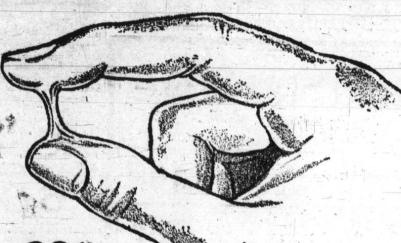
QUALITY
in a motor oil
is shown in the
BODY



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A NEW DEAL

Motorists everywhere who formerly used other oils know that Texaco insures cleaner, smoother, quieter engines. The national preference for Texaco Golden Motor Oil is based on performance.

You must have a motor oil that has body to withstand extreme engine heat. Texaco Golden Motor Oil has full body. It corresponds perfectly with S. A. E. (Society of Automotive Engineers) viscosity gradings.

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Texaco Golden Motor Oil and the new and better Texaco Gasoline are conveniently available along every highway. Watch for the Texaco Red Star with the Green T.

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TEXACO
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IN ALL GRADES



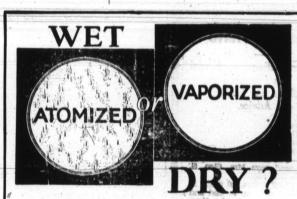


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