

The Enterprise

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W. C. Manning Editor

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Tuesday, June 4, 1929

A Fine Piece of Advertising

Governor Gardner succeeded in giving North Carolina a fine piece of advertising on May 18, through the columns of the Chicago Daily News and through its broadcasting station.

The governor did not fail to tell them about our mountains, hills, and plains, the splendid resources given by nature, our climate, our waters, fields and forests, our schools and colleges, growing cities and fine agricultural advantages. Governor Gardner earned at least one year's salary in this one talk.

When we think that Chicago is nearer Asheville than Cape Hatteras is, we can realize the importance of advertising in that great city and rich commercial center.

Nothing pays a bigger dividend than advertising, and any country that has as much to advertise as North Carolina has should lose no time in "telling the world."

Overplaying the Sensational

Why are we giving so much attention to movie stars, ball players, prize fighters, high-flyers, and people of those classes? Have we reached the point that we regard only the sensational?

We seem to be giving too little attention to the great common level of men, where the soul and body of our civilization rests. Those people who should be our ideal are seldom mentioned. We are growing a generation having little interest in a career as a good quiet safe citizen, who works for his living, pays his way, and blesses his neighbors in honest unselfish service. We are not setting up that kind of a career as a model for our children. We are staging their minds for presidencies and captaincies of industry in the political and financial field or great lawyers or doctors in the professional field; in the fights we must be Tunneys; in the flights, Lindberghs. But we are failing to tell them that the best man to be is the good honest citizen of the community, the only man upon which the church, state, and society can safely rest.

The Mediterranean Fruit Fly

What may prove to be the greatest plague that has ever come to America is the Mediterranean Fruit Fly, which seems to be a native of North Africa, but

which has now spread to every continent on the globe.

The habit of the fly is to deposit its eggs in almost all kinds of fruits and some vegetables, causing them to decay. The eggs then hatch and grow into a small grub or worm, which eats the rotten fruit. Then the grub lies dormant for a few days and develops into a full-grown fly, multiplying many generations each year.

The fly was first discovered in this country about two months ago near Orlando, Fla. A hard fight was then made to destroy it, and the government spent millions in destroying all fruits in the infested district, but that method failed and the fly is now being found in various sections of the South to which fruit has been shipped. It now appears that the battle is lost, and the orange groves, peach orchards, and other fruit and vegetable producing areas may soon become valueless unless some method of extermination can be found to destroy the pest.

The ten plagues of Egypt, with a few others added, have about girdled the globe, yet in some way, man and beast have been able to exist and make some progress. Doubtless man will find some way to destroy the fly; and if not, then a good substitute for the fruit it destroys.

Honoring the Veterans

The Confederate lines are now almost extinct. The reunion being held at Charlotte is composed of only a few of the aged and feeble soldiers who fought so valiantly and surrendered sixty-four years ago. While the country feels a just pride in their bravery and in the valiant battles they waged, their noblest deeds have been in the building up of a waste country, establishing homes and establishing a government where they, their children, and generations to come may enjoy the blessings handed down to them as a heritage.

While their cause was lost, they never lost their honor but profited their sad experience and built a stronger government than they possessed before.

Martin County is not represented at this reunion, for the first time since it was organized. We only have four of the brave fellows left in the county. They are Messrs. D. F. Roberson, John A. Nelson, and B. R. Jenkins, of Robersonville; and Zephaniah Howell, of Williamston. All of them are now well past the four-score mark.

They lost their cause and are weakened by age, but strong in their faith in God and humanity, and are honorable, dependable citizens.

A Farm Program

Theodore Roosevelt suggested the following program for helping farmers, which is worthy of our consideration today:

"Our object must be (1) to make the tenant farmer a land owner; (2) to eliminate as far as possible the conditions which produce the shifting, seasonal, tramp type of labor, and to give the farm laborer a permanent status, a career as a farmer, for which his school education shall fit him, and which shall open to him the chance of, in the end, earning the ownership in fee of his own farm; (3) to secure cooperation among the small land owners, so that their energies shall produce the best possible results; (4) by progressive taxation or in other fashion to break up and prevent the formation of great landed estates, especially in so far as they consist of unused agricultural land; (5) to make capital available for the farmers and thereby put them more on an equality with other men engaged in business; (6) to care for the woman on the farm as much as for the man, and to eliminate the conditions which now so often tend to make her life one of gray and sterile drudgery; (7) to do this primarily through the farmer himself, but also, when necessary, by the use of the entire collective power of the people of the country, for the welfare of the farmer is the concern of all of us."

NOTICE

North Carolina, Martin County; In the superior court. D. G. Matthews vs. W. W. Roberson and wife, Mattie Roberson. The defendants will take notice that an action entitled as above has been commenced in the superior court of Martin County, for the purpose of foreclosing certain tax certificates of sale covering the following land: A tract of land located in Parmele, N. C., adjoining N. S. Highsmith, Rufus Carson, Gay Land, et al. Containing 7 acres, more or less, and being the same land now occupied by Annakey Station, widow of W. L. Station; that said defendants will further take notice that they are required to appear before the clerk superior court at his office in Williamston, N. C., within 30 days from the service of summons and answer or demur to the complaint of plaintiffs, or the relief demanded in the complaint will be asked for.

It is further ordered that all persons claiming an interest in the subject matter are required to appear and defend their respective claims within six months after this notice, otherwise they will be forever barred and foreclosed of any and all claims in and to the property or proceeds received from the sale thereof.

This 24th day of May, 1929. R. J. PEEL, Clerk Superior Court.

NOTICE

North Carolina, Martin County; In the superior court. D. G. Matthews vs. Annakey Station, et al.

The defendants, Joe Station and wife Mary, Charlie Cherry and wife, Katie, and all other parties interested in the subject matter will take notice that an action entitled as above has been com-

menced in the superior court of Martin County for the purpose of foreclosing certain tax certificates of sale covering the following land: A tract of land located in Parmele, N. C., adjoining N. S. Highsmith, Rufus Carson, Gay Land, et al. Containing 7 acres, more or less, and being the same land now occupied by Annakey Station, widow of W. L. Station; that said defendants will further take notice that they are required to appear before the clerk superior court at his office in Williamston, N. C., within 30 days from the service of summons and answer or demur to the complaint of plaintiffs or the relief demanded in the complaint will be asked for.

It is further ordered that all persons claiming an interest in the subject matter are required to appear and defend their respective claims within six months after this notice, otherwise they will be forever barred and foreclosed of any and all claims in and to the property or proceeds received from the sale thereof.

This 27th day of May, 1929. R. J. PEEL, Clerk Superior Court.

NOTICE OF SALE

Notice is hereby given that under and by virtue of the power of sale contained in that certain mortgage deed executed by Willie Smith to Virginia Cordon bearing date October 20, 1919, and of record in the public registry of Martin County in book B-2, at page 258, and under and by virtue of section 2578 of the Consolidated Statutes of North Carolina, said mortgage deed having been given to secure the payment of notes for the purchase price of lands of even date and tenor therewith, default having been made in the payment of said notes and the

terms and stipulations of said mortgage deed not having been complied with, the undersigned administrator will, on Friday, June 28th, 1929, at 12 o'clock noon at the courthouse door of Martin County in Williamston, North Carolina, offer for sale, at public auction, to the highest bidder, for cash, the following-described lands, to wit: A tract or parcel of land lying and being in the Jamesville Township, Martin County, State of North Carolina, and described as follows, to wit: "Begin that tract of land known as the David Boston home place and conveyed to Virginia Boston and Mary

Whitnell Boston by David Boston by deed dated April 8th, 1857, and recorded in the public registry of Martin County in book Q, at page 624-625, said deed being made a part and parcel of this description, this being the one-half interest in said tract of land deeded to me by Virginia Cordon by deed dated October 13th, 1919, this mortgage being made to secure the purchase price of said land." This the 22nd day of May, 1929. J. J. BRYANT, Administrator of Virginia Cordon Mortgage. Hugh G. Horton, attorney.

Nitrate of Soda Champion Brand

We can supply you with pure Chilean Nitrate of Soda in 100-pound bags. Every bag is paper-lined, making it moisture proof. No lumps and drills evenly and perfectly.

18.84 PER CENT AMMONIA

Prettiest Nitrate You Ever Saw

R. W. Salsbury

WILLIAMSTON

HAMILTON

LUMBER---

ANY SIZE
ANY QUANTITY
IMMEDIATE DELIVERY

Murray and McCabe Co.

On Washington Road

Williamston, N. C.

ICE- and the June Bride



For many, indeed, is the bride who starts her wedding with a good ice refrigerator. As conspicuous as food refrigeration might seem to be when facing the new problems of married life, few things are more important.

Health and good meals are essential to happiness. And health and good meals are closely related. Good meals, of course, require good cooking. And good cooking demands fresh, pure, flavorful raw materials—made possible by good ice refrigeration.

Serve Ice-Freshened Foods. There's a savor and flavor to ice-freshened foods that husbands and guests are quick to notice and appreciate. Meat, vegetables, butter, milk, and eggs, even when intended for cooking, make much more delicious dishes if kept in ice-freshened air until ready for the stove. The help to preserve their best flavors and most nutritive food values.

Use ICE Pleasurably on Table. ICE-in-table service is the mark of an experienced hostess. And wise is the housewife who is on the theory that what pleases her guests will please her own family. Butter kept firm and tempting in shaved ice—celery, olives, and radishes on sparkling beds of ice—fruit and seafood cocktails served in ice-surrounded glasses—and a big bowl of cracked ice—always on hand to keep table water and beverages at their best—what better way can a young wife find for making her meals most attractive!

Insist on a Good Refrigerator. Don't be tricked into buying a poorly made refrigerator. It soon eats up the difference in cost in the ice it wastes. A good ice refrigerator quickly pays for itself.

Keep Refrigerator Well Kept. It is false economy to take ice only occasionally. It does no good to refrigerate food for a while, and then let it begin to spoil. Good ice refrigeration can keep food from spoiling, but it cannot restore deteriorated food. When doors depart for an instant, it stays away forever. A plentiful supply of ice offers a two-way saving. It melts less rapidly, and preserves foods longer. Just tell your ice man to keep your refrigerator well iced at all times. Put the responsibility up to him. There will be less ice waste, less food spoilage, and much more flavorful foods.

An Ideal Wedding Gift. Give the bride a good ice refrigerator—a three-times-a-day blessing for years to come. If you don't know where to get a good refrigerator, ask us.

500 TONS

NOVA SCOTIA LAND PLASTER

Cheap for the Cash

C. D. Carstarphen and Co.

WILLIAMSTON, N. C.

Lindsley Ice Company

PHONE 99

WILLIAMSTON, N. C.