



### TO YOU AID YOUR NEW YEAR

We thank you for your generous patronage—for your confidence in our integrity and our ability to serve you. And now as the old year passes, and whistles and bells and the blowing of horns herald the coming of 1928, we extend to you and yours the sincerest of good wishes for happiness and success.

**YOUNG MERCANTILE COMPANY**  
WILLIAMSTON, N. C.

# A Happy New Year



As the old year dies and the new one is born, it is time to take stock again as we hang up a new calendar. We want to thank our fellow citizens of this community for their generous patronage during 1927, for their confidence in our ability to serve. That confidence means much to the community and to each individual in the community. Money that is spent here will be respent, and by its circulation from neighbor to neighbor adds to the community's general prosperity.

And you help yourself as well as each other when you patronize home town merchants. You make your work and your pay more secure. Make your purchases from your home merchants and guarantee your prosperity for the New Year.

From the bottom of our hearts we want this community to enjoy prosperity, and hence we thank you, all of you, for your appreciation of our efforts to give you the very best service possible. We will strive to continue to deserve your confidence.

**AND TO EACH AND EVERY ONE OF YOU WE SINCERELY WISH A HEALTHY, PROSPEROUS AND HAPPY NEW YEAR.**



### A NEW YEAR TO CROW ABOUT

We aren't crowing because 1927 was a successful year for us, but we want to thank you who made it so by your patronage and good will. To our old friends, to our cherished new friends, and to all those whose friendship we are striving to gain, we wish a happy new year, and an abundance of good things. We hope we will be permitted to serve you for many years to come.

**FARMERS AND MERCHANTS BANK**



### AS WE TURN OVER A NEW LEAF

Let us be glad for the good things that 1927 brought us.  
Let us forget everything unpleasant.  
Let us start 1928 with the best of wishes for all.  
Let us strive to be worthy of the good will and continued patronage of our friends.  
These are our resolutions for 1928!

**B. S. COURTNEY**  
FURNITURE  
Undertaker and Embalmer



### A FULL TIDE OF FORTUNE TO YOU

As 1928 comes sailing in, we are hoping that it will hold for you greater happiness than you have ever known—that it will make up to you in full for any unhappiness or misfortune you may have had in 1927—that it will be in truth, a happy new year!

**THE WILLIAMSTON SUPPLY CO.**  
Lumber and Building Supplies



### ON THE CREST OF THE WAVE

We hope that your ship will come in during 1928 laden with all the good things you have hoped and dreamed for—and a great deal more!  
This is our happy new year greeting to you.

**LESLIE FOWDEN**  
THE INSURANCE MAN

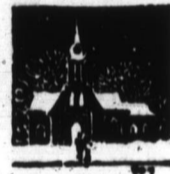


### ANY NUMBER OF JOYOUS DAYS

*Of Happiness for You This New Year*  
May each new day be better than the one before.  
May you say, sincerely, at the end of 1928, that it was the best year you have ever known.

**C. D. CARSTARPHEN & CO.**

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### WE WISH YOU A HAPPY NEW YEAR

That the year bring great prosperity—that you shall know no adversity—that every day in the new year shall cast new joys in your path—this we wish to you when we say, "Happy New Year All."

**HARRISON BROS. & CO.**



### A BRIGHT NEW YEAR

We hope that your New Year Day will be a happy one—and that each succeeding day will be brighter and merrier than the one before. We wish you, in every sense of the greeting, A Happy New Year!

**CULPEPPER HARDWARE COMPANY**

WILLIAMSTON  
Elizabeth City Edenton

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### MAY 1928 BRING ONLY HAPPY HOURS

*That the New Year Will Hold for You Nothing But Health, Happiness and Prosperity*  
That is our wish for you.  
That we may continue to merit the patronage of all our friends—and make many new ones—this is our new year wish for

**C. O. MOORE & CO.**  
"Groceries At The Right Price"



### RINGING IN A GLAD YEAR

Let the gods of health, wealth, happiness, and mirth shine upon you!  
Let your cup of cheerfulness be filled to overflowing.

**LINDSLEY ICE COMPANY**  
We Can Make You Cold or Warm  
Call Us

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### THE BIGGEST AND BEST NEW YEAR

If our hopes for 1928 are fulfilled, this will be for you a most happy new year indeed. For we are wishing for you all the best things of life, and hoping that nothing will cast a shadow over the radiant spirit of the New Year Day!

**THE PLANTERS AND MERCHANTS BANK**  
EVERETTS, N. C.

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### OUR NEW YEAR GREETING

Heap on more wood,  
The wind is chill;  
But let it whistle as it will  
We'll keep our New Year merry  
still.

**K. B. CRAWFORD**  
INSURANCE