

DON'T PUNISH YOUR BATTERY

TEXACO
Is a
**HIGH TEST
GASOLINE**
NO EXTRA
PRICE

The *NEW* and *BETTER*
**TEXACO
GASOLINE**
The *True HIGH TEST Gasoline*
For quick starts on cold days

A lightning start on the coldest day is yours every time with the *new* and *better* Texaco. Here's a high test gasoline which forms a dry gas in the combustion chamber of your engine—a full-powered vapor which responds instantly to the spark.
And Costs No More

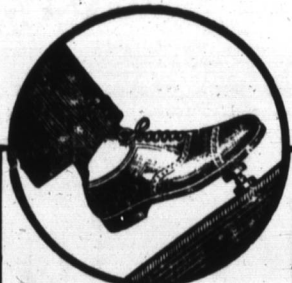
Patronize your neighborhood Texaco man. He is a real business man who can give you worthwhile pointers on the proper winter maintenance of your car.
The Texaco Red Star with the Green T will identify him.

THE TEXAS COMPANY
TEXACO PETROLEUM PRODUCTS

**CLEAR
TEXACO
MOTOR
OIL**



We use it—
We recommend it because we know it's best. Golden Texaco Motor Oil flows freely to all bearings at zero. There's a grade for your car.
J. B. BARNHILL
Service Station
Everetts, N. C.



**Easy
on the starter**

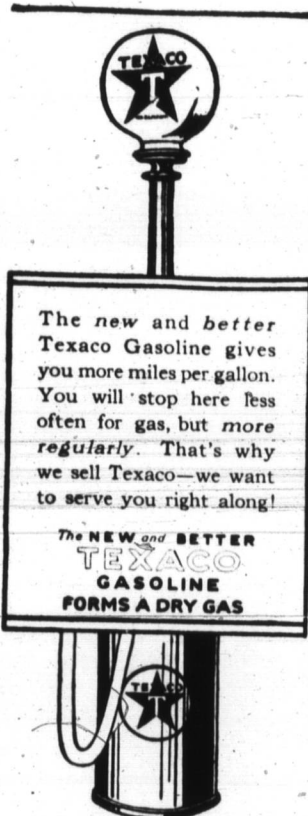
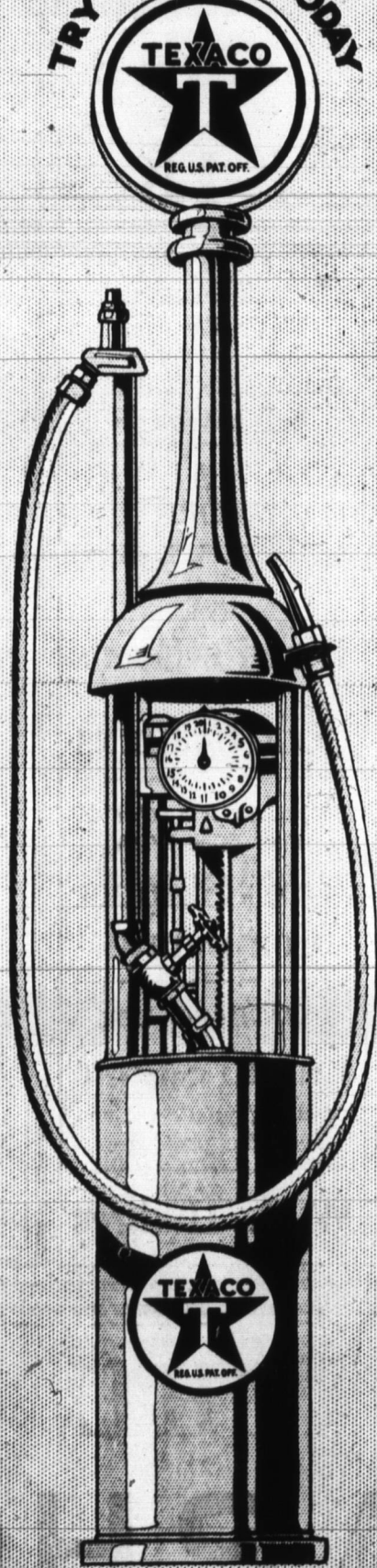
Don't chance doing your "Daily Dozen" with the starting crank.
Use the *new* and *better* Texaco Gasoline. It vaporizes easily even in a cold engine, forms a Dry Gas—and starts with the first few turns of the starter.



The *NEW* and *BETTER*
**TEXACO
GASOLINE**

Champion Auto Co.
Everetts, N. C.

TRY TEXACO TODAY



The *new* and *better* Texaco Gasoline gives you more miles per gallon. You will stop here less often for gas, but *more* regularly. That's why we sell Texaco—we want to serve you right along!

The *NEW* and *BETTER*
**TEXACO
GASOLINE**
FORMS A DRY GAS

Slade, Rhodes & Co.
Hamilton, N. C.

**Is there
any real
difference
in
Gasoline?**

We have the answer. Just drive up to the Texaco pump. Then notice how much better your engine performs. Better in pick-up, power, mileage and smoothness.

The *new* Texaco is decidedly different. Stop where you see the Texaco pump—



Salsbury-Johnson Co.
Hamilton, N. C.

The *NEW* and *BETTER*
**TEXACO
GASOLINE**

Texaco Gasoline always was the finest gasoline on the market.

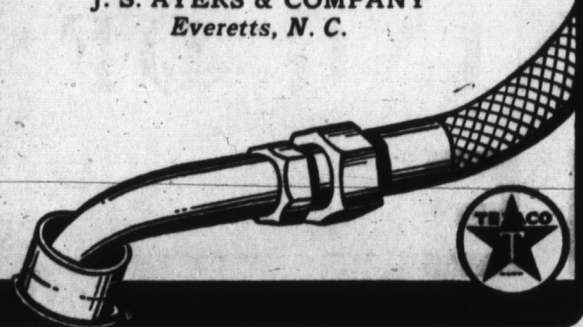
BUT NOW!

A new Texaco has been developed—made by a new process—a pure gasoline—without an added chemical dope of any kind.

The *new* and *better* Texaco is the greatest motor fuel development in years.

Sold from our regular Texaco pump at the regular price.

J. S. AYERS & COMPANY
Everetts, N. C.



CENTRAL SERVICE STATION
TEXAS SERVICE STATION
Williamston, N. C.

**Watch the Color
in the
Comparoscope!**



The color of Texaco Motor Oil—the clean, clear, golden oil—has nothing to do with the body. All grades of Texaco Motor Oil are full-bodied.

But that clean, clear, golden color does prove highest refinement—highest lubricating qualities. That means less engine wear and no hard carbon.

**TEXACO
MOTOR OIL**
Clean, Clear, Golden

Geo. & Gus Konw Oil

HARRISON OIL COMPANY

Williamston, N. C.