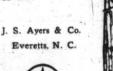
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Our experience tells us that Texaco Motor Oil will doeverything a good motor oil ought to dol



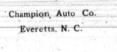
Flows At Zero



Easy on the starter

Don't chance doing your "Daily Dozen" with the starting crank. Use the *new* and better Texaco Gasoline. It vaporizes easily even in a cold engine, forms a Dry Gas—and starts with the first few turns of the starter.







This is the starting point

THE ENTERPRISE

TUESDAY AND FRIDAY

WILLIAMSTON

-when you want to fill with gasoline at the lowest price per mile-and be sure of quicker pick-up in traffic, quicker acceleration, more power and an engine free from knocks and carbon.

TEXACO GASOLINE FORMSADRY GAS

It vaporizes at lower temperatures, ignites instantly and burns completely in the cylinders, leaving no heavy ends to dilute the crankcase oil. The *new* and *better* Texaco is high test.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS

See the golden color as it pours

Many motorists do no more when buying oil than drive up and say "two quarts." Some go a step further and buy their oil by name. But the motorist who wants Texaco, and knows why he wants it, goes still further and *proves* that the oil he gets is the oil he pays for. He *identifies it* by the clean, clear, golden color of Texaco Motor Oil which is as distinctive and easily recognizable as the trade-mark on a sealed can.

See the golden color in the Texaco Comparoscope. Watch the golden stream as it pours. From then on - so long as



Depend upon Texaco Motor Oil for your lubrication. That tough, heat-

Friday, September 28, 1928

