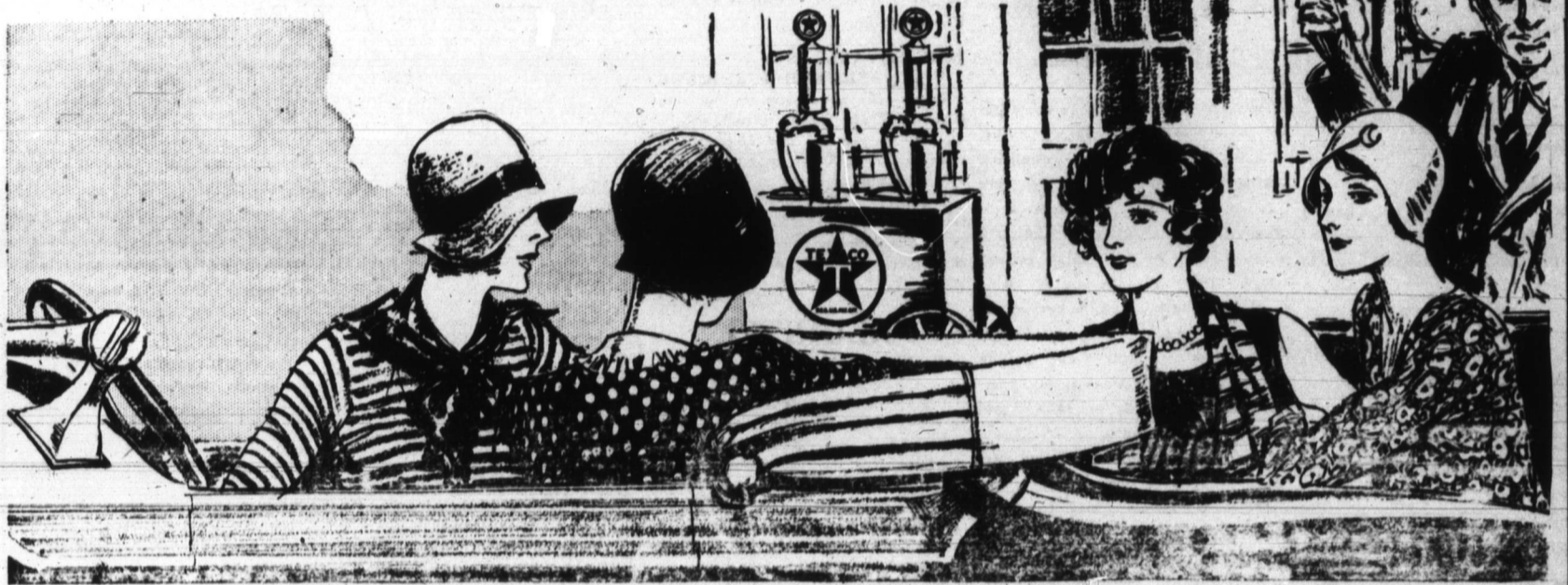


*We pride ourselves
on our*
CUSTOMERS
many of them are women

Yes—we do pride ourselves on our customers. Not because they all own big expensive cars, mind you—not because some of them are chauffeur driven. But because they are leaders in their communities. Leaders who know the value of efficient service combined with the best gasoline and motor oil in this town or any other.

**TEXACO
GASOLINE-
MOTOR OIL**

Texaco, of course. Courtesy plus nationally known and tested products are responsible for our success. Try us today. We would like to include you among our "regulars."



IT HAD TO BE GOOD TO BE WHERE IT IS

Ask for Texaco by name. We can drain and refill your crankcase in 10 minutes, and we'll be glad to do it for you now—today.

TEXACO
Davenport and Hamilton
JAMESVILLE, N. C.

YOU CAN ALWAYS DEPEND ON
TEXACO

What more can any reasonable driver ask? That tough heat-resisting film of Texaco is a perfect protection for every moving part.

H. G. Griffin
JAMESVILLE, N. C.

THERE ARE NO SECRETS ABOUT
TEXACO

The golden color is your proof of highest refinement and purity. When you buy a gallon of Texaco Motor Oil, you are buying lubrication—nothing else.

Martin Brothers
JAMESVILLE, N. C.

Miles of Smiles
with **TEXACO**



He: "Do you know the difference between a woman and a traffic cop?"

She: "Elucidate."

He: "When a traffic cop says 'stop,' he means it!"

George and Gus say: Don't make fun of a man with a one-track mind. He, at least, is going somewhere. Texaco service will help you and your car get there quickly and safely.



HARRISON OIL CO.
WILLIAMSTON, N. C.

THERE IS NO BETTER MOTOR OIL THAN
TEXACO

Ask for it by name. Say "Texaco," and identify it by the clean, clear, golden color as it is poured into the crankcase of your car.

J. S. Ayers and Company
EVERETTS, N. C.

LEARN THE TRUE MEANING OF "SATISFACTION" BY USING
TEXACO

Texaco complete lubrication service takes but a short time, and our men are experts—thorough and quick—our prices based on a fair and uniform scale.

Champion Auto Company
EVERETTS, N. C.

SEE THE GOLDEN COLOR AS IT
POURS

When you see that clean, clear, golden stream being poured into the crankcase of your engine, you know you are getting

TEXACO
Joe Barnhill Service Station
EVERETTS, N. C.



HARRISON OIL COMPANY



Geo. and Gus Know Oil

Williamston, N. C.