



HARRISON OIL COMPANY



Geo. and Gus Know Oil

Williamston, N. C.

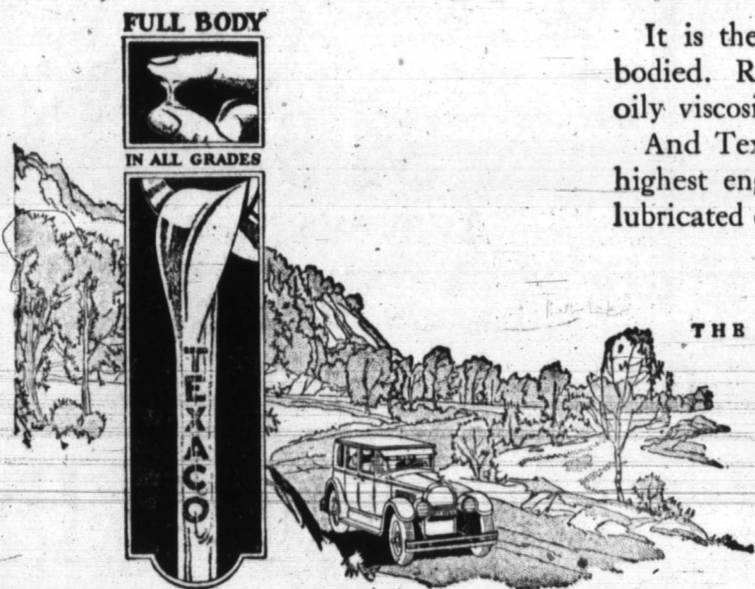
Feel it!



TEXACO GOLDEN MOTOR OIL has "Body"

Then you'll know why

TEXACO GOLDEN MOTOR OIL
makes your car run better



It is the finest motor oil you have ever used! You can tell it is full-bodied. Rub a little between your thumb and finger. Feel the smooth, oily viscosity. *That's body!*

And Texaco Golden Motor Oil has the quality to hold its body under highest engine heat—and the purity that keeps your engine clean. Texaco lubricated engines are noticeably smoother, quieter and better.

Stop where you see the Texaco Red Star with the Green T for Texaco Golden Motor Oil—and the new and better Texaco Gasoline.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS

TEXACO GOLDEN MOTOR OIL

The Business End of a Rattlesnake Isn't the End That Makes the Noise

A friend said to us the other day, "What I want to know is, how can you expect any man who owns an automobile to know what oil to buy when almost every advertiser claims his oil is the best on earth?"---and he handed us a copy of a well-known oil magazine to back up his statement.

Well, we've never yet seen a mother who thought her child anything else but the picture of perfection, and we suppose it's natural that an oil company should have pride in their own products.

But none of us has a corner on the alphabet. The Dictionary is an open book. The quack doctor just around the corner can talk just as loud and as long as the most famous surgeon. The man who is in business today and out tomorrow can make just as big and impressive an advertising splurge---while he lasts!---as those who may have been in the business more than a decade.

After all, it just gets down to a question of separating the wheat from the chaff; of telling fact from fiction, or, if necessary, of recognizing reliability from "liability."

We don't know how you feel about it, but when the dapper young man with brown derby, fancy vest, and perpetual chatter comes to our house we keep both hands on our watch---and give our business to the more stable individual whose products we know are backed by years of experience and some honest-to-goodness hard-working oil boys.

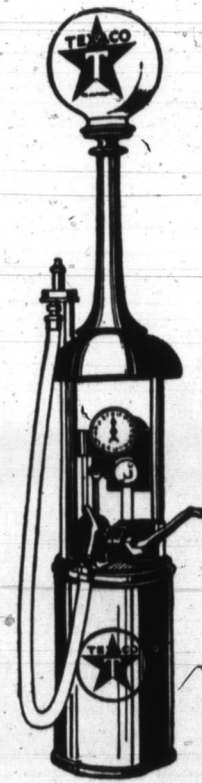
Large and small buyers in all parts of the country buy Texaco in greater quantities than ever before. There must be a reason.

CHAMPION AUTO CO.,

J. B. BARNHILL.

J. S. AYERS & CO.

Everetts, North Carolina.



Champion Auto Co.

EVERETTS, N. C.

J. B. Barnhill

EVERETTS, N. C.

J. S. Ayers & Co.

EVERETTS, N. C.

