter, distributors, shovels, hoes, etc.; tobacco sticks; one canoe, all harness; household and kitchen furniture.

Time of sale: Friday, December 23, 1927, at 10 a. m.

This December 1, 1927.

R. F. BENNETT, Administrator.

NOTICE

Having this day qualified as administrator of Miss Annie Mizelle, late of Hamilton, N. C., all persons holding claims against said estate will present them to the undersigned for payment on or before the 21st day of November, 1928, or this notice will be pleaded in bar of the recovery of the same. All persons indebted to the said estate will please make immediate payment of the same.

This 21st day of November, 1927.

C. D. CARSTARPHEN, Administrator.

Notice of Application of Pardon of William H. Waters

Application will be made to the Commissioner of Pardons and the Governor of North Carolina for the pardon of William H. Waters, convicted at the June term of superior court of Martin County for the crime of manslaughter and sentenced for a term of seven years.

All persons who oppose the granting of said pardon are invited to forward their protest to the Commissioner of Pardons without delay.

This 7th day of December, 1927.

WILLIAM H. WATERS, By B. A. Critcher, attorney. d9 21w

NOTICE OF SALE UNDER EXECUTION

North Carolina vs. Martin County. Ashcraft-Wilkinson Co. vs. J. G. Modlin and C. W. Mizelle.

By virtue of an execution to me directed from the superior court of Wayne County, North Carolina, in the above-entitled action, I will, on Mon-

BADLY RUN-DOWN

Kentucky Woman Had "Terrible Time" Doing Her Home Work. Strength Returned After She Took Cardui.

Shelbyville, Ky.—"Several years ago," says Mrs. Alven Jesse, of this place, "my health was very bad. I was very much run-down. I was in such a weak, nervous condition that I was not able to do my housework."

"I struggled to keep up, because I had to, but many a time I spent hours in bed, trying to force enough strength to go through the daily routine."

"This condition went on for some time, until I heard about Cardui, which some one told me was good for such ailments. I gave it an immediate trial, and, I am thankful to say, my improvement was rapid. I soon was able to do my housework with ease and comfort. I felt fine and I looked so much better."

"This spring I was not as well as I had been. I was ill in the winter with colds, which left me weak. So I sent at once to the store for Cardui and began taking it. In just a little while I was feeling much better; my strength returned and I was able to get my work done easier and with less effort."

At all drug stores. NC-176

Take **CARDUI** VEGETABLE TONIC

day, the 2nd day of January, 1928, at 12 o'clock m., at the courthouse door of Martin County offer for sale to the highest bidder for cash to satisfy the said execution all the right, title, and interest which the said C. W. Mizelle has in the following described real estate, to wit:

First tract: That certain tract or parcel of land situated in Jamesville Township, adjoining the lands of S. S. Davis, Hardy Holliday, J. W. Watts, G. L. Cooper, and T. A. Davis; and being the land known as the Holsy Davis land, except that part thereof allotted to the said C. W. Mizelle for his home stead exemption as appears of record in the office of the clerk of superior court of Martin County.

Second tract: That certain tract or parcel of land situated in Jamesville Township, Martin County, and adjoining the lands of S. S. Davis, Geo. Mariner, F. E. Ange, and others, and being the same land deeded to C. W. Mizelle by W. H. Lilley and wife, Kathleen, as appears of record in the Martin County public registry, in book D-2, page 552.

This 23rd day of November, 1927.

A. L. ROEBUCK, Sheriff, Martin County.

NOTICE OF SALE OF REAL PROPERTY

Under and by virtue of the power of sale contained in that certain deed of trust executed to the undersigned trustee by P. H. Wright and wife, Ruth H. Wright, on the 19th day of April, 1923, said deed of trust being of record in the public registry of Martin County in book N-2, at page 385, and having been given for the purpose of securing certain notes of even date and term therewith, and the stipulations contained in the said deed of trust not having been complied with, and at the request of the holder of said bonds, the undersigned trustee, default having been made in the payment of the same, the undersigned trustee will on Monday, the 9th day of January, 1928, at 12 o'clock m., in front of the courthouse door in the town of Williamston, North Carolina, offer for sale to the highest bidder for

NOTICE OF SALE OF LAND

Under and by virtue of the power and authority contained in that cer-

tain deed of trust executed to the undersigned trustee on the 24th day of January, 1918, by Sarah M. Whitaker, said deed of trust being of record in the public registry of Ma-tin County in book U-1, at page 43, said deed of trust having been given to secure a certain note of even date therewith, and the stipulations therein contained not having been complied with, and at the request of the parties interested, the undersigned trustee will on the 2nd day of January, 1928, in front of the courthouse door in the town of Williamston, N. C., at 12 o'clock m., offer at public sale, to the highest bidder, for cash, the following described property: Beginning at the road at the foot of a path; thence along said path to Martin Whitaker line, thence with Martin Whitaker's line to William Mizell's line, thence with William Mizell's line

to the said road, thence with the road to the beginning, containing 10 acres, more or less.

This the 30th day of November, 1927.

R. G. HARRISON, Trustee.

d2 41w
Wheeler Martin, Attorney.

NOTICE

Under and by virtue of the power of sale contained in that certain deed of trust executed to the undersigned trustee on the 19th day of March, 1925, of record in Martin County registry in book X-2, page 29, securing a certain bond of even date therewith, and the stipulations not having been complied with, and at the request of the holder of said bonds, the undersigned trustee, offer at public sale, to the highest bidder, for cash, the following described land: Beginning at the intersection of the Wild Cat Road and the North Carolina State Highway No. 90, near the Fair Grounds; thence along the North Carolina Highway No. 90 to a ditch; thence along said ditch to the old Williamston-Everetts Road; thence along said road to the Wild Cat Road, thence along said Wild Cat Road to the beginning. Containing four (4) acres, more or less.

This the 30th day of November, 1927.

WHEELER MARTIN, Trustee.

d2 41w


NOTICE OF SALE OF LAND

Under and by virtue of the power and authority contained in that cer-

Cuts-Burns

Vicks' healing, anti-septic ingredients bring soothing relief. Apply gently.

VICKS VAPORUB




Annual Christmas Showing

At which hundreds of articles in Glassware, China, Pottery, Etc., are offered to you at Reduced Prices. An opportunity to solve most of your Christmas Gift Problems, at prices ranging from 25 cents to \$2.00.

AND DON'T FORGET

That our display of Jewelry, Silverware, Etc., this season is complete in every Department. No gift is more appreciated than jewelry.

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Several Farms for Sale

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PRICES That Will Please



BUY Now & Save 50 Per Cent

Harrison Bros. & Co.'s fashions are so smart, so exclusive, so finely made, that the announcement of reduced prices for the holiday season will interest the most fastidious woman. For—being fashionable—she recognizes the Harrison Bros. & Co. label, with its assurance of good style, good taste, and fine quality, as a comforting guarantee of style correctness.

NOVELTY GLOVES



A gift of gloves is always joyfully received—and these unusually smart ones—with novelty cuffs and novelty stitching, will be doubly acceptable to any woman.

Also slip-on, gauntlet, and single clasp models, in kid, calf, suede, and mocha.

FINE HANDKERCHIEFS



Handkerchiefs—the universally appropriate gift. Hundreds of crisp, new ones! Fine in texture and superior in design. Some are white—some are hand blocked—others are hand drawn, embroidered, and hand initialed or lace trimmed. Some are beautifully boxed in sets of three, six, and twelve.

ACCEPTABLE SMALL GIFTS OF THOUGHTFULNESS

Silk stockings—fine, clear weave. Sheer, medium and heavy weight, reinforced at points of hard wear. Full-fashioned, of course. Durable, long-wearing quality. A gift of practicality, and loveliness.


Dainty, charming lingerie. Silk voile, batiste, and crepe. Elaborately lace trimmed or plainly tailored. Night gowns, pajamas, chemises, step-ins, panties, bloomers, costume slips, vests, and brassieres.

An exquisitely sheer chiffon hose—silk from top to toe. In lovely colors to match any costume.

In gift sets, consisting of vest, brassiere, and step ins. In gay gift boxes.

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