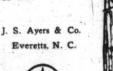
#### PAGE FOUR

Our experience tells us that Texaco Motor Oil will doeverything a good motor oil ought to dol



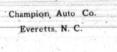
Flows At Zero



### Easy on the starter

Don't chance doing your "Daily Dozen" with the starting crank. Use the *new* and better Texaco Gasoline. It vaporizes easily even in a cold engine, forms a Dry Gas—and starts with the first few turns of the starter.







# This is the starting point

THE ENTERPRISE

TUESDAY AND FRIDAY

WILLIAMSTON

-when you want to fill with gasoline at the lowest price per mile-and be sure of quicker pick-up in traffic, quicker acceleration, more power and an engine free from knocks and carbon.

## TEXACO GASOLINE FORMSADRY GAS

It vaporizes at lower temperatures, ignites instantly and burns completely in the cylinders, leaving no heavy ends to dilute the crankcase oil. The *new* and *better* Texaco is high test.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS

## See the golden color as it pours

Many motorists do no more when buying oil than drive up and say "two quarts." Some go a step further and buy their oil by name. But the motorist who wants Texaco, and knows why he wants it, goes still further and *proves* that the oil he gets is the oil he pays for. He *identifies it* by the clean, clear, golden color of Texaco Motor Oil which is as distinctive and easily recognizable as the trade-mark on a sealed can.

See the golden color in the Texaco Comparoscope. Watch the golden stream as it pours. From then on - so long as



Depend upon Texaco Motor Oil for your lubrication. That tough, heat-

Friday, September 28, 1928

