

QUALITY
in a motor oil
is shown in the
BODY



Give your car A NEW DEAL

Motorists everywhere who formerly used other oils know that Texaco insures cleaner, smoother, quieter engines. The national preference for Texaco Golden Motor Oil is based on performance.

You *must* have a motor oil that has body to withstand extreme engine heat. Texaco Golden Motor Oil has full body. It corresponds perfectly with S. A. E. (Society of Automotive Engineers) viscosity gradings.

It *should* have the purity to keep your engine free from gums, tars and carbon. Texaco Golden Motor Oil is *pure*. The color is the visible evidence of perfect refining and complete filtration.

Texaco Golden Motor Oil and the *new and better* Texaco Gasoline are conveniently available along every highway. Watch for the Texaco Red Star with the Green T.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS



TEXACO GOLDEN MOTOR OIL

FULL BODY



IN ALL GRADES



Don't just ask for "Motor Oil"

"Take-a-chance" oil in the engine sends many a good car to the scrap heap before its time has come. That's why it is so important to use a full-bodied motor oil—a highly refined oil—like TEXACO, the clean, clear, golden motor oil. We have the right grade for your car.

TEXACO MOTOR OIL

DAVENPORT & HAMILTON
Jamesville, N. C.

Give her the gas!



The *new and better* Texaco Gasoline responds with the power that carries you over. Notice that quick pick-up and maintained power with TEXACO in the tank. Drive in for a fill.

MARTIN BROS. & CO.
Jamesville, N. C.

The NEW and BETTER TEXACO GASOLINE

WET

ATOMIZED

VAPORIZED

DRY ?

The New TEXACO is a Dry Gas

You can depend on it—the *new* Texaco is different from any motor fuel you have ever used before. Wet gas drags the engine. The *new* Texaco dry gas brings it to full life and power. We have tried it, and know. Our customers confirm it. Make your next stop at our Texaco pump.

H. G. GRIFFIN

Jamesville, N. C.

TEXACO---The Golden Motor Oil Is Breaking All Records

The call for Texaco has exceeded all expectation--the business is here and the wonderful demand from the consumer has made Texaco the world's greatest seller.

HARRISON OIL COMPANY

Geo. and Gus Know Oil

Williamston, N. C.

